



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# 中国国际进口博览会 参展商联盟

China International  
Import Expo  
**ENTERPRISE  
ALLIANCE**



新 时 代      共 享 未 来  
NEW ERA SHARED FUTURE

## 简介

## Introduction

中国国际进口博览会参展商联盟于2018年11月6日在首届进博会开幕期间,由展商自发倡议成立,旨在成为优质参展企业交流合作平台、连接参展各方信息与资源共享平台,以及为促进中国与世界各国(地区)之间经贸商务往来与发展建言献策的智囊平台。

The CIIE Enterprise Alliance was spontaneously established during the opening of the first CIIE on November 6, 2018. It was initiated by exhibitors as a platform for high-quality exhibitors to exchange and cooperate, share information and resources among all parties, and provide advice and suggestions for economic and trade exchanges and development between China and countries (regions) around the world.

近200家

展盟成员

Members:

nearly 200 enterprises

近200场

累计举办活动

Cumulative events held:

nearly 200 events

## 展盟数据

## Data of the CIIE Enterprise Alliance

L'ORÉAL  
GROUPE

“

展盟轮值主席 欧莱雅

Rotating Chairman L'ORÉAL

展盟已成为进博“走进地方”的深度参与者、进博“越办越好”的重要贡献者、和进博促进行业升级的创新引领者。

The CIIE Enterprise Alliance has become a deeply involved participant in the “CIIE In Regions” initiative, an important contributor to the continuous improvement of the CIIE, and an innovative leader in promoting industry upgrade at the CIIE.

”

“

展盟秘书处执行单位 中国银行

The executing unit of the CIIE Enterprise Alliance Secretariat  
Bank of China

作为“战略合作伙伴”及参展商联盟秘书处,中国银行与进博会始终相伴,为参展企业提供高效、全面的综合金融服务。

As the “Strategic Partner” and the secretariat of the CIIE Enterprise Alliance, Bank of China has always been with the CIIE, providing efficient and comprehensive financial services for exhibitors.

”



中國銀行  
BANK OF CHINA

## 展盟大事记

### Chronicle of the CIIE Enterprise Alliance

2018

进博会展盟成立, 发布展盟章程  
Establishment of the CIIE Enterprise Alliance and release of the Charter of the Alliance



2019

进博会展盟座谈会、大会  
CIIE Enterprise Alliance Symposium and Conference

2020

展盟大会, 展盟组织架构优化;  
首次设立乳业、公共卫生防疫等7家专委会  
CIIE Enterprise Alliance Conference; restructuring of the Alliance's organization framework; establishment of seven professional committees for the first time including the Professional Committee for Dairy Industry and the Professional Committee for Public Health and Epidemic Prevention

2021

进博会展盟理事会, 发起“展盟拓扑行动”倡议;  
成立农产品、能源低碳及环保技术等8家专委会  
The “Enterprise Alliance Topology Action” initiated by the Council of the CIIE Enterprise Alliance; establishment of eight professional committees including the Professional Committee for Agricultural Products, the Professional Committee for Low-carbon Energy and Environmental Protection Technology

2022

展盟暨虹桥论坛新春交流活动;  
“进博会走进江西”展盟成员座谈会  
The Enterprise Alliance and Hongqiao Forum New Year Exchange Meeting; “CIIE In Jiangxi” Enterprise Alliance Member Symposium

2023

“进博会走进云南”展盟大会, 展盟大会首次走进地方;  
5场外资企业圆桌会  
“CIIE In Yunnan” Enterprise Alliance Conference (first CIIE Enterprise Alliance Conference held in regions); five foreign-funded enterprise roundtable meetings

2024

“展盟进中银”新春沙龙;  
“进博会走进重庆”外资企业圆桌会;  
“进博会展盟企业走进朝阳”交流活动

“Enterprise Alliance Entering Bank of China” New Year Salon; “CIIE In Chongqing” foreign-funded enterprise roundtable meeting; “CIIE Enterprise Alliance Enterprises Visiting Chaoyang” exchange activity

2025

进博中外人文交流之夜  
CIIE Culture Night





## 展盟足迹

## CIIE Enterprise Alliance Footprints

从2018年至2025年，展盟已打卡了中国18个省市。

From 2018 to 2024, the Alliance has visited a total of 18 provinces, autonomous regions and cities in China.

未完待续  
To be continued



南宁 Nanning



重庆 Chongqing



海口、琼海 Haikou, Qionghai



昆明 Kunming



贵阳 Guiyang



乌鲁木齐 Urumqi



长春 Changchun



南京 Nanjing



杭州 Hangzhou



苏州 Suzhou



南昌 Nanchang



北京 Beijing



大连 Dalian



沈阳 Shenyang



成都 Chengdu



青岛 Qingdao



上海 Shanghai

## 专委会

### Professional Committees

遵循“综合展，专业办”理念，各展区领军企业牵头在联盟项下成立专业委员会，助力行业可持续发展，提升进博会专业化、国际化、品牌化水平。

Following the concept of “holding the comprehensive exhibition professionally”, leading enterprises in each exhibition area have established professional committees under the Alliance to assist in the sustainable development of industries and enhance the professionalism, internationalization, and branding levels of the CIIE.

#### 公共卫生防疫专委会

Professional Committee for Public Health and Epidemic Prevention



#### 乳业专委会

Professional Committee for Dairy Industry



#### 工业数字化转型专委会

Professional Committee for Industrial Digital Transformation



#### 汽车创新发展专委会

Professional Committee for Automobile Innovation and Development



#### 智慧供应链专委会

Professional Committee for Smart Supply Chain



#### 日化消费品专委会

Professional Committee for Daily Chemical Consumer Goods



#### 体育产业专委会

Professional Committee for Sports Industry





## 农产品专委会

Professional Committee for Agricultural Products



## 能源低碳及环保技术专委会

Professional Committee for Low-carbon Energy and Environmental Protection Technology



## 智慧出行及新能源专业委员会

Professional Committee for Smart Mobility and New Energy



## 集成电路专委会

Professional Committee for Integrated Circuit



## 绿色智能家电家居专委会

Professional Committee for Green and Intelligent Home Appliances and Furnishings



## 医疗器械专委会

Professional Committee for Medical Equipment



## 药品专委会

Professional Committee for Pharmaceuticals



## 可持续时尚及生活方式专委会

Professional Committee for Sustainable Fashion and Lifestyle



## 展盟亮点

## Highlights of the CIIE Enterprise Alliance



### 政商对话 Government -enterprise Dialogue



第八届进博会期间，国家药品监督管理局、虹桥论坛秘书处、中国国际进口博览局共同主办药品、医疗器械创新发展闭门会，该活动是参展商联盟药品、医疗器械专委会行业特色活动。国家药监局科技国合司司长、国家药监局药品注册司副司长、器械注册司副司长等出席会议。会议现场就药品、医疗器械注册与监管等问题展开讨论，赫力昂、罗氏、礼来等展盟企业高管在会上发言提问、建言献策，40余家企业代表参加本次闭门会，与药监部门进行了深入有效的沟通交流。

During the 8th China International Import Expo (CIIE), the National Medical Products Administration (NMPA), the Secretariat of the Hongqiao International Economic Forum, and the China International Import Expo Bureau jointly hosted a closed-door meeting on innovation and development in pharmaceuticals and medical devices. This event was a sector-specific activity organized by the Medical Equipment Special Committee of the Enterprise Alliance. Attendees included the Director of the Department of Science, Technology and International Cooperation, NMPA, the Deputy Director of the Department of Drug Registration, NMPA, and the

Deputy Director of the Department of Medical Device Registration, NMPA. The meeting featured in-depth discussions on issues related to pharmaceutical and medical device registration and regulation. Senior executives from Enterprise Alliance member companies—such as Haleon, Roche, and Lilly—engaged in dialogue, raised questions, and offered recommendations. More than 40 companies participated in this closed-door session, enabling substantive, effective communication with regulatory authorities.

2021年9月，智慧供应链专委会大连行活动成功举办，13家专委会成员单位、10余家大连当地企业、及展商、合作伙伴代表到会。本次活动重点对接大连产业发展升级、经济开放提质增效所需所求，借助进博会平台助力东北振兴双碳双循环发展新格局。

In September 2021, the Professional Committee for Smart Supply Chain held a successful event in Dalian, with participation from 13 members of the professional committees, over 10 local enterprises in Dalian, as well as representatives from exhibitors and partners. This event focused on matching the needs of Dalian's industrial development and upgrade, boosting the quality and efficiency in economic opening-up, and helping Northeast China develop the new dual-carbon and dual-circulation development paradigm in its revitalization by leveraging the CIIE platform.



### 产业联动 Industry Linkage



### 媒体聚焦 Media Focus



2024年1月29日，“美”好进博茶话会在上海张园成功举办，上海市静安区副区长，中国香料香精化妆品工业协会理事长出席活动并致辞。本次活动详细介绍了进博会消费品展区美妆及日化用品板块相关情况，并邀请参展商、合作伙伴及媒体代表分享进博故事。与会嘉宾反响热烈、媒体高度关注。

On January 29, 2024, the “Beauty” CIIE Tea Party was successfully held at Zhang Yuan in Shanghai. The Deputy District Mayor of Jing'an District, Shanghai, and the Chairman of the China Association of Fragrance Flavour and Cosmetic Industries attended and delivered speeches. The event provided detailed information on the cosmetics and daily chemical consumer goods section in the CIIE consumer goods exhibition area, inviting exhibitors, partners, and media representatives to share CIIE stories. The event received enthusiastic responses from attendees, and the media paid high attention.





## 展客对接 Pair Exhibitors and Customers Up



连续多届参与协办展前供需对接会，众多中国国内大中小企业及政府团组到会洽谈采购，如2025年4月第八届进博会农食产品展区乳制品、农产品专区展前供需对接活动，41家参展企业及组展机构，同150余家采购企业进行现场对接，涵盖乳制品、蔬果及农产品、水产、肉类等行业领域。

For several consecutive editions, pre-CIIE supply-demand matchmaking sessions have been co-organized, attracting Chinese enterprises of various sizes as well as government delegations to engage in procurement discussions. For example, in April 2025, the pre-CIIE supply-demand matchmaking event for the Dairy Products and Agricultural Products special sections of the Food and Agricultural Products Exhibition Area of the 8th CIIE brought together 41 exhibitors and organizing institutions for on-site matchmaking with more than 150 purchasing companies. The event covered sectors including dairy products, fruits and vegetables, agricultural products, aquatic products, and meat.

2024年8月，“进博会展盟企业走进朝阳”交流活动在北京市朝阳区顺利举办，住友电工、欧莱雅、爱尔康、淡水河谷等近40家进博会展盟成员及朝阳区企业代表出席。活动主要包括投资推介、供需对接交流、实地考察等环节。在实地考察环节，进博会展盟成员赴朝阳区CBD核心区及重点商圈、中关村朝阳园深入了解区营商环境，交流投资经验。

Investment Promotion: In August 2024, the “CIIE Enterprise Alliance Enterprises Visiting Chaoyang” exchange activity was successfully held in Chaoyang District, Beijing. Nearly 40 Enterprise Alliance member companies, including Sumitomo Electric, L'Oréal, Alcon, and Vale, together with local Chaoyang enterprises, participated in the activity. The event included investment promotion sessions, supply-demand matchmaking, and field visits. During the field visits, Enterprise Alliance members toured Chaoyang District's core area of CBD, key commercial districts, and Zhongguancun Chaoyang Park to gain a deeper understanding of the local business environment and to exchange investment experiences.



## 投资促进 Investment Promotion



## 研学赋能 Empower through Research



各专委会根据行业需求，发挥专委会资源优势，围绕行业热点话题牵头研讨、撰写相关行业报告，比如《信息化与人工智能助力公共卫生高质量发展研究报告》、《渣打中小企业“出海通”》、《球类运动趋势报告》、《中国乳制品进口情况报告》、《汽车创新发展报告》等。

Each special committee, based on industry needs and leveraging its resource advantages, leads discussions on key industry topics and contributes to the drafting of related industry reports. Examples include the *Research Report on How Informatization and Artificial Intelligence Support High-Quality Public Health Development*, *Standard Chartered SME “Global One”*, *Sports Ball Trends Report*, *Report on China's Dairy Product Imports*, *Automotive Innovation and Development Report*, and others.



## 展盟声音

### CIIE Enterprise Alliance Voices

这些年，展盟及专委会聚焦绿色、创新、数智等热点话题举办各类活动、发布行业报告、建交流对话平台，助推行业高质量发展。

Over these years, the Alliance and its professional committees have organized various activities, released industry reports, and established communication and dialogue platforms with the focus on hot topics such as green, innovation, and digital intelligence to promote high-quality industry development.

#### 绿色 GREEN

绿色智能家电家居专委会、可持续时尚及生活方式专委会：可持续消费高峰论坛

Professional Committee for Green and Intelligent Home Appliances and Furnishings, Professional Committee for Sustainable Fashion and Lifestyle: Sustainable Consumption Summit

能源低碳及环保技术专委会：国际绿色贸易政策解读及案例分享会

Professional Committee for Low-carbon Energy and Environmental Protection Technology: 2025CIIE Conference of Decoding International Green Trade Policy and the Case Study

农产品专委会：共话创新、绿色和可持续发展——农产品专委会圆桌会

Professional Committee for Agricultural Products: Roundtable Discussion on Innovative, Green, and Sustainable Development by the Professional Committee for Agricultural Products



#### 创新 INNOVATION

药品专委会：“开放创新与沿革实践”海南行

Professional Committee for Pharmaceuticals: “Open Innovation and Reform Practice” Hainan Tour

日化消费品专委会：化妆品创新发展闭门会

Daily Chemical Consumer Goods Special Committee: Closed-door Meeting on Innovation and Development in Cosmetics

汽车创新发展专业委员会：双碳目标下汽车创新与产业发展国际合作研讨会

Professional Committee for Automobile Innovation and Development: International Cooperation Seminar on Automotive Innovation and Industrial Development under Dual Carbon Goals



#### 数智 DIGITAL INTELLIGENCE

工业数字转型专委会：《中国工业数字化转型倡议书》

Professional Committee for Industrial Digital Transformation: China Industrial Digital Transformation Initiative

体育产业专委会：“体育+数字化”主题研讨会

Professional Committee for Sports Industry: Thematic Seminar on “Sports + Digitalization”

智慧供应链专委会：“粤港澳大湾区数·智发展”系列沙龙

Professional Committee for Smart Supply Chain: “Guangdong-Hong Kong-Macao Greater Bay Area Digital · Intelligent Development” series salo



(仅列举部分展盟活动)  
(Only part of the Enterprise Alliance activities are listed)

## 加入展盟

### Joining the CIIE Enterprise Alliance

#### 准入条件 Admission Criteria

需同时具备:

1. 第九届进博会或第十届进博会参展商;
2. 世界500强榜单企业或各国(地区)相关行业龙头企业。

The following two conditions need to be met simultaneously:

1. Exhibitors of the Ninth or Tenth CIIE;
2. Fortune 500 enterprises or leading enterprises in relevant industries of all countries (regions).

#### 入盟程序 Admission Procedures

提交入会  
申请书

Submission  
of Membership  
Application

秘书处  
审核通过

Approval by  
the Secretariat

公告全体  
展盟成员

Announcement  
to All Members  
of the CIIE  
Enterprise Alliance



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## 联系我们:

国家会展中心 (上海)

地址: 中国上海市青浦区崧泽大道333号

电话: 021-67008673

邮箱: [enterprisealliance@ciie.org](mailto:enterprisealliance@ciie.org)

## Contact Us:

National Exhibition and Convention Center (Shanghai)

Address: 333 Songze Avenue, Qingpu District, Shanghai, China

Telephone: 021-67008673

E-mail: [enterprisealliance@ciie.org](mailto:enterprisealliance@ciie.org)

# 第八届进博会参展商联盟成员

## Members of the 8<sup>th</sup> CIIE Enterprise Alliance

医疗器械及医药保健 Medical Equipment & Healthcare Products	
阿斯利康	AstraZeneca
默沙东	MSD
赛诺菲	Sanofi
诺和诺德	Novo Nordisk
拜耳	Bayer
美敦力	Medtronic
强生	Johnson & Johnson
欧加隆	Organon
波士顿科学	Boston Scientific
碧迪	BD
飞利浦	Philips
复星医药	Fosun Pharma
辉瑞	Pfizer
诺华	Novartis
GE 医疗	GE HealthCare
勃林格殷格翰	Boehringer Ingelheim
西门子医疗	Siemens Healthineers
瓦里安	Varian
吉利德	GILEAD
葛兰素史克	GSK
医科达	Elekta
多特瑞	dōTERRA
礼来	Eli Lilly
雅培	ABBOTT
卡尔史托斯	KARL STORZ
爱德华生命科学	Edwards
万益特	Vantive
爱尔康	Alcon
因美纳	illumina
奥林巴斯	Olympus
澳佳宝	BLACKMORES
安科锐	Accuray
士卓曼	Straumann
依视路陆逊梯卡	EssilorLuxottica
康宝莱	Herbalife
安进	AMGEN
泰尔茂	Terumo
汽车及智慧出行 Automobile and Smart Mobility	
大众汽车集团	Volkswagen Group
丰田	Toyota
梅赛德斯 - 奔驰	Mercedes-Benz
宝马	BMW
米其林	Michelin
本田	Honda
捷豹路虎	Jaguar-Landrover
沃尔沃汽车	Volvo Car
现代汽车	Hyundai Motor Group
福特	FORD
日产	Nissan
特斯拉	Tesla
通用汽车	General Motors
HRC	HRC

博世	Bosch
伟巴斯特	Webasto
技术装备 Intelligent Industry & Information Technology	
株式会社 不二越	NACHI FUJIKOSHI
三星	Samsung
蔡司	Zeiss
欧姆龙	OMRON
霍尼韦尔	Honeywell
奥的斯	Otis
索尼	SONY
三菱电机	MITSUBISHI ELECTRIC
ABB	ABB
戴尔公司	Dell
江森自控	Johnson Controls
施耐德	Schneider
陶氏	Dow
永恒力叉车	JUNGHEINRICH
3M	3M
罗克韦尔自动化	Rockwell Automation
西门子	Siemens
力拓	Rio Tinto Group
通用电气航空	GE Aerospace
通用电气能源	GE Vernova
卡赫	Kärcher
埃森哲	accenture
东芝	Toshiba
高通	Qualcomm
科德宝	Freudenberg
兄弟	Brother
英格索兰	Ingersoll Rand
阿法拉伐	Alfa Laval
奥利维托	Olivotto
杜邦	DuPont
格兰富	Grundfos
必和必拓	BHP
美光	Micron
川崎重工	KAWASAKI
贝克休斯	Baker Hughes
帝人株式会社	TEIJIN LIMITED
丹佛斯	Danfoss
汉高	Henkel
肖特	SCHOTT
康菲	ConocoPhillips
住友电工	SUMITOMO ELECTRIC
贺利氏	Heraeus
约翰迪尔	John Deere
阿斯麦	ASML
先晶半导体	ASMPT
美卓伦	MEZOLEN
EKOL	EKOL
艾默生	Emerson
思爱普	SAP
埃肯	Elkem
诺基亚	nokia-sbell
AGC	AGC

# 第八届进博会参展商联盟成员

## Members of the 8<sup>th</sup> CIIE Enterprise Alliance

消费品 Consumer Goods	
迅销	FAST RETAILING
百联	BEST-LINKS
松下	Panasonic
欧莱雅	L'Oréal
乔山健康科技	JOHNSON
路威酩轩	LVMH
宝洁	P&G
花王	KAO
历峰	Richemont
雅诗兰黛集团	Estée Lauder Companies
资生堂	Shiseido
博柏利	Burberry
开云	KERING
MUJI 無印良品	MUJI 無印良品
耐克	NIKE
宜家	IKEA
金光集团 APP	SINAR MAS GROUP-APP
王子石碱	Centralin
高丝	KOSE
乐高	LEGO
阿迪达斯	adidas
倍世	BWT
露露乐蒙	lululemon
泰佩思琦	Tapestry
泰普尔	Tempur
爱茉莉太平洋	AMOREPACIFIC
林内	Rinnai
万生发展有限公司	GOLD ACTIVE DEVELOPMENT LIMITED
亚瑟士	ASICS
汉斯希尔	SYR
傲胜	V3 WELLNESS PTE LTD
卡骆驰	crocs
贝亲	Pigeon
蓝岭家纺	Blue Ridge Home Fashions
艾可爱尔	IQAir
斯凯奇	SKECHERS
凌美	LAMY
农食产品 Food and Agricultural Products	
城堡酒庄	FRANCE FORTRESS
正大	CHAROEN POKPHAND GROUP
嘉吉	Cargill
雀巢	Nestlé
菲律宾佳农	GOODFARMER
恒天然	Fonterra
都乐	Dole

达能	DANONE
澳优	Ausnutria
a2 牛奶公司	The a2 Milk Company
丰益国际	Wilmar International
佳沛	Zespri
乐斯福	Lesaffre
纽仕兰	THELAND
鑫荣懋智利	Joy Wing Mau Chile Spa
阿拉福兹	Arla Foods
路易达孚	Louis Dreyfus Company
麦德龙	MCG
邦吉	Bunge
保乐力加	Pernod Ricard
JBS	JBS
艾地盟	ADM
新益美	NIG Nutritionals
萨普托	Saputo
大洋洲乳业	Oceania Dairy
服务贸易 Trade in Services	
法兰克福展览集团	Messe Frankfurt
汇丰银行	HSBC
冯氏	Fung Group
ITG Resources	ITG Resources
毕马威	KPMG
德勤	Deloitte
渣打银行	Standard Chartered
淡水河谷	VALE
邓白氏	Dun & Bradstreet
安永	EY
太平船务	Pacific International Lines Pte Ltd
智奥会展	GL events
慕尼黑博览集团	Messe München
SGS	SGS
玛泽	Forvis Mazars
普华永道	PWC
万豪国际	Marriott
通运	NIPPON EXPRESS
比雷埃夫斯港务局	PIRAEUS PORT AUTHORITY
日本财险	SOMPO
高昇控股	Cogent
OCEAN RAIL LOGISTICS S.A.	OCEAN RAIL LOGISTICS S.A.
CSP Iberian Valencia Terminal S.A.U.	CSP Iberian Valencia Terminal S.A.U.
Orient Overseas Container Line Limited	Orient Overseas Container Line Limited
IQAX Limited	IQAX Limited

注: 名单将随每届进博会同步更新, 最新成员信息可通过进博会官网“企业商业展 - 参展商联盟”页面查询。  
The list is updated concurrently with each CIIE, and the latest member information can be accessed through the "Business Exhibition - Exhibitor Alliance" page on the official CIIE website.