



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

CIIE NEW ERA
SHARED FUTURE
新时代 共享未来

The 9TH China International Import Expo (CIIE) **Enterprise & Business Exhibition Exhibitor Invitation**

Nov.5-10, 2026

Shanghai, China

Overview

The 9TH China International Import Expo (CIIE)
is the world's first import-themed national-level expo.
It was personally conceived, proposed, planned, and promoted by Chinese President Xi Jinping,
and has been held annually in Shanghai since 2018.

- **Time:** Nov.5-10, 2026
- **Venue:** National Exhibition and Convention Center (Shanghai), China
- **Hosts:** Ministry of Commerce of the People's Republic of China, Shanghai Municipal People's Government
- **Organizers:** China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai) Co., Ltd.
- **Partners:** World Trade Organization, United Nations Development Programme, United Nations Conference on Trade and Development, Food and Agriculture Organization of the United Nations, United Nations Industrial Development Organization International Trade Center



180

Countries, regions, and international organizations participating in total

Nearly 3000

Flagship new products, technologies, and services debuted in total

>\$500 billion

Cumulative intended transaction value

500

Average number of global media outlets covering each edition

>1200

Supporting events held in total

>360000 m²

Average annual exhibition area

>3000

Average number of overseas exhibitors per year

>700

Trade sub-missions

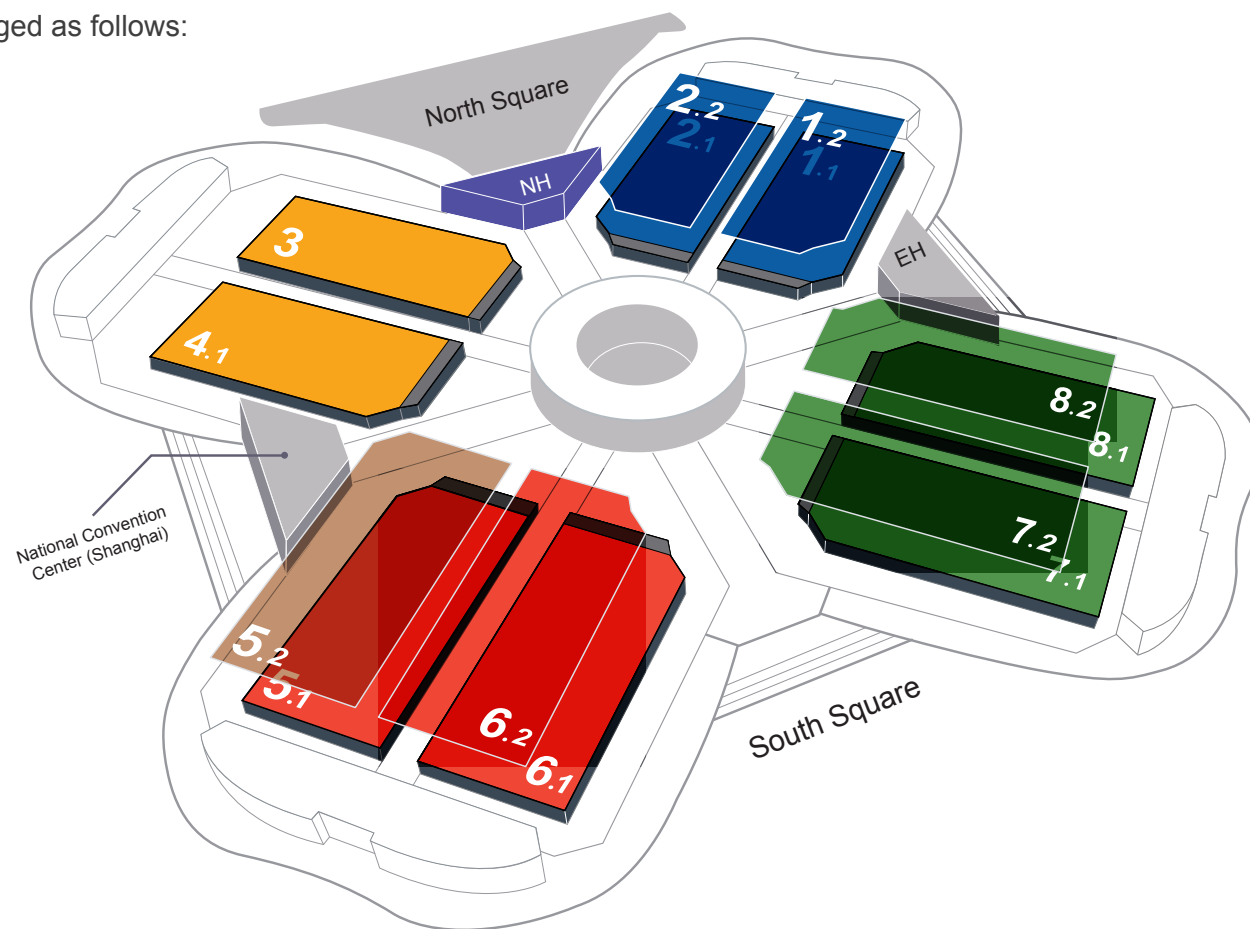
5 million

Total cumulative visits



Exhibition Area Setup

The CIIE comprises the Country Exhibition, Business Exhibition, Hongqiao International Economic Forum, supporting events, and people-to-people exchange programs. Among these, the Business Exhibition serves as a global platform for enterprises to showcase imported products, technologies, and services. The exhibition zones are arranged as follows:



Automobile and Smart Mobility

CIIE-MOVE

25000m²



The Automobile and Smart Mobility Exhibition Area, themed “**Mobility ∞**”, features the latest achievements and future trends of the mobility sector in terms of intelligence, green development, safety, convenience and sustainability. It showcases the full range of capabilities and expertise of overseas automakers and mobility service providers, aiming to serve as a global hub for the mobility industry.

Range of Exhibits

Finished Vehicle Passenger cars, high-end supercars, commercial vehicles, concept cars, new energy vehicles, off-road vehicles, two-wheeled vehicles, recreational vehicles, automotive motorsports & races, iconic cars, and automotive culture and lifestyle products, etc.

Automotive Parts & Aftermarket Powertrain components, chassis components, body parts, lightweight materials, automotive interior, and in-vehicle systems; autonomous driving technologies and solutions, intelligent connected vehicles, new energy technologies, road safety control, and charging infrastructure; measurement, testing, and diagnostic equipment, automotive paint, lubricants, and other related products, etc.

Multimodal Transportation Air, land & sea vehicles, flying cars, electric scooters, self-balancing scooters, smart public transportation, mobility service platforms, and digital mobility technologies and services, etc.

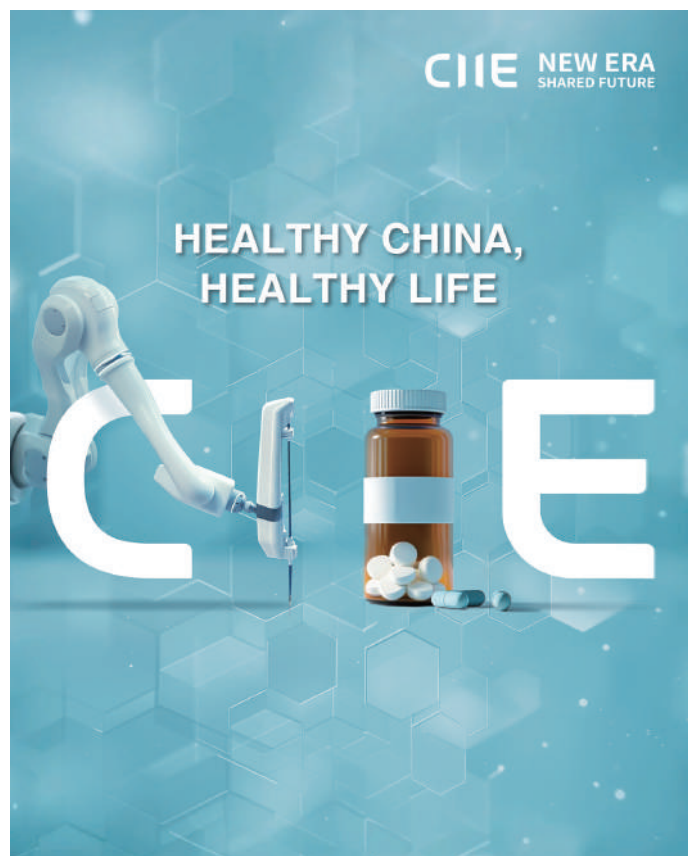
Lead Exhibitors



Medical Equipment & Healthcare Products

CIIE-HEALTH

70000m²



The Medical Equipment & Healthcare Products Exhibition Area, themed “**Healthy China, Healthy Life**”, brings together top medical technology innovators from around the world. It showcases breakthroughs in innovative drug and device development, biopharmaceutical technologies, and cross-sector digital diagnostics and treatment, expanding the innovation ecosystem in the medical and healthcare industry. The exhibition area aims to advance new-quality productive forces in healthcare and improve high-quality medical services to support the implementation of the “Healthy China 2030” strategy. It also places special emphasis on age-friendly health products and services, injecting new momentum into the silver economy.

Range of Exhibits

Medical Devices Testing and diagnostic equipment, therapeutic equipment, ward care and monitoring systems, endoscopy equipment, emergency equipment, surgical instruments, life science and clinical medical instruments, environmental monitoring instruments, clinical testing and analytical instruments, diagnostic reagents, laboratory equipment and instruments, biochemical diagnostics, immunodiagnosics, hematology testing, molecular diagnostics, POCT instruments and reagents, protective supplies, purification equipment and disinfection products, and medical cosmetology, etc.

Pharmaceuticals Chemical active pharmaceutical ingredients, western medicines, biopharmaceuticals, traditional Chinese medicines, pharmaceutical intermediates, pharmaceutical raw materials, and vaccines, etc.

Health and Nutrition Nutritional supplements (vitamins, minerals, and trace elements), over-the-counter medicines, functional health products, foods for special medical purposes, and sports nutrition products, etc.

Elderly Care and Wellness Rehabilitation and assistive devices, special mobility aids, age-friendly products, sleep restoration technology, sports injury rehabilitation, accessible facilities, elderly care institutions and senior housing properties, health and wellness technologies and products, medical tourism, and medical health services, etc.

Lead Exhibitors



VVIP buyers



Intelligent Industry & Information Technology

CIIE-TECH

65000m²



The Intelligent Industry & Information Technology Exhibition Area, themed “**Equipping Tomorrow Together**”, covers five major sections: digital industrial automation, integrated circuits, low-carbon energy and environmental technologies, artificial intelligence, and new materials. It showcases cutting-edge equipment and technologies from around the world and envisions a future driven by innovation and sustainable development.

Range of Exhibits

Digital Industrial Automation Industrial automation, industrial robots, industrial solutions, engineering machinery and equipment, cutting machine tools, forming machine tools, specialized laser processing equipment, additive manufacturing tools, workholding devices, testing tools, measurement & parts, and aviation & aerospace, etc.

Integrated Circuits Raw materials, semiconductor equipment, and chips, etc.

Artificial Intelligence Algorithmic architecture, sensors, big data, cloud computing, computer vision, intelligent voice technology, biometric technology, knowledge graphs, virtual reality, holographic technology, data processing, wearable devices, intelligent robots, and smart terminals, etc.

New Materials Electronic information materials, new energy materials, nanomaterials, advanced composite materials, advanced ceramic materials, eco-environmental materials, novel functional materials, biomedical materials, high-performance structural materials, new building materials, and chemical new materials, etc.

Low-Carbon Energy and Environmental Protection Technologies Mining, new energy, fossil energy, water treatment, environmental protection technologies, soil monitoring and remediation equipment, air detection and analysis equipment, etc.

Lead Exhibitors



VVIP buyers



Complete List



Consumer Goods

CIIE-LIFESTYLE

80000m²



The Consumer Goods Exhibition Area, themed “**Better Quality, Better Life**”, is divided into four sections: home appliances & household goods, beauty & personal care, fashion & lifestyle, and sports & outdoor products. It features distinctive foreign brands that are well-known in their countries of origin, showcasing new lifestyles, cool technologies, and the latest trends. The exhibition area seeks to become a global trendsetting hub, a showcase for international brands, and a launch-pad for international product debuts; it also promotes a lifestyle of health, beauty, quality, and comfort, fulfilling people’s aspirations for a better life.

Range of Exhibits

Home Appliances & Household Goods Home appliances, audio-visual products, consumer electronics, home furnishings, kitchen and bathroom products, smart home devices, house-wide intelligent solutions, gifts and creative products, trendy toys and collectibles, pet supplies, and educational/learning products, etc.

Beauty and Cosmetics Skincare and makeup, personal care, perfumes and fragrances, maternal and baby products, and household cleaning products, etc.

Fashion & Lifestyle Fashion clothing and accessories, bags and footwear, high-end jewelry, accessories, watches and clocks, cultural relics and artworks, gemstones and jade, etc.

Sports & Outdoor Sports equipment and gear, outdoor apparel and products, fitness equipment, sporting events, E-sports, and winter sports gear, etc.

Lead Exhibitors



VVIP buyers



Food and Agricultural Products

CIIE-FOOD

85000m²



The Food and Agricultural Products Exhibition Area, themed “**From Global Farms to Chinese Dining Tables**”, is dedicated to serving as a “strategic gateway” for high-quality global agricultural and food companies entering the Chinese market. It focuses on premium healthy foods, products with geographical indication (GI), and rare and specialty foods. Through a comprehensive, scenario-based presentation of the entire agricultural and food industry chain, and by aligning with trends in consumption upgrades, technological innovation, and sustainable development, the exhibition area aims to create a one-stop platform designed to empower the agri-food sector, bringing together product launches, trade matchmaking, policy insights, and industry trend updates.

Range of Exhibits

Fruits, Vegetables & Agricultural Products Vegetables, fruits, grains, edible oils, plant-based products, crop seeds, breeding and cultivation technologies, innovative R&D achievements of seed industry, agricultural machinery, pesticides, and micro-element fertilizers, etc.

Dairy Products Liquid milk, milk powder, condensed milk, milk fat, cheese, and dairy additives, etc.

Alcoholic Beverages Wine, beer, spirits, cocktails, baijiu, and alcoholic drinks, etc.

Coffee, Tea & Beverages Coffee, fruit juice, mineral water, carbonated beverages, herbal teas, functional beverages, protein drinks, instant beverages, tea, and honey, etc.

Meat and Aquatic Products Fresh meat, processed meat products, aquatic animal and plant products, processed aquatic food products, and frozen foods, etc.

Snacks and Confectionery Biscuits, pastries, preserved candied fruits, puffed snacks, nuts, chocolate, ice cream, candies, sweets, and condiments, etc.

General Foods General food products, supermarkets, and pet food, etc.

Lead Exhibitors



VVIP buyers



Trade in Services

CIIE-SERVICES

30000m²



The Trade in Services Exhibition Area, themed “**Connect Industry, Connect China**”, attracts leading professional service providers, integrated service providers, and service industry clusters from around the world. It showcases smarter, more precise, and more specialized service products that empower enterprises, industrial chains, and ecosystems in China and beyond—connecting the world and creating a shared future.

Range of Exhibits

Professional Services Legal, accounting, auditing, financial management, marketing, human resources, strategy consulting, information services, certification, design, public relations, advertising, and global expansion services, etc.

Import Services International trading companies and cross-border e-commerce platforms, etc.

Logistics Ecosystem Ocean freight, land transport, air transport, multimodal transport, freight forwarding, warehousing, and distribution, etc.

Financial Innovation Banking, insurance, financing, valuation, financial information services, and fintech services, etc.

MICE & Cultural Tourism Conventions and exhibitions, events, corporate conventions, incentive travel, tourism platform services, travel agency services, ticketing services, hotel services, and cultural services, etc.



Lead Exhibitors



Innovation Incubation Special Section

CIIE-NOVA

5000m²



The Innovation Incubation Special Section, themed “In China, Dive into New Arenas”, focuses on three core elements—technology, capital, and market—to foster an open, diversified, and sustainable innovation ecosystem. It provides global startups and talents with sci-tech resources and collaboration opportunities to tap into the Chinese market.

Four Key Arenas

Artificial Intelligence and Advanced Computing Generative AI, large language models (LLMs), AI agents, quantum computing, shared autonomous driving technologies, smart charging networks, big data, Internet of Things (IoT), cloud services, virtual reality (VR), and metaverse, etc.

Digital Health and Precision Medicine Medical devices, AI-assisted drug development (AIDD), digital therapeutics (DTx), telemedicine, personalized medicine, innovative drugs such as GLP-1, surgical robots, synthetic biology, biomanufacturing, gene editing (CRISPR), etc.

Advanced Manufacturing and Robotics Smart manufacturing and digital twins, energy storage systems, industrial and collaborative robots, additive manufacturing (3D printing), nanomaterials, new battery materials, precision engineering & semiconductor manufacturing, and modular & flexible manufacturing.

Sustainable Business & Consumer Technology Circular economy, precision agriculture, digital advertising, modular construction, green fintech, carbon footprint tracking, transparent supply chains, social e-commerce, immersive retail experiences, and video games.

Innovation platforms of large enterprises



Science and technology innovation parks



State-owned enterprises and government agencies



Business associations and trade promotion organizations



International incubators and innovation centers



Overseas Organizations

Beyond Borders, Beyond Business

80+ international organizations 50+ countries and regions

As an international public good, CIIE promotes global trade and cooperation, working closely with international organizations, trade and investment promotion agencies, chambers of commerce, and industry associations around the world. CIIE encourages and supports institutions to collaborate across the following three areas:

- Facilitate participation of SMEs and enterprises in specialized industry as organized groups;
- Leverage their resources to attract buyers and industry professional visitors to attend the expo.
- Leverage the influence of platforms on both sides for coordinated media promotion and publicity.

The CIIE is dedicated to a comprehensive cooperation model that makes it easier for small and medium-sized enterprises (SMEs) to participate in exhibitions in China. Each exhibitor group is assigned to the relevant exhibition area or special section according to its respective industry. (For the full list of exhibitor groups, see pages 15–16.)

You can visit the CIIE website to view the exhibitor groups from your country or region: www.ciie.org > Business Exhibition > Exhibition Partners.

We welcome industry-specific and regional organizations from all countries and regions that are willing and capable of organizing exhibitions to assist with the recruitment of exhibitors for the Business Exhibition. For specific inquiries, please contact exhibition@ciie.org or reach out to the economic and commercial offices of Chinese embassies and consulates in your local area.

Lead Organizers



How to participate

We welcome enterprises from all over world engaged in service imports to register for the exhibition and showcase their imported products, technologies, and services.

Price of Booth:

• Raw Space (Minimum 36m²)

(The cost of booth designing, construction, water, electricity, etc. are not included)

USD 330 or CNY 2310 per m²

• Standard Booth

(Including standard booth construction, basic lighting, basic electricity, table & chair, cabinet, etc.)

USD 3000 or CNY 21000 per booth (9m²)

※For the above two types of booth, signing participation contract before March 31, 2026 can enjoy a 10%-off discount.

• Standard Booth - Innovation Incubation Special Section

(Including standard booth construction, basic lighting, basic electricity, table & chair, cabinet, etc.)

USD 450 or CNY 3150 per booth (4.5m²)

How to register

• Participate Individually

Individual exhibitors may register through the official website of the CIIE (www.ciie.org > Business Exhibition > Registration).

If you have any questions, please feel free to email exhibition@ciie.org, or call +86-21-9688888.

Enterprises for previous sessions may directly contact the staff for registration.

• Participate in Industrial Pavilions

Exhibitors may contact the organizer recognized by the CIIE (see pages 15-16) for CIIE in groups.

If you wish to become an organizer, please email exhibition@ciie.org, or contact the business institutions of local Chinese embassies and consulates.

We welcome government, industry, academic, and research professionals to register as visitors and engage in in-depth exchanges with exhibitors from around the world.

Registration for professional visitors is expected to open in June 2026 on the CIIE official website (www.ciie.org). Organizations that meet the exhibitor qualifications but intend to attend as visitors may contact exhibition@ciie.org for inquiries.

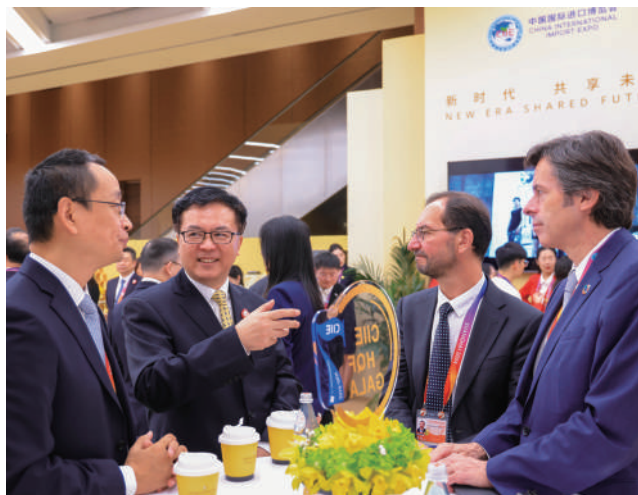
CIIE Opportunities



■ Leveraging China's vast market

China has a population of 1.4 billion, with its middle-income group exceeding 400 million people, making it the world's largest and most promising market.

For 16 consecutive years, China has remained the world's second-largest importer, with total imports of goods and services exceeding USD 3 trillion for four consecutive years.



■ Closer government–industry engagement

As of 2024, 58 heads of state, government leaders, and heads of international organizations have delivered speeches at the main forum of the Hongqiao International Economic Forum. Every year, exhibitors are invited to participate in CIIE regional events, which highlight local flagship and key industries and provide a platform for investment and trade matchmaking between exhibitors and local partners. Throughout the year, the Enterprise Alliance organizes government-business dialogue sessions to discuss the vision for industry innovation and development, offer constructive feedback on industrial policies, and ensure the voice of the business community is heard.



■ More robust lineup of visitors

Over the first seven editions of the CIIE, 2.9 million professional visitors registered in total. Each year, 37 regional trade missions were organized, along with one trade mission from the National Health Commission, one from central enterprises, and four industry-specific trade missions, comprising more than 700 sub-missions. Leading enterprises with strong influence and purchasing power from diverse regions, industries, and sectors were invited to attend. On average, more than 400,000 buyers and professional visitors registered for each edition, with the cumulative value of intended transactions surpassing USD 500 billion.



■ More effective buyer-exhibitor matchmaking

During the expo, the CIIE features the Cross-border E-commerce Selection Platform, VIP Buyer Selection Event, and Trade and Investment Matchmaking Sessions. These initiatives help bring exhibitors and buyers together for targeted business matchmaking, ensuring a more rewarding and productive experience for everyone involved. Throughout the year, dedicated offline events such as supply-demand matchmaking sessions, investment promotion roadshows across major Chinese cities, and industry forums are organized to facilitate direct, face-to-face business matchmaking. Additionally, the CIIE official website hosts the “Digital CIIE” and “Supply and Procurement Hall” platforms, enabling exhibitors and buyers to engage in seamless virtual matchmaking.



■ More impactful brand promotion

On average, each edition of the CIIE attracts around 500 global media outlets, with nearly 3,500 registered journalists. Media coverage has generated approximately 2.3 million pieces of related content and over 6 billion total views across media platforms. Major media outlets set up studios and live broadcast stations across all halls, covering the six major exhibition areas and the Innovation Incubation Special Section. Companies launching new products can participate in the CIIE New Product Release Event, jointly hosted during the expo by the CIIE and China's national media outlet, the China Media Group (CMG), to further enhance their media exposure and impact.



■ More streamlined government support

Each year, relevant Chinese government authorities implement a series of support policies for the CIIE, including facilitating entry for exhibitors and visitors, tax incentives for purchased exhibits, and intellectual property protection. These measures make participation easier and help exhibitors turn their products into market-ready goods more smoothly.

CIIE Exhibition Agency (Partial)

No.	Region	Name
1	Mainland China	China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME)
2		China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products (CFNA)
3		CHINA COSCO SHIPPING CORPORATION LIMITED
4		China National Machine Tool Sales and Technical Service Corporation (CNMTC)
5		China Seed Association
6		CHINA-SCO Local economic and trade cooperation demonstration area
7		Donghao Lansheng (Group) Co., Ltd
8		EXPO-ONE(CHINA)LIMITED
9		NINGBO IMPORTED COMMODITY EXHIBITION&TRADE CENTER CO.,LTD
10		North International Exhibition Co., Ltd. (NIECO)
11		ORIENT INTERNATIONAL (HOLDING) CO.,LTD
12		Red Star Macalline Group Corporation Ltd.
13		Shanghai International Exhibition (Group) Co.,Ltd.
14		Shanghai Lingang Economic Development (Group) Co., Ltd.
15		Shanghai Waigaoqiao Free Trade Zone Group Co., LTD.
16		ShiLianXinTian(beijing) Co.,Ltd
17		Venture Cup China
18	Hong Kong SAR	Hong Kong Trade Development Council
19	Macau SAR	Macao Trade and Investment Promotion Institute
20	Taiwan Province	Association of Economy and Trade Across Taiwan Straits

No.	Continent	Country	Name
21	Asia	Armenia	Council for International Business Relations Support
22		Azerbaijan	AZPROMO
23		Georgia	LEPL Enterprise Georgia
24		India	India China Economic and Cultural Council
25		Indonesia	Indonesia Trade Promotion Center
26		Iran	Trade Promotion Organization of Iran
27		Japan	Industrial Policy Division, Department of Industry and Labor, Niigata Prefectural Government, Japan
28			Japan External Trade Organization
29		Kazakhstan	Ministry of Trade and Integration of the Republic of Kazakhstan
30			Malaysia
31			Malaysia External Trade Development Corporation (MATRADE)
32			Malaysia Promas International Business Society
33			The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM)
34		Mongolia	Mongolian National Chamber of Commerce and Industry
35		Myanmar	MYANMAR TEA PRODUCER AND EXPORTERS' ASSOCIATION (MTA)
36		Nepal	Nepal China Chamber of Commerce & Industry (NCCCI)
37			Pakistan
38		Philippines	Center for International Trade Expositions and Missions (CITEM)
39		Republic of Korea	Korea SMEs and Startups Agency
40			The Korea International Trade Association (KITA)
41		Singapore	Singapore Business Federation
42		Sri Lanka	Sri Lanka Export Development Board
43		Tajikistan	Chamber of Commerce and Industry of the Republic of Tajikistan
44		Thailand	Department of International Trade Promotion
45		Türkiye	AEGEAN EXPORTERS' ASSOCIATIONS
46		United Arab Emirates	Embassy of the United Arab Emirates in China
47		Vietnam	Investment & Trade Promotion Centre of Ho Chi Minh City
48			Vietnam Trade Promotion Agency

No.	Continent	Country	Name
49	Europe	Belarus	BELARUSIAN CHAMBER OF COMMERCE AND INDUSTRY
50		Belgium	VLAM vzw - BELGIAN MEAT OFFICE
51		Czech Republic	Czech Trade Promotion Agency
52		Denmark	Confederation of Danish Industry
53		Iceland	Business Iceland
54		Ireland	China Europe Business Association
55		Italy	Camera di Commercio Cinese in Italia
56			Italian Food and Feed Promotion
57			Italian Trade Agency
58			Italy China Council Foundation
59		Norway	Innovation Norway
60			Norwegian Chinese Chamber of Commerce
61		Portugal	Perfeição Eminente, Lda
62		Russia	Russia-China Business Center
63			Russian Export Center JSC (REC)
64		Serbia	Development Agency of Serbia
65		Slovenia	SPIRIT Slovenia
66		Spain	ICEX Espana Exportacion e Inversiones, E.P.E., M.P.
67		Switzerland	International Trade Centre
68			Swiss Centers Group SA
69		Ukraine	International Business Cooperation Center, LLC

No.	Continent	Country	Name
70	North America	Canada	Association of Chinese Canadian Entrepreneurs
71			Canada Exhibition and Trade Association
72			Canada International Trade Promotion Society
73			Canadian Trade Commissioner Service
74			Investissement Quebec
75			Saskatchewan Trade and Export Partnership (STEP)
76		United States	AmCham Shanghai
77	South America	Argentina	Fundacion Argentina para la Promocion de Inversiones y Comercio Internacional
78			Instituto de Promocion de la Carne Vacuna Argentina
79		Brazil	Apex-Brasil
80			Brazilian Beef Exporters Association (ABIEC)
81			CHINA BRASIL INVESTIMENTO DESENVOLVIMENTO COMERCIAL LTDA
82			Secretaria de Desenvolvimento Economico do Estado de Mato Grosso
83		Ecuador	Ecuador-Shanghai Chamber of Commerce
84		Peru	Asociacion de Exportadores
85	Oceania	Australia	Australian Trade and Investment Commission (Austrade)
86		New Zealand	China Chamber of Commerce in New Zealand
87	Africa	Cameroon	Ministry of Trade, Cameroon
88		Ghana	GHANA EXPORT PROMOTION AUTHORITY
89		Morocco	MOROCCO FOODEX- Etablissement Autonome de Contrôle et de Coordination des Exportations (EACCE)
90		Nigeria	Lagos Chamber of Commerce and Industry
91		South Africa	China Dream (Pty) Ltd

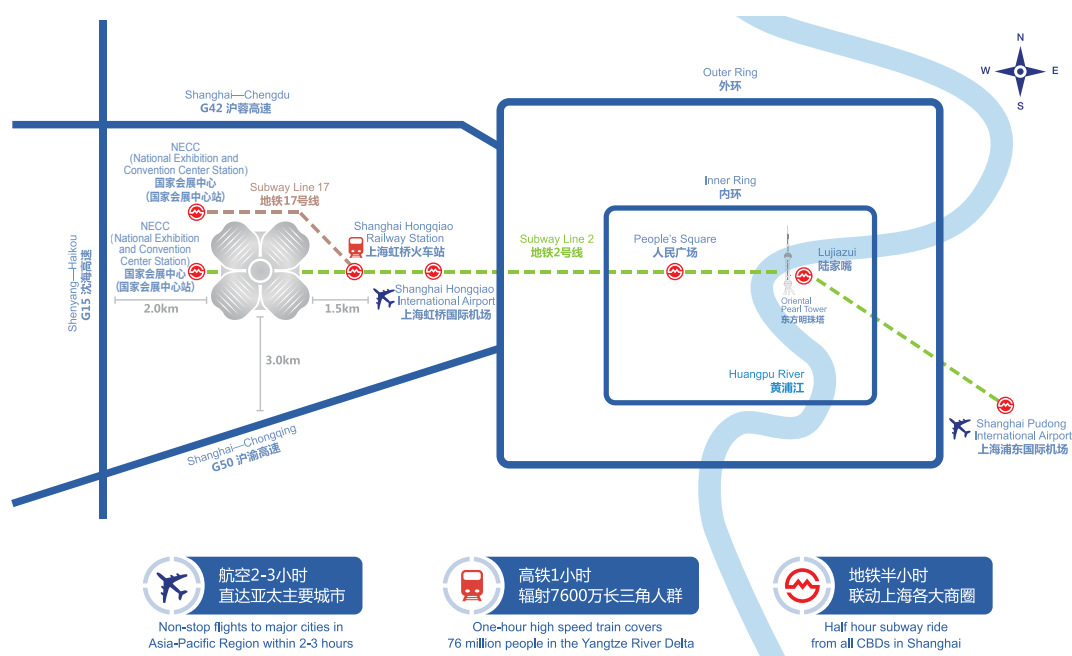
Venue

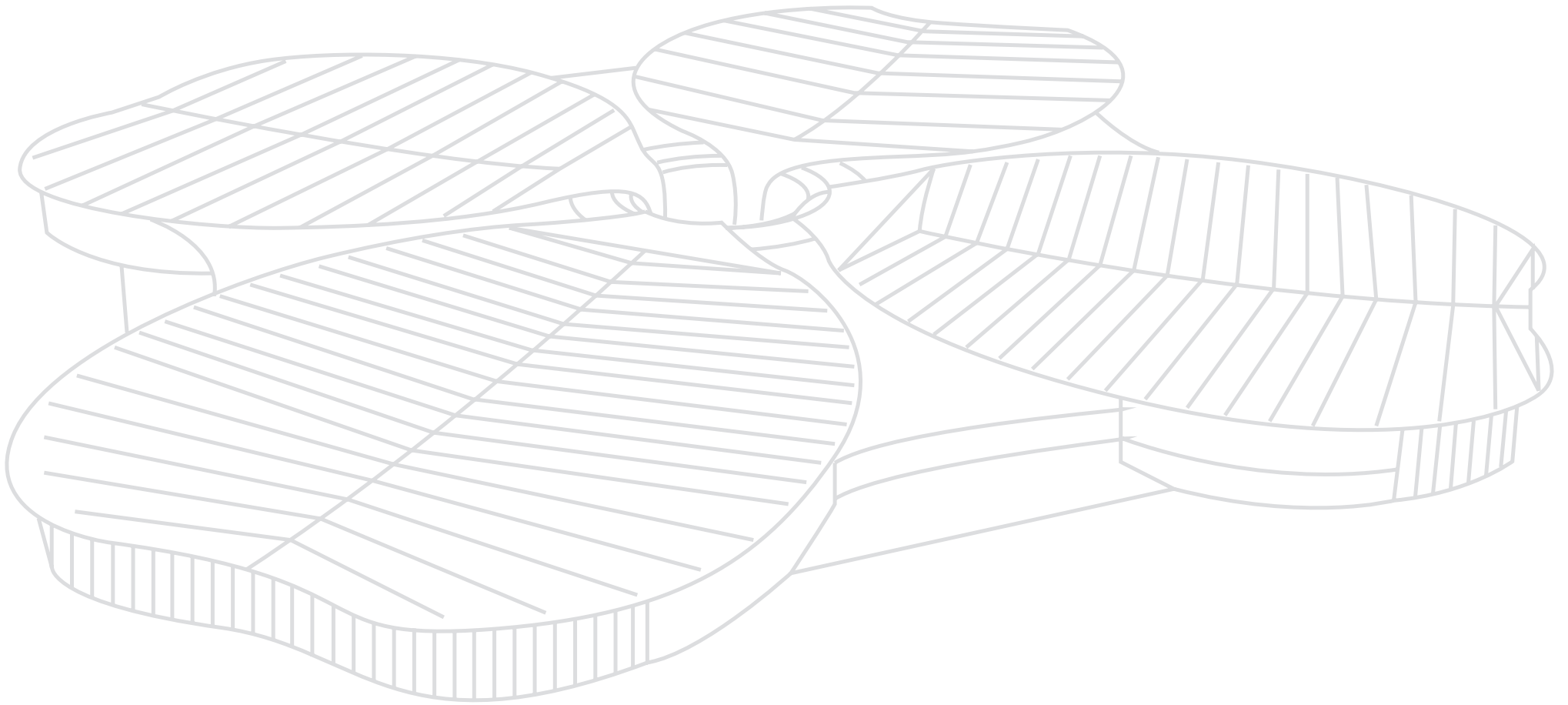
National Exhibition and Convention Center (Shanghai) is the world's largest convention and exhibition complex with a total construction area of more than 1.5 million m². Facilities at NECC (Shanghai) include exhibition halls, the conference center, the commercial plaza, office buildings and a high-end hotel, integrating functions of exhibition, conference, activity, business, office and hotel.

About 1.5 km away from Hongqiao Transportation Hub, NECC (Shanghai) is linked to Hongqiao Airport and Hongqiao Railway Station by the city's metro line. Because of the convenient national expressway network, the major cities in the Yangtze River Delta region are easily reachable within 2 hours.

Exhibition Hall: The area available to exhibitions at NECC (Shanghai) is nearly 600,000 m², including 500,000 m² of indoor exhibition hall and 100,000 m² outdoor area in North Square, which are all accessible to trucks.

Convention Center: National Convention Center (Shanghai) has witnessed the opening ceremony of the CIIE as well as the Hongqiao International Economic Forum. A total of 84 conference rooms of different sizes together with a conference area of 56,000 m² constitute a facility "community" for international modern conferences.





Looking forward to seeing you in November 2026 in Shanghai, China!

Contact us

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官方微信



官方微博



官方抖音



Facebook



Instagram



LinkedIn



TikTok



X



YouTube

