

Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit

【Basic Information】

Moderators:

Addresses Section:

Han Jie Director-General of Department of Commerce of Zhejiang
Province, China

Signing Ceremony, Keynote Speech, Report Release, and Enterprise Matchmaking Sections:

[illegible]

Panel Discussion Section:

Yu Yi Senior Managing Director of Accenture

Addresses:

Sheng Qiuping Vice Minister of the Ministry of Commerce of China

Ren Hongbin Chairman of the China Council for the Promotion of International Trade (CCPIT)

Lu Shan Vice Governor of the People's Government of Zhejiang Province, China

Pamela Coke-Hamilton	Executive Director of the International Trade Center (ITC) of the United Nations
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Pierre Bédier	President of Departmental Council of Yvelines (Région Île-de-France), France; Representative of Francophone Business Forum (FFA-Forum Francophone des Affaires)
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Signing Ceremony:

Signing Ceremony for Major Projects in Zhejiang Province

Keynote Speech:

Wang Jian

Academician of the Chinese Academy of Engineering (CAE),
President of Zhejiang Lab

Report Release:

Sylvie Bétemps Cochin

Chief in charge of the Office for Asia and the Pacific, ITC, the
United Nations

Panel Discussion:

Halsey Cook

President and CEO, Milliken & Company

Anna Van Acker

Senior Vice President of MSD & President of MSD in China

Ben Linke

Vice President for Inspection, Baker Hughes

Bing Zhou

VP of Intel Corporation, GM of Corporate Affairs of Intel China

Shuping Lü

President of Xylem China and Asia

Josef Guenter Gross

Chairman of BEWATEC

Enterprise Matchmaking:

Representatives from 100 globally renowned multinational companies from nearly 20 countries and nearly 300 domestic enterprises in the fields of digital economy and high technology participated.

【Brief Introduction】

On the afternoon of November 5, 2023, the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit of the Sixth Hongqiao International Economic Forum (HQF) was hosted by the Ministry of Commerce of China, the People's Government of Zhejiang Province, and ITC of the United Nations at the National Exhibition and Convention Center (Shanghai). Sheng Qiuping, Vice Minister of the Ministry of Commerce of China, Ren Hongbin, Chairman of CCPIT, Lu Shan, Vice Governor of the People's Government of Zhejiang Province, Pamela Coke-Hamilton, Executive Director of ITC of the United Nations, Pierre Bédier, President of Departmental Council of Yvelines (Région Île-de-France) of France and Representative of Francophone Business Forum, and other leaders and guests attended the event and delivered speeches. Wang Jian, Academician of CAE and President of Zhejiang Lab, gave a keynote speech on "Technological Innovation in the Digital Era". A signing ceremony for major projects in Zhejiang Province was held at the site, and during the panel discussion, seven executives from well-known multinational companies engaged in a dialogue around the theme of "Accelerating Digital Transition and Supporting the Development of the Digital Industry".



【Addresses】



Sheng Qiuping, Vice Minister of the Ministry of Commerce of China, addressed the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai

Sheng Qiuping, Vice Minister of the Ministry of Commerce of China, pointed out that the digital economy has become a focal point and frontier of global economic development. President Xi Jinping has emphasized multiple times the need to promote international cooperation in digital industrialization and industrial digitalization, unlocking the potential of the digital economy to drive global economic growth. The Ministry of Commerce, in deepening the implementation of the decisions made by the Central Committee of the Communist Party of China (CPC) and the State Council of China, has taken multiple measures to advance international digital economic governance and promote the development of the digital industry: 1) Strengthening top-level design and improving the institutional rules and standards system; 2) Promoting the integration of data technologies with the real economy to cultivate new digital forces in business; 3) Leveraging the role of platforms to share opportunities for the development of the digital economy; 4) Deepening international cooperation to jointly build a governance system for the digital economy.



Ren Hongbin, Chairman of CCPIT,
addressed the Parallel Session on Exploring International Digital Governance and Creating Opportunities for
Digital Industry & Global Digital Industry Match-making Summit in Shanghai

Ren Hongbin, Chairman of CCPIT, proposed three suggestions for promoting the development of the digital industry: 1) Advancing the digital transition and upgrading of enterprises. It is hoped that businesses could strengthen digital thinking, accelerate the digitalization of research and development, design, production, processing, operation and management, and enhance overall operational efficiency and upstream & downstream coordination in the industry chain. 2) Boosting international cooperation in the digital economy. In recent years, China has vigorously promoted the construction of the Digital Silk Road, strengthened its digital economy partnership with the EU and ASEAN, and advanced cooperation with African countries in areas such as blockchain and artificial intelligence (AI). 3) Actively participating in global digital governance. CCPIT has organized China's industry and business community to contribute initiatives and proposals related to digital transition through multilateral mechanisms such as APEC, G20, and international chambers of commerce.



Lu Shan, Vice Governor of Zhejiang Province,
addressed the Parallel Session on Exploring International Digital Governance and Creating Opportunities for
Digital Industry & Global Digital Industry Match-making Summit in Shanghai

Lu Shan, Vice Governor of Zhejiang Province, stated that Zhejiang Province considers “upgrading innovations in the digital economy” as the No.1 development project, and vigorously promotes high-quality development of the digital economy. He shared vivid examples of plenty of companies, including BD, Mengna, and miHoYo, representing multiple enterprises in Zhejiang engaged in entrepreneurship, innovation, and reaching new heights. The digital, intelligent, and green transition is an essential path for enterprises to achieve leapfrog development. Zhejiang has long regarded nurturing and strengthening digital enterprises, stimulating the innovation vitality of entities, and enhancing the construction of digital infrastructure as the fundamental support for the development of the digital economy. Leveraging its favorable digital development environment, Zhejiang will continue to support various enterprises in embracing digitalization and achieving innovative development.



Pamela Coke-Hamilton, Executive Director of ITC of the United Nations, addressed the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai

Pamela Coke-Hamilton, Executive Director of ITC of the United Nations, stated that ITC continues to focus on the operations of small and medium-sized enterprises (SMEs), and assist them in achieving more convenient international trade. Digital interconnection holds significant importance for SMEs, which should actively establish an online presence and utilize the latest technologies as much as possible, while ITC will be committed to connecting various stakeholders, providing resources and training, and promoting the development of e-commerce. Against the backdrop of the rapid global development of the digital industry, countries should prioritize the needs of SMEs for digital development, formulate supportive policies for their digital transition, and create a favorable development environment.



Pierre Bédier, President of Departmental Council of Yvelines (Région Île-de-France), France, and Representative of Francophone Business Forum (FFA-Forum Francophone des Affaires), addressed the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai

Pierre Bédier, President of Departmental Council of Yvelines (Région Île-de-France), France, and Representative of Francophone Business Forum (FFA-Forum Francophone des Affaires), introduced the history and industrial situation of Yvelines Province. He emphasized that the industrial sector is working on digitalization every day. In addition to focusing on digital technologies, the digital economy, and ethical issues related to the development of AI in today's society, it is crucial to ensure that the rapid development of digitalization benefits the people. He believes that digital development must benefit the global population and shared the practices and experience of Yvelines Province in combining digital technology and education with addressing the aging of its population.



Han Jie, Director-General of Department of Commerce of Zhejiang Province, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and moderated the addresses

【Signing Ceremony】



A total of 24 projects were signed at the site, with a total investment of 3.838 billion US dollars. The signed foreign-invested projects numbered 20, with a total investment of 3.473 billion US dollars, mainly from seven countries and regions including the United States, France, and Canada. Among them, 15 projects each has a total investment of over 100 million US dollars, including investments from seven Fortune Global 500 and industry-leading enterprises. There were four trade and procurement projects with a total investment of 365 million US dollars. These projects cover various fields such as advanced manufacturing, modern services, and industrial funds, reflecting Zhejiang Province's resource advantages, development direction, and industrial priorities. The projects are large-scale and promising, align with national industrial policies, and have good development prospects.

【Keynote Speech】

Wang Jian, Academician of CAE and President of Zhejiang Lab, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and delivered a speech

Wang Jian, Academician of CAE and President of Zhejiang Lab, delivered a keynote speech titled “Technological Innovation in the Digital Era”. With electrification, the greatest technological innovation of the 20th century, as the starting point, he cited vivid examples of innovation to stimulate deep thinking among the guests and audience, and explained the role of digital economy in sustainable development and the crucial impact of cloud computing on the digital economy. He emphasized the significance of cities as a crucial hub in digitalization, stating that sustainable development is challenging without digital technology. The ultimate goal of digital economy and digital technology is to reduce per capita resource consumption in the new economic paradigm, thus achieving sustainable development.

【Report Release】



Sylvie Bétemps Cochin, Chief in charge of the Office for Asia and the Pacific at the ITC of the United Nations, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and released *Exporting to China: Opportunities for developing countries in the Belt and Road Initiative*

Exporting to China

OPPORTUNITIES FOR DEVELOPING COUNTRIES
IN THE BELT AND ROAD INITIATIVE



International
Trade
Centre

The report analyzed the positive changes in exports from developing countries participating in the Belt and Road Initiative (BRI) to China over the past decade. Before the implementation of the BRI, exports from these countries to China were approximately 445 billion US dollars, and now it has reached 798 billion US dollars, achieving a growth of about 79%. Meanwhile, the export growth of BRI developing countries to other regions increased by only 12%. As a result, China's overall share in the total exports of BRI developing countries has increased from 13% to 20%. Growth in Export to China stems not only from sharing the dividends of China's market growth but also from the adjustment and optimization of their own export structures. Exported goods cover agriculture and manufacturing, and primary products are transformed to those with higher added value.

【Panel Discussion】

Yu Yi, Senior Managing Director of Accenture, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and moderated panel discussion

Yu Yi, Senior Managing Director of Accenture, believed that in this era of rapid digitalization, the digital economy has become a crucial engine for driving economic growth and social progress. Industries are facing unprecedented opportunities and challenges. In response to these changes, multinationals must accelerate their pace of digital transition, and utilize digital technology innovation for more efficient and more intelligent production methods and business models, so as to enhance competitiveness, ensure fair competition, improve people's livelihoods, protect consumer rights, and promote sustainable development.



Bing Zhou, VP of Intel Corporation and GM of Corporate Affairs of Intel China, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Bing Zhou, VP of Intel Corporation and GM of Corporate Affairs of Intel China, thought that behind the thriving digital economy lies significant technological and economic impetus, commonly referred to as the “chip economy”. Semiconductors play a fundamental role as the underlying foundation in the development of the entire digital economy. Intel, based on semiconductor technology and driven by five major technological forces, is collaborating with enterprises across various industries to collectively promote the overall development of the digital economy. Regarding the challenges of digital transition, he identified three main points: ensuring that computing power keeps pace with the demands of digital transition, meeting different types of demands, and making the digital economy itself green and sustainable.



Halsey Cook, President and CEO of Milliken & Company, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Halsey Cook, President and CEO of Milliken & Company, emphasized the need for companies to remain agile and adaptable. Milliken has empowered its production lines through AI, achieving customized production and providing tailored solutions. In terms of operations, Milliken has embraced many Industry 4.0 capabilities, such as using automated robots for materials and raw material management. Net-zero emissions present challenges but also opportunities. He advocated using digitalization to drive innovation and create a more sustainable future for future generations.



Anna Van Acker, Senior Vice President of MSD & President of MSD in China, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Anna Van Acker, Senior Vice President of MSD & President of MSD in China, stated that the pharmaceutical industry highly focused on digitally-driven and technological empowerment. Through machine learning (ML) and AI empowerment, many driving factors have been realized, such as biomarkers, and drug exploration and discovery. MSD, by building a comprehensive ecosystem, accelerates collaboration to create synergies. The company also focuses on education and training, helping professionals in the pharmaceutical field digest massive amounts of data to develop more meaningful best practices. She believes that aging will bring greater pressure to the healthcare system, forcing companies to optimize solutions, reduce costs, boost effects, ensure high-quality services, and enhance interconnection capabilities.



Ben Linke, Vice President for Inspection of Baker Hughes, attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Ben Linke, Vice President for Inspection of Baker Hughes, expressed that as an energy technology company, Baker Hughes is committed to energy optimization, energy availability, and sustainability promotion. The company places a strong emphasis on digital development to enhance safety and achieve more optimized production processes, such as reducing energy consumption and improving efficiency. In the process of digital transition, Baker Hughes is currently focusing on such two major challenges as recruiting talent with expertise in core technologies and ensuring the accessibility of data.



Shuping Lü, President of Xylem China and Asia,
attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for
Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Shuping Lü, President of Xylem China and Asia, noted that Xylem is a global leading water technology company dedicated to solving the most challenging water issues. The water industry worldwide is embracing the power of digital transition. During this process, the widespread adoption of digitalization happens when it is applied to solving community-level problems. The key factors for an enterprise's digital transition include formulating a strategy that is superior to technology. Secondly, there should be some expectations from the government regarding digitalization, and the enterprise's strategy should align with these expectations. Finally, during the digital transition process, internal teams and capabilities need to be built to connect the digital strategy with daily operations.



Josef Guenter Gross, Chairman of BEWATEC,
attended the Parallel Session on Exploring International Digital Governance and Creating Opportunities for
Digital Industry & Global Digital Industry Match-making Summit in Shanghai and participated in panel discussion

Josef Guenter Gross, Chairman of BEWATEC, pointed out that currently, nearly 12% of GDP in some countries is spent on healthcare, and this number is increasing year by year. Aging puts significant pressure on healthcare and elderly care systems, with a projected global shortage of 900 million nurses by 2030, according to World Health Organization studies. The solution lies in digitalization, where automated care will become more efficient, with studies indicating that 20%-40% of care can be automated.



Li Wei, Host of Zhejiang Radio and Television Group, moderated the sections of signing ceremony, keynote speech, report release, and enterprise matchmaking of the Parallel Session on Exploring International Digital Governance and Creating Opportunities for Digital Industry & Global Digital Industry Match-making Summit