

(Translation)

## **Membership Benefits of Diamond Members of the Hongqiao International Economic Forum (2022)**

### **Membership Fee for Diamond Members**

The membership fee is RMB 2,000,000 per year. The service period will be extended for one year by providing 2 years of service with 1 year of membership fee paid.

### **Membership Benefits of Diamond Members**

#### **1. Hongqiao International Economic Forum (8 Items)**

- Admission to the Opening Ceremony of the China International Import Expo (CIIE) and the Hongqiao International Economic Forum (HIEF), or the main forum of HIEF, with 4 free tickets and 2 reserved tickets, which are valid for free access to HIEF parallel sessions.
- Reservation of premium seats in the industry seating area for the corporate founders, presidents, global CEOs, or their equivalents of Diamond Members at the Opening Ceremony of the CIIE and the HIEF, or the main forum of HIEF.
- Admission to the HIEF parallel sessions, with 8 free tickets and 8 reserved tickets.
- Be entitled to deliver speeches at the HIEF parallel sessions. The corporate founders, presidents, global CEOs, or their equivalents of Diamond Members will be recommended as speakers or panelists at the parallel sessions.
- Be entitled to hold 1 HIEF session under the theme of the year in the name of HIEF Member Session. On a consensual basis, basic fees such as the venue rents and service fees can be exempted (The maximum amount

of the exemption should be referred to the rental quotation of Class-A Conference Room released on November 6 during the CIIE of the same year in the National Convention and Exhibition Center Shanghai.) at designated venues and time slots. Additional fees will be charged for related value-added services. The priority order of venue and time arrangements shall be determined as per the submission time of the written application for the sessions. The sessions shall be organized under the coordination and guidance of the China International Import Expo Bureau.

- Participate in non-sessional activities such as special sessions of Hongqiao Forum for local development. Have the opportunities to meet senior officials and deliver speeches as per the attendees level. Be recommended as sponsors as per the circumstances.

- Put forward suggestions on the themes and topics of HIEF and other non-sessional activities.

- Access to the updates, newsletters and compilation of speeches of HIEF.

## **2. CIIE Enterprise & Business Exhibition (5 Items)**

- Diamond Members, who are also CIIE exhibitors for Enterprise & Business Exhibition, will be entitled to an RMB 100,000 discount on the membership fee in the corresponding year of payment, if their membership is valid during the CIIE of the year and the exhibition area covers not less than 45 square meters.

- Diamond Members, who are also CIIE purchasers for Enterprise & Business Exhibition, will be granted a discount of 1/1000 of the execution amount on the membership fee in the corresponding year of payment, with a maximum discount of RMB 100,000 per session, if their membership is valid during the CIIE of the year. The data of intended purchase amount shall be filled out in time during the Enterprise & Business Exhibition and

be reported to the CIIE through trade missions, with all information subject to the final statistical data of the CIIE. The executed amount of the intended transaction shall be confirmed with relevant supporting materials or by trade missions.

- CIIE purchasers for Enterprise & Business Exhibition who are recommended in writing by trade missions to join the HIEF as Diamond Members will receive 10% off for their membership fee in the first year.

- Have priority access to information about CIIE exhibitors, purchasers, and preparations, and enjoy the liaison services (provided that related parties reach a consensus on information disclosure).

- Have priority assistance in scheduling of booth visits from high-rank officials and corporate leaders who participate in the CIIE (subject to the reply and schedule of the officials and leaders).

### **3. Publicity and Promotion (8 Items)**

- Receive the official membership certificate and be entitled to display its membership of HIEF (with membership category included) in promotional activities.

- Carry out publicity at the service centers or other designated locations at the HIEF venue as appropriate. (Except for the opening ceremony, subject to available resources. The specific content and form shall be reviewed and confirmed by the China International Import Expo Bureau in advance. Any expenses incurred shall be borne by the member.)

- Be presented in printed HIEF publicity materials (e.g. forum handbook) in accordance with the membership category. (The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau.)

- Display its logos or brand images at the HIEF venue. (Except for the opening ceremony. The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau. Any expenses incurred shall be borne by the member.)
- Display its logos or brand images on the official platforms of CIIE and have its latest stories covered in HIEF newsfeeds as appropriate. (The priority order is in accordance with the membership category.)
- Add its official website links to the official webpage of CIIE or HIEF.
- Be recommended for media interviews during, before or after the HIEF sessions. (Recommended guests shall be corporation founders, global CEOs, chairmen of the board or the leaders of the equivalent level. subject to available media resources.)
- Display its logos or brand images in non-sessional activities such as special sessions of Hongqiao Forum for local development. (The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau. Any expenses incurred shall be borne by the member.)

#### **4. Reception (3 Items)**

- Preferential provision of 2 designated hotel rooms with 1 free night each, with preferential access to designated special hotel rooms (subject to the room availability).
- Receive shuttle service from the airport/railway station to designated hotels (determined and adjusted as per the overall security and traffic conditions during the forum sessions) (1 vehicle).
- Have access to the exclusive thank you parties with premium seats reserved. For Diamond Members, the priority order will be determined by

their attendees level, Diamond Membership duration and contributions to the HIEF.

## **5. Others (6 Items)**

- Purchase CIIE-themed products and souvenirs at preferential prices (30% off).

- Priority to pay for and access the designated advertising resources at the National Exhibition and Convention Center (Shanghai). (Except for the opening ceremony venue, subject to available resources. The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau. The order of priority is determined as per the Diamond Membership duration, contributions to the HIEF, etc.)

- Be entitled to sponsor conference supplies during the HIEF sessions. (Except for the opening ceremony. The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau. The order of priority is determined as per the Diamond Membership duration, contributions to HIEF, etc.)

- Rent concessions for the National Exhibition and Convention Center (Shanghai) exhibition halls, office buildings, commercial space, and the National Convention Center (Shanghai) venue. (Except for the preparatory and sessional period of the CIIE. The specific content and form shall be negotiated with and confirmed by the China International Import Expo Bureau and National Convention and Exhibition Center (Shanghai) Co., Ltd.)

- Rent concessions for the designated office buildings, commercial sites, and conference venues in the core area (within the inner ring) of the Pudong New Area, Shanghai, with corresponding services. (The member renting the corresponding venue shall be the service recipient of the Lujiazui

Administration Bureau of Shanghai Pilot Free Trade Zone Management Committee. The specific form and price shall be negotiated with and confirmed by the Lujiazui Administration Bureau.)

■ Under the same conditions, have the priority to obtain the right to develop co-branded products which will be displayed in the dedicated area in the National Exhibition and Convention Center (Shanghai) Store. (The specific form shall be negotiated with and confirmed by the China International Import Expo Bureau.)

**The right to interpret the above Membership Benefits is reserved by the China International Import Expo Bureau.**