

## Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024

### 【Basic Information】

#### Moderator:

#### Address:

Hua Yuan Vice Mayor of Shanghai, Chairman of Shanghai Hongqiao International CBD Administration

#### Keynote Speech and Thematic Speech:

Zhang Yuan Producer and TV Presenter of Yicai, SMG

#### Panel Discussion:

Yang Yanqing Chief Strategy Officer of Shanghai Academy of AI for Science, Professor of Economics, Fudan University

#### Address:

Gong Zheng Mayor of Shanghai

Tang Wenhong Assistant Minister of Commerce of China

Xiao Weiming Deputy Secretary General of the National Development and Reform Commission

#### Keynote Speech:

Jiang Xiaojuan Professor at the University of Chinese Academy of Social Sciences, Former Deputy Secretary-General of the State Council of China

Viktor Mayer-Schönberger Professor of Internet Governance and Regulation, University of Oxford

Wang Yiming Vice Chairman of CCIEE

### Thematic Speech:

Jiang Yugang

Vice President of Fudan University

Will Symons

Deloitte Asia Pacific Climate & Sustainability Leader

Anu Rathninde

President of Asia Pacific at Johnson Controls

### Panel Discussion:

Gu Yuandong

Vice-President of Shanghai Yangtze Delta Innovation Institute

Kang Jie

Vice President of SPD Bank

Alexander Brandt

Founder of Xenario

NG Yon Wui

Founder & CEO of TCab Tech

## **【Brief Introduction】**

On November 6, 2024, the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 of the 7<sup>th</sup> Hongqiao International Economic Forum (HQF), hosted by the Shanghai Municipal Government and the Ministry of Commerce of China, organized by the Administrative Commission of Hongqiao International Central Business District, was held at the National Exhibition and Convention Center (Shanghai).

As the flagship showcase of Hongqiao at the China International Import Expo (CIIE), the Hongqiao Hub Conference took place for its fourth consecutive year. This year's conference embraced the theme "Further Improving the Capacity of the Hongqiao International Opening-up Hub and Fully Cultivating and Developing New Quality Productive Forces", with the central focus on "Vitality Converges at the HUB, Reform Fosters New Quality Productive Forces." With an emphasis on the concept that developing new quality productive forces is both an intrinsic requirement and a key driver of high-quality growth, the event invited top experts, scholars, and industry representatives from both China and abroad to share their valuable insights on how Hongqiao can contribute to deepening reforms and better fulfill its national mission.





**【Address】**

Gong Zheng, Mayor of Shanghai,  
addressed the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024

Gong Zheng, Mayor of Shanghai, stated that the Hongqiao International Hub for Opening-Up, a “rainbow bridge” connecting the world, is rapidly transforming into a dynamic new growth engine. We will, following the clear directives of President Xi Jinping and the strategic decisions of the central government, accelerate efforts to develop Hongqiao International Hub for Opening-up into a forefront of reform and innovation, a critical gateway linking the globe, and a collaborative model for value creation. Fostering new quality productive forces is a key area of coordinated regional development and a critical factor in improving the capacity of the Hongqiao International Hub for Opening-up.



Tang Wenhong, Assistant Minister of Commerce of China,  
addressed the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024

Tang Wenhong, Assistant Minister of Commerce of China, noted that accelerating the enhancement of Hongqiao Hub's radiative capability and comprehensively fostering the development of new quality productive forces is a vivid practice of developing new quality productive forces according to local conditions, promoting high-quality development to be stable and far-reaching, and advancing the modernization of China. Hongqiao Hub leverages its geographical advantages to proactively deploy strategic emerging industries, and enjoys a good foundation in fully cultivating new quality productive forces. The Ministry of Commerce is committed to collaborating with all stakeholders to continuously enable the Hub to play a greater role.



Xiao Weiming, Deputy Secretary General of the National Development and Reform Commission, addressed the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024

Xiao Weiming, Deputy Secretary General of the National Development and Reform Commission, highlighted that thanks to the concerted efforts from all stakeholders, the Hub has consistently enhanced its functional advantages in business exhibitions, international trade, and integrated transportation. The Hub has achieved continuous improvements in its opening-up environment, deepened the integration of innovation and technology industries, and markedly boosted resource allocation efficiency and international competitiveness. In doing so, it has initially explored a “Hongqiao Model” transitioning from physical connectivity to institutional coordination, making a valuable contribution to high-level coordinated opening-up in the Yangtze River Delta region.



Hua Yuan, Vice Mayor of Shanghai, Chairman of Shanghai Hongqiao International CBD Administration, attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 and moderated Address



## 【Keynote Speech】



Jiang Xiaojuan, Professor at the University of Chinese Academy of Social Sciences, Former Deputy Secretary-General of the State Council of China, attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 and delivered a keynote speech

Jiang Xiaojuan, Professor at the University of Chinese Academy of Social Sciences and Former Deputy Secretary-General of the State Council of China, highlighted in her speech the crucial role of a comprehensive hub that integrates transportation, business, and innovation functions, particularly in the context of shifting global political and economic dynamics. She encouraged Hongqiao to further enhance its “Three Capabilities” -the Capability of Influence, the Capability of Attractiveness, and the Capability of “Radiating” -and continue to strengthen its function as an international opening-up hub.



Wang Yiming, Vice Chairman of CCIEE,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and delivered a keynote speech

Wang Yiming, Vice Chairman of CCIEE, further emphasized the profound impact of the new technological revolution on transforming the core functions, development patterns, and radiating capacities of hubs. He provided an in-depth analysis of the crucial role of digital intelligence technologies in driving the development of new quality productive forces, offering valuable recommendations for Hongqiao to enhance its “Major Sci-Tech Innovation” function and steadily advance its hub functions and capacity.





Viktor Mayer-Schönberger, Professor of Internet Governance and Regulation, Oxford University, attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 and delivered a keynote speech

Viktor Mayer-Schönberger, Professor of Internet Governance and Regulation of Oxford University, shared his insights on the current global trend of digital intelligence innovation and compared the innovation factors driving both Hongqiao and Silicon Valley, deeply analyzing the similarities in their successes. He particularly analyzed the exemplary significance of the digital intelligence sector, exemplified by the development of artificial intelligence, for both regions, highlighting its promising potential.

## 【Thematic Speech】



Jiang Yugang, Vice President of Fudan University,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and delivered a thematic speech

Jiang Yugang, Vice President of Fudan University, emphasized the crucial importance of trustworthiness and security in the development of artificial intelligence from the perspective of an AI researcher. He also introduced the latest advancements and key focus areas in the rapidly emerging field of embodied intelligence. He believes that the Hub can become a “test field” and “arena” for the widespread application of embodied intelligence, serving various fields such as transportation and logistics, industrial manufacturing, and healthcare services. However, it is also necessary to be vigilant about the potential risks and issues that embodied intelligence might bring in practical applications.



Will Symons, Deloitte Asia Pacific Sustainability Leader,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and delivered a thematic speech

Will Symons, Deloitte Asia Pacific Climate & Sustainability Leader, delivered a report examining China's role in the global industrial decarbonization and clean hydrogen value chain. Drawing on the International Energy Agency's *World Energy Outlook 2024*, he shared unique insights on China's comprehensive green transformation and its efforts to build a green, low-carbon, and circular economy.





Anu Rathninde, President of Asia Pacific at Johnson Controls,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and delivered a thematic speech

Anu Rathninde, President of Johnson Controls Asia-Pacific, started his talk by explaining why Johnson Controls chose to establish its Asia-Pacific headquarters in Hongqiao. He highlighted Hongqiao's strategic regional advantages, collaborative innovation ecosystem, and concentration of headquarters economies-key factors for enterprises looking to drive industrial innovation and consolidate resources. Rathninde also shared pioneering case studies in the creation of sustainable ecosystems, emphasizing the significant value Hongqiao brings to such initiatives.



Zhang Yuan, Yicai Producer and TV Presenter of SMG,  
moderated Keynote Speech and Thematic Speech of the Parallel Session on Building Hongqiao International Opening-up  
Hub & Hub Conference 2024

## **[Panel Discussion]**



Yang Yanqing, Chief Strategy Officer of the Shanghai Academy of AI for Science and Professor of Economics at Fudan University, attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 and moderated Panel Discussion

Yang Yanqing, Chief Strategy Officer of the Shanghai Academy of AI for Science and Professor of Economics at Fudan University, stated that China possesses significant comparative advantages in the AI field, particularly in data, industry-specific models, and system integration. She noted that in the next phase of AI breakthroughs and applications, China is highly likely to take the lead.





Gu Yuandong, Vice President of the Shanghai Yangtze Delta Innovation Institute, attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024 and participated in Panel Discussion

Gu Yuandong, Vice President of the Shanghai Yangtze Delta Innovation Institute, emphasized that openness is the defining characteristic of the Hongqiao International Hub for Opening-up. He suggested that its openness should extend beyond the regional level to encompass the national and even global industrial and supply chains. Hongqiao serves as a critical hub, a gathering place for talent, and a future connection point for research and industry, thereby effectively driving the development of supply chains and talent networks.



Kang Jie, Vice President of SPD Bank,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and participated in Panel Discussion

Kang Jie, Vice President of SPD Bank, highlighted that finance should support the growth of sci-tech innovation enterprises with a spirit of friendliness, making TechFin a durable asset for these companies. He emphasized the importance of truly respecting and valuing entrepreneurs and doers, which could become Hongqiao's greatest allure in the future.



Alexander BRANDT, Founder of Xenario,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and participated in Panel Discussion

Alexander BRANDT, Founder of Xenario, suggested creating hard sci-fi scenarios for young people to inspire their confidence and interest in future innovation. He emphasized that this is a critical gap in global development and proposed implementing such initiatives in the Hongqiao Hub.





Yon Wui NG, Founder and CEO of TCab Tech,  
attended the Parallel Session on Building Hongqiao International Opening-up Hub & Hub Conference 2024  
and participated in Panel Discussion

Yon Wui NG, Founder and CEO of TCab Tech, stated that the low-altitude economy introduces new modes of transportation, providing a significant complement to future hub-based transportation systems. Combining this with Hongqiao's core advantages in integrated transportation networks will facilitate the aggregation of talent and industrial chains.