



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

CIIE NEW ERA
SHARED FUTURE
新时代 共享未来

虹桥国际经济论坛
HONGQIAO INTERNATIONAL
ECONOMIC FORUM

CIIE Newsletter

VOLUME 2 SEPTEMBER 2024



China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)



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中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

第七届中国国际进口博览会国家展时间安排

Schedule of the Country Exhibiton of the 7th China International Import Expo

内容 What's on	日期 Date	时间 Time	备注 Notes
闭馆期 Closed Period	10月25日 / Oct.25	0:00-24:00	闭馆安全检查 Closing for Safety Inspection
	10月26日 / Oct.26	0:00-24:00	
布展期 Move-in Period (国家展) (Country Exhibition)	10月27日 / Oct.27	8:00-20:00	展品布置 Exhibits Move-in 展台搭建 Booth Setup
	10月28日 / Oct.28	8:00-20:00	
	10月29日 / Oct.29	8:00-20:00	
	10月30日 / Oct.30	8:00-20:00	
	10月31日 / Oct.31	8:00-20:00	
	11月1日 / Nov.1	8:00-20:00	
	11月2日 / Nov.2	8:00-20:00	安全检查 Safety Inspection
	11月3日 / Nov.3	8:00-20:00	
	11月4日 / Nov.4	8:00-18:00	
开展期 Exhibition Period (国家展) (Country Exhibition)	11月5日 / Nov.5	14:00-18:00	开闭馆时间 Opening & Closing Time
	11月6日 / Nov.6	8:00-18:00	
	11月7日 / Nov.7	8:00-18:00	
	11月8日 / Nov.8	8:00-18:00	
	11月9日 / Nov.9	8:00-18:00	
	11月10日 / Nov.10	8:00-18:00	
撤展期 Move-out Period	11月10日 / Nov.10	19:00-22:00	展品回运 Exhibits Shipping
	11月11日 / Nov.11	8:00-20:00	展品回运 Exhibits Shipping
	11月12日 / Nov.12	8:00-20:00	展台拆除 Booth Dismantling

展台搭建进场时间可能因大会安排调整，请届时以具体通知为准。
The entry time for booth move-in could be adjusted due to arrangements. Please take note of the notice onsite.



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

The 7th China International Import Expo (Country Exhibition) Exhibition Service Flow

Information Filling

Recommended submission period: June 15-August 31

Display content
(exhibits, digital materials, booth descriptions)

Information Review

Badge Application

Recommended submission period: July 1 - September 30

Staff badges

Information review

Badge making and
issuance

Mail delivery

The applicants completing registration within the specified period can be provided with delivery services covering Chinese mainland

On-site

The issuance time at the Badge Registration Center will be released on the official website

Exhibit Transport

Determine the mode of transport with the official forwarder

1

Before June 30 recommended

Determine the time of exhibit shipment and arrival

2

Before July 15 recommended

Determine the list of exhibits and method of exhibit disposal

3

Before July 31 recommended

Make customs clearance documents and submit them to the official forwarder for review

4

July 31 - September 15

Track logistics information

5

July 15 - October 15

Exhibits arrive at the port and are delivered to the official forwarder

6

October 1 - October 15

The official forwarder declares exhibits

7

October 8 - October 27

• Inspected (Abnormal: →7)
• Not inspected

8

October 8 - October 27

Customs release & exhibit claim (Cold chain exhibits are subject to further notice)

9

October 15 - October 27

Deliver exhibits to the booth

10

October 27 - November 1

Booth Building

Determine the recommended constructors before September 15.

Apply for an independent constructor before September 15.

Apply for various services

Apply for supporting services
• Water, electricity and gas
• Internet, telephone

1

Apply for value-added services
• Exhibition equipment, flowers & green plants
• Security, cleaning service, etc.

2

Apply for other services
• Declaration of prohibited and restricted exhibits
• In-booth activity application
• Dynamic demonstration of exhibits

3

• Advertising
• Catering reservation
• Translation & interpreting service
For more details, please refer to the official website www.ciie.org
It is recommended to complete reservation before September 25.

4

Deadline: September 25

Determine the booth design

Declare drawings and apply for lifting points

Before September 5 recommended

Deadline: September 15

Submit to the official constructor

Review of infrastructure, fire safety, electricity safety, etc. (all booths)

Submit to the drawing reviewers

Review of structural safety (single-deck 4.5m and above booths, double-deck booths)

(Pass) Drawing review (Fail)

Prepare construction materials

Before September 25 recommended

Build booths and set up exhibits

October 27 - November 2

Security Acceptance

November 3 - November 4

Exhibition starts

November 5 - November 10

Apply for badges for construction and dismantling period

Log on to Registration System for badges for construction and dismantling period

Expected to be available on September 20

Complete real-name registration online

Enter the information of construction staff and vehicles

Recommended submission period: September 20 - October 5 Deadline: October 15

Information review

Make badges

Badge issuance

On-site issuance

The issuance time at the Badge Registration Center will be released with a notice

Booth Dismantling

18:00 November 10 - 22:00 November 12



Service
Hotline 968888



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

第七届中国国际进口博览会整体时间安排

Schedule of the 7th China International Import Expo

内容 Content	日期 Date	时间 Time	备注 Notes
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布展期 Set-up Period (企业商业展) (Enterprise & Business Exhibition)	10月27日 / Oct.27	8:00-20:00	展品布置 Exhibits Arrangement 展台搭建 Booth Setup
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	11月4日 / Nov.4	8:00-18:00	
开展期 Exhibition Period (企业商业展) (Enterprise & Business Exhibition) (配套现场活动) (Supporting Activities)	11月5日 / Nov.5	8:00-18:00	开闭馆时间 Opening & Closing Time
	11月6日 / Nov.6	8:00-18:00	
	11月7日 / Nov.7	8:00-18:00	
	11月8日 / Nov.8	8:00-18:00	
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考虑到现场配套活动的时间安排，大会将允许相关人员提前进入。
In consideration of the schedule of on-site activities, the organizer will allow relevant person to enter in advance.



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

The 7th China International Import Expo (Business Exhibition) Exhibition Service Flow

Information Filling

Recommended submission period: June 15-August 31, Deadline: September 15



Apply for Certificates

Recommended submission period: July 1- October 15

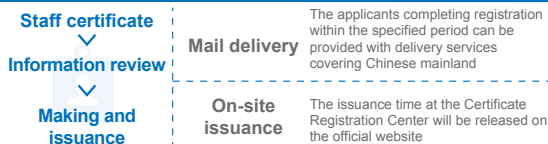
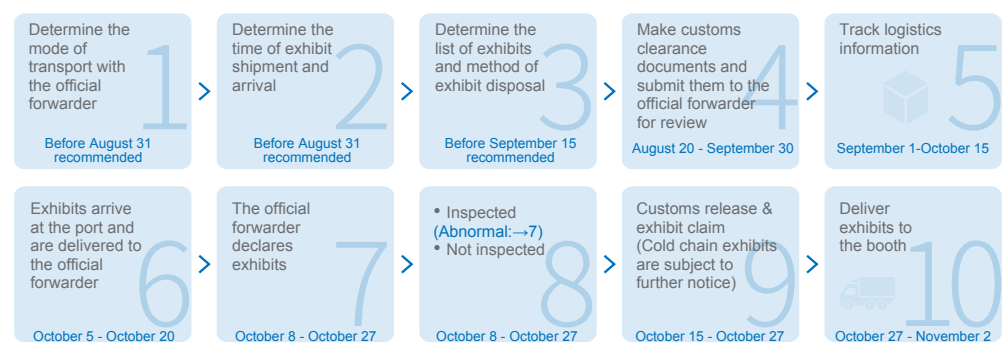
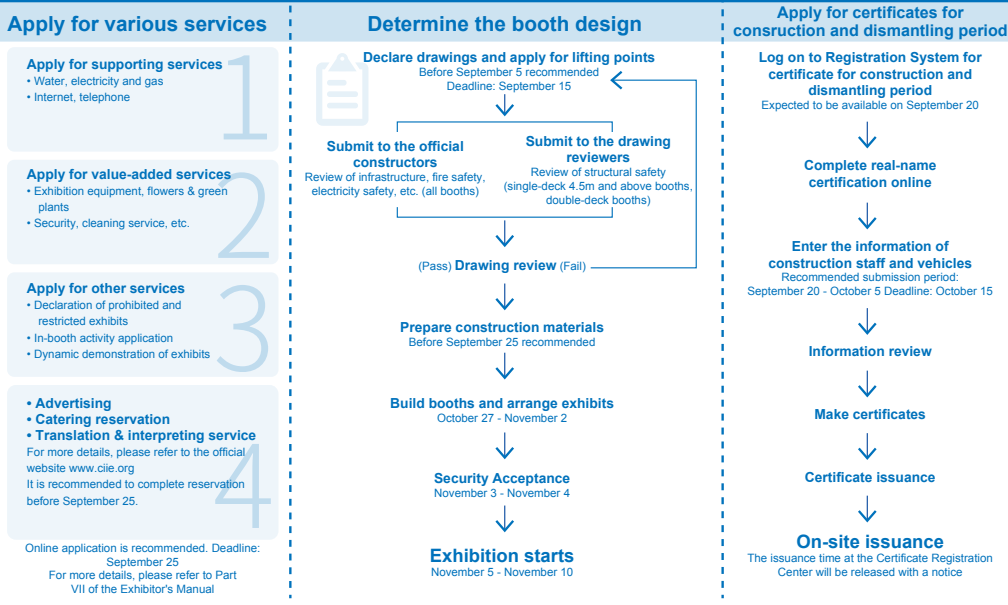


Exhibit Transport



Booth Building

Determine the recommended constructors before September 15.
Apply for independent constructor before September 15.



Booth Dismantling

18:00 November 10 - 22:00 November 12



Service Hotline **968888**

Countries Entitled to the 72/144-Hour Visa-Free Transit List

24-hour visa-free transit policy

China has implemented a 24-hour visa-free transit policy for foreign nationals from all other countries around the world at all its accessible exit-entry ports.

Foreign nationals holding valid international travel documents and connecting tickets with confirmed seats, who intend to transit via China by international flights, ships, or trains to third countries or regions, are exempt from visa applications, provided that their stay periods in China will not exceed 24 hours and that they will remain within the corresponding ports. Those who plan to leave the ports must apply for temporary entry permits at the exit-entry border inspection authorities of the corresponding ports.

72-hour or 144-hour visa-free transit policy

Currently, 41 exit-entry ports in 19 provinces, autonomous regions and municipalities directly under the Central Government of China have implemented the 72-hour or 144-hour visa-free transit policy for foreign nationals from 54 countries.

54 countries:

Albania, Argentina, Australia, Austria, Belarus, Belgium, Bosnia and Herzegovina, Brazil, Brunei, Bulgaria, Canada, Chile, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Lithuania, Luxembourg, Malta, Mexico, Monaco, Montenegro, the Netherlands, New Zealand, North Macedonia, Norway, Poland, Portugal, Qatar, the Republic of Korea, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, the United Arab Emirates, the United Kingdom, and the United States.

41 ports:

72-Hour Visa-Free Transit Policy				
No.	Provincial-Level Administrative Division/Region	Eligible City	Eligible Port	Permitted Stay Area(s)
1	Human Province	Changsha, Hunan	Changsha Huangpi International Airport	Hunan Province
2	Heilongjiang Province	Harbin, Heilongjiang	Harbin Taiping International Airport	Harbin City
3	Guangxi Zhuang Autonomous Region	Guilin, Guangxi	Guilin Liangjiang International Airport	Guilin City
4		Beihai, Guangxi	Beihai Port (for passenger transport)	Beihai City
144-Hour Visa-Free Transit Policy				
No.	Province-Level Administrative Division/Region	Eligible Port	Permitted Stay Area(s)	Notes
1	Beijing-Tianjin-Hebei Region	Beijing Capital International Airport	Beijing Municipality, Tianjin Municipality and Hebei Province	Beijing Municipality, Tianjin Municipality, and Hebei Province have collaboratively implemented the 144-hour visa-free transit. Foreign nationals meeting the policy's requirements can enter and exit China through all the eligible ports within the region, and stay for a maximum of 144 hours in Beijing, Tianjin and Hebei.
2		Beijing Daxing International Airport		
3		Beijing West Railway Station		
4		Tianjin Binhai International Airport		
5		Tianjin International Cruise Port		
6		Shijiazhuang Zhengding International Airport		
7		Qinhuangdao Port (for passenger transport)		
8	Shanghai-Jiangsu-Zhejiang Region	Shanghai Hongqiao International Airport	Shanghai Municipality, Jiangsu Province and Zhejiang Province	Shanghai Municipality, Jiangsu Province and Zhejiang Province have collaboratively implemented the 144-hour visa-free transit. Foreign nationals meeting the policy's requirements can enter and exit China through all the eligible ports within the region, and stay for a maximum of 144 hours in Shanghai, Jiangsu and Zhejiang.
9		Shanghai Pudong International Airport		
10		Shanghai Port (for passenger transport)		
11		Exit-Entry Port of Shanghai Railway Station		
12		Nanjing Lukou International Airport		
13		Lianyungang Port (for passenger transport)		
14		Hangzhou Xiaoshan International Airport		
15		Ningbo Lishe International Airport		
16		Wenzhou Port (for passenger transport)		
17		Zhoushan Port (for passenger transport)		
18	Guangdong Province	Guangzhou Baiyun International Airport	Guangdong Province	Foreign nationals meeting the policy's requirements can enter China through the airports in Guangzhou, Shenzhen and Jieyang, as well as Nansha Port and Shekou Port, and stay for a maximum of 144 hours. Foreign nationals having entered China through the aforementioned ports in Guangdong Province are permitted to leave China through all the 36 exit-entry ports providing passenger transport services within the province.
19		Nansha Port (for passenger transport)		
20		Shenzhen Bao'an International Airport		
21		Shekou Port (for passenger transport)		
22		Jieyang Chaoshan International Airport		
23	Liaoning Province	Shenyang Taoxian International Airport	Liaoning Province	
24		Dalian Zhoushuizi International Airport		
25		Dalian Port (for passenger transport)		
26	Shandong Province	Qingdao Jiaodong International Airport	Shandong Province	
27		Qingdao Port (for passenger transport)		
28	Henan Province	Zhengzhou Xinzheng International Airport	Henan Province	
29	Chongqing Municipality	Chongqing Jiangbei International Airport	Chongqing Municipality	
30	Yunnan Province	Kunming Changshui International Airport	Kunming City, Lijiang City, Yuxi City, Pu'er City, Chuxiong City, Dali Bai Autonomous Prefecture, Xishuangbanna Dai Autonomous Prefecture, Honghe Hani and Yi Autonomous Prefecture and Wenshan City	
31		Lijiang Sansi International Airport		
32		Exit-Entry Port of Mohan Railway Station		
33	Sichuan Province	Chengdu Shuangliu International Airport	Sichuan Province	
34	Shaanxi Province	Xi'an Xianyang International Airport	Xi'an City and Xianyang City	
35	Fujian Province	Xiamen Gaoqi International Airport	Xiamen City	
36		Xiamen Port (for passenger transport)		
37	Hubei Province	Wuhan Tianhe International Airport	Wuhan City	

*Foreign nationals from these countries holding valid international travel documents and connecting tickets with information on confirmed dates and seats for transit via China to third countries or regions within specified time frames can apply for visa-free transits at the exit-entry border inspection authorities of the ports in the cities where the visa-free transit policies are in effect. The exit-entry border inspection authorities will then process their applications and grant temporary entry to the eligible foreign nationals. The duration of stay for each foreign national starts from 0:00 on the day following the day of entry.



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国家移民管理局

01 | CIIE Updates >>>>

Comprehensive Country Exhibition

Over 70 Countries and International Organizations Set to Participate in the Country Exhibition at the 7th CIIE, with the China Pavilion Onsite

The Country Exhibition at the 7th CIIE will feature over 70 participating countries and international organizations, including Guest Countries of Honor. Among the newcomers to this year's CIIE are Norway, Benin, Burundi, and the United Nations Children's Fund (UNICEF).

The China Pavilion, covering 1,500 square meters, will once again be a highlight of this year's Country Exhibition. With the theme "Advancing Chinese-Style Modernization, Promoting Global Development and Prosperity", the pavilion will focus on the remarkable achievements of China's deepening of comprehensive reforms during the 75 years since the founding of the People's Republic of China, particularly since the Third Plenary Session of the 18th CPC Central Committee. It will also highlight the key proposals raised at the Third Plenary Session of the 20th CPC Central Committee, which emphasized further deepening reforms, promoting a higher standard of opening-up, and advancing Chinese-style modernization to create new opportunities for global development and prosperity.



The China Pavilion at the 6th CIIE

Enterprise & Business Exhibition

Roadshow Promotes Innovation Incubation Special Section for 7th CIIE

On July 25th, a roadshow promoting the Innovation Incubation Special Section of the 7th CIIE took place at the National Exhibition and Convention Center (Shanghai). The event was hosted by the China International Import Expo Bureau and the National Exhibition and Convention Center (Shanghai), with support from the Science and Technology Commission of Shanghai Municipality (STCSM) and the Shanghai Branch of Bank of China (BOC). The Shanghai Technology Innovation Center and Shanghai STVC Group served as co-organizers. Nearly 20 venture capital funds, including Royalsea Capital, Tao Capital, Atom Ventures, Ningbo Lianchuang Yongjun Private Equity Fund, Walden International, Panlin Capital, Glory Ventures, Jinguan Capital, AI Fund, New Alliance Capital, Summitview Capital, Atlas Capital, and V-Fund participated in the event.

At the event, a signing ceremony was held where more than 30 companies committed to participating in the 8th CIIE, reserving a combined exhibition area surpassing 20,000 square meters.



The roadshow

Booth Layouts for the 7th CIIE Revealed

The booth layouts for the 7th CIIE Enterprise & Business Exhibition have been published. Visitors are welcomed to sign up to have indepth exchanges with exhibitors around the world.

Scan the QR Code to see more:



Exhibits Preview of 7th CIIE

As the 7th CIIE is approaching, several member companies of the CIIE Enterprise Alliance revealed the highlights of their exhibits and invited the audience to meet at the CIIE for indepth communications.

Medtronic - Percept™RC

- Asia-Pacific Premiere

It consists of a rechargeable deep brain neurostimulator, a directional electrode system, a physician programmer, and a patient programmer and is used for the treatment of Parkinson's disease, refractory tremor, dystonia, and epilepsy.



Siemens Healthineers - MAGNETOM Terra.X

- Asia Premiere
- The world's highest-field clinical 7T MRI.

Kärcher - Autonomous vacuum cleaner KIRA CV 50

- World Premiere

It combines cutting-edge intelligent technologies and efficient cleaning capabilities to provide more intelligent and convenient cleaning solutions for commercial environments.





YAMAHA - Tricity

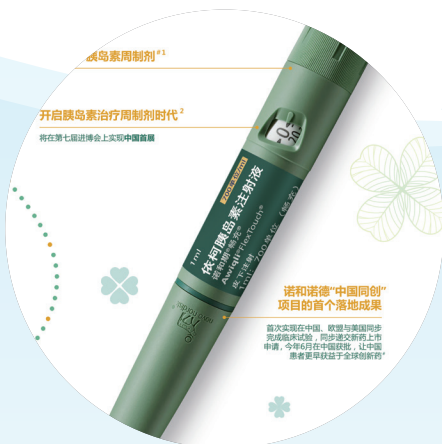
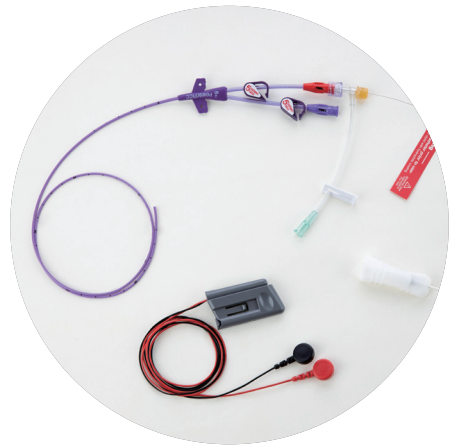
- China Premiere

The unique three wheels (3WS) provide a new maneuvering experience.

BD - 3CG PICC

- China Premiere

Central venous catheter for peripheral puncture that can be tracked and located.



Novo Nordisk - Awiqli® (Insulin Icodec Injection)

- China Premiere

Awiqli® (Insulin Icodec Injection) is the world's first once-weekly insulin icodec, for the treatment of type 2 diabetes in adults. It was approved in China in June 2024.



L'Oreal - Pro AirLight Pro

- China Premiere

The revolutionary hair dryer, created in partnership with the Chinese startup Zuvi, combines infrared light with high-speed wind to help improve hair texture while quickly drying surface moisture.

Dole - Malaysian Musang King Durian

- China Premiere

It is sourced from tree which have been growing for more than 20 years in core production areas of Pahang Prefecture. After maturely falling from the trees, it will be delivered directly by air within 48 hours to consumers, making the Musang King durian a unique and luxurious flavor.



FANCL - BRANCHIC Revitalizing & Firming Cream

- China Premiere

With the original technologies at the three stages - generation, reinforcement, and maintenance - and the special hypoallergenic wrinkle-reducing formulas, it realizes highly effective anti-aging, restores the skin's tension and elasticity, gently reduces wrinkles, and tightens the skin.

Disclaimer: The above information about exhibitors and their products or services is provided by the exhibitors of the 7th CIIE who are responsible for the truthfulness, accuracy, and legality of the content, and the China International Import Expo Bureau is only responsible for collecting, organizing, and publishing such information.

Nearly 200 Exhibitors and 400 Buyers Participate in Pre-Expo Supply-Demand Matchmaking Meetings for the 7th CIIE

From July 9th to August 8th, three major pre-expo supply-demand matchmaking meetings for the 7th CIIE took place at the National Exhibition and Convention Center (Shanghai). These events covered all six major exhibition areas, with nearly 200 exhibitors and 400 buyers in attendance. Exhibitors engaged in various forms of activities, including product displays, live presentations, and business negotiations, to connect with potential buyers. At the event, a signing ceremony was held where more than 30 companies committed to participating in the 8th CIIE, reserving a combined exhibition area surpassing 20,000 square meters.



The supply-demand matchmaking event



A Series of CIIE Events Featuring CNOOC Held in Tianjin

On August 14th, a series of CIIE events featuring CNOOC was successfully held in Tianjin. Co-organized by the China International Import Expo Bureau, the International Cooperation Bureau of the State-owned Assets Supervision and Administration Commission of the State Council (SASAC), China National Offshore Oil Corporation (CNOOC) and the National Exhibition and Convention Center (Shanghai), the event brought together 24 exhibitors from the Intelligent Industry & Information Technology and the Trade in Services areas of the CIIE, including 16 Fortune 500 companies and industry leaders. Several subsidiaries and branch offices of CNOOC, including the Tianjin branch, Zhanjiang branch, Hainan branch, Shenzhen branch, Shanghai branch, CNOOC International, CNOOC Gas & Power Group, CNOOC Oil & Petrochemicals, China Bluechem, China Oilfield Services Limited (COSL), Offshore Oil Engineering (COOEC), and CNOOC Energy Technology & Services, participated in the matchmaking events.



Theme and Topics for the 7th Hongqiao International Economic Forum Revealed

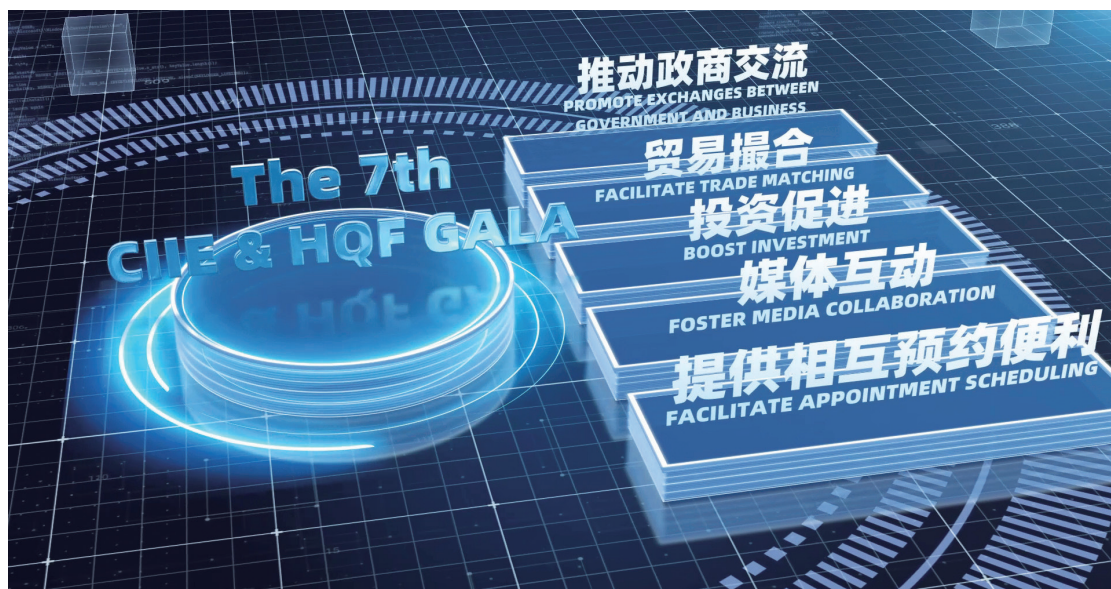
A theme and topics release and interpretation meeting for the 7th Hongqiao International Economic Forum (Hongqiao Forum) was held on July 24th. Themed “**High-Standard Opening up for Universally Beneficial and Inclusive Economic Globalization**”, this year’s forum will feature a main forum (the opening ceremony of the CIIE & the Hongqiao Forum) and the sub-forums under the “1+4” framework, which refers to the Release of the World Openness Report 2024 and the International Symposium (the latest World Openness Index will be released), along with the four parallel sessions known as “Opening up for Development”, “Opening Up for Cooperation”, “Opening Up for Innovation”, and “Opening Up for Sharing”. Following the announcement, renowned scholars and executives from member companies worldwide provided forward-looking insights on the themes and topics of the Hongqiao Forum.



The release of the theme and topics of the 7th Hongqiao International Economic Forum

Announcement of this year's CIIE & HQF GALA

On July 24th, the Hongqiao Forum Secretariat released highlights for this year's CIIE & HQF GALA, which will continue to precede the opening ceremony. The Gala will offer enhanced services such as early information disclosure to facilitate networking with forum guests. Media interactions will also be introduced to increase visibility. Additionally, an optimized information system for the Hongqiao Forum was unveiled, which integrates registration, information retrieval, guest interactions, and on-site guidance. This system has been launched for trial operation within the CIIE application.



The information system of the Hongqiao International Economic Forum

First Organization Meeting for 7th HQF Kicks off

The first organization meeting for the sub-forum of the 7th Hongqiao International Economic Forum (HQF) was held in Beijing on Sept 3. At the meeting, the Hongqiao Forum Secretariat and the Hongqiao Forum Research Center introduced the overall progress of the preparations for the 7th Hongqiao Forum, and put forward the focus and task division for the preparatory work; representatives from National Development and Reform Commission, Ministry of Industry and Information Technology, State-owned Assets Supervision and Administration Commission of the State Council, State Administration for Market Regulation, National Medical Products Administration, Shanghai Municipal Commission of Commerce, think tank partners such as Institute of World Economics and Politics, Center for China and Globalization and Taihe Institute, and media partners such as Xinhuanet, Economic Information Daily and The Paper, had a pragmatic exchange of views on the preparation progress, invitation of heavyweight guests and special highlights of relevant sub-forums of the 7th Hongqiao Forum. During the meeting, it was announced that renowned scholars, some Nobel Prize and Turing Award laureates, as well as executives from international companies, such as AstraZeneca, Louis Dreyfus Company, 3M, and BHP, have confirmed their attendance or expressed interest in participating in this year's forum.

At the meeting, *Operational Guidelines for the Organization of the 7th Hongqiao Forum Sub-forums* were issued. Representatives of Hongqiao Forum member enterprises, as well as those of relevant think tanks and media partners were in attendance.

People-to-People Cultural Exchange Events

29 cultural and people-to-people exchange events have been confirmed for the 7th CIIE, with Malaysia, 29 provinces and municipalities in China, and one institution participating in the event. The exhibition area has reached nearly 33,000 square meters, and approximately 29 performances will be held as part of the cultural exchanges between China and foreign countries.

Additionally, various cultural theme activities will be organized at the Central Plaza area to commemorate the 60th anniversary of the establishment of China-France diplomatic ties, the 50th anniversary of China-Malaysia diplomatic ties, and the 75th anniversary of the founding of the People's Republic of China. These activities will include a diverse range of cultural exchange exhibitions and performances and promotional events to boost consumption.



The Malaysia Pavilion at the 6th CIIE

02 | CIIE Stories >>>

A New Round of Global Call for CIIE Stories

Since its debut in 2018, the China International Import Expo (CIIE) has been held successfully for six consecutive years. Scheduled for Nov. 5-10 in Shanghai, the CIIE has become a showcase of China's new development paradigm, a platform for high-standard opening-up, and an international public good for the whole world.

Located by the Huangpu River and designed in the shape of a four-leaf clover, the National Exhibition and Convention Center (Shanghai), the venue for the CIIE, has welcomed guests from around the world to present vivid "CIIE Stories" that embody and celebrate the timeless themes of opening-up, cooperation, innovation and win-win.

If you or your organization has participated in or attended the CIIE in any capacity, or if the CIIE has positively impacted your life or work in any way, we invite you to share your stories.

We look forward to you helping write a new chapter in the CIIE legacy.

INSPIRE THE WORLD WITH **CIIE STORIES**



THE GLOBAL COLLECTION BEGINS

SUBMIT YOUR STORIES:

ciiestories@ciie.org

SUBMISSION TIME:

From now until 26th July 2025

ORGANIZER:

CIIE Bureau, National Exhibition and Convention Center (Shanghai)

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Tanzanian specialty products ride 'CIIE Express' into Chinese market



The Tanzania Pavilion at the 6th CIIE

In a testament to the burgeoning economic partnership between China and Tanzania, the China International Import Expo (CIIE) has emerged as a pivotal platform for showcasing Tanzania's unique products to a global audience.

Over the past six years, Tanzania has consistently showcased its agricultural products at CIIE, with its renowned coffee taking center stage. Coffee, a staple among Tanzania's traditional export crops, thrives in the country's southern highlands, particularly around Mount Kilimanjaro. The volcanic soil of the Kilimanjaro region imbues the coffee with a luxurious texture and a delicate acidity, rendering it truly distinctive.

While exporting agricultural products to China typically entails more intricate procedures than regular goods, the CIIE has streamlined the process through a range of favorable policies, facilitating Tanzanian coffee companies like Afri Tea & Coffee Blenders (1963) Ltd in exporting their coffee products to the Chinese market.

At the 6th CIIE, Afri Tea & Coffee Blenders found a coffee distributor for its products. Beyond mere transactions, the company aimed to use CIIE as a gateway to the Chinese market, seeking to establish enduring partnerships and construct a robust and dependable supply chain.



An exhibitor introduces products to Chen Mingjian, Chinese ambassador to Tanzania.

Cashews, another jewel in Tanzania's agricultural crown, also made a significant impact at the expo. In 2023, the 6th CIIE yielded promising results for Tanzania, with cashews being the top-selling Tanzanian product at the event. Tanzanian cashews have become one of the most popular Tanzanian specialties at the expo.

Moreover, seaweed sourced from Zanzibar, Tanzania, a distinctive product with versatile applications as a food ingredient or industrial resource, seized the opportunity to showcase itself to the Chinese audience at the CIIE.

With the backing of the economic and commercial office of the Chinese embassy in Tanzania, Tanzanian entrepreneurs showcased seaweed-based products like soaps, teas, and essential oils for the first time at the CIIE.

A Tanzanian businessman expressed optimism that if Zanzibar seaweed gains a foothold in the Chinese market through the CIIE, it could significantly contribute to local female employment, improving their economic status and living standards.

The CIIE has become an excellent platform for promoting trade between China and Tanzania, serving as an important window for enhancing economic and trade exchanges.

In 2023, the bilateral trade volume between China and Tanzania reached \$8.78 billion, an 8.9 percent increase year-on-year. China has remained Tanzania's largest trading partner for eight consecutive years. To promote bilateral trade, China has granted zero-tariff treatment for 98 percent of Tanzanian products, including avocados, seafood, and cashews.



Tanzanian cashew nuts

As China and Tanzania gear up to celebrate the 60th anniversary of their diplomatic relations this year, the enduring partnership stands as a beacon of China-Africa cooperation, setting an example of South-South Cooperation.

The 2024 Summit of the Forum on China-Africa Cooperation was held in Beijing in September and the 7th CIIE set for November in Shanghai will continue to provide further avenues for dialogue and cooperation between the two nations. The 7th CIIE, in particular, will highlight the tangible outcomes of cooperation between China and Tanzania, advance the Belt and Road Initiative, taking Sino-Tanzanian trade to new heights of mutual benefit.



Tanzanian seaweed-based products like cold appetizers, soaps, teas, and essential oils

CIIE paves way for Guinea-Bissau's products in Chinese market



The Guinea-Bissau Pavilion at the 6th CIIE

Guinea-Bissau, one of the top 10 global producers of cashews, produces over 250,000 metric tons of the nut annually, making this industry vital to the nation's economy. Approximately 80 percent of Guinea-Bissau's population relies on cashew production for their livelihood.

In recent years, Guinea-Bissau has worked to strengthen its ties with China, actively participating in major trade events across the country. Among these, the China International Import Expo (CIIE) stands out as a key platform for the nation to promote its products.

Antonio Serifo Embalo, Guinea-Bissau's ambassador to China, noted that events like the CIIE have provided valuable opportunities for Guinea-Bissau to showcase its agricultural products, particularly cashews.

In 2022, a cashew company from Guinea-Bissau learned through the country's trade department and the economic and commercial office of the Chinese embassy in Guinea-Bissau that the CIIE offers partial support, such as free exhibition booths, to exhibitors from least-developed countries. Eager to tap into the Chinese market, the company decided to promote its cashews at the expo.

Despite it being their first time participating in the event, the exhibitors from Guinea-Bissau found the process smooth and well-organized, thanks to the CIIE's comprehensive and user-friendly guidance. "The support they provided was so detailed and easy to understand, like helping a schoolchild with their homework. It made everything much easier for us," one of the exhibitors said.

To their surprise, the cashews were a big hit at the expo. The booth received visits from numerous trade missions and potential buyers daily, far exceeding their expectations.

The popularity of Guinea-Bissau's cashews at the CIIE has prompted the country's government to place even greater importance on the expo. In July 2023, China invited Guinea-Bissau to participate in the sixth CIIE and offered additional support. The relevant department of Guinea-Bissau quickly signed the exhibition agreement, carefully designing the pavilion and selecting representative products, including Guinea-Bissau's renowned wooden carvings. At the sixth CIIE, these carvings, known for their bold artistic style and elegant lines, attracted significant attention from visitors.



A worker at a processing factory in Guinea-Bissau showcases unshelled cashew nuts.

The benefits of participating in the CIIE continue to grow for Guinea-Bissau. Recently, a joint statement between China and Guinea-Bissau announced plans to accelerate the export of high-quality agricultural products, including cashews, to China. The statement also mentioned exploring local processing options to increase the value of these products.

"We've been eagerly awaiting this news," said Mamadu Jamanca, president of Guinea-Bissau's National Importers and Exporters Association. "We have high hopes for the vast Chinese market and look forward to working with Chinese

companies to enhance the value of our products and benefit more of our people."

Guinea-Bissau President Umaro Sissoco Embalo attended the 2024 Summit of the Forum on China-Africa Cooperation in Beijing from Sept 4 to 6. Just two months later, the 7th CIIE will take place, continuing to create development opportunities for Guinea-Bissau and other least-developed countries.



The Guinea-Bissau Pavilion at the 6th CIIE



Voices from People of All Circles

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斯洛文尼亚驻华大使苏岚：斯洛文尼亚推动中欧关系积极发展的立场不会改变

China International Import Expo,
中国国际进口博览会将是即将到来的展示机会

中国访谈
CHINA TALK

H&M集团零售大中华区总裁柯懿德：
实体经济数字经济深度融合
为在华投资外企提供新机遇中国通过改革进一步放宽市场准入并加强知识产权保护，
推动营商环境持续改善，将为创新增长和共同繁荣铺平道路。

“从抵达上海的那一刻起，我就爱上了中国。”俄罗斯人柯懿德是H&M集团零售大中华区总裁。2023年初，他和家人搬到中国定居。在他看来，上海是一座非常特别的城市，也是世界上建筑风貌最为多样化的城市之一。

这次中国共产党二十届三中全会召开，柯懿德印象最深的是公报中关于“健全促进实体经济和数字经济深度融合制度”的内容。他认为这不仅帮助许多中国企业转型升级，也为在中国投资的外国企业提供了机遇。

“道路发展的数字经济正在重塑全球商业格局。H&M也在积极应对，进一步融入线上、线下渠道。我们的多个电子商务平台已成为客户与品牌之间的重要纽带。让消费者无论身在何处都能享受到多样的产品和优质的客户服务。”柯懿德介绍，今年H&M不但重新打造了上海南京东路旗舰店，去年还在京东等互联网平台上推出了自己的产品。

作为时尚行业资深从业者，柯懿德认为这个行业本质就是在不断变化，要想取得成功，唯一途径就是不断适应变化。“在中国，这种变化的速度更快十倍。中国的消费者令人着迷，他们非常清楚自己想要什么，他们的消费行为也是在不断朝着好的方向改变。”

因此，柯懿德来到中国后的第一件事，就是根据这些变化制定新战略。在他看来，中国的消费者喜欢简洁、优质、价格合理的商品，也期待他们喜爱的产品不断推陈出新。“这与H&M的商业理念完全吻合。通过实施新战略，我们正朝着符合消费者预期的方向前进。我们将继续扩大数字化版图，线上线下深度融合在H&M购物。”

据柯懿德介绍，H&M已经连续三年参加中国国际进口博览会，呈现了前瞻性的设计、供应链转型、突破性创新等不同领域的实践。同时，借助自身在时尚行业的影响力，H&M与中国供应商和合作伙伴等也持续推动生产价值链绿色转型升级探索。

“H&M始终与中国市场保持最紧密的合作关系，不仅提升了自身的知名度和影响力，也为未来的发展奠定了坚实基础。”

柯懿德认为，外国投资者对中国信心不断提升的关键，在于中国不断优化营商环境。未来，中国将通过进一步放宽市场准入并加强知识产权保护，推动营商环境持续改善，保障实体经济与数字经济深度融合，这些都将为创新增长和共同繁荣铺平道路。“展望未来，我们对中国的发展前景充满信心。中国一直是，而且将永远是H&M非常重要的市场。”柯懿德说。

本报记者 潘高峰

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分享到

进博会日本展商：中国始终是一个充满魅力的市场

2024年08月08日 21:25 来源：中国新闻网

A+ 大字 A- 小字

中新社上海8月8日电（记者 姜煜）“中国始终是一个充满魅力的市场。在进博会这样一个国家级的展会上，各家企业的产品和服务可以得到充分的展示，由此寻找更多的合作机会。我们去年首次参展就深深感受到了进博会的影响力。”东丽（中国）投资有限公司董事山本隆弘8日对中新社记者表示。

当天，第七届进博会技术装备、汽车展区展前供需对接会在国家会展中心（上海）举办，多家参展商在活动现场接受了中新社记者采访。日本东丽公司是一家世界知名的综合型化学企业，今年该公司将第二次参展进博会。据山本隆弘介绍，在第七届进博会上，东丽将以“可持续发展”为主题，呈现诸多汽车材料领域的创新产品。

“进博会是一个非常珍贵的机会，可以集中展示我们多样化的业务。”旭化成株式会社执行长、中国总代表，旭化成（中国）投资有限公司董事长近藤修司说。综合性化学品企业旭化成拥有100多年历史，此次是该公司第三次参展进博会。“我们期待在生物工程、新材料等领域和中国伙伴谋求创新。”近藤修司说。

春华秋实，硕果丰成。中非合作论坛新一届峰会在北京举行，习近平主席和非洲国家领导人时隔6年再次相聚北京，共绘中非发展合作大计，深入交流治国理政经验，共筑携手新时代中非合作的宏伟蓝图。

携手同行
谱写中贝战略伙伴关系新篇章

中国驻贝宁大使 彭德涛

贝宁是非洲文明古国，临几内亚湾，在地图上犹如一把打开非洲大陆的钥匙。中贝复交半个多世纪以来，两国关系不断向前发展，务实合作富有成果，特别是近年来在习近平主席和博阿齐总统引领下，中贝关系发展势头良好，双边交往频繁，各领域合作全面展开。

中贝政治互信更加牢固。2023年9月，习近平主席同来华进行国事访问的博阿齐总统举行会谈，两国元首就中贝、中非关系以及共同关心的国际和地区问题深入交换意见，达成广泛共识，宣布确立战略伙伴关系。中方支持贝宁独立自主探索符合本国国情的发展道路，早日实现“贝宁崛起”。贝宁坚定奉行一个中国原则，坚定支持中方维护自身核心利益，积极支持“三大全球倡议”，中贝关系实现提质升级，进一步推动两国传统友好的传承和发展。

中贝互利合作成果丰硕。国家骨干二期建设让贝宁偏远乡村上互联网，三城市供水等项目扎实推进，助力当地脱贫攻坚“破天吃饭”的困境。贝宁大豆畅销中国市场，中国玉米种植技术在贝宁的“沃土”上生根发芽，一场大豆和玉米的“对话”跨越山海，传为佳话。中国投资论坛已成功举办两届，越来越多的中国企业将目光投向贝宁；口感独特的贝宁菠萝去年首次亮相进博会即成为“明星展品”，今年将走进中国百姓千家万户。在真实亲诚理念引领下，中贝合作模式从传统贸易逐步转向互利共赢，成为中国与非洲国家务实合作的生动缩影。

中贝人文交流持续升温。非洲贝宁拥有“非洲雨果奖”调查显示，贝宁是对中国好感度和正面认知最高的非洲国家。贝宁中国文化中心是中国政府设在非洲大陆设立的第一家文化中心，每周有活动，月有亮点，每日访客络绎不绝。贝宁阿波美—卡拉维大学孔子学院成立15年来培养了众多优秀汉语学子，汉语专业成为该校大学就业去向最好、薪酬最高的专业。一批批贝宁留学生不远万里，来到中国十多载，“用脚步丈量祖国大地，用眼睛发现中国精神，用耳朵倾听中国脉搏，用心灵感受中国力量”，以医心仁术架起民心相通的桥梁。

当今世界之变、时代之变、历史之变正以前所未有的方式展开，以中国和非盟为代表的“全球南方”蓬勃发展，深刻影响世界历史进程。中贝双方以此为契机，全面深化务实合作，全面落实元首达成的重要共识，全面深化务实合作，弘扬传统友好，加强战略伙伴关系，推动中贝战略伙伴关系行稳致远，为加快中非共同发展新开辟新境界，为共筑高水平中非命运共同体开辟新篇章。



- **Sophia Hebron Mwakagenda, Member of the Tanzanian Parliament**, expressed her hope to actively participate in the CIIE again and to work together to advance practical cooperation in various fields for the benefit of people in both nations. (Chinese Embassy in Tanzania, August 19: Ambassador Chen Mingjian Meets with Tanzanian MP Mwakagenda)
- **James Kimonyo, Ambassador of Rwanda to China**, expressed his appreciation for the generosity and support extended by the Chinese government to African nations. He noted that China is opening its market by removing tariffs on over 98 kinds of African products, providing a major opportunity for African goods to gain visibility in the Chinese market, particularly through platforms like the CIIE. (Guancha.cn, July 25: Rwanda's Ambassador to China James Kimonyo: China Never Says, "This Is for Your Own Good")
- **Kim Young-jun, Consul General of South Korea in Shanghai**, said that the Consulate General of South Korea will make full use of the CIIE platform to deepen practical cooperation. (Hong Kou Bao, August 9: District Leaders Meet with the Consul General of South Korea in Shanghai and His Delegation)
- **Allawi Ssemanda, Founder of Uganda Development Watch Center (DWC)**, stated that platforms such as the CIIE have given Uganda's high-quality specialty products direct access to the Chinese market. (People's Daily, August 6: China Always Stands for Joint Development with African Countries)
- **Ong Tee Keat, President of Belt and Road Initiative Caucus for Asia Pacific (BRICAP) and former deputy speaker of House of Representatives, Parliament of Malaysia**, said that the Chinese government's opening of its vast domestic market to exporters worldwide is clearly exemplified by the CIIE. (Chinadaily.com.cn, August 6: Malaysian Expert: The Third Plenary Session of the 20th CPC Central Committee Outlines Blueprint for Chinese-style Modernization)
- **Calvin McDonald, CEO of Lululemon**, said that as a national-level expo, the CIIE has a remarkable global influence. It not only provides Lululemon with a unique platform for international exposure, but also opens up new opportunities to truly connect with a broader audience of Chinese consumers. (China Consumer News, July 26: Lululemon Set to Participate in the 7th CIIE)



▪ **Stephan Gratziani, President of Herbalife**, said that Herbalife has participated in the CIIE for six consecutive sessions, showcasing multiple products for their debut at the expo. Thanks to the “spillover effects” of the CIIE, Herbalife has successfully “transformed exhibits into marketable products and turned exhibitors into investors”. The company also plans to participate in the 7th CIIE. (Zhoudao Shanghai, July 18: China to Become Herbalife’s Largest Global Market within 5 Years, Empowering the World with Chinese Innovation)

▪ **Soren Toft, CEO of Mediterranean Shipping Company (MSC)**, remarked that high-profile international exhibitions like the CIIE provide a platform for mutually beneficial and win-win cooperation among companies worldwide. MSC has participated in the CIIE multiple times. (People’s Daily, August 19: “China’s Economy Shows Immense Resilience and Vitality”)

▪ **Haruhiko Aritomo, CEO of Sumitomo Corporation China Group**, said that the CIIE platform has created new business opportunities for companies in the Chinese market. He hopes to introduce the company’s products, services, and business models to the Chinese market through the CIIE. (China Business Herald Online, July 8: Guangxi Partners with CIIE to Promote “New Blue Ocean” for Dual Circulation Development)

▪ **Yamamoto Takahiro, Director of Toray Industries (China) Co., Ltd.**, expressed that a national-level event like the CIIE gives companies the opportunity to showcase their products and services while discovering new collaboration opportunities. He noted that the company was really impressed with the impact of the Expo after attending for the first time last year. (China News, August 8: CIIE Japanese Exhibitors: China Remains a Very Attractive Market)

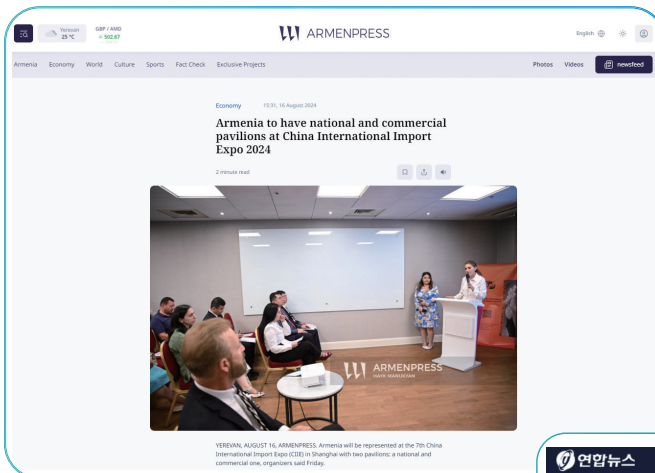
▪ **Shuji Kondoh, Chairman of Asahi Kasei (China) Co. Ltd.**, said that CIIE serves as a valuable platform for fostering collaboration and creation. This year, Asahi Kasei plans to showcase technologies such as ion exchange membranes. (Xinminnet, August 9: Pre-expo Supply-Demand Matchmaking Meeting for the Automotive and Equipment Manufacturing Section of the 7th CIIE: New Materials Make Their Debut, Featuring Real Aircraft for Future Mobility)



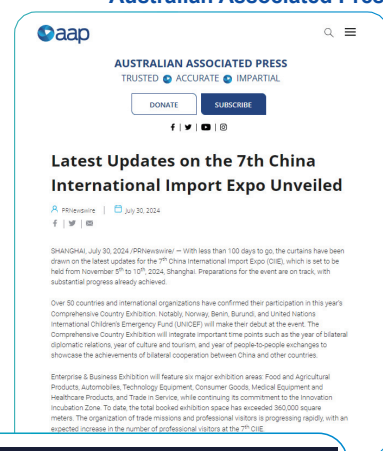
Overseas Media

From July to August, the latest updates of the 7th CIIE and the Hongqiao Forum were actively reported by overseas media including the Associated Press, APA (Austria Presse Agentur), Australian Associated Press, Kyodo News Plus of Japan, Yonhap News Agency of South Korea, ANTARA News of Indonesia, Czech News Agency, Europa Press, PAP (Polska Agencja Prasowa) of Poland, and Agencia Estado of Brazil. Media outlets such as the Daily Mirror of Sri Lanka, GPB of Georgia, Homeland Television of Morocco, Arab Times Kuwait, and the Trinidad and Tobago Newsday reported the promotion and introduction of the CIIE by Chinese diplomatic envoys in foreign countries. Media outlets such as World Journal of the United States, Agenzia ANSA of Italy, Matichon of Thailand, Monaco Tribune, Agence Ivoirienne de Presse (AIP) of Cote d'Ivoire, and Ech-Chourouk of Tunisia reported how local chambers of commerce and other organizations mobilized local enterprises to actively participate in the event for a deeper understanding of the Chinese market with the help of the CIIE.

Australian Associated Press



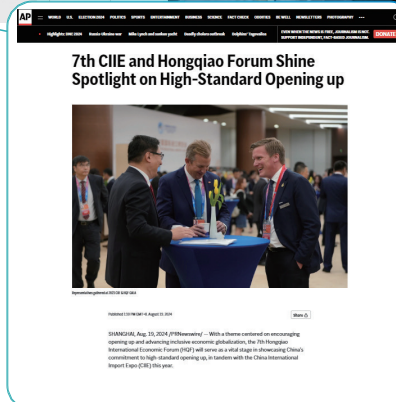
ARMENPRESS



Pakistan Point News



Yonhap News Agency of South Korea



Associated Press

COMUNICADOS INTERNACIONAL

Publicado 19/08/2024 12:57

La 7ª CIIE y el Foro de Hongqiao destacan con la apertura de alto nivel



(Información remitida por la empresa firmante)

SHANGHAI, 19 de agosto de 2024 /PRNewswire/ -- Con un tema centrado en el fomento de la apertura y el avance de la globalización económica inclusiva, el 7º Foro Económico Internacional de Hongqiao (HQF) servirá como un escenario vital para mostrar el compromiso de China con la apertura de alto nivel, junto con la Exposición Internacional de Importaciones de China (CIIE) de este año.

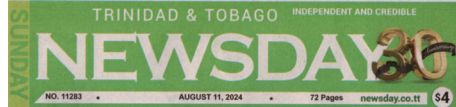


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China poised to create new opportunities for investment, trade

THE third phase appears in the 20th Century, and is characterized by the emergence of Beijing from isolation. This is the period in which China began to open up to the world, and to become a member of the international community. This phase is characterized by the emergence of China as a major power in the world, and by the emergence of China as a member of the international community.

Chronic absenteeism is TTF Group's top 30th-ranked concern, with 11% of all respondents ranking it as a top concern. The top 10 global risk factors for 2011 are:

- 1. Global economic and trade trends
- 2. Global energy and environmental issues
- 3. Global terrorism and security issues
- 4. Global labor issues
- 5. Global financial issues
- 6. Global political issues
- 7. Global technological issues
- 8. Global legal issues
- 9. Global health issues
- 10. Global infrastructure issues

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- 10. Global infrastructure issues

Trinidad and Tobago Newsday

Europa Press

كونكت الدولية تشارك في النسخة السابعة لمعرض الصين الدولي للاستيراد "CIE 2024"

الربيع النضر : 15(39) - 2024/08/02

[illegible]

Ech-Chourouk of Tunisia

A.it Bongioanni, al lavoro per portare eccellenze piemontesi in Cina

Sito mettendo a punto già da ora con i vari dipartimenti della Regione una nuova politica di comunicazione sul cibo e una vasta campagna promozionale del vino piemontese, che annuncerò il 26 settembre al Salone del Gusto e presenterò nei dettagli - e finanziata - il 6 aprile prossimo al Vinitaly. Su questa stessa linea mi impegnerò a far sì che il Piemonte del cibo e del vino possa presentarsi con le sue eccellenze al mercato cinese, a partire dalla presenza con un nostro stand all'edizione 2025 della **China International Import Expo** di Shanghai".

"Con un mercato potenziale da un miliardo e mezzo di abitanti che sta scoprendo e amando sempre più i prodotti dell'agrofood d'eccellenza - ha proseguito l'assessore - la Cina deve diventare un interlocutore obbligato per una regione con una produttività straordinaria di qualità come il Piemonte e il tessuto delle sue imprese".

Agenzia ANSA of Italy



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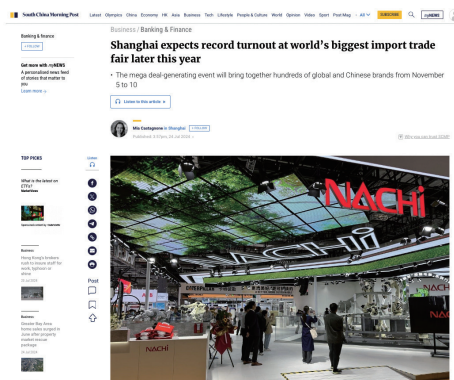
🏠 ANTARA > Rilis Pers > 7th CIIE dan Hongqiao Forum Bahas Kebijakan Pintu Terbuka yang Berstan

7th CIIE dan Hongqiao Forum Bahas Kebijakan Pintu Terbuka yang Berstandar Tinggi

Selasa, 20 Agustus 2024 11:56 WIB



ANTARA News
of Indonesia



The countdown to CIEE, the world's biggest import trade fair, has begun as Shanghai gets ready to play host to thousands of exhibitors and guests from more than 90 countries and international organisations that are expected to attend.

The mega deal-generating event will see exhibitions by hundreds of global and Chinese brands for six days from November 5 to 10. The value of deals at last year's edition hit an all-time high of US\$28.4 billion, an increase of 6.7 per cent year on year, buoyed by increased appetite for foreign goods and services, particularly US farm products, accordi-



South China
Morning Post

Domestic Media

From July to August, central media including People's Daily, Xinhua News Agency, China Media Group, CNR News, Guangming Daily, and Economic Daily, as well as local media and industrial media extensively reported the latest updates regarding the preparations for the events such as the "100-day Countdown to 7th CIIE", the key activities such as "CIIE Goes Local" and the investment promotion roadshows, as well as the expansion of the spillover effect of the CIIE. In addition, several media reports praised the holding of the CIIE as a manifestation of China's determination to continuously expand its high-level opening-up to the outside world, and the CIIE as a driving force for mutual benefit and the win-win situation between China and the world.



Interactions on Overseas Social Media Platforms

On August 6, the Council for International Business Relations Support (IBRS Council) reposted the CIIE's posting on an overseas social media platform, saying that Armenian companies will actively prepare to participate in this year's CIIE.



On August 7th, the Chinese Embassy in Italy posted that more than 150 international enterprises have signed up for the China International Import Expo(CIIE) Enterprise Exhibition for seven consecutive years. Official account of the China International Import Expo(CIIE) likes and comments, expecting more Italian brands and enterprises to participate in this year's CIIE.



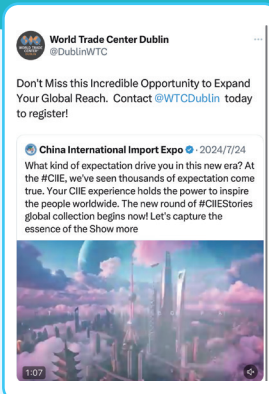
On August 12, CIIE introduced TCab Tech, a pioneer enterprise in low-altitude economic application, will make its debut in this year's expo on its overseas social media platforms. TCab Tech forwarded the post with comments, indicating that it is very much looking forward to showcasing its eVTOL E20.



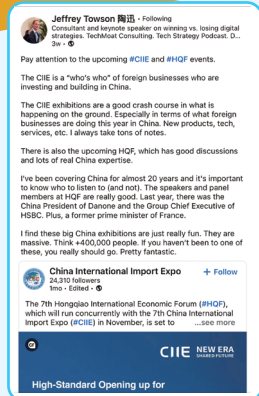
On August 13, a post introducing China Travel to narrow the gap between China and the world received over 65,262 views and 6,109 interactions, and was praised by China's Ambassador to Belgium Fei Shengchao.



On August 15, the World Trade Center Dublin posted the global call for "CIIE Stories", encouraging companies to actively participate in the CIIE to seize the opportunity to expand the global market.



On August 17th, Jeffrey Towson, a world-renowned opinion leader, forwarded the related posts of Hongqiao Forum on Twitter and LinkedIn, reaching more than 3 million fans.



On August 22nd, New Energy Nexus, a leading global foundation and accelerator dedicated to supporting clean energy science and technology enterprises, posted on calling on more science and technology enterprises to sign up for China International Import Expo (CIIE). China International Import Expo (CIIE) account liked it and forwarded it with comments, expressing the expectation that China International Import Expo (CIIE) will show more solutions affecting climate change this year.



From Aug 28 to 30, the overseas social media account of the CIIE released a series of creative posters calling for CIIE Stories submissions. The posts garnered over 976,300 views on platforms like LinkedIn, X, Facebook, and Instagram and more than 43,600 total interactions (likes, comments, shares, etc.). They also received attention from the Minister of Science, Technology, and Environment of Cuba.



Incomplete statistics show that since the beginning of this year, the CIIE has made 2345 postings on six major overseas social media platforms, with a total of over 44.92 million views and a total of 1.517 million interactions.

04 | CIIE Partnership >>>

Enterprise Alliance

Recently, the CIIE Enterprise Alliance held a series of special activities in Chaoyang District, Beijing, and Oriental Beauty Valley, Shanghai, to deepen industry exchanges and make the CIIE better.

CIIE Enterprise Alliance Holds Exchange Activity in Chaoyang, Beijing

On August 28, an exchange activity was successfully held in Chaoyang District, Beijing. The activity was jointly hosted by the China International Import Expo Bureau, National Convention and Exhibition Center (Shanghai), and Beijing Chaoyang District People's Government, and organized by the Beijing Chaoyang District Bureau of Commerce. The event mainly included investment promotion and introduction, supply and demand docking, on-site inspection, and other parts. Nearly 40 members of the CIIE Enterprise Alliance and representative enterprises of Chaoyang District attended the activity.

CIIE Enterprise Alliance Hosts Seminar on Beauty Industry Development

On August 28, A seminar addressing the development of the beauty industry convened at the Oriental Beauty Valley in Shanghai. The activity was hosted by the China International Import Expo Bureau and National Convention and Exhibition Center (Shanghai), organized by the Daily Chemical Consumer Goods Special Committee of the CIIE Enterprise Alliance and supported by the Shanghai Municipal Commission of Commerce, Fengxian District People's Government, L'Oreal, and Oriental Beauty Valley Group. Representatives of the Special Committee and Oriental Beauty Valley attended the activity for in-depth exchanges and discussions on "uniting efforts to draw new potentials for beauty."



Trade Missions

Jiangsu Trade Mission

Jiangsu Trade Mission has given full play to the CIIE's four major platform functions, namely international procurement, investment promotion, people-to-people exchanges, and open cooperation and pragmatically pushed forward the connectivity between Jiangsu and the world market, the mutual integration of industries, the mutual promotion of innovation, and the linkage of rules. It has focused on the precise invitation of buyers and the organization and planning of important activities and strengthened the publicity and promotion. Through facilitating trades and promoting investment cooperation, it takes an effort in harnessing resources to foster a new pattern of development.



The Jiangsu Pavilion at the 6th CIIE

In terms of investment promotion, AstraZeneca signed a strategic cooperation agreement with the Jiangsu Provincial People's Government at the start of 2023 to jointly build a national and even global leading healthcare industry highland. At the 6th CIIE, AstraZeneca signed the letter of intent for a package of investment and cooperation projects with Jiangsu Province, including the investment and construction of a new small molecule drug plant in Wuxi and additional funding for a new diabetes production line in Taizhou. In January 2024, AstraZeneca signed an investment and cooperation agreement for XIGDUO XR with Taizhou City, which is another capital increase following the construction of the FORXIGA production line and aims at continuing to build the Taizhou base into a world factory for AstraZeneca's diabetes products. After being put into production, these two products will have an annual output value of RMB 10 billion.

In terms of event organization, since the 1st CIIE, Jiangsu has held the Jiangsu International Consultative Conference on Openness, Innovation and Development in Shanghai for six consecutive years, gathering the opinions and suggestions of multinational corporations on Jiangsu's industrial development and the business environment, exploring the new ideas for the high-quality development of Jiangsu's open economy, continuing to build a mechanism for exchanging ideas with multinational corporations, and deepening the comprehensive cooperation with multinational corporations.

As for the trade in services, under the great support of the Ministry of Commerce of the People's Republic of China and the Ministry of Trade and Industry of Singapore, the China-Singapore Trade in Services Innovation Forum, hosted by the Jiangsu Provincial People's Government and organized by the Suzhou Municipal People's Government and the Suzhou Industrial Park Administrative Committee, has been held for six sessions with great success and has become one of the important showcases and platforms for China's opening-up and international cooperation in trade in services.

In terms of people-to-people exchanges, Jiangsu exhibition booth of the People-to-People Exchange of the 6th CIIE was themed "Products and Rivers are the Beauty of Jiangsu," with more than 120 pieces of traditional fine products and creative new products from 23 selected time-honored enterprises exhibited on-site. Through the interactive touch screen installed at the site, visitors can take a tour of the digital museum of Jiangsu's time-honored brands, realizing cloud-based displaying and sales of time-honored products.

Zhejiang Trade Mission

Zhejiang Trade Mission takes an active part in the CIIE, vigorously promotes cooperations between Zhejiang enterprises and exhibitors, signing a large number of purchase agreements and commercial contracts. Meanwhile, Zhejiang Trade Mission has also organized business matchmaking meetings, negotiation meetings, and promotion meetings in various forms to provide more business opportunities and broaden cooperation channels for its provincial enterprises, boost trade between Zhejiang and other countries, and level up Zhejiang's economic development and opening up.

In terms of participating organizations, Wuchan Zhongda Chemical Group has signed a soybean procurement project of 1 million tons and RMB 1.8 billion with ADM, one of the world's four largest grain traders; Hailiang Group has signed a raw material procurement project of RMB 6 billion with Singaporean and South Korean companies; ZPC (Zhejiang Petroleum & Chemical Co., Ltd.) has signed a contract of RMB 200 million with Schneider for the procurement of safety instrumented systems (SIS) and facilities.

In terms of investment promotion, Zhejiang Trade Mission has launched the campaign themed "A Trip of a Thousand Investment Promoters to the CIIE" with more than 100 investment promotion activities arranged at the 6th CIIE, a total of 20 foreign-funded projects signed, and a total investment of USD 3.473 billion achieved, representing a year-on-year increase of 38.9%. Increased efforts have been made to attract investment in industrial funds, with Warburg Pincus, an internationally well-known private equity investment firm, signing a contract with Zhejiang. The investment fields have been further expanded, with the South Korean JK Medical Group project opening up a new track for the medical aesthetics industry. The manufacturing industry has been scaled up by utilizing foreign investment, with the South Korean ASFLOW high-precision clean pipe fittings project, AI and new energy semiconductor module manufacturing base project settling in Huzhou, as well as the high-end OLED functional membrane material industrialization project with an annual output of 50 million square meters and the smart micro-grid demonstration project settling in Taizhou.



The Zhejiang Pavilion at the 6th CIIE

In terms of event organization, Zhejiang Trade Mission has organized the China Zhejiang International Digital Economy & High-tech Industry Match-making Conference and has built the Matchmaking Conference into a national brand event in the field of digital economy. Zhejiang Trade Mission Import Procurement Signing Ceremony, the Zhejiang International Medical Supplies Intentional Procurement Signing Ceremony, the Zhejiang Key Import Platform Promotion Conference, the Zhejiang Major Project Signing Ceremony, the

Zhejiang Sharing for the Quality of the CIIE, and other activities have been organized.

In terms of people-to-people exchanges, Zhejiang Trade Mission has fully utilized the "people-to-people exchanges" platform of the CIIE, carefully collected and selected intangible cultural heritage and Chinese time-honored products, and continued to showcase Zhejiang's diversified and rich intangible cultural heritage and Chinese time-honored products in five parts, i.e., Zhejiang Fabric, Zhejiang Craftsmanship, Zhejiang Flavor, Zhejiang Health, and Zhejiang Performance.

HQF Members and Partners

HQF Members

Hongqiao International Economic Forum Membership has established a membership system, serving as a platform for cooperation, exchange and interaction between our members and organizations from all walks of life with a community bringing together political, business and academic leaders. There are three kinds of Membership: Diamond Members, Platinum Members and Elite Members.

Diamond Members

Platinum Members

Elite Members

	
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HQF Partnership

Hongqiao International Economic Forum (Hongqiao Forum) Partnership provides necessary professional research, expert resources, media promotion and comprehensive support, etc., thus giving an impetus to forum development. Hongqiao Forum Partnership currently includes Think Tank Partners and Media Partners.

Think Tank Partners



中国科学院科技战略咨询研究院
Institutes of Science and Development, Chinese Academy of Sciences

CCG 全球化智库
CENTER FOR CHINA & GLOBALIZATION



中国发展研究基金会
China Development Research Foundation



人大重阳
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05 | Urban Services >>>

Further Upgrade of Market Supervision Services for the 7th CIIE

The 7th China International Import Expo (CIIE) has further upgraded the market supervision services, further updated the Q&A bank for AI intelligent consulting services, added mobile monitoring equipment for the temporary catering spots, achieved full coverage of such functions as visitor flow monitoring and overload warning for elevators, further upgraded the integrated command platform; and consolidated and upgraded the facilitation measures, such as temporary permits and CCC exemptions.

The Shanghai Municipal Market Supervision Bureau has held the 7th CIIE Market Supervision and Service Work Promotion Meeting and the “100-day Countdown to 7th CIIE” Law Enforcement Action Mobilization and Deployment Meeting. With the general requirement of “making the CIIE better”, the market supervision department will highlight facilitation, intelligence, and environmental protection, and make efforts in such areas as sensible services and high-tech empowerment, thus ensuring zero error and zero negligence in security supervision work, providing exhibitors and visitors with more impeccable and featured services, and contributing to more sophisticated and efficient maintenance of the order of the exhibition.

Based on previous pavilion inspections, exhibit risks, food safety requirements, as well as complaints and reports, the Shanghai Municipal Market Supervision Bureau will implement classified and graded management for the CIIE exhibitors. Meanwhile, it will focus on the coordination of security guarantee and service development, the integration of daily work and special work, and the compatibility of supervisory management and guidance services, and do well on the safety supervision of food, drugs, and special equipment at exhibitions, exhibition consulting services and comprehensive inspection of the market order.

During the exhibition, the Shanghai Municipal Market Supervision Bureau will utilize the Shanghai Online Business Registration platform and the “Government Online-Offline Shanghai” platform to provide CIIE-related registration and consulting services for domestic and foreign business entities to facilitate enterprises and transform exhibitors into investors. Bilingual consumer complaint receptionists will be available at the market supervision service consulting desk in the exhibition halls to provide Chinese and English versions of the market supervision service guides and to publicize and explain the service matters and management requirements of the exhibitors. This year, a further update of the Q&A bank for AI intelligent consulting services will be made on the basis of the previous Q&As of interest to exhibitors and visitors and the automatic Q&A classification function will be embedded in the robots.

“The integrated command platform for market supervision service” will be upgraded to version 5.0, which will further enhance the level of early warning and monitoring, problem detection, data analysis, and command and scheduling capabilities. In particular, the Shanghai Municipal Market Supervision Bureau will install additional mobile monitoring equipment in the 10 centralized catering spots in the exhibition pavilions to carry out 360-degree online inspections, and remote command and scheduling can be achieved through the equipment to provide timely guidance and disposal of emergencies, reflecting the visible, scenario-based, and spot-based service guarantee related to food safety.

In 2023, the Shanghai Municipal Market Supervision Bureau piloted the visitor flow monitoring and congestion early warning functions on the escalators in the center-of-the-circle area of the National Exhibition and Convention Center. This year, all 28 escalators in the four landing halls will be equipped with real-time visitor flow monitoring and congestion early warning equipment. Through real-time monitoring of visitor flows on the elevators, the classified management and precise diversion approach will be implemented by three flow levels (i.e., high, medium, and low).

The AI risk warning will be upgraded, and the “risk issue disposal list” push mode will be added. Violation warnings, pest control warnings, and catering overload warnings captured by the video surveillance system will be pushed to enterprises and supervisory departments in the form of categorized risk issue disposal lists in real time to realize automated and closed-loop risk disposal and management.

The temporary license for imported special food, the CCC exemptions, and other facilitation policies have received a lot of attention from many exhibitors at the previous CIIEs. This year, under the authorization of the General Administration of Market Supervision (GAMS), Shanghai Municipal Market Supervision Bureau (SMMB) will continue to explore the “6+180+365” supervision service guarantee mode for special food products exhibited at the CIIE, provide temporary licenses for imported special food products exhibited at the CIIE, and assign professionals to cooperate with the GAMS to conduct prioritized on-site verification for the importation and registration of special food products exhibited at the CIIE, so that the exhibits can be turned into commodities more quickly. Relevant enterprises can submit an application through the “CCC exemption and special-purpose imported products testing and processing management system”, which will be quickly reviewed and approved by the market supervision department online. Before the opening of CIIE, the General Administration of Market Supervision will open a “convenient self-commitment channel for CCC exemptions” for the National Exhibition and Convention Center to achieve self-commitment, self-reporting, and automatic certification.

Shanghai Organizes the 100-day Action for IPR Protection for the 7th CIIE

Recently, the General Office of Shanghai Intellectual Property Joint Committee issued a notice on the city-wide organization of the 100-day action for IPR protection for the 7th CIIE from August 1 to November 10. Centering on the general requirement of “Making the CIIE Better”, efforts have been focused on three areas:

First, create a first-class environment for IPR protection. It will continue to strengthen judicial trial services for IPR, intensify legal supervision of IPR, intensify the crackdown on IPR crimes, deepen law enforcement and supervision of IPR, enhance the protection and collaboration in the Yangtze River Delta, and further step up efforts in rectifying serious IPR infringements.

Second, provide a first-class IPR service guarantee. It will do its best to provide on-site services at CIIE venues, give full play to the roles of various IPR service organizations, integrate various volunteer teams, and carry out IPR protection and related consulting services. IPR mediation organizations and arbitration organizations will be brought in to strengthen the “litigation-mediation docking” mechanism. Smooth reporting and complaint channels will be provided for IPR protection, and the IPR-related reports and complaints involving the CIIE from the 12315 hotline will be dealt with promptly, and a priority channel will be opened for fast handling and timely feedback.

Third, create a first-class atmosphere for IPR protection. It will innovate publicity carriers, enrich publicity products, and actively utilize traditional and emerging media to carry out multi-channel and all-round publicity work on IPR protection for the CIIE. Through the distribution of policy interpretations of the outline for building Shanghai into a strong intellectual property city and the 14th Five-Year Plan, as well as the special IPR promotional products issued by Shanghai Municipal Bureau of Justice, Shanghai People’s Procuratorate and Shanghai High People’s Court, it will actively publicize the development of Shanghai’s IPR protection and the latest IPR policies.

The 100-day action for IPR protection for the 7th CIIE will solidify the previous working mechanisms, experience, and practices, enhance the level of precise and refined services, support the successful holding and branding of the 7th CIIE, serve the high-level opening-up of China, and further create a first-class business environment that is market-oriented, law-based and internationalized.

06 | News of NECC (Shanghai) >>>>

Recent
Events

July-September

On July 17

the 2024 International Children Baby and Maternity Products Industry Expo (CBME China) was successfully held at the National Convention and Exhibition Center (Shanghai)

With the concurrent opening of CBME Children's Wear Expo, CBME Toy Expo, CBME Food & Health Expo, CBME Supply Chain Expo, CBME Children Education Expo, Super Snack Expo (SSE), and Licensing Expo Shanghai (LEC). The exhibition covers a full range of products such as mother and baby products, pregnancy and baby food, nutrition and leisure food, toys, education and stationery, children's and baby clothes and accessories, strollers and furniture, supply chain, etc., and serves as a platform for all-channel commerce and trade services. The exhibition attracted more than 3,500 exhibitors from more than 30 countries and regions, with a total of more than 4,500 brands.

From August 14 to 16

the Intertextile Home 2024 – Autumn Edition was held at the National Convention and Exhibition Center (Shanghai).

This year marks the 30th anniversary of the Intertextile Home. Famous companies from all over the world, and powerful exhibitors gathered to show new products, new technologies, and new techniques, and promote the high-quality development of the home textile industry with the new quality productive forces. The exhibition attracted nearly 1,200 high-quality furniture fixture and equipment enterprises, with an exhibition scale of more than 110,000 square meters. Producers, buyers, brand enterprises, designers, and professional visitors from all over the world participated in the exhibition, which fully demonstrated the exhibition's strong industrial absorption and gathering power.

From September 2 to 4

the 3rd China International Energy Storage Expo (EESA EXPO) was opened at the China National Convention and Exhibition Center (Shanghai).

Through displaying the latest achievements in energy storage technology, the exhibition aims to promote the scale and industrialization of the energy storage industry and boost the in-depth integration and upgrading of the new energy industry. As a professional exhibition in China that is pertinent to the energy storage industry, it will see new records in terms of 107,471 square meters exhibition area and nearly a thousand exhibitors. It covers all aspects of the energy storage industrial chain, from upstream raw materials and equipment to downstream application solutions, and comprehensively presents the latest developments and market applications of energy storage technologies.

Events
Preview

No.	Event	Opening	Closing	Pavilions
1	International Furniture Fair China Import and Export Fair Complex	2024.9.11	2024.9.14	1.1H\2.1H\3H\4.1H\5.1H\6.1H\7.1H\8.1H\6.2H\7.2H\8.2H\NH
2	China International Industry Fair	2024.9.24	2024.9.28	1.1H\2.1H\3H\4.1H\5.1H\6.1H\7.1H\8.1H\5.2H\6.2H\7.2H\NH
3	ITMA ASIA + CITME 2024	2024.10.14	2024.10.18	3H\4.1H\5.1H\6.1H\7.1H\8.1H\NH
4	China International Alcoholic Drinks Expo	2024.10.10	2024.10.12	5.2H\6.2H
5	FENSESTRATIONBAU China 2024	2024.10.16	2024.10.19	1.2H\2.2H\6.2H\7.2H\8.2H
6	China Roofing & Waterproofing Expo	2024.10.16	2024.10.18	5.2H
7	Advanced Air Mobility Expo Shanghsi	2025.7.23	2025.7.26	3H\4.1H

Navigation to NECC (Shanghai)

The National Exhibition and Convention Center (Shanghai) is located in the core area of the Hongqiao Business District in Shanghai, only 1.5 kilometers from the Hongqiao Transportation Hub, and is directly connected to the Hongqiao High-speed Railway Station and Hongqiao Airport by metro. The surrounding expressway network extends in all directions, and major cities in the Yangtze River Delta can be reached within 2 hours, making transportation very convenient.



1) Rail Transit

You can take Metro Line 2 to National Exhibition and Convention Center Station or Line 17 to National Exhibition and Convention Center Station to reach the National Exhibition and Convention Center (Shanghai). Line 2 connects with Lines 1, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16 and 18, making it easy to reach all parts of Shanghai; Line 17 can connect with Lines 2 and 10 at Hongqiao Railway Station.



2) Airport

The National Exhibition and Convention Center (Shanghai) is approximately 4.5 kilometers (straight-line distance) from Hongqiao Airport Terminal 1, approximately 2 kilometers (straightline distance) from Hongqiao Airport Terminal 2, and approximately 60 kilometers from Pudong International Airport. You can take metro to the National Exhibition and Convention Center (Shanghai) from all those terminals.

I. Hongqiao Airport Terminal 1-National Exhibition and Convention Center (Shanghai)

Metro: Take Metro Line 10 to Hongqiao Railway Station and transfer to Metro Line 2 to National Exhibition and Convention Center Station

Taxi: About 20 minutes (10 km)

II. Hongqiao Airport Terminal 2-National Exhibition and Convention Center (Shanghai)

Metro: Take Metro Line 2 to National Exhibition and Convention Center Station

Taxi: About 10 minutes (6 km)

III. Pudong International Airport-National Exhibition and Convention Center (Shanghai)

Metro: Take Metro Line 2 to National Exhibition and Convention Center Station

Taxi: About 70 minutes (about 60 km)



3) Train Station

I. Shanghai Hongqiao Railway Station - National Exhibition and Convention Center (Shanghai)

Metro: Take Metro Line 2 to National Exhibition and Convention Center Station, or Metro Line 17 to National Exhibition and Convention Center Station

Taxi: About 10 minutes (6 km)

II. Shanghai Railway Station - National Exhibition and Convention Center (Shanghai)

Metro: Take Metro Line 3 or 4 to Zhongshan Park Station and transfer to Metro Line 2 to National Exhibition and Convention Center Station

Taxi: About 35 minutes (25 km)

- III. **Shanghai South Railway Station - National Exhibition and Convention Center (Shanghai)**
 Metro: Take Metro Line 3 to Zhongshan Park Station and transfer to Line 2 to National Exhibition and Convention Center Station
 Taxi: About 30 minutes (23 km)



4) Self-driving

I. Yangtze River Delta Region

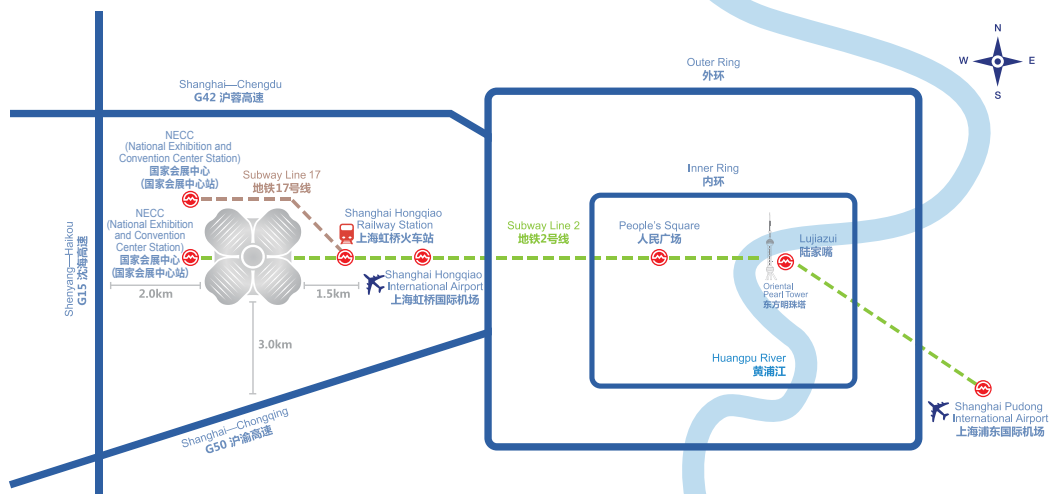
People from Hangzhou, Ningbo and Suzhou can drive via G60 and G2 expressways to G15 Shenyang-Haikou Expressway - Songze Elevated Road - Zhuguang Road Off-Ramp - Songze Avenue - National Exhibition and Convention Center (Shanghai); or via Huaxu Highway - Songze Avenue - National Exhibition and Convention Center (Shanghai).

II. Shanghai Downtown Elevated Roads

a. Yan'an Elevated Road, Southern Outer Ring Expressway Direction: Jiamin Elevated Road - Jianhong Elevated Road - Yinggang East Road - Zhuguang Road - Songze Avenue - National Exhibition and Convention Center (Shanghai) b. Beizhai Elevated Road, North Outer Ring Expressway Direction: Beizhai Elevated Road - Lianyou Road Exit - Zhuguang Road Underground Tunnel - Songze Avenue - National Exhibition and Convention Center (Shanghai)

III. Ground Roads

a. Beizhai Road, West Tianshan Road, West Xianxia Road direction: Shenchang Road or Huaxiang Road - Songze Avenue - National Exhibition and Convention Center (Shanghai)
 b. Yan'an Road Direction: West Yan'an Road - Huqingping Highway - Zhuguang Road - Songze Avenue - National Exhibition and Convention Center (Shanghai)



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Half hour subway ride from all CBDs in Shanghai

08 | Supporting Enterprises >>>>

Strategic Partner



Comprehensive Partner



Core Supporting Partners





中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



WeChat Official
Account



Official Website



Weibo



Douyin



Mobile APP



Participation
Service



Facebook



Instagram



LinkedIn



TikTok



X



YouTube

