



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

第八届中国国际进口博览会 企业商业展观展邀请宣传册

Exhibition Invitation Brochure of Business Exhibition
of the 8th China International Import Expo

新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



概述 Overview

2017年5月,中国国家主席习近平在“一带一路”国际合作高峰论坛上宣布,中国将从2018年起举办中国国际进口博览会。

举办中国国际进口博览会,是中国着眼于推动新一轮高水平对外开放作出的重大决策,是中国主动向世界开放市场的重大举措。

中国国际进口博览会连续成功举办七届,已经成为中国构建新发展格局的窗口、推动高水平开放的平台、全球共享的国际公共产品。

第八届中国国际进口博览会将于2025年11月5日至10日在国家会展中心(上海)举办,各项筹办工作正在有序展开,众多新产品、新技术、新服务将精彩呈现。

诚邀您到第八届中国国际进口博览会观展洽谈。

In May 2017, at the Belt and Road Forum for International Cooperation, Chinese President Xi Jinping announced that the country will host the China International Import Expo (CIIE) since 2018.

It is a significant decision made by the Chinese government to promote the new round of high-level opening up, as well as a major measure for China to actively open the market to the world.

Seven sessions of the China International Import Expo (CIIE) have been successfully held, making the event a showcase of China's new development paradigm, a platform for high-standard opening-up, and a public good for the whole world.

The eighth CIIE is scheduled from November 5 to 10, 2025 at the National Exhibition and Convention Center (Shanghai). At present, the preparation work is done in an orderly manner for a perfect presentation of new products, new technologies, and new services later.

We sincerely invite you to the eighth CIIE.



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希望进博会加快提升构建新发展格局的窗口功能,以中国新发展为世界提供新机遇;充分发挥推动高水平开放的平台作用,让中国大市场成为世界共享的大市场;更好提供全球共享的国际公共产品服务,助力推动构建开放型世界经济,让合作共赢惠及世界。

——中国国家主席习近平

I hope the CIIE will better serve as a window for fostering a new development pattern that creates new opportunities for the world through China's further development, and as a platform of high-standard opening up that allows China's enormous market to be shared by the world. In addition, I hope the expo will play a greater role in providing shared international public goods and services that facilitate an open world economy and let the world benefit from win-win cooperation.

-by Chinese President Xi Jinping

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第七届进博会回顾

Overview of the Seventh CIIE

- ◆ 国务院总理李强出席开幕式并发表主旨演讲。
Premier Li Qiang attended the opening ceremony and delivered a keynote speech.
- ◆ 举办19场虹桥论坛活动,发布《世界开放报告2024》。
19 Hongqiao International Economic Forum events were held, and the World Openness Report 2024 was released.
- ◆ 77个国家和国际组织亮相国家展,举办200多场丰富多彩的展台活动。
77 countries and international organizations participated in the Country Pavilion to put on a variety of more than 200 exhibition events.
- ◆ 129个国家和地区的3496家企业参加企业商业展,展示450项代表性首发新产品、新技术、新服务。
3,496 enterprises from 129 countries or regions took part in the Corporate Pavilion, showcasing 450 representative new products, technologies or services.
- ◆ 各地方、中央企业、国家卫生健康委等39个政府交易团和4个行业交易团组织注册专业观众超过43万,达成意向成交800.1亿美元,比上届增长2.0%。
39 government trade missions (including those from various regions, central SOEs and the National Health Commission) and 4 industrial trade missions organized and registered more than 430,000 professional visitors. The intended transactions reached USD 80.01 billion, representing a 2.0% increase over the previous edition.
- ◆ 举办111场配套现场活动,涵盖政策解读、对接签约、产品展示、投资促进、研究发布等多个类别。
111 on-site supporting events were conducted, covering fields such as policy interpretation, matchmaking signing, product show, investment promotion, research release, etc.
- ◆ 贸易投资对接会包括近50场贸易和投资促进活动。
Nearly 50 trade and investment matchmaking events were organized.
- ◆ 开展124场新品发布活动,展示176项前沿科技产品。
124 new product launch events were convened to showcase 176 cutting-edge tech products.
- ◆ 组织86场集中签约活动,达成意向合作近600项。
86 collective signing events were organized, leading to nearly 600 intended cooperation projects.
- ◆ 组织280多个观展团组,打通展客商精准对接的“最后一公里”。
More than 280 exhibition visitor groups were organized to bridge the “last mile” for precise matching between exhibitors and buyers.



配套活动 Supporting Activities

配套活动精彩纷呈。

The supporting events were diverse and colorful.



共举办111场配套现场活动,涵盖政策解读、行业研讨、投资促进、对接签约、产品发布等类别。联合国儿童基金会、国际贸易中心、商务部、工业和信息化部、市场监管总局等新老朋友相继举办各类活动,促进国际交流合作,为参展商等外资企业进一步拓展中国市场提供了政策指导。丰富多彩的配套现场活动助力进博会进一步发挥发挥国际采购、投资促进、人文交流、开放合作四大平台功能。

111 on-site supporting events were held, covering categories such as policy interpretation, industry seminars, investment promotion, matchmaking and signing ceremonies, and product launches. Both long-time partners and new friends, including the

United Nations Children's Fund, the International Trade Centre, the Ministry of Commerce, the Ministry of Industry and Information Technology and the State Administration for Market Regulation, successively organized various events to promote international exchanges and cooperation, providing policy guidance for exhibitors and foreign-funded enterprises to further expand their presence in the Chinese market. The diverse and colorful supporting events helped the CIIE to further leverage its four major platform functions: international procurement, investment promotion, people-to-people exchanges, and open cooperation.

贸易投资对接会成效显著。

The trade and investment matchmaking events achieved remarkable results.



贸易投资对接会是进博会展期规模最大、时间最长的配套现场活动,七届以来累计促成合作意向约5300项、意向金额超500亿美元。第七届进博会贸易投资对接会包括近50场贸易和投资促进活动,并且首次与陕西、南京等地方交易团及分团联合举办专场活动,现场发布当地采购需求并开展洽谈对接。

The trade and investment matchmaking events are the largest and longest-running on-site supporting event of the CIIE. Over the past seven editions, they have facilitated approximately 5,300 cooperation intentions with intended amounts exceeding USD 50 billion. The trade and investment matchmaking events of the seventh CIIE featured

nearly 50 trade and investment promotion events, and special events were jointly organized with local trade missions and groups from Shaanxi, Nanjing and other regions for the first time so as to release local procurement needs and conduct negotiations and matchmaking on site.

重要采购商选品会和采购商长廊实效性强。

The VIP Buyers Selection Event and the Buyers' Corner were highly effective.



重要采购商选品会邀请大型商超、代理经销商、餐饮企业、跨境电商及直播电商、新零售渠道商等与参展商开展专场对接活动,根据意向采购需求匹配参展商,提高对接洽谈精准性。创新设立的采购商长廊邀请重点企业驻点展示,现场发布采购需求。

The VIP Buyers Selection Event invited large supermarkets, agents and distributors, catering enterprises, cross-border e-commerce and live streaming e-commerce platforms, new retail channel providers and other buyers to engage in dedicated matchmaking events with exhibitors. Based on intended procurement needs, exhibitors are

matched to enhance the precision of negotiations and matchmaking. The innovatively established Buyers' Corner invited key enterprises to set up exhibition stations and release their procurement needs on site.

第七届进博会回顾

Overview of the Seventh CIIE

配套活动 Supporting Activities

集中签约活动成果实。

Collective signing events were fruitful.



中央企业、国家卫健委和各地方交易团共组织86场集中签约活动,达成意向合作近600项。从首届开始,进博会为各交易团提供免费集中签约台服务,为促进进博会展期成交,展现参展商、采购商参会成果发挥了积极作用。

86 collective signing events were organized by central SOEs, the National Health Commission and local trade missions, leading to nearly 600 intended cooperation projects. From its very beginning, the CIIE has been offering Collective Signing Desk services free of charge, thus playing a positive role in increasing on-site deals and exhibiting the achievements of exhibitors and purchasers at the expo.

组团观展人气旺。

Group visits were highly popular.



作为致力于提升展客商对接精准性和高效率的观展服务,组团观展足迹遍及六大展区和创新孵化专区,实现了企业商业展全覆盖。报名、落地团组数量达历届之最,累计服务281个观展团,参访427家参展商2000余次,参与观展超4000人次。

As a service dedicated to enhancing the precision and efficiency of exhibitor-buyer matchmaking, group visits to the CIIE have covered all six exhibition areas and the Innovation Incubation Special Section, achieving full coverage of the Business Exhibition. The numbers of registrations and organized groups have reached all-time highs, a total of 281 visitor

groups were served, over 427 exhibitors were visited for more than 2,000 times, and more than 4,000 visitors were received.

新品发布关注度高。

High Attention to New Product Release.

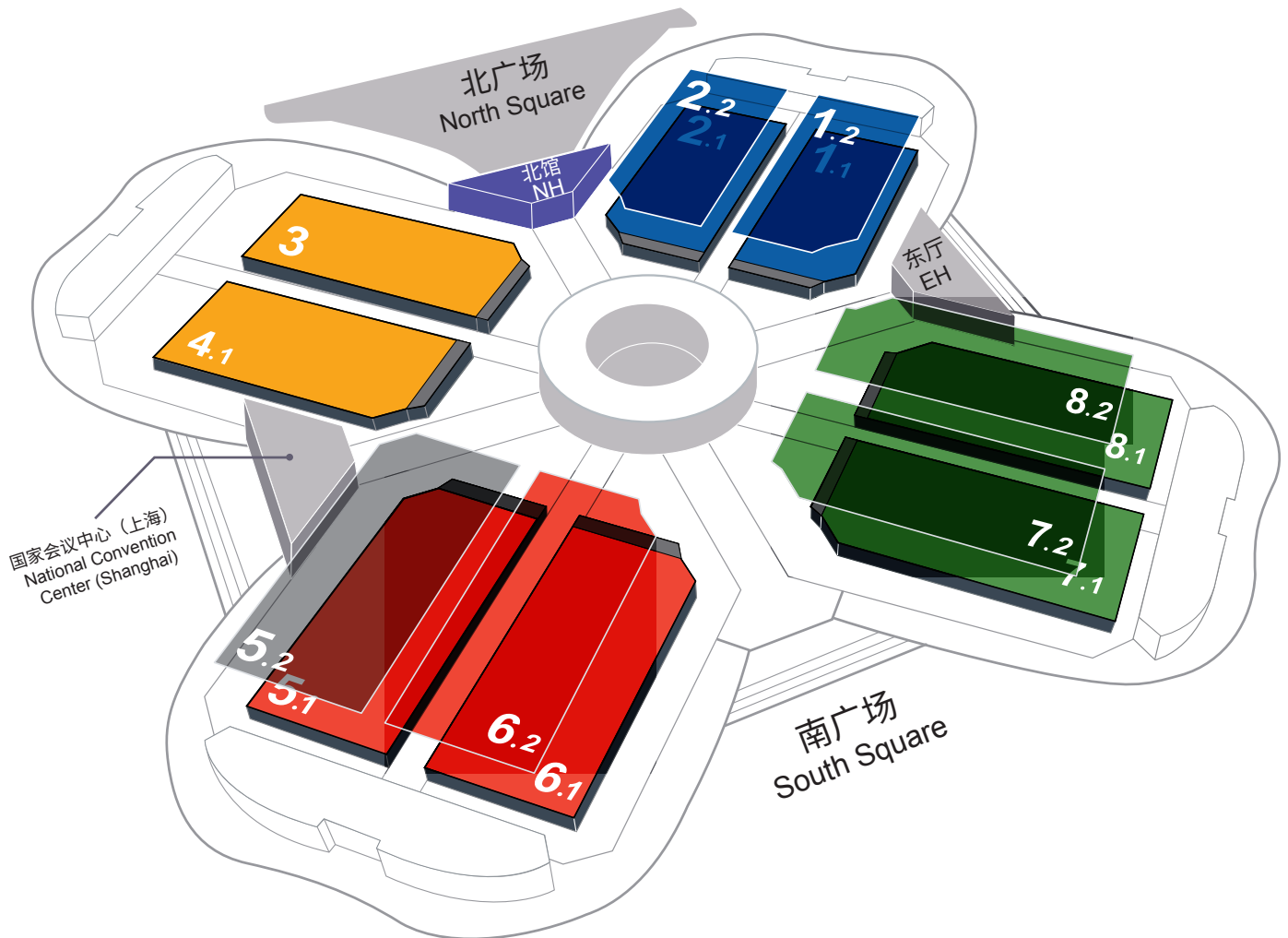


举办124场新品发布活动,展示首发新品176项,其中全球首发98项、亚洲首发22项、中国首发56项。活动通过央视新闻客户端《进博新品汇》专题栏目全程直播,全网观看量近3300万人次。

124 new product launch events were held, showcasing the first new products 176 items, among which 98 were global premieres, 22 were Asia premieres, and 56 were China premieres. These events were live-streamed via the special column "CIIE New Product Collection " on the CCTV News app, attracting nearly 33 million online viewers.

展区设置

Exhibition Areas



(展馆排布以实际为准) (The layout is subject to the actual situation)

1.1 1.2 2.2	2.1	3 4.1	5.1 6.1 6.2	7.1 8.1 8.2	7.2	NH
医疗器械及 医药保健展区 Medical Equipment & Healthcare Products	汽车及智慧出行 展区 Automobile and Smart Mobility	技术装备 展区 Intelligent Industry & Information Technology	消费品 展区 Consumer Goods	农食产品 展区 Food and Agricultural Products	服务贸易 展区 Trade in Services	创新孵化 专区 Innovation Incubation Special Section

医疗器械及医药保健展区 Medical Equipment & Healthcare Products

70000m²

全球10大医疗器械企业
Top 10 Medical
Equipment Companies

11家世界500强制药企业
Fortune 500
Pharmaceutical Giants



医疗器械及医药保健展区以“健康中国,美好生活”为主题,助力健康中国建设和银发经济发展,引入国际领先的医疗创新产品、尖端技术和服务。展区着力呈现创新药械研发、生物医药技术、跨界数字化诊治等医疗领域新质生产力。聚焦老年人生活痛点,精心打造健康养老专区,集中展示代表性适老产品,释放银发经济发展新动能。

The Medical Equipment & Healthcare Products Exhibition Area, with the theme of "Healthy China, Better Life," is dedicated to promoting the building of a healthy China and the development of the silver economy by introducing international leading medical innovation products and cutting-edge technologies and services. The exhibition area focuses on showcasing new productive forces in the medical field, featuring innovative drug and medical device research and development, biopharmaceutical technologies, and interdisciplinary digital diagnosis and treatment. It centers on the challenges faced by the elderly in their life, carefully creating a dedicated health and elderly care area to showcase representative aged-friendly products, thereby unleashing new drivers of economic growth.

■ 展品范围

医疗器械: 检测及诊断设备,治疗设备,病房护理监护设备,内窥镜检查设备,急救设备,手术器械,生命科学与临床医学仪器,环境监测仪器,临床检验分析仪器,诊断试剂,实验室设备及仪器,生化诊断,免疫诊断,血球检测,分子诊断,POCT仪器及试剂,防护用品,净化设备及消杀产品,医疗美容

药品: 化学原料药,西药,生物药,中药,医药中间体,医药原料,疫苗

健康营养: 营养素补充剂(维生素、矿物质、微量元素等),非处方药,功能性保健品,特殊医学用途配方产品,运动营养品

健康养老: 康复辅助器具,特殊助行器具,适老产品,睡眠修复科技,运动损伤康复,无障碍设施,养老机构及养老地产,健康养护技术及产品,医疗旅游,医疗健康服务

■ Range of Exhibits

MEDICAL INSTRUMENTS: testing and diagnostic equipment, treatment equipment, ward care and monitoring equipment, endoscopy equipment, first aid equipment, surgical instruments, instruments for life science and clinical medicine, environmental monitoring instruments, clinical testing and analysis instruments, diagnostic reagents, laboratory equipment and instruments, biochemical diagnosis, immune diagnosis, blood cell testing, molecular diagnosis, POCT instruments and reagents, protective supplies, purification equipment and disinfection products, medical cosmetology

PHARMACEUTICALS: bulk pharmaceutical chemicals, western medicines, biological medicines, Chinese medicines, medical intermediate, pharmaceutical raw materials, vaccine

HEALTHY AND NUTRITIONAL PRODUCTS: dietary supplements (vitamins, minerals, trace elements, etc.), non-prescription drugs, functional foods, food for special medical purpose, sports nutritional products

HEALTH AND ELDERLY CARE: assistive products for rehabilitation, special mobility aids, nursing homes and pension real estate, elderly products, health care technologies, sleep repair, rehabilitation from sports injuries, medical tourism, medical health services



汽车及智慧出行展区 Automobile and Smart Mobility

30000m²

40+ 参展企业
Exhibitors

12 家世界500强企业
Fortune 500 exhibitors



汽车及智慧出行展区定位“高端科技展示平台、出行新品首发平台”，聚焦出行行业新技术、新趋势、新产品，共同探索各技术路径为人类未来生活带来的无限可能和现实意义。结合智能交通、未来出行、电动化、旅居生活等汽车新兴热点，打造各类出行产品及技术进入中国市场的集中展示地、互动体验地、新品首发地。

The Automobile and Smart Mobility Exhibition Area serves as a platform for showcasing high-end technology and debuting new mobility products. This exhibition focuses on new mobility-industry technologies, trends and products, exploring the unlimited possibilities and real-life significance of various technology paths for the future life of mankind. It also features topics of intelligent transportation, future mobility, electrification, travel life and other emerging automotive hotspots, to offer a centralized exhibition, interactive experience and new product debut for various kinds of and mobility products and technologies to enter the Chinese market.

■ 展品范围

整车：乘用车，高端超跑，商用车，概念车，新能源车，非道路用车，两轮车，房车，汽车运动及赛事，经典车，汽车文化及生活方式

汽车零部件及后市场：驱动部分，底盘部分，车身部分，轻量化，汽车内饰，车载系统；自动驾驶产品技术及解决方案，智能网联，新能源技术，道路安全控制，充电设施；汽车后市场，测量、检测、诊断设备，油漆，润滑油

多模式交通：海陆空交通工具，飞行汽车，电动滑板车，平衡车，智慧公共交通，出行服务平台，出行数字化技术及服务

■ Range of Exhibits

FINISHED VEHICLES: passenger cars, supercars, prototype vehicles, concept vehicles, new energy vehicles, off-road vehicles, two-wheeled vehicles, recreation vehicles, automobile sports and competitions, iconic cars, automobile culture and lifestyle

AUTO PARTS & AFTERMARKET: drive part, chassis part, body part, light-weight, auto interior, on-board system, automatic driving product technologies and solutions, intelligent Internet connection, new energy technologies, road safety control, charging facilities, automobile aftermarket, measuring, testing and diagnostic equipment, oil paints, lubricating oils

MULTI-MODE TRANSPORTATION: marine, land, and air transportation, flying cars, E-scooters, Segway, smart public transportation, mobility service platforms, digital technologies and services for mobility



TOYOTA



HYUNDAI
MOTOR GROUP



HONDA
The Power of Dreams



NISSAN



PORSCHE



VOLVO

FORVIA
Inspiring mobility

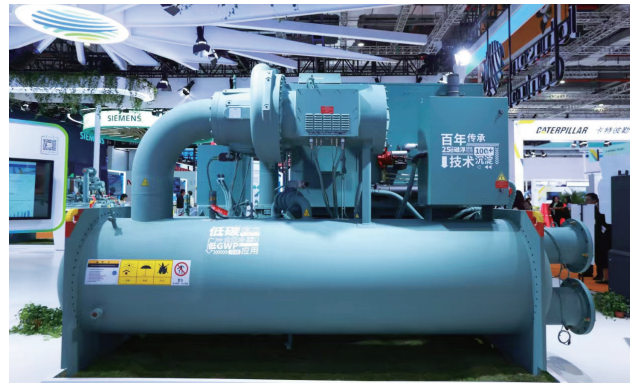


技术装备展区 Intelligent Industry & Information Technology

65000m²

30+ 世界500强企业
Fortune 500 Exhibitors

300+ 参展企业
Exhibitors



技术装备展区聚焦科技、工业、环保三大主题,深入打造数字工业自动化、能源低碳及环保技术、集成电路、人工智能、新材料五大专区,集中展示全球高端装备和前沿技术,致力于引领行业创新趋势,共享全球制造和绿色发展机遇。

The Intelligent Industry & Information Technology section features three key themes: technology, industry, and environmental protection. Within this space, five specialized zones have been established, highlighting the latest advances in digital industrial automation, low-carbon energy and environmental protection technology, integrated circuit, artificial intelligence, and new materials. By bringing together state-of-the-art equipment and pioneering technologies from around the world, this exhibition area aims to spark innovation and share new opportunities offered by global manufacturing and green development.

■ 展品范围

数字工业自动化: 工业自动化,工业机器人,工业解决方案,工程机械装备,切削机床,成形机床,特种激光加工设备,增材制造刀具,工夹具,检验、测量及零部件,航空航天

集成电路: 原材料,半导体设备,芯片

能源低碳及环保技术: 矿业,新能源,化石能源,水处理,环保技术

人工智能: AI/IC芯片,算法架构,传感器,大数据,云计算,计算机视觉,智能语音,生物识别技术,知识图谱,虚拟现实,全息技术,数据处理,可穿戴设备,智能机器人,智能终端,智能教育,智能安防,智慧城市

新材料: 电子信息材料,新能源材料,纳米材料,先进复合材料,先进陶瓷材料,生态环境材料,新型功能材料(含高温超导材料,磁性材料,金刚石薄膜,功能高分子材料等),生物医用材料,高性能结构材料,新型建筑及化工新材料

■ Range of Exhibits

DIGITAL INDUSTRIAL AUTOMATION: industrial automation, industrial robotics, industrial solutions, construction machinery and equipment, cutting machine, pressing machine, special laser processing equipment, additive manufacturing tool, fixture, testing tool, measurement and parts, aviation and aerospace

INTEGRATED CIRCUIT: raw materials, semi-conductor equipment, chips

LOW-CARBON ENERGY AND ENVIRONMENTAL PROTECTION TECHNOLOGY: mining, new energy, fossil energy, water treatment, environmental protection technology

ARTIFICIAL INTELLIGENCE: AI/IC chips, algorithmic architectures, sensors, big data, cloud computing, computer vision, intelligent voice recognition, biometric recognition technology, knowledge graphs, virtual reality, holographic technology, data processing, wearable devices, intelligent robots, intelligent terminals, intelligent education, intelligent security, smart cities

NEW MATERIALS: electronic information materials, new energy materials, nano-materials, advanced composite materials, advanced ceramic materials, ecological and environmental materials, new functional materials (including high-temperature superconductors, magnetic materials, diamond films, and functional polymer materials, etc.), biomedical materials, high-performance structural materials, new architectural and chemical new materials



消费品展区 Consumer Goods

84000m²

70+ 参展国家和地区
Countries and Regions

700+ 参展企业
Exhibitors



消费品展区围绕“共享品质生活，共创美好生活方式”主题，以“新”生活、“酷”科技、“最”潮流，打造国际潮流引领地，世界品牌集聚地、全球新品首发地，传递健康、美丽、品质、舒适的生活方式，满足人民对智慧绿色生活新风尚的向往。

The theme of the Consumer Goods Exhibition Area is "Quality Consumer Goods Making Our Lives Better". With "new" life styles, "cool" technologies, and "most trendy" products, it aims to make the exhibition area a place where global fashions are originated, world brands are pooled, and new products are debuted, so as to convey a healthy, quality, and comfortable life style that meets the public expectations for smart, green life.

■ 展品范围

美妆日化：护肤彩妆，个人护理，香水香氛，母婴用品，家用清洁

家电家居：家用电器，影音产品，消费电子，家居用品，厨卫用品，智能家居，全屋智联解决方案，礼品及文创产品，玩具，宠物用品

时尚潮流：服装服饰及配件，箱包鞋履，高端珠宝首饰，饰品，钟表，文物艺术品，宝玉石

体育户外：体育用品及装备，户外服饰及装备，健身器材，体育赛事，电子竞技，冰雪装备

■ Range of Exhibits

BEAUTY AND COSMETICS: skincare and makeup, personal care, perfume and fragrance, mother and baby, household cleaning

HOME APPLIANCES AND FURNISHINGS: household appliances, audio-visual products, consumer electronics, home furnishings, kitchen and bathroom supplies, smart home furnishings, house-wide intelligent solutions, gifts and creative products, toys, pet products

FASHION AND JEWELRY: fashion clothing and accessories, bags and shoes, high-end jewelry, accessories, watches and clocks, Cultural relics and art works, Gemstone and jade

SPORTS AND OUTDOORS: sporting goods and equipment, outdoor clothing and products, fitness equipment, sports events, E-sports, ice and snow equipment



农食产品展区 Food and Agricultural Products

85000m² 100+ 参展国家和地区
Countries and Regions
1500+ 参展企业
Exhibitors 50+ 境外商协会展团
Pavilions of Overseas
Organizations



科技进步驱动食品行业变革和创新,消费者对食品健康、营养、安全、个性化等需求也不断提升。在这样的时代背景下,农食产品展区致力于打造全球特色产品以及企业品牌形象、综合实力、社会责任的展示平台,促进国际食品行业的对话、交流与合作。

Advancements in science and technology are spurring innovation in the food industry, with a growing demand for healthy, nutritious, safe, and personalized food among consumers. In such a context, the Food and Agricultural Products Exhibition Area is committed to creating a platform for showcasing unique global products, corporate brand image, comprehensive strength and social responsibility, facilitating dialogue, exchange and partnerships between Chinese and international food industries.

■ 展品范围

蔬果和农产品: 蔬菜,水果,粮食,食用油,植物基产品,农作物种子,

育种或栽培技术,种业创新研发成果,农业机械,农药,微肥

乳制品: 液体乳,乳粉,炼乳,乳脂肪,干酪,乳品添加剂

酒类: 葡萄酒,啤酒,烈酒,鸡尾酒,白酒,酒精饮料

咖啡、茶及饮料: 咖啡,果汁,矿泉水,碳酸饮料,凉茶,功能性饮料,蛋白饮料,冲调类饮品,茶,蜂蜜

肉类及水产品: 肉类,肉制品,水产动植物产品,水产动植物加工产品,冷冻食品

休闲食品及甜食: 饼干,糕点,蜜饯,膨化食品,坚果,巧克力,冰激凌,糖果,甜食,调味品

综合食品: 综合品类食品,商超,宠物食品

■ Range of Exhibits

FRUITS, VEGETABLES AND AGRICULTURAL PRODUCTS: fruits, vegetables, grain, oil, plant-based products, seeds, crop breeding or cultivation technologies, innovative R&D achievements of seed industry, instrument technology and equipment, pesticides, micro element fertilizers

DAIRY PRODUCTS: liquid milk, milk powder, condensed milk, milk fat, cheese, dairy additives

ALCOHOL: wine, beer, spirits, cocktails, Baijiu, alcoholic drinks

COFFEE, TEA AND BEVERAGE: coffee, fruit juice, mineral water, carbonated drinks, herbal tea, functional drinks, protein drinks, prepared drinks, tea, honey

MEAT AND AQUATIC PRODUCTS: meat, meat products, aquatic animal and plant products, aquatic animal and plant processed products, cooled and frozen food

SNACK FOODS AND SWEETS: biscuits, cakes, preserves, puffed food, nuts, chocolate, ice cream, candy, sweets, condiments

COMPREHENSIVE FOOD: comprehensive food, supermarket, pet food



服务贸易展区 Trade in Services

30000 m²
300+ 参展企业
Exhibitors

15 家世界500强企业
Fortune 500 Exhibitors



服务贸易展区以数字化为轴,关注商业活动全生命周期,形成“数智链接、产业互联、技术赋能、绿色低碳”四位一体的展区主题。展区致力于服务全行业数字化转型,深入打造为五大货物贸易展区输送智力支持与潜在客户的转换平台,持续为实体经济聚智赋能,助力提升服务业与制造业联动开放发展,互动共生。

The Trade in Services Exhibition Area, revolving around digitalization, and focusing on the entire lifecycle of commercial activities, forms a unified theme of "digital intelligence connection, industrial interconnection, technology empowerment, and green and low-carbon". The exhibition area is committed to facilitating the digital transformation of the entire industry, actively creating a platform for intellectual support and potential client conversion for the five major goods trade exhibition areas, continuously channeling intelligence to and empowering the real economy, and boosting the interactive symbiosis and coordinated development, fostering mutual growth of the service industry and manufacturing industry.

■ 展品范围

商贸物流: 海运,陆运,空运,多式联运,货代,仓储,配送,信息处理; 国际商社,跨境电商平台,产业园区

咨询服务: 财务,市场,法律,人力,战略,IT; 检验检测服务; 物业管理,设计,国际组织,公共管理

金融服务: 银行; 保险,融资,评估; 金融信息服务; 金融科技服务

文化旅游: 文化服务; 旅游平台服务,旅游代理服务,票务服务,酒店服务,餐饮服务; 娱乐服务; 知识产权及IP授权服务; 会展主办,场馆,会展配套

■ Range of Exhibits

SUPPLY CHAIN SERVICES: shipping, railway, air transport, multimodal transport, freight forwarding, warehousing, express, information processing; international companies, cross-border e-commerce platforms, industrial parks

CONSULTING SERVICES: finance, marketing, law, human resources, strategy, IT; inspection and testing services; property management, design, international organizations, public administration

FINANCIAL SERVICES: bank; insurance, finance, credit rating; financial information services; fintech services

CULTURAL AND TOURISM: cultural services; tourism platform services, tourism agency services, ticketing services, hotel services, catering services; entertainment services; intellectual property and IP authorization services; exhibition organizer, venue, exhibition supporting services

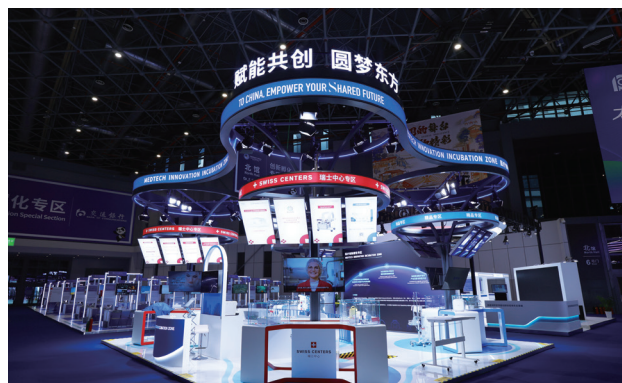


创新孵化专区 Innovation Incubation Special Section

5000^m₂

30+ 参展国家和地区
Countries and Regions

500+ 企业及项目
Enterprises and Projects



创新孵化专区聚焦数字经济、绿色低碳、生命科学、制造技术四个赛道,设置专属活动舞台,并举办评奖活动。专区营造集项目、政策、投资、金融、宣传于一体的创新孵化生态圈,不断为初创企业开拓中国市场提供科技创新资源与合作机遇。

创新孵化专区接受处于种子期、初创期、成长期的科技型创新企业报名参展。考虑到企业发展需要,专区提供更加优惠的展位价格,并可以参与专区的评奖活动、论坛活动等。

专区邀请各类创投基金、金融机构、孵化平台、地方政府、园区、央企、国企、世界500强、行业龙头企业到会参观交流,助力初创小微企业挖掘潜在合作机遇。

The Innovation Incubation Special Section, with a focus on four main areas: digital economy, green low-carbon technologies, life sciences, and manufacturing technologies, features dedicated activity stages and holds award ceremonies. It aims to create a comprehensive ecosystem combining projects, policies, investments, finance, and promotion to continuously provide technological innovation resources and collaboration opportunities for startups looking to enter the Chinese market.

The Innovation Incubation Special Section welcomes applications from scientific and technological innovation enterprises at the seed, start-up, and growth stages. To support enterprise development, it offers more favorable booth prices and allows participation in award activities and forums.

The Innovation Incubation Special Section invites various venture capital funds, financial institutions, incubation platforms, local governments, industrial parks, state-owned enterprises, and Fortune 500 companies, along with industry-leading enterprises, to attend and engage, helping startups uncover potential collaboration opportunities.

■ 四大赛道

数字经济赛道: 大数据,云计算,物联网,区块链,人工智能,5G通信

绿色低碳赛道: 能源清洁技术,原料低碳技术,新材料技术,终端电气技术,资源循环技术

生命科学赛道: 医疗器械,生物医药,生物农业,生物制造,生物服务,生物环保,生物能源

制造技术赛道: 航空航天,低空飞行,汽车制造,精密制造,类脑智能机器人

■ Four Tracks

DIGITAL ECONOMY: big data, cloud computing, internet of things (iot), blockchain, artificial intelligence, 5g communication

GREEN AND LOW-CARBON TECHNOLOGIES: clean energy technology, low carbon raw materials technology, new material technology, terminal electrical technology, resource recycling technology

LIFE SCIENCES: medical instruments, biopharmaceuticals, bioagriculture, bio-manufacturing, bio-services, bioenvironmental protection, bio-energy

MANUFACTURING TECHNOLOGIES: aerospace, low altitude flight, automobile manufacturing, precision manufacturing, brain-inspired intelligent robots

合作伙伴 / Partners:



税收优惠政策 **Preferential Policies on Taxation**

财政部、海关总署、国家税务总局于2020年10月12日联合发布《关于中国国际进口博览会展期内销售的进口展品税收优惠政策的通知》（财关税【2020】38号）。具体内容如下：

一、对进博会展期内销售的合理数量的进口展品免征进口关税、进口环节增值税和消费税。享受税收优惠的展品不包括国家禁止进口商品，濒危动植物及其产品，烟、酒、汽车以及列入《进口不予免税的重大技术装备和产品目录》的商品。

二、每个展商享受税收优惠的销售数量或限额，按附件规定执行。附件所列1-5类展品，每个展商享受税收优惠政策的销售数量不超过列表规定；其他展品每个展商享受税收优惠政策的销售限额不超过2万美元。

三、对展期内销售的超出政策规定数量或限额的展品，以及展期内未销售且在展期结束后又不退运出境的展品，按照国家有关规定照章征税。

四、参展企业名单及展期内销售的展品清单，由承办单位中国国际进口博览局和国家会展中心（上海）有限责任公司向上海海关统一报送。

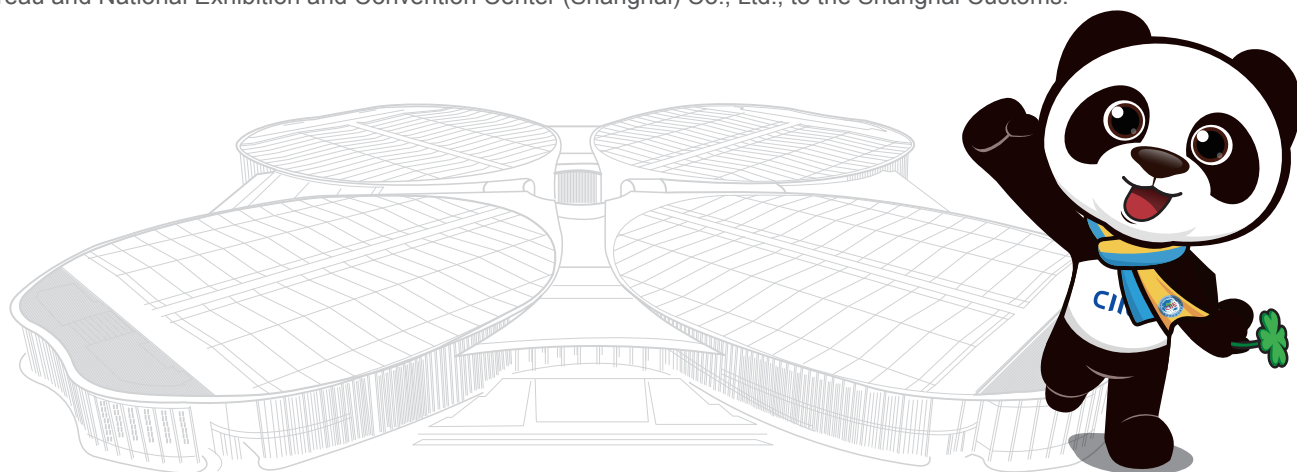
On October 12, 2020, the Ministry of Finance, the General Administration of Customs of P.R.China, and the State Administration of Taxation jointly issued the Notice of the Preferential Tax Policy for the Imported Exhibits Sold at the China International Import Expo (CGS [2020] No.38). The contents are as follows:

I. Imported exhibits sold in a reasonable quantity during the exhibition will be exempt from import tariffs, import value-added tax, and consumption tax. The exhibits enjoying the preferential policies do not include the prohibited imported goods, endangered animals and plants and their products, tobacco, alcohol, automobiles and the goods listed in the Catalogue of Imported Major Technical Equipment and Products not Exempted from the Duties.

II. The sales quantity or quota of exhibitors granted with tax preferences shall comply with the provisions in the Appendix. Five categories of exhibits granted with tax preferences are shown in the Appendix. Therefore, the sales quantities of those exhibits of each exhibitor are not allowed to exceed the required ones on the list. For other exhibits enjoying the preferential tax, their sales quantities are not allowed to exceed the equivalent sales volume of USD 20,000.

III. Exhibits out of the permitted quantity granted with tax preferences, and those failing to be sold out during the exhibition and are impossible to be sent back after the exhibition will be levied in accordance with relevant regulations of China.

IV. The List of Exhibitors and List of Exhibits Sold at the CIIE will be submitted by the hosts, China International Import Expo Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd., to the Shanghai Customs.





税收优惠政策

Preferential Policies on Taxation

中国国际进口博览会享受税收优惠政策的展品清单 List of Exhibits of the China International Import Expo Granted with Tax Preferences		
序号 S/N	类别 Category	备注 Notes
1	机器、机械器具、电器设备及仪器、仪表 (医疗或外科用仪器及设备除外) Machines, mechanical appliances, electrical equipment, instruments, and meters (excluding medical or surgical apparatus and equipment)	每个参展商享受税收优惠数量不超过 12 件 The maximum sales quantity of each exhibitor granted with tax preferences: 12 pcs
2	牵引车、拖拉机 Motor tractors and tractors	每个参展商享受税收优惠数量不超过 2 件 The maximum sales quantity of each exhibitor granted with tax preferences: 2 pcs
3	船舶及浮动结构体 Ships and floating structures	每个参展商享受税收优惠数量不超过 3 件 The maximum sales quantity of each exhibitor granted with tax preferences: 3 pcs
4	医疗或外科用仪器及设备 Medical or surgical apparatus and equipment	每个参展商享受税收优惠数量不超过 5 件 The maximum sales quantity of each exhibitor granted with tax preferences: 5 pcs
5	艺术品、收藏品及古物 Works of art, collectibles, and antiques	每个参展商享受税收优惠数量不超过 5 件 The maximum sales quantity of each exhibitor granted with tax preferences: 5 pcs
6	除上述类别外的其他展品 Exhibits other than the above categories	每个参展商享受税收优惠的销售限额不超过 2 万美元 The equivalent sales volume of the maximum sales quantity of each exhibitor granted with tax preferences: USD 20,000

注：上述展品不包括国家禁止进口商品，濒危动植物及其产品，烟、酒、汽车以及列入《进口不予免税的重大技术装备和产品目录》的商品。
Note: The above-mentioned exhibits enjoying the preferential policies do not include the prohibited imported goods, endangered animals and plants and their products, tobacco, alcohol, automobiles and the goods listed in the Catalogue of Imported Major Technical Equipment and Products not Exempted from the Duties.

专业观众注册流程

Online Registration Process for Buyers

单位专业观众注册流程

Registration Process for Organizational Buyers

步骤1: 单位账号注册 (或使用往届进博会账号注册登记)

(网站地址: 中国国际进口博览会官网-企业商业展-参观预登记)

Step 1: Register an organizational account (or use an account for a previous CIIE for registration purpose).

(Website address: the CIIE's official website (www.ciie.org) – Business Exhibition – Registration)

步骤2: 按要求填报单位信息 (包括单位名称、地址、联系人等重要信息)

Step 2: Complete the organizational information as required (including the name, address and contact of the organization concerned).

步骤3: 按要求填报人员证件信息 (包括姓名、性别、证件号、照片等信息)

Step 3: Complete the personal information as required (including the name, gender, ID number and photo of the individual concerned, among other things).

步骤4: 单位信息审核

Step 4: Review of the organizational information

步骤5: 人员信息审核

Step 5: Review of the personal information

步骤6: 证件制作

Step 6: Production of the certificate

步骤7: 证件发放

Step 7: Issue of the certificate

观众注册路径

Registration Paths for Buyers

路径一: “中国国际进口博览会”官方APP注册

Path 1: the CIIE's official app



路径二: “中国国际进口博览会”微信小程序注册

Path 2: the CIIE's WeChat mini program



路径三: “中国国际进口博览会”官网注册

Path 3: the CIIE's official website



官方网址: <https://www.ciie.org>

电话: +86-21-968888

The CIIE's official website: <https://www.ciie.org>

Telephone: +86-22-968888



国家会展中心(上海)介绍

Introduction to National Exhibition and Convention Center (Shanghai)

展览面积

国家会展中心(上海)总建筑面积超150万平方米。集展览、会议、活动、商业、办公、酒店等多种业态为一体。其中可展览面积近60万平方米,是目前上海规模最大的展览场馆,也是上海市标志性建筑之一。

会议设施

国家会议中心(上海),是由中国国际进口博览会开幕式及虹桥国际经济论坛举办地为代表,包括 85 个大中小型会议室共计5万平方米会议面积组成的国际化现代会议设施“群落”,是截至目前华东地区会场规格最高、面积最大、数量最多的国际化会议中心,也是各方举办会议、活动、宴会以及精品展览的期许之地。

交通

国家会展中心(上海)地处长三角核心腹地,坐落在上海虹桥商务区核心区西部,与虹桥交通枢纽直线距离仅1.5公里,通过空中连廊、地下通道及地铁2号线、17号线与上海虹桥火车站、虹桥机场紧密相连,周边高速路网四通八达,1至2小时可到达长三角各主要城市,航空2至3小时可直达亚太主要经济城市。

Exhibition Area

With a total construction area of more than 1.5 million square meters, the National Exhibition and Convention Center (Shanghai) integrates exhibitions, conferences, activities, commerce, offices, hotels, and other business forms. It has an exhibition area of nearly 600,000 square meters, which is now the largest exhibition venue in Shanghai and one of the landmark buildings in Shanghai.

Conference Facilities

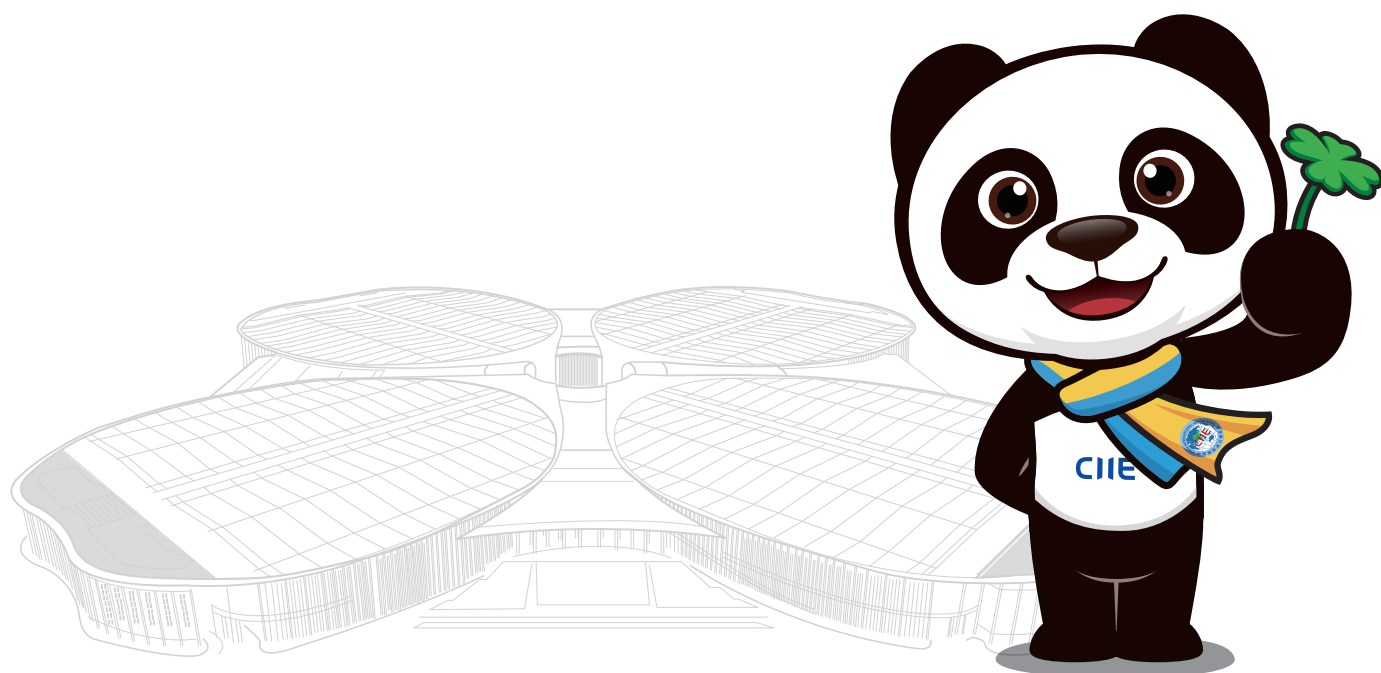
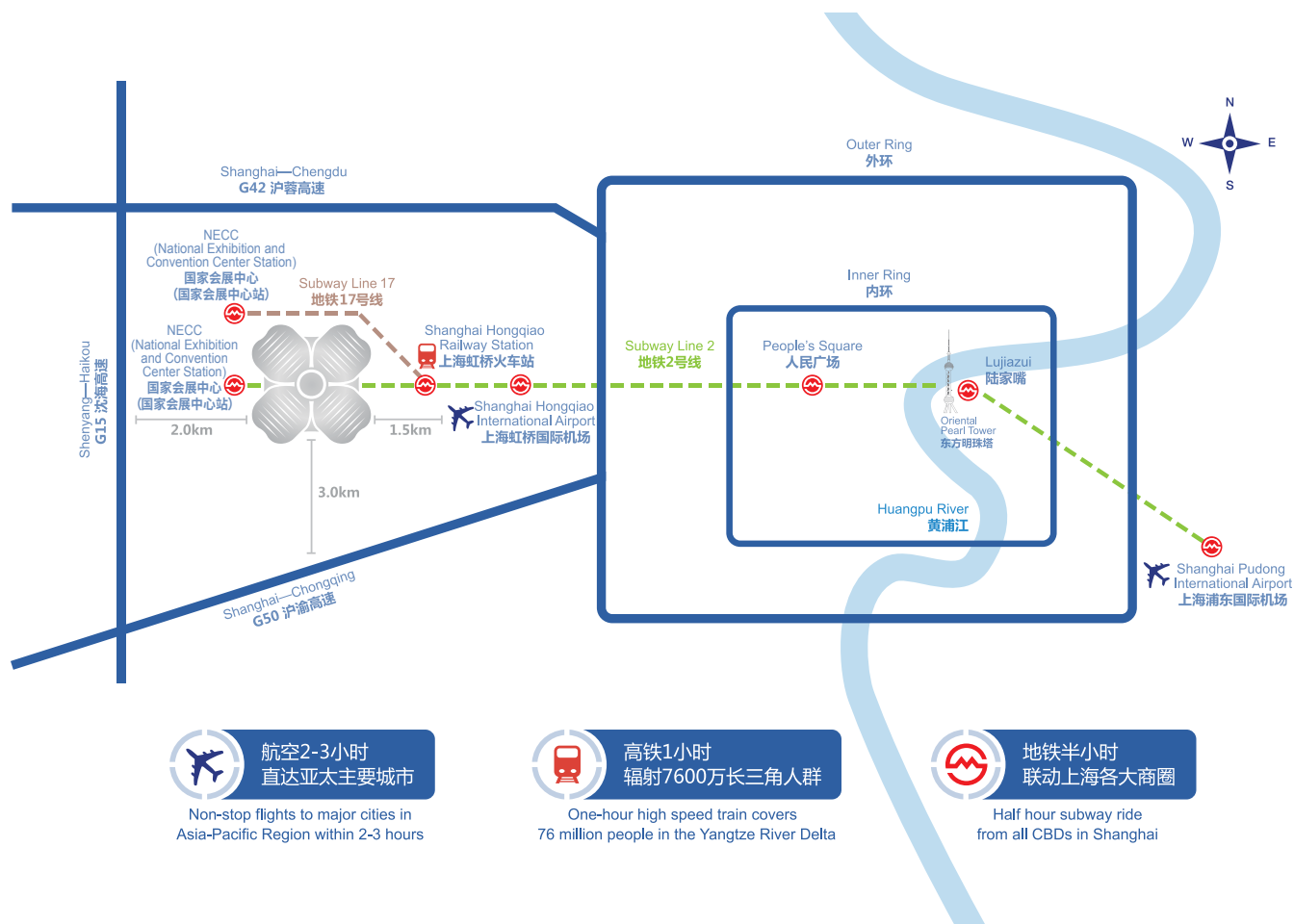
The National Exhibition and Convention Center (Shanghai) is the venue of the opening ceremony of the China International Import Expo as well as the Hongqiao International Economic Forum. With 85 conference rooms of different sizes and a total conference area of 50,000 square meters, it is an international cluster of modern conference facilities. As of now, it is an international conference center with the highest venue specification, the largest area, and the largest number in East China and also the expected venue for all parties to hold conferences, events, banquets, and high-quality exhibitions.

Transportation

The National Exhibition and Convention Center (Shanghai) is located in the core inland of the Yangtze River Delta, in the west of the core area of the Shanghai Hongqiao business area. Its straight-line distance from the Hongqiao Comprehensive Transportation Hub is only 1.5 kilometers and is connected to Shanghai Hongqiao Railway Station and Hongqiao Airport by the space corridor, underground passage and Metro Line 2 and Line 17. It is also equipped with an expressway network extending in all directions nearby. It takes only 1 to 2 hours to go to the main cities in the Yangtze River Delta and 2 to 3 hours by air to the main economic cities in Asia-Pacific.

交通路线图

Traffic Roadmap





中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

举办地点: 国家会展中心 (上海)
主办单位: 中华人民共和国商务部
上海市人民政府
承办单位: 中国国际进口博览局
国家会展中心 (上海)
合作单位: 世界贸易组织
联合国开发计划署
联合国贸易和发展会议
联合国粮农组织
联合国工业发展组织
国际贸易中心

Venue:
National Exhibition and Convention Center
(Shanghai)
Hosts:
Ministry of Commerce of the People's
Republic of China, Shanghai Municipal
People's Government
Partners:
World Trade Organization,
United Nations Development Programme,
United Nations Conference on Trade and
Development,
Food and Agriculture Organization of the
United Nations, United Nations Industrial
Development Organization, International
Trade Center
Organizers:
China International Import Expo Bureau,
National Exhibition and Convention Center
(Shanghai) Co., Ltd.

专业观众报名方式
在中国国际进口博览会官方网站 (www.ciie.org) 上进行报名
Register on the CIIE official website (www.ciie.org)

联系我们
中国国际进口博览局
国家会展中心 (上海)
地址: 中国上海市崧泽大道333号
电话: +86-21-968888
网址: www.ciie.org
China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)
Address: 333 Songze Avenue, Shanghai, China
Tel: + 86-21-968888
Fax: + 86-21-67008811
Website: www.ciie.org

官方微信公众号 Official WeChat Account of CIIE



企业微信客服 Customer Service WeCom of CIIE

