



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# 第八届中国国际进口博览会 企业商业展 参展邀请手册

The 8th China International Import Expo (CIIE)  
Enterprise & Business Exhibition  
Exhibitor Invitation

2025年11月5日-10日  
Nov.5-10, 2025

中国·上海  
Shanghai, China



“中国有14亿人口,中等收入群体超过4亿,是全球最具潜力的大市场。”

“希望进博会加快提升构建新发展格局的窗口功能,以中国新发展为世界提供新机遇;充分发挥推动高水平开放的平台作用,让中国大市场成为世界共享的大市场;更好提供全球共享的国际公共产品服务,助力推动构建开放型世界经济,让合作共赢惠及世界。”

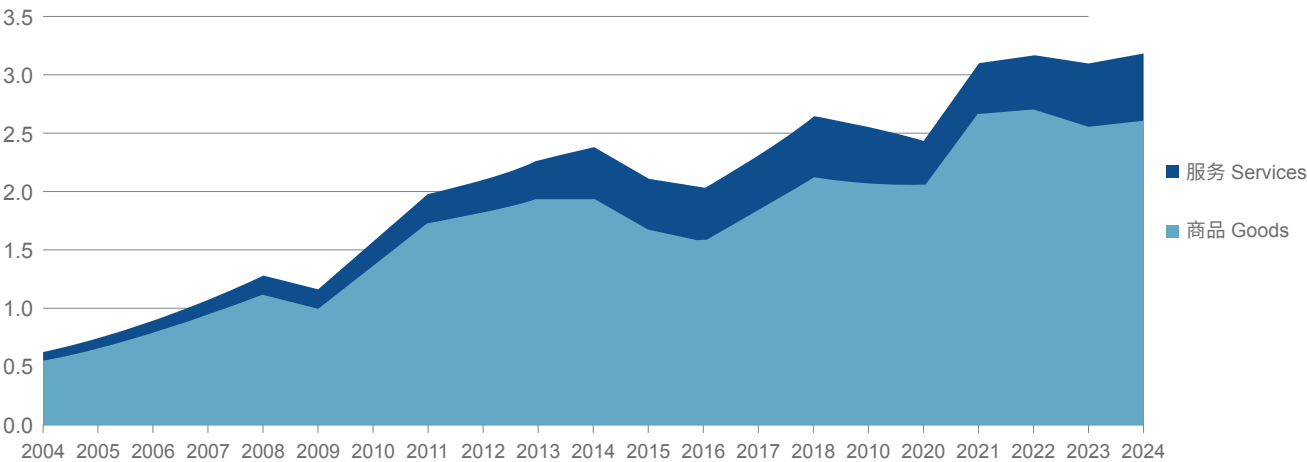
—— 中国国家主席习近平

“China has a population of 1.4 billion and a middle-income group that exceeds 400 million.”

“I hope the CIIE will better serve as a window for fostering a new development pattern that creates new opportunities for the world through China's further development, and as a platform of high-standard opening up that allows China's enormous market to be shared by the world. In addition, I hope the expo will play a greater role in providing shared international public goods and services that facilitate an open world economy and let the world benefit from win-win cooperation.”

— Chinese President Xi Jinping

中国进口总额(万亿美元)  
Total Import Value of China (Trillion USD)



数据来源: 海关总署、商务部  
Source: GACC, MOFCOM

# /// 第七届(2024年)进博会概况

## Overview of the 7th CIIE (2024)

**>\$800亿 (\$80Bn)**

意向成交金额(按一年计)  
Intended transaction amount  
(calculated by one year)

**152**

国家、地区和国际组织  
countries, regions and international organizations

**3496**

境外参展企业  
overseas exhibitors

**>420000m<sup>2</sup>**

展览面积  
exhibition area

**297**

世界500强和行业龙头参展  
Fortune Global 500 enterprises and  
industry leading exhibitors

**>430000**

注册专业观众人数  
registered professional visitors

**>3700**

注册记者人数  
registered journalists

国家综合展  
Country Exhibition



企业商业展  
Business Exhibition



虹桥国际经济论坛  
Hongqiao Forum



配套活动和人文交流  
Events





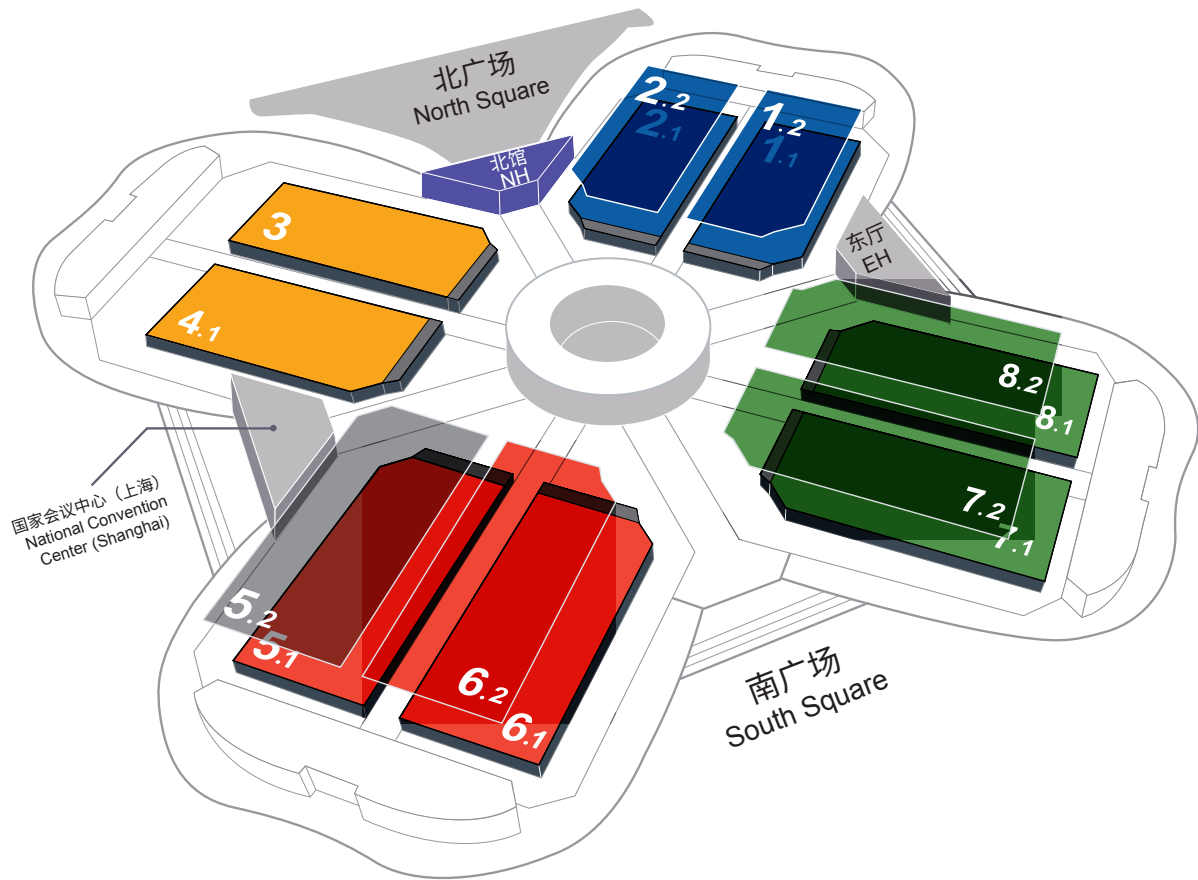
# 展会基本信息 Overview

- **举办时间:** 2025年11月5-10日
- **举办地点:** 国家会展中心(上海)
- **主办单位:**  
中华人民共和国商务部  
上海市人民政府
- **承办单位:**  
中国国际进口博览局  
国家会展中心(上海)有限责任公司
- **合作单位:**  
世界贸易组织  
联合国开发计划署  
联合国贸易和发展会议  
联合国粮农组织  
联合国工业发展组织  
国际贸易中心
- **企业商业展规划面积:** 36万平方米
- **企业商业展题材:** 秉持“综合展、专业办”理念, 设置**医疗器械及医药保健展区**、**汽车及智慧出行展区**、**技术装备展区**、**消费品展区**、**农食产品展区**、**服务贸易展区**和**创新孵化专区**。
- **Time:** Nov.5-10, 2025
- **Venue:** National Exhibition and Convention Center (Shanghai), China
- **Hosts:**  
Ministry of Commerce of the People's Republic of China  
Shanghai Municipal People's Government
- **Organizers:**  
China International Import Expo Bureau  
National Exhibition and Convention Center (Shanghai) Co., Ltd.
- **Partners:**  
World Trade Organization  
United Nations Development Programme  
United Nations Conference on Trade and Development  
Food and Agriculture Organization of the United Nations  
United Nations Industrial Development Organization  
International Trade Center
- **Business Exhibition Planning Area:** 360,000 m<sup>2</sup>
- **Theme of Business Exhibition:** Following the concept of “Professional Delivery of a Comprehensive Exhibition”, the Business Exhibition is divided into **Medical Equipment & Healthcare Products**, **Automobile and Smart Mobility**, **Intelligent Industry & Information Technology**, **Consumer Goods**, **Food and Agricultural Products**, **Trade in Services** and **Innovation Incubation Special Section**.





# 展区设置 Exhibition Areas



1.1  
1.2  
2.2

医疗器械及  
医药保健展区  
Medical Equipment &  
Healthcare Products

2.1

汽车及智慧出行  
展区  
Automobile and  
Smart Mobility

3  
4.1

技术装备  
展区  
Intelligent Industry &  
Information Technology

5.1  
6.1  
6.2

消费品  
展区  
Consumer Goods

7.1  
8.1  
8.2

农食产品  
展区  
Food and Agricultural  
Products

7.2

服务贸易  
展区  
Trade in Services

NH

创新孵化  
专区  
Innovation Incubation  
Special Section



## 医疗器械及医药保健展区 Medical Equipment & Healthcare Products

70000m<sup>2</sup>

全球10大医疗器械企业  
Top 10 Medical  
Equipment Companies

11

家世界500强制药企业  
Fortune 500  
Pharmaceutical Giants



医疗器械及医药保健展区以“健康中国,美好生活”为主题,助力健康中国建设和银发经济发展,引入国际领先的医疗创新产品、尖端技术和服务。展区着力呈现创新药械研发、生物医药技术、跨界数字化诊治等医疗领域新质生产力。聚焦老年人生活痛点,精心打造健康养老专区,集中展示代表性适老产品,释放银发经济发展新动能。

The Medical Equipment & Healthcare Products Exhibition Area, with the theme of "Healthy China, Better Life," is dedicated to promoting the building of a healthy China and the development of the silver economy by introducing international leading medical innovation products and cutting-edge technologies and services. The exhibition area focuses on showcasing new productive forces in the medical field, featuring innovative drug and medical device research and development, biopharmaceutical technologies, and interdisciplinary digital diagnosis and treatment. It centers on the challenges faced by the elderly in their life, carefully creating a dedicated health and elderly care area to showcase representative aged-friendly products, thereby unleashing new drivers of economic growth.

### ■ 展品范围

**医疗器械:** 检测及诊断设备,治疗设备,病房护理监护设备,内窥镜检查设备,急救设备,手术器械,生命科学与临床医学仪器,环境监测仪器,临床检验分析仪器,诊断试剂,实验室设备及仪器,生化诊断,免疫诊断,血球检测,分子诊断,POCT仪器及试剂,防护用品,净化设备及消杀产品,医疗美容

**药品:** 化学原料药,西药,生物药,中药,医药中间体,医药原料,疫苗

**健康营养:** 营养素补充剂(维生素、矿物质、微量元素等),非处方药,功能性保健品,特殊医学用途配方产品,运动营养品

**健康养老:** 康复辅助器具,特殊助行器具,适老产品,睡眠修复科技,运动损伤康复,无障碍设施,养老机构及养老地产,健康养护技术及产品,医疗旅游,医疗健康服务

### ■ Range of Exhibits

**MEDICAL INSTRUMENTS:** testing and diagnostic equipment, treatment equipment, ward care and monitoring equipment, endoscopy equipment, first aid equipment, surgical instruments, instruments for life science and clinical medicine, environmental monitoring instruments, clinical testing and analysis instruments, diagnostic reagents, laboratory equipment and instruments, biochemical diagnosis, immune diagnosis, blood cell testing, molecular diagnosis, POCT instruments and reagents, protective supplies, purification equipment and disinfection products, medical cosmetology

**PHARMACEUTICALS:** bulk pharmaceutical chemicals, western medicines, biological medicines, Chinese medicines, medical intermediate, pharmaceutical raw materials, vaccine

**HEALTHY AND NUTRITIONAL PRODUCTS:** dietary supplements (vitamins, minerals, trace elements, etc.), non-prescription drugs, functional foods, food for special medical purpose, sports nutritional products

**HEALTH AND ELDERLY CARE:** assistive products for rehabilitation, special mobility aids, nursing homes and pension real estate, elderly products, health care technologies, sleep repair, rehabilitation from sports injuries, medical tourism, medical health services





## 汽车及智慧出行展区 Automobile and Smart Mobility

30000m<sup>2</sup>

40+ 参展企业  
Exhibitors

12 家世界500强企业  
Fortune 500 exhibitors



汽车及智慧出行展区定位“高端科技展示平台、出行新品首发平台”，聚焦出行行业新技术、新趋势、新产品，共同探索各技术路径为人类未来生活带来的无限可能和现实意义。结合智能交通、未来出行、电动化、旅居生活等汽车新兴热点，打造各类出行产品及技术进入中国市场的集中展示地、互动体验地、新品首发地。

The Automobile and Smart Mobility Exhibition Area serves as a platform for showcasing high-end technology and debuting new mobility products. This exhibition focuses on new mobility-industry technologies, trends and products, exploring the unlimited possibilities and real-life significance of various technology paths for the future life of mankind. It also features topics of intelligent transportation, future mobility, electrification, travel life and other emerging automotive hotspots, to offer a centralized exhibition, interactive experience and new product debut for various kinds of and mobility products and technologies to enter the Chinese market.

### ■ 展品范围

**整车：**乘用车，高端超跑，商用车，概念车，新能源车，非道路用车，两轮车，房车，汽车运动及赛事，经典车，汽车文化及生活方式

**汽车零部件及后市场：**驱动部分，底盘部分，车身部分，轻量化，汽车内饰，车载系统；自动驾驶产品技术及解决方案，智能网联，新能源技术，道路安全控制，充电设施；汽车后市场，测量、检测、诊断设备，油漆，润滑油

**多模式交通：**海陆空交通工具，飞行汽车，电动滑板车，平衡车，智慧公共交通，出行服务平台，出行数字化技术及服务

### ■ Range of Exhibits

**FINISHED VEHICLES:** passenger cars, supercars, prototype vehicles, concept vehicles, new energy vehicles, off-road vehicles, two-wheeled vehicles, recreation vehicles, automobile sports and competitions, iconic cars, automobile culture and lifestyle

**AUTO PARTS & AFTERMARKET:** drive part, chassis part, body part, light-weight, auto interior, on-board system, automatic driving product technologies and solutions, intelligent Internet connection, new energy technologies, road safety control, charging facilities, automobile aftermarket, measuring, testing and diagnostic equipment, oil paints, lubricating oils

**MULTI-MODE TRANSPORTATION:** marine, land, and air transportation, flying cars, E-scooters, Segway, smart public transportation, mobility service platforms, digital technologies and services for mobility



## 技术装备展区 Intelligent Industry & Information Technology

65000m<sup>2</sup>

30+ 世界500强企业  
Fortune 500 Exhibitors

300+ 参展企业  
Exhibitors



技术装备展区聚焦科技、工业、环保三大主题,深入打造数字工业自动化、能源低碳及环保技术、集成电路、人工智能、新材料五大专区,集中展示全球高端装备和前沿技术,致力于引领行业创新趋势,共享全球制造和绿色发展机遇。

The Intelligent Industry & Information Technology section features three key themes: technology, industry, and environmental protection. Within this space, five specialized zones have been established, highlighting the latest advances in digital industrial automation, low-carbon energy and environmental protection technology, integrated circuit, artificial intelligence, and new materials. By bringing together state-of-the-art equipment and pioneering technologies from around the world, this exhibition area aims to spark innovation and share new opportunities offered by global manufacturing and green development.

### ■ 展品范围

**数字工业自动化:** 工业自动化,工业机器人,工业解决方案,工程机械装备,切削机床,成形机床,特种激光加工设备,增材制造刀具,工夹具,检验、测量及零部件,航空航天

**集成电路:** 原材料,半导体设备,芯片

**能源低碳及环保技术:** 矿业,新能源,化石能源,水处理,环保技术

**人工智能:** AI/IC芯片,算法架构,传感器,大数据,云计算,计算机视觉,智能语音,生物识别技术,知识图谱,虚拟现实,全息技术,数据处理,可穿戴设备,智能机器人,智能终端,智能教育,智能安防,智慧城市

**新材料:** 电子信息材料,新能源材料,纳米材料,先进复合材料,先进陶瓷材料,生态环境材料,新型功能材料(含高温超导材料,磁性材料,金刚石薄膜,功能高分子材料等),生物医用材料,高性能结构材料,新型建筑及化工新材料

### ■ Range of Exhibits

**DIGITAL INDUSTRIAL AUTOMATION:** industrial automation, industrial robotics, industrial solutions, construction machinery and equipment, cutting machine, pressing machine, special laser processing equipment, additive manufacturing tool, fixture, testing tool, measurement and parts, aviation and aerospace

**INTEGRATED CIRCUIT:** raw materials, semi-conductor equipment, chips

**LOW-CARBON ENERGY AND ENVIRONMENTAL PROTECTION TECHNOLOGY:** mining, new energy, fossil energy, water treatment, environmental protection technology

**ARTIFICIAL INTELLIGENCE:** AI/IC chips, algorithmic architectures, sensors, big data, cloud computing, computer vision, intelligent voice recognition, biometric recognition technology, knowledge graphs, virtual reality, holographic technology, data processing, wearable devices, intelligent robots, intelligent terminals, intelligent education, intelligent security, smart cities

**NEW MATERIALS:** electronic information materials, new energy materials, nano-materials, advanced composite materials, advanced ceramic materials, ecological and environmental materials, new functional materials (including high-temperature superconductors, magnetic materials, diamond films, and functional polymer materials, etc.), biomedical materials, high-performance structural materials, new architectural and chemical new materials





## 消费品展区 Consumer Goods

84000m<sup>2</sup>

70+ 参展国家和地区  
Countries and Regions

700+ 参展企业  
Exhibitors



消费品展区围绕“共享品质生活，共创美好生活方式”主题，以“新”生活、“酷”科技、“最”潮流，打造国际潮流引领地，世界品牌集聚地、全球新品首发地，传递健康、美丽、品质、舒适的生活方式，满足人民对智慧绿色生活新风尚的向往。

The theme of the Consumer Goods Exhibition Area is "Quality Consumer Goods Making Our Lives Better". With "new" life styles, "cool" technologies, and "most trendy" products, it aims to make the exhibition area a place where global fashions are originated, world brands are pooled, and new products are debuted, so as to convey a healthy, quality, and comfortable life style that meets the public expectations for smart, green life.

### ■ 展品范围

**美妆日化：**护肤彩妆，个人护理，香水香氛，母婴用品，家用清洁

**家电家居：**家用电器，影音产品，消费电子，家居用品，厨卫用品，智能家居，全屋智联解决方案，礼品及文创产品，玩具，宠物用品

**时尚潮流：**服装服饰及配件，箱包鞋履，高端珠宝首饰，饰品，钟表，文物艺术品，宝玉石

**体育户外：**体育用品及装备，户外服饰及装备，健身器材，体育赛事，电子竞技，冰雪装备

### ■ Range of Exhibits

**BEAUTY AND COSMETICS:** skincare and makeup, personal care, perfume and fragrance, mother and baby, household cleaning

**HOME APPLIANCES AND FURNISHINGS:** household appliances, audio-visual products, consumer electronics, home furnishings, kitchen and bathroom supplies, smart home furnishings, house-wide intelligent solutions, gifts and creative products, toys, pet products

**FASHION AND JEWELRY:** fashion clothing and accessories, bags and shoes, high-end jewelry, accessories, watches and clocks, Cultural relics and art works, Gemstone and jade

**SPORTS AND OUTDOORS:** sporting goods and equipment, outdoor clothing and products, fitness equipment, sports events, E-sports, ice and snow equipment



## 农食产品展区 Food and Agricultural Products

85000m<sup>2</sup> 100+ 参展国家和地区  
Countries and Regions  
1500+ 参展企业  
Exhibitors 50+ 境外商协会展团  
Pavilions of Overseas  
Organizations



科技进步驱动食品行业变革和创新,消费者对食品健康、营养、安全、个性化等需求也不断提升。在这样的时代背景下,农食产品展区致力于打造全球特色产品以及企业品牌形象、综合实力、社会责任的展示平台,促进国际食品行业的对话、交流与合作。

Advancements in science and technology are spurring innovation in the food industry, with a growing demand for healthy, nutritious, safe, and personalized food among consumers. In such a context, the Food and Agricultural Products Exhibition Area is committed to creating a platform for showcasing unique global products, corporate brand image, comprehensive strength and social responsibility, facilitating dialogue, exchange and partnerships between Chinese and international food industries.

### ■ 展品范围

**蔬果和农产品:** 蔬菜,水果,粮食,食用油,植物基产品,农作物种子,育种或栽培技术,种业创新研发成果,农业机械,农药,微肥  
**乳制品:** 液体乳,乳粉,炼乳,乳脂肪,干酪,乳品添加剂  
**酒类:** 葡萄酒,啤酒,烈酒,鸡尾酒,白酒,酒精饮料  
**咖啡、茶及饮料:** 咖啡,果汁,矿泉水,碳酸饮料,凉茶,功能性饮料,蛋白饮料,冲调类饮品,茶,蜂蜜  
**肉类及水产品:** 肉类,肉制品,水产动植物产品,水产动植物加工产品,冷冻食品  
**休闲食品及甜食:** 饼干,糕点,蜜饯,膨化食品,坚果,巧克力,冰激凌,糖果,甜食,调味品  
**综合食品:** 综合品类食品,商超,宠物食品

### ■ Range of Exhibits

**FRUITS, VEGETABLES AND AGRICULTURAL PRODUCTS:** fruits, vegetables, grain, oil, plant-based products, seeds, crop breeding or cultivation technologies, innovative R&D achievements of seed industry, instrument technology and equipment, pesticides, micro element fertilizers  
**DAIRY PRODUCTS:** liquid milk, milk powder, condensed milk, milk fat, cheese, dairy additives  
**ALCOHOL:** wine, beer, spirits, cocktails, Baijiu, alcoholic drinks  
**COFFEE, TEA AND BEVERAGE:** coffee, fruit juice, mineral water, carbonated drinks, herbal tea, functional drinks, protein drinks, prepared drinks, tea, honey  
**MEAT AND AQUATIC PRODUCTS:** meat, meat products, aquatic animal and plant products, aquatic animal and plant processed products, cooled and frozen food  
**SNACK FOODS AND SWEETS:** biscuits, cakes, preserves, puffed food, nuts, chocolate, ice cream, candy, sweets, condiments  
**COMPREHENSIVE FOOD:** comprehensive food, supermarket, pet food





## 服务贸易展区 Trade in Services

30000 m<sup>2</sup>  
300+ 参展企业  
Exhibitors

15 家世界500强企业  
Fortune 500 Exhibitors



服务贸易展区以数字化为轴,关注商业活动全生命周期,形成“数智链接、产业互联、技术赋能、绿色低碳”四位一体的展区主题。展区致力于服务全行业数字化转型,深入打造为五大货物贸易展区输送智力支持与潜在客户的转换平台,持续为实体经济聚智赋能,助力提升服务业与制造业联动开放发展,互动共生。

The Trade in Services Exhibition Area, revolving around digitalization, and focusing on the entire lifecycle of commercial activities, forms a unified theme of "digital intelligence connection, industrial interconnection, technology empowerment, and green and low-carbon". The exhibition area is committed to facilitating the digital transformation of the entire industry, actively creating a platform for intellectual support and potential client conversion for the five major goods trade exhibition areas, continuously channeling intelligence to and empowering the real economy, and boosting the interactive symbiosis and coordinated development, fostering mutual growth of the service industry and manufacturing industry.

### ■ 展品范围

**商贸物流:** 海运,陆运,空运,多式联运,货代,仓储,配送,信息处理; 国际商社,跨境电商平台,产业园区

**咨询服务:** 财务,市场,法律,人力,战略,IT; 检验检测服务; 物业管理,设计,国际组织,公共管理

**金融服务:** 银行; 保险,融资,评估; 金融信息服务; 金融科技服务

**文化旅游:** 文化服务; 旅游平台服务,旅游代理服务,票务服务,酒店服务,餐饮服务; 娱乐服务; 知识产权及IP授权服务; 会展主办,场馆,会展配套

### ■ Range of Exhibits

**SUPPLY CHAIN SERVICES:** shipping, railway, air transport, multimodal transport, freight forwarding, warehousing, express, information processing; international companies, cross-border e-commerce platforms, industrial parks

**CONSULTING SERVICES:** finance, marketing, law, human resources, strategy, IT; inspection and testing services; property management, design, international organizations, public administration

**FINANCIAL SERVICES:** bank; insurance, finance, credit rating; financial information services; fintech services

**CULTURAL AND TOURISM:** cultural services; tourism platform services, tourism agency services, ticketing services, hotel services, catering services; entertainment services; intellectual property and IP authorization services; exhibition organizer, venue, exhibition supporting services



## 创新孵化专区 Innovation Incubation Special Section

5000<sup>m<sup>2</sup></sup>

30+ 参展国家和地区  
Countries and Regions

500+ 企业及项目  
Enterprises and Projects



创新孵化专区聚焦数字经济、绿色低碳、生命科学、制造技术四个赛道,设置专属活动舞台,并举办评奖活动。专区营造集项目、政策、投资、金融、宣传于一体的创新孵化生态圈,不断为初创企业开拓中国市场提供科技创新资源与合作机遇。

创新孵化专区接受处于种子期、初创期、成长期的科技型创新企业报名参展。考虑到企业发展需要,专区提供更加优惠的展位价格,并可以参与专区的评奖活动、论坛活动等。

专区邀请各类创投基金、金融机构、孵化平台、地方政府、园区、央企、国企、世界500强、行业龙头企业到会参观交流,助力初创小微企业挖掘潜在合作机遇。

The Innovation Incubation Special Section, with a focus on four main areas: digital economy, green low-carbon technologies, life sciences, and manufacturing technologies, features dedicated activity stages and holds award ceremonies. It aims to create a comprehensive ecosystem combining projects, policies, investments, finance, and promotion to continuously provide technological innovation resources and collaboration opportunities for startups looking to enter the Chinese market.

The Innovation Incubation Special Section welcomes applications from scientific and technological innovation enterprises at the seed, start-up, and growth stages. To support enterprise development, it offers more favorable booth prices and allows participation in award activities and forums.

The Innovation Incubation Special Section invites various venture capital funds, financial institutions, incubation platforms, local governments, industrial parks, state-owned enterprises, and Fortune 500 companies, along with industry-leading enterprises, to attend and engage, helping startups uncover potential collaboration opportunities.

### ■ 四大赛道

**数字经济赛道:** 大数据,云计算,物联网,区块链,人工智能,5G通信

**绿色低碳赛道:** 能源清洁技术,原料低碳技术,新材料技术,终端电气技术,资源循环技术

**生命科学赛道:** 医疗器械,生物医药,生物农业,生物制造,生物服务,生物环保,生物能源

**制造技术赛道:** 航空航天,低空飞行,汽车制造,精密制造,类脑智能机器人

### ■ Four Tracks

**DIGITAL ECONOMY:** big data, cloud computing, internet of things (iot), blockchain, artificial intelligence, 5g communication

**GREEN AND LOW-CARBON TECHNOLOGIES:** clean energy technology, low carbon raw materials technology, new material technology, terminal electrical technology, resource recycling technology

**LIFE SCIENCES:** medical instruments, biopharmaceuticals, bioagriculture, bio-manufacturing, bio-services, bioenvironmental protection, bio-energy

**MANUFACTURING TECHNOLOGIES:** aerospace, low altitude flight, automobile manufacturing, precision manufacturing, brain-inspired intelligent robots

### 合作伙伴 / Partners:





## 境外展团 Overseas Pavilions

50+ 国家和地区  
Countries and Regions    70+ 境外机构  
Overseas Institutions

进博会与全球国际组织、各国各地区贸易投资促进机构、商协会组织广泛合作,支持并鼓励各类机构组织中小企业、特色产业企业组团参展,为中小企业来华参展提供便利。各展团根据所属行业,进入具体展区专区展示。

可访问进博会网站,查看您所在国家地区的展团单位。(www.ciie.org > 企业商业展 > 招展合作单位)。

欢迎世界各国(地区)有意愿、有组展能力的行业性及区域性机构协助开展企业商业展招展工作。具体事宜可咨询exhibition@ciie.org,或直接与中国驻当地使领馆经商机构联系。

The CIIE, in extensive cooperation with global international organizations, trade and investment promotion agencies and business associations from various countries and regions, supports and encourages various institutions to organize small and medium-sized enterprises and enterprises of distinctive industries to CIIE in groups, and facilitate small and medium-sized enterprises to China. Different groups will get their positions in specific exhibition areas.

You can visit CIIE official website to see the pavilion organizers in your country or region. (www.ciie.org > Business Exhibition > Exhibition Partners)

We welcome industrial and regional organizations from all countries (regions) around the world who have the will and the ability to organize exhibitions to assist in the recruitment of Enterprises & Business Exhibition. Details can be obtained from exhibition@ciie.org. Overseas institutions can directly contact the business institutions of local Chinese embassies and consulates.



# /// 参展报名 How to participate

### 参展条件：

在中华人民共和国关境之外(包括外国以及中华人民共和国的单独关税区,简称关境外)注册的企业及机构,展示关境外生产的产品、研发的技术、提供的服务的,均可报名参展。

※在华外资企业及经境外单位授权的境内企业亦可提交参展申请。相关展示、宣传等须以关境外企业或品牌名义开展。

### Exhibition conditions:

Enterprises and institutions that are registered beyond the customs area of the People's Republic of China (including foreign countries and separate customs zones of the People's Republic of China), and display products produced, technologies researched and developed, and services provided beyond the customs area, are eligible for the exhibition.

※ Foreign-capital enterprises in China and Chinese agencies authorized by overseas enterprises can also apply for the exhibition. Relevant display and promotion activities shall be carried out in the name of overseas enterprises or brands.

### 参展价格：

#### • 光地展位 (36平方米起订)

(需自行承担设计、搭建、水电等费用, 36平方米起订)

330美元或2310人民币 每平方米

#### • 标准展位

(含基础搭建、照明、用电、桌椅、展架等)

3000美元或21000人民币每个 (9平方米)

#### • 创新孵化专区展位

(含基础搭建、照明、用电、桌椅等, 亦可自行设计搭建)

450美元或3150人民币每个 (4.5平方米)

### Price of Booth:

#### • Raw Space (Minimum 36m<sup>2</sup>)

(The cost of booth designing, construction, water, electricity, etc. are not included)

USD 330 or CNY 2310 per m<sup>2</sup>

#### • Standard Booth

(Including standard booth construction, basic lighting, basic electricity, table & chair, cabinet, etc.)

USD 3000 or CNY 21000 per booth (9m<sup>2</sup>)

#### • Standard Booth - Innovation Incubation Special Section

(Including standard booth construction, basic lighting, basic electricity, table & chair, cabinet, etc.)

USD 450 or CNY 3150 per booth (4.5m<sup>2</sup>)



## 报名方式:

报名截止时间: 2025年5月30日

### • 单独参展

可通过进博会官网报名

([www.ciie.org](http://www.ciie.org) > 企业商业展 > 参展报名)。

如有疑问可咨询[exhibition@ciie.org](mailto:exhibition@ciie.org)

或致电+86-21-968888。

往年参展过的企业,也可直接联系进博会工作人员报名。

### • 组团参展

可联系进博会认可的组展机构

([www.ciie.org](http://www.ciie.org) > 企业商业展 > 招展合作单位),

以组团形式参展。

如您希望成为组展机构,可咨询[exhibition@ciie.org](mailto:exhibition@ciie.org),或与中国驻当地使领馆经商机构联系。

## How to register

Booking deadline: May 30th, 2025

### • Participate Individually

Individual exhibitors may register through the official website of the CIIE ([www.ciie.org](http://www.ciie.org) > Business Exhibition > Registration).

If you have any questions, please feel free to email [exhibition@ciie.org](mailto:exhibition@ciie.org), or call +86-21-968888.

Enterprises for previous sessions may directly contact the staff for registration.

### • Participate in Industrial Pavilions

Exhibitors may contact the organizer recognized by the CIIE ([www.ciie.org](http://www.ciie.org) > Business Exhibition > Exhibition Partners) for CIIE in groups.

If you wish to become an organizer, please email [exhibition@ciie.org](mailto:exhibition@ciie.org), or contact the business institutions of local Chinese embassies and consulates.



# 进博机遇 CIIE Opportunities

## ■ 政商交流更深入

多国政要、国际组织负责人、全球商界领袖、专家学者、中国各级政府代表亲临进博现场,在虹桥国际经济论坛和高级别配套活动发表进博声音。

每年邀请参展商参与“进博会走进地方”活动,前往中国各省市,围绕各地方特色优势产业及重点关注产业,搭建参展商与地方的投资贸易对接平台。

全年通过参展商联盟机制组织政商对话活动,共同探讨行业创新发展愿景和政府产业政策,积极建言献策,传递业界声音。

## ■ Deeper political-commercial exchanges

Politicians from multiple countries, leaders of international organizations, global business leaders, experts and scholars, and representatives of Chinese governments at all levels express their views at Hongqiao International Economic Forum and high-level activities during CIIE.

Every year, exhibitors are invited to "CIIE to Chinese Provinces" investment promotion activities to build an investment and trade docking platform between exhibitors and Chinese Provinces based on the local characteristic and advantageous industries and key industries.

Throughout the year, political-commercial exchanges are organized through the Exhibitor Alliance to explore the industrial innovative vision and industrial policies formulated by the government, actively providing suggestions and conveying the industrial voice.

## ■ 观众阵容更强大

通过39个政府交易团和4个行业交易团,组建近620个政府交易分团和超160个行业交易分团,邀请各地方、全产业、多领域的影响力大、采购力强的企业到会参观。

## ■ Broader base of participants

More than 620 government sub-delegations and over 160 industrial sub-delegations, under 39 higher-level government delegations and industrial delegations, have been formed, including influential enterprises with strong buying power from all over the country and various sectors.





## ■ 采购对接更有效

线上在官网开设“供采大厅”模块,可以进行信息发布、贸易配对、活动配对、规划行程,助力展客商开展“云对接”。线下举办专场供需对接会、中国各大城市招商路演等活动,助力供需双方面对面精准对接。

## ■ More effective procurement docking

An “Online Matchmaking Platform” module is opened on the official website to help exhibitors and buyers alike to find partners “on the cloud”. In this module, they can release information, look for partners either for trade or events, and plan schedules according to information available on the website. On-site events will also be carried out, such as match-making meetings for suppliers and buyers, and business roadshows in major cities across China, to help match suppliers and buyers precisely.

## ■ 品牌宣传更有力

进博会每年吸引数千名中外媒体记者采访报道,全网媒体信息量达百万级,曝光量达数十亿,是企业提升品牌知名度的绝佳平台。

首发新品可参与“进博新品发布平台”,进一步提升传播影响力。

## ■ Better brand promotion

The CIIE attracts thousands of Chinese and foreign reporters every year, with millions of data and billions of exposures on the whole network. It is an excellent platform for enterprises to enhance brand awareness.

The new products could make their debut on the "CIIE New Product Release Platform" to improve their influence.





## ■ 政策支持更便利

中国政府有关部门每年实施一系列进博会支持政策,包括展客商入境便利、展品留购税收优惠、知识产权保护等。让参展参会更轻松,让展品变商品更便捷。

## ■ More favorable policies

Relevant departments of the Chinese government implement a series of policies to support CIIE every year, including convenient entry for exhibitors, preferential tax treatment for the retention and purchase of exhibits, and intellectual property protection, making it easier for exhibitors to participate in the CIIE, and for exhibits to become products.



## 举办地 Venue

国家会展中心(上海)总建筑面积超过150万平方米,包括展馆、会议中心、商业广场、办公楼和一家高端酒店,集展览、会议、活动、商业、办公、酒店等多种业态为一体,是目前世界上最大的会展综合体。

国家会展中心(上海)位于上海虹桥商务区核心区,与虹桥交通枢纽的直线距离仅1.5公里,通过地铁与虹桥高铁站、虹桥机场紧密相连。周边高速公路网络四通八达,2小时内可到达长三角各重要城市,交通十分便利。

**展览场馆:** 国家会展中心(上海)可展览面积共计近60万平方米,其中室内展厅总面积近50万平方米,北广场室外展场10万平方米,货车可直达各个室内展厅。

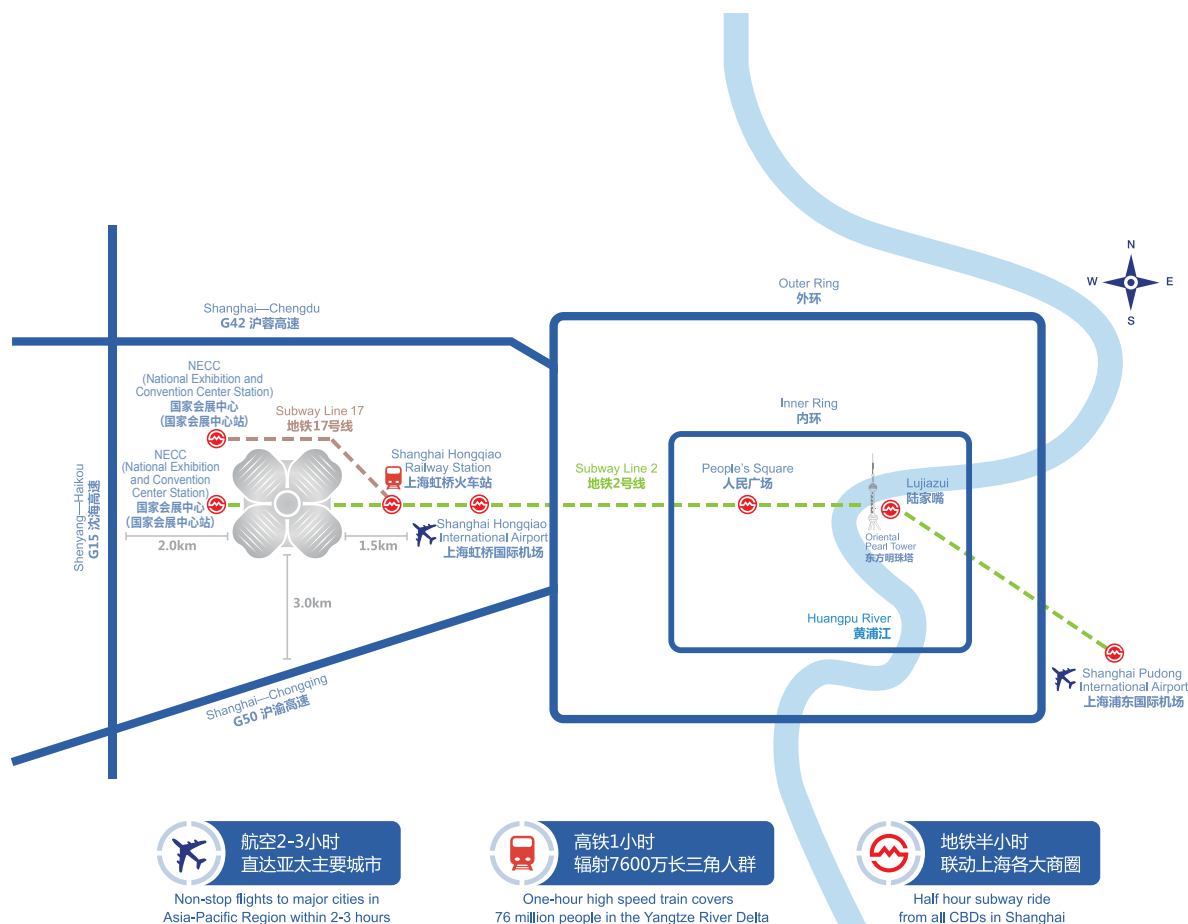
**会议中心:** 国家会议中心(上海)是中国国际进口博览会开幕式、虹桥国际经济论坛举办地,包括84个大中小型会议室共5.6万平方米会议面积组成的国际化现代会议设施“群落”。

National Exhibition and Convention Center (Shanghai) is the world's largest convention and exhibition complex with a total construction area of more than 1.5 million m<sup>2</sup>. Facilities at NECC (Shanghai) include exhibition halls, the conference center, the commercial plaza, office buildings and a high-end hotel, integrating functions of exhibition, conference, activity, business, office and hotel.

About 1.5 km away from Hongqiao Transportation Hub, NECC (Shanghai) is linked to Hongqiao Airport and Hongqiao Railway Station by the city's metro line. Because of the convenient national expressway network, the major cities in the Yangtze River Delta region are easily reachable within 2 hours.

**Exhibition Hall:** The area available to exhibitions at NECC (Shanghai) is nearly 600,000 m<sup>2</sup>, including 500,000 m<sup>2</sup> of indoor exhibition hall and 100,000 m<sup>2</sup> outdoor area in North Square, which are all accessible to trucks.

**Convention Center:** National Convention Center (Shanghai) has witnessed the opening ceremony of the CIIE as well as the Hongqiao International Economic Forum. A total of 84 conference rooms of different sizes together with a conference area of 56,000 m<sup>2</sup> constitute a facility "community" for international modern conferences.



期待2025年11月,在中国上海,与您相见!  
Looking forward to seeing you  
in November 2025 in Shanghai, China!

**联系我们 Contact us**

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