

Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization

【Basic Information】

Moderators:

Opening Remarks, Keynote Speeches, Launching Session and Panel Discussion 1:

Wang Hui

Host of China Global Television Network (CGTN)

Panel Discussion 2:

Stephen Bainous Kargbo

Representative and Head of UNIDO Regional Office
(China, DPR Korea, and Mongolia)

Opening Remarks:

Wang Shouwen

China International Trade Representative (Full Minister Rank)
and Vice Minister of the Ministry of Commerce of China

Fatou Haidara

Deputy to the Director General, UNIDO

Keynote Speeches:

Bhila Royi

Vice Minister, Ministry of Industry and Commerce,
Republic of Zimbabwe

Zhang Wencai

Vice President, the Export-Import Bank of China

Launching Session:

Zhao Jie

Chief, Regional Coordination Bureau for Asia and the Pacific, UNIDO

Panel Discussions:

Topic 1: Industrial Parks as Engines for International Cooperation and Economic Collaboration

Zhang Yi	Deputy Director General, China International Center for Economic and Technical Exchanges
Sylvia Van Ziegert	German Director, Sino-German Center for Sustainable Development, GIZ
Li Yikai	Deputy Director General of the Center for International Economic and Technological Cooperation of Ministry of Industry and Information Technology of China
Xiong Meng	Executive Vice-President and Secretary-General of the China Federation of Industrial Economics
Xu Fei	Vice Chairperson, Tianjin Economic-Technological Development Area (TEDA) Administrative Commission

Topic 2: Driving Innovation through Industrial Parks

Maria Belen Sunga Acosta	Secretary of the Mindanao Development Authority of the Philippines
Zhang Wei	Vice President of the Chinese Academy of International Trade and Economic Cooperation
Yu Jia	Senior Operations Officer, Director of International Development Cooperation Department of Institute of New Structural Economics, Peking University
Andrew Williamson	Vice President, Government Affairs and Senior Economic Adviser, Huawei
Narin Sok	Country Representative to Cambodia of UNIDO

【Brief Introduction】

On November 5, 2023, the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization of the Sixth Hongqiao International Economic Forum (HQF), hosted by the Ministry of Commerce of China and UNIDO, and organized by China International Center for Economic and Technical Exchanges, China International Import Expo Bureau and National Exhibition and Convention Center (Shanghai), was held at the National Exhibition and Convention Center (Shanghai). The primary objective of this Forum is to explore the role of industrial parks as an effective model for achieving sustainable development through international collaboration, particularly emphasizing South-South cooperation, and leveraging the pivotal function of innovation hubs. Through a comprehensive range of services such as attracting investments, fostering industrial clusters, facilitating technology transfer, and incubating entrepreneurship, industrial parks promote the transformation and elevation of the local economy. The development of industrial parks will be instrumental in fostering cooperation between governments, regional integration, intra-regional trade, and establishing partnerships with key stakeholders, all aimed at advancing the objectives outlined in the 2030 Agenda for Sustainable Development.



第六届虹桥国际经济论坛 THE SIXTH HONGQIAO INTERNATIONAL ECONOMIC FORUM (HQF)

面向现代化的工业园区创新提升之路——南南合作 可持续发展的新突破分论坛

PROMOTING INTERNATIONAL COOPERATION AND INNOVATION IN INDUSTRIAL PARKS —
EXPLORING A NEW FRONTIER OF SUSTAINABLE INDUSTRIALIZATION

主办单位：商务部 联合国工业发展组织

Hosted by: Ministry of Commerce of the People's Republic of China United Nations Industrial Development Organization

承办单位：中国国际经济技术交流中心 中国国际进口博览局 国家会展中心(上海)

Organized by: China International Center for Economic and Technical Exchanges China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)

2023年11月5日
November 5th, 2023

中国·上海
Shanghai, China



【Opening Remarks】



Wang Shouwen, China International Trade Representative (Full Minister Rank) and Vice Minister of the Ministry of Commerce of China, addressed via video the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization

Wang Shouwen, China International Trade Representative (Full Minister Rank) and Vice Minister of the Ministry of Commerce of China, pointed out that in recent years, China's national-level economic development zones have continuously innovated and improved in the three aspects of opening-up, science & technology, and system, demonstrating the path of sustainable development for Chinese characteristic industrial parks and making significant contributions to the high-quality development of the Chinese economy. China is willing to continue promoting South-South cooperation in industrial parks and sharing experience in their development. Firstly, steady progress will be made in energy conservation, emission reduction, and environmental cooperation, along with the construction and exchange of ecological industrial demonstration parks. Secondly, support will be provided for national-level economic development zones to cooperate with industrial parks in other developing countries, and share China's experience in investment attraction and development management. Thirdly, enhanced exchanges and cooperation with international organizations will be pursued to offer more Chinese experience.



Fatou Haidara, Deputy to the Director General of UNIDO,
addressed the Parallel Session on Promoting International Cooperation and Innovation in Industrial
Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai

Fatou Haidara, Deputy to the Director General of UNIDO, stated that industrial parks are a crucial means to promote inclusive and sustainable industrialization and a significant manifestation of multilateral partnerships. The construction of industrial parks not only promotes cross-border economic growth, knowledge and technology exchanges, and comprehensive global cooperation, but also propels cutting-edge research, facilitates the transition of traditional industries into eco-friendly and resource-efficient ones, and helps integrate small and medium-sized enterprises (SMEs) closely into regional and global supply chains. UNIDO provides extensive technical assistance in areas such as industrial park development, clustering of SMEs, standardization, and advisory services. It also offers knowledge management methods, and organizes and disseminates the best practices of industrial parks.

【Keynote Speeches】



Bhila Royi, Vice Minister of Industry and Commerce of the Republic of Zimbabwe, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and delivered a speech

Bhila Royi, Vice Minister of Industry and Commerce of the Republic of Zimbabwe, noted that industrial parks serve as innovation hubs in Zimbabwe, meeting market demands and promoting import and export trade. Zimbabwe possesses advantages in attracting investments, including abundant natural resources and a skilled workforce. The country has implemented various innovative measures, and tailors its efforts based on local resource endowments. Zimbabwe and China are closely cooperating in national development and supply chain matters. There is a hope for increased collaboration with China in critical areas such as sci-tech innovation, supply chain, steel, iron ore, plastics, and manufacturing, with the aim to further advance the construction of industrial parks and supply chains, thereby fostering economic growth and sustainable development.



Zhang Wencai, Vice President of the Export-Import Bank of China, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and delivered a speech

Zhang Wencai, Vice President of the Export-Import Bank of China, expressed that industrial parks play a crucial role in promoting a country's industrial development and participation in global division of labor. At this crucial stage in advancing the 2030 Agenda for Sustainable Development, industrial parks need to innovate further to become key connectors in maintaining industrial chains and large markets, essential carriers of the country's distinctive modern industrial system, public platforms for knowledge sharing and technology transfer, and development highlands where manufacturing and services converge. It is essential to strengthen cooperation among industrial parks in developing countries, leverage the leadership role of bilateral and multilateral institutions, drive the digital, green and service-oriented transition of industrial parks, deepen South-South technical cooperation, and enhance the collective development capabilities of all countries.

【Launching Session】



Zhao Jie, Chief of Regional Coordination Bureau for Asia and the Pacific of UNIDO, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in launching session

Zhao Jie, Chief of Regional Coordination Bureau for Asia and the Pacific of UNIDO, stated that UNIDO is an institution of the United Nations dedicated to promoting sustainable development and international industrial cooperation. It is committed to providing technical products, and in this parallel session, two knowledge products were launched. One is the UNIDO Comprehensive Package of Industrial Park E-learning Courses, “one-stop” free courses covering the comprehensive needs and life cycle of industrial parks. The main content includes the planning and development, investment and financing services, as well as sustainable operation and management of industrial parks in the 21st century. The other is UNIDO Bridge for Cities Innovation Compendium — “Accelerating Climate Action through Urban Innovation”, which summarizes the core viewpoints and experience of the 2023 “Bridge for Cities” event, serves as a dialogue platform for urban leaders and partners, and emphasizes the crucial role of urban-industry integration.



UNIDO Comprehensive Package of Industrial Park E-learning Courses

With the support of the Government of China, UNIDO has developed UNIDO Comprehensive Package of Industrial Park E-learning Courses, which focuses on sustainable development measures in industrial parks and related fields and shares global knowledge and resources. The development of training courses on the construction, management and financing of industrial parks has been completed, and all of them will be officially launched on the web platform.

The training portal serves as a virtual academy for the design and development of results-oriented courses on industrial parks. The learning activities on the portal are aimed at strengthening the operational capacity of government policymakers, private sector representatives and relevant practitioners working with industrial parks and special economic zones and regional organizations.



UNIDO Bridge For Cities Innovation Compendium - "Accelerating Climate Action through Urban Innovation"

UNIDO actively cooperates with the "Belt and Road" initiative proposed by China, and makes it more internationalized through different forms of cooperation. In 2016, UNIDO launched the "Bridges to Cities", which has been successfully organized for eight times so far, aiming at building bridges of cooperation for cities along the "Belt and Road" and promoting green urban development.

By bringing together contributions from city leaders, businesses, international organizations, financial institutions, think tanks and academia, the compendium highlights their role in addressing urban challenges and advancing climate action, and serves as a source of inspiration for the work of current and future city leaders and practitioners.

【Panel Discussions】

Topic 1: Industrial Parks as Engines for International Cooperation and Economic Collaboration



Zhang Yi, Deputy Director General, China International Center for Economic and Technical Exchanges, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Zhang Yi, Deputy Director General, China International Center for Economic and Technical Exchanges, stated that China collaborates with relevant UN agencies in industrial park development. China actively promotes South-South cooperation with various partners while providing support in forms such as technology transfer, capacity building, and talent development to other developing countries. In the future, the construction of industrial parks should focus on such three key words as “cooperation”, “innovation” and “opening-up”. The first is to promote sustainable development in economic coordination and achieve a breakthrough in South-South and trilateral cooperation. Secondly, it is essential to pursue innovation-driven development and identify breakthrough points in view of local conditions. Thirdly, we should maintain an open, cooperative, mutually beneficial and win-win attitude to jointly promote the 2030 Agenda for Sustainable Development and build a community with a shared future for humanity.



Sylvia Van Ziegert, German Director of the Sino-German Center for Sustainable Development of GIZ, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Sylvia Van Ziegert, German Director of the Sino-German Center for Sustainable Development of GIZ, emphasized the need to deepen cooperative partnerships for industrial park development, and create shared knowledge and sustainable development communities. Industrial talent should play a role as carriers for the development and dissemination of knowledge and wisdom, facilitating the transfer of expertise from local to overseas. In the future, industrial parks will become more inclusive, localized, and resilient. First, in their development, the focus should be put on inclusion to achieve green transformation and benefit stakeholders; secondly, sustainable development should be pursued in the context of the local business environment, human resources and other realities; and thirdly, effective monitoring and evaluation should be conducted to learn from history.



Li Yikai, Deputy Director General of Center for International Economic and Technological Cooperation of Ministry of Industry and Information Technology of China, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Li Yikai, Deputy Director General of Center for International Economic and Technological Cooperation of Ministry of Industry and Information Technology of China, said that the construction of industrial parks should embody such three keywords as “inclusiveness”, “sustainability” and “SMEs”. Firstly, in consideration of differences in development philosophies, industry standards, and technological systems among countries, coordination and inclusiveness are needed. Secondly, innovative paths for promoting the green transition of traditional industries should be explored. Thirdly, support should be provided for innovative SMEs in offering solutions for the transition of traditional industries, promoting the green and digital transition of manufacturing SMEs, and fostering specialized and sophisticated SMEs that produce new and unique products. Additionally, international and domestic exchanges and cooperation should be organized to share advanced development concepts, models, and achievements for mutual benefit.



Xiong Meng, Executive Vice-President and Secretary-General of the China Federation of Industrial Economics, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Xiong Meng, Executive Vice-President and Secretary-General of the China Federation of Industrial Economics, mentioned that the deep integration of the “innovation chain, industry chain, capital chain, and talent chain” proposed by President Xi Jinping is the fundamental logic that industrial park construction should follow. The construction of innovative industrial parks should adhere to the laws and requirements of industrial development, address the difficulties, pain points, bottlenecks and constraints in the industry chain, find innovative driving forces, achieve integrated development along the upstream, middle, and downstream of the industrial chain, attract projects, talent and funds through problem-oriented approaches, and deeply integrate with the industrial chain. The capital chain should be adapted to the needs of other chains, and the talent chain should include both high-end and advanced-stage talents, and overcome the development dilemmas in the industry.



Xu Fei, Vice Chairperson of TEDA Administrative Commission,
attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial
Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Xu Fei, Vice Chairperson of TEDA Administrative Commission, expressed that national-level economic and technological development zones and industrial parks are engines of regional economic development and pioneers in reform, opening-up, and international cooperation. The 230 national-level economic and technological development zones in China contribute over 10% of the GDP, and 20% of industrial added value, import and export volume, and paid-in foreign capital, with only 0.3% of the national land area. Industrial parks continuously innovate policy measures, providing significant support for industrial upgrading, from preferential taxation for foreign investment to talent introduction, green development, and intellectual property rights (IPR) protection. For the construction of economic development zones, it must adhere to reform and opening-up, understand international rules, innovate systems, and engage in two-way empowerment and resonance with global partners.



Wang Hui, Host of China Global Television Network (CGTN), moderated the opening remarks, keynote speeches, launching session and panel discussion 1 of the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization

Topic 2: Driving Innovation through Industrial Parks



Maria Belen Sunga Acosta, Secretary of the Mindanao Development Authority of the Philippines, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Maria Belen Sunga Acosta, Secretary of the Mindanao Development Authority of the Philippines, highlighted three key points from the Philippines' experience in industrial park development. The first is policy reform. Since the 1980s, the Philippines has adopted a more open and liberalized trade and investment system. The second is industrial clustering. Industries are concentrated in areas rich in natural resources, with lower raw material costs and a dense labor force. The third is innovation in research and development. The government integrated science and technology policies with industrial policies, established specialized sci-tech centers through industry associations, and strengthened connections with academic institutions. Additionally, there are different comparative advantages among countries, so cooperation can help to complement each other with respective strength and deepen globalization.



Zhang Wei, Vice President of the Chinese Academy of International Trade and Economic Cooperation, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Zhang Wei, Vice President of the Chinese Academy of International Trade and Economic Cooperation, noted that industrial parks can leverage digital technologies to drive innovative improvements in management. To achieve this, the top-level design should be made around the digital transition of industrial parks. This involves establishing a larger and more precise investment promotion database for industrial parks, and promoting the modernization and innovation of industrial park management through measures such as smart ports and smart customs clearance. Industrial parks should provide better services for the digital transition of enterprises, improve hardware infrastructure such as 5G networks, establish digital information sharing platforms, empower enterprises through services, and create digital ecosystems. They should pay attention to the digital development of enterprises from the launch of the project, track the digitization process, and put forward reasonable suggestions.



Yu Jia, Senior Operations Officer and Director of International Development Cooperation Department of the Institute of New Structural Economics, Peking University, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Yu Jia, Senior Operations Officer and Director of International Development Cooperation Department of the Institute of New Structural Economics, Peking University, said that the combination of “efficient market + active government” can boost the innovative development of industrial parks. It is essential to position industries based on comparative advantages and clarify the three questions: “What resources do we have?” “What can we do well?” and “How can we do well?”. The government should provide corresponding infrastructure, preferential policies, and one-stop services. Many new economic application scenarios and technological adaptations in China are suitable for the development stages of developing countries, so there are collaboration opportunities. For example, in Africa, despite low power accessibility, the favorable solar conditions make the application of green innovative technologies in distributed solar power generation a comparative advantage.



Andrew Williamson, Vice President of Government Affairs and Senior Economic Adviser of Huawei, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Andrew Williamson, Vice President of Government Affairs and Senior Economic Adviser of Huawei, expressed that supporting technology companies can contribute to industrialization in industrial parks. Huawei understands how to improve enterprise productivity and the difficulties and bottlenecks faced by similar enterprises, and by carrying out technology integration, it effectively assists different enterprises in their transition and upgrading. As a leader in industries such as fiber optics and information communication, Huawei has its own manufacturing ecosystem and has undertaken plenty of projects in integrating artificial intelligence (AI) and machine learning (ML). Currently, digital technology has been deeply integrated into the development and construction of sci-tech parks. China can share best practices and engage in technology transfer with other developing countries.



Narin Sok, Country Representative to Cambodia of UNIDO, attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and participated in panel discussion

Narin Sok, Country Representative to Cambodia of UNIDO, pointed out that economic and industrial zones can effectively drive economic development. Governments should lead in defining and implementing clear and effective preferential policies while specifying the development path for industrial parks. Combining favorable policies with the benefits of free trade, the parks can attract more social resources and promote local employment. In the future, technology transfer and transformation are crucial for the construction of industrial parks, national and even global development. Both the public and private sectors should engage in knowledge sharing to support the development of high-tech industries. UNIDO has established a knowledge-sharing platform to provide green technology support for manufacturing enterprises and assist governments in better managing industrial development.



Stephen Bainous Kargbo, Representative and Head of UNIDO Regional, Office (China, DPR Korea, and Mongolia), attended the Parallel Session on Promoting International Cooperation and Innovation in Industrial Parks — Exploring a New Frontier of Sustainable Industrialization in Shanghai and moderated panel discussion 2