

王晓斌
Wang Xiaobin

中央广播电视总台农业农村节目中心党委书记

Presiding over work of CMG Agriculture and Rural Affairs Programming Center

王晓斌，中央广播电视总台农业农村节目中心党委书记、副主任（主持工作），广播电视艺术学博士。长期从事纪录片创作与管理，曾参与创办《走近科学》《科技人生》等多个品牌栏目，在电视科普宣传领域发挥了重要作用。专业成就备受肯定，曾获评广电总局优秀共产党员、青年岗位能手、中央电视台“十优青年”以及全国广播电视和网络视听行业领军人才称号。策划的纪录片《森林之歌》《大三峡》《旗帜》《科学发展铸辉煌》等荣获“星光奖”“金鹰奖”等多项纪录片大奖。主管节目多次获得“中国新闻奖”“中国广播电视新闻奖”“国家科技奖——科技创新奖项电视科普奖”和中共中央直属机关五一劳动奖状。

多年以来探索创新各类主题纪录片在传播领域的表现形式、受众变化、运维模式。参与主创的大型文化益智节目《中国汉字听写大会》《中国成语大会》在大众传播和业内影响均获得好评。

2019年牵头筹备总台农业农村节目中心。中心成立以来，坚守国家媒体责任，立足涉农宣传“国家队”“主力军”定位，聚焦乡村振兴战略，持续推进高质量全面发展，打造《中国农民丰收节晚会》《乡村振兴群英汇》《村庄里的中国》“乡聚中国年”等精品品牌，用心用情讲好“三农”发展故事。深入农村基层，更多了解百姓的喜怒哀乐，及时反映现实情况，使宣传报道更有针对性、实效性。

Wang Xiaobin, Ph.D. in Radio and Television Art, serves as the Executive Deputy Director (presiding over work) of the CMG Agriculture and Rural Affairs Programming Center. He has long been engaged in documentaries creation and management and played a key role in establishing several flagship programs such as Approaching Science and Science and Technology Life, making significant contributions to TV science popularization. His professional achievements have been widely recognized, earning him honors such as 'Outstanding Communist Party Member of the State Administration of Radio, Film and Television', 'Youth Model Worker', CCTV's 'Top Ten Outstanding Youths', and 'National Leading Talent' in the Radio, Television, and Online Audiovisual Industry. Documentaries he produced, including Forest China, Great Three Gorges, The Banner, and Scientific Development Achieves Brilliance, have received numerous awards such as the 'Starlight Award' and 'Golden Eagle Award.' Programs under his leadership have frequently won the 'China News Award', 'China Radio and Television News Award', 'State Science and Technology Award—Science Communication Award for Television', and the 'May Day Labor Certificate' of the Directly Affiliated Agencies of the CPC Central Committee.

Over the years, he has explored innovative approaches in the expression, audience engagement, and operational models of thematic documentaries in the field of communication. As a key creator, he contributed to large-scale cultural quiz shows like Chinese Character Dictation Competition and Chinese Idiom Conference, which were well-received both by the public and within the industry for their broad impact.

In 2019, he led the preparation for the establishment of the CMG Agriculture and Rural Affairs Programming Center. Since its inception, the center has adhered to the responsibility of a national media outlet, positioning itself as the "national team" and "main force" in agricultural communication. It focuses on the rural revitalization strategy, continuously advancing high-quality and comprehensive development, and has created premium brands such as China Farmers' Harvest Festival Gala, Rural Revitalization Heroes Gathering, China in the Villages, and Together in the Hometown: Chinese New Year. Through these efforts, the center diligently tells the story of 'agriculture, rural areas, and farmers' with dedication and empathy. By immersing itself in rural grassroots communities, the programming center gains deeper insights into the lives and concerns of the people, reflects realities promptly, and ensures that communication and reporting are more targeted and effective.



吴卫星
Wu Weixing

对外经济贸易大学校长、党委副书记

President of University of International Business and Economics

吴卫星，理学博士，对外经济贸易大学教授、博士生导师。现任对外经济贸易大学校长、党委副书记，全国金融专业学位研究生教育指导委员会委员，中国金融学会理事会个人理事。入选国家级重大人才计划青年学者（2015）和特聘教授（2018），入选教育部新世纪人才支持计划（2011）。主持国家社科基金重大项目、重点项目和国家自然科学基金面上项目、霍英东青年教师基金等科研项目十余项，近年在《经济研究》、《管理世界》、The American Economic Review、Management Science等国内外学术期刊上发表论文数十篇。曾获教育部高等学校科研优秀成果奖、商务发展研究成果奖、孙冶方金融创新奖等重要奖项。主要研究方向为家庭金融、金融风险管理与资产定价。

Wu Weixing , Ph.D, is a professor at the University of International Business and Economics (UIBE). He currently serves as President of UIBE, a member of the National Supervisory Committee for Professional Degrees in Finance, and a council member of the China Society for Finance and Banking. He was selected as a Young Scholar (2015) and Distinguished Professor (2018) under national major talent programs, and was included in the Program for New Century Excellent Talents in University (2011) of the Ministry of Education (MOE). He has led more than ten research projects, including Major and Key Programs funded by the National Social Science Foundation of China, General Programs funded by the National Natural Science Foundation of China, and grants from the Fok Ying Tung Education Foundation for Young Teachers in Higher Education Institutions of China. In recent years, he has published a series of papers in leading academic journals such as Economic Research Journal, Journal of Management World, The American Economic Review, and Management Science. He has been honored with the Outstanding Scientific Research Achievement Award in Higher Education Institutions by the Ministry of Education, the Commerce Development Outstanding Research Achievement Award, and the Sun Yefang Financial Innovation Award. His main research focuses on household finance, financial risk management, and asset pricing.



王世林
Wang Shilin

中央广播电视总台农业农村节目中心副主任

Deputy Director of CMG Agriculture and Rural Affairs Programming Center

中央广播电视总台农业农村节目中心副主任、主持人、高级编辑。

王世林先生长期在中央电视台中文国际频道工作，2023年转入总台农业农村节目中心。曾主持《中国报道》《今日关注》《中国新闻》等深度新闻访谈节目，以及《伊拉克战争72小时全纪录》《抗击非典》《汶川大地震》《海峡两岸行》等各类大型特别报道。2016年牵头创办国内首档融媒体节目《中国舆论场》并担任主持人。曾连续多年获中央电视台十佳播音员主持人，所制作和主持的节目曾获中国新闻奖一等奖、中国国际新闻奖一等奖。2011年获中国播音主持金话筒奖。2019年入选中宣部文化名家暨“四个一批”人才。2024年获“总台工匠”荣誉称号。

Deputy Director of CMG Agriculture and Rural Affairs Programming Center, Host, and Senior Editor.

Mr. Wang Shilin spent many years working at CCTV International Channel before transferring to CMG’s Agriculture and Rural Programs Department in 2023. He has hosted in-depth news interview programs such as China Report, Today’s Focus, and China News, as well as major special reports including The Complete 72-Hour Coverage of the Iraq War, Battle Against SARS, The Wenchuan Earthquake, and Journey Across the Taiwan Strait. In 2016, he pioneered and hosted China’s first converged media program, China's Public Opinion Field. Over the years, he has been named one of CCTV’s Top Ten Broadcasters and Anchors multiple times, and the programs he produced and hosted have won first prizes at both the China Journalism Award and the China International News Awards. In 2011, he received the Golden Microphone Award for Broadcasting and Hosting in China. In 2019, he was selected as a cultural expert and a talent involved in the “Four-Batch” Talent Program by the Publicity Department of the CPC Central Committee. In 2024, he was honored with the title of “CMG Craftsman”.



易小准
Yi Xiaozhun

商务部前副部长
前世界贸易组织副总干事

MOFCOM Former Vice Minister,Former WTO DDG

易小准先生曾先后担任中国商务部副部长，负责多边和区域贸易谈判与合作。在中国入世谈判中，他是重要谈判代表之一，为中国加入WTO做出了多方面的贡献。2011年他成为中国驻世界贸易组织大使；2013年10月至2021年3月任世界贸易组织副总干事。

Mr. Yi Xiaozhun once served as Vice Minister of Commerce of China, responsible for multilateral and regional trade negotiations and cooperation. He was one of the key negotiators for China' s WTO accession and made extensive contributions to China' s accession to the WTO. In 2011, he was appointed Ambassador of China to the WTO. He served as Deputy Director-General of the WTO from October 2013 to March 2021.



王令浚
WangLingjun

中国海关学会会长

President of the China Customs Society

中国海关学会第八届理事会会长

President of the 8th Council of the China Customs Society



陈刚
Chen Gang

中粮集团有限公司党组成员、副总经理

COFCO Vice President

陈刚，经济学博士学位，高级工程师。现任中粮集团有限公司副总经理兼总法律顾问、首席合规官。毕业于北京大学，获法学学士学位，之后毕业于清华大学，获高级管理人员工商管理硕士学位，之后在中国社会科学院人口与劳动经济研究所深造，获经济学博士学位。曾任北海粮油工业（天津）有限公司总经理、中粮食品营销有限公司总经理、中国食品副总经理、中粮油脂副总经理、中粮集团总经理助理兼对外合作部总监等职务。在粮油食品领域产业政策、行业发展、国际贸易、生产加工、品牌营销、供应链、科技创新等方面有深入研究和丰富的实践经验。

Chen Gang holds a PhD in Economics and is a senior engineer. He currently serves as Vice President, General Counsel and Chief Compliance Officer of COFCO. He graduated from Peking University with a Bachelor of Laws, obtained an Executive Master of Business Administration (EMBA) from Tsinghua University, and earned a Doctor of Economics degree from the Institute of Population and Labor Economics, Chinese Academy of Social Sciences. He previously served as General Manager of Beihai Grain & Oil Industry (Tianjin) Co., Ltd., General Manager of COFCO Food Marketing Co., Ltd., Deputy General Manager of China Foods Limited, Deputy General Manager of COFCO Oils & Oilseeds, and Assistant General Manager of COFCO and Director of Cooperation and Development Department. He has in-depth research and rich practical experience in industrial policies, industry development, international trade, production and processing, brand marketing, supply chain, and technological innovation in the grain, oil, and food sector.



喻景权
Yu Jingquan

中国工程院院士
浙江大学农业生命环境学部主任

Academician of the Chinese Academy of Engineering
Director of the Faculty of Agriculture, Life and Environment Sciences, Zhejiang University

中国工程院院士，男，1963年11月出生，中国工程院院士，浙江大学农业生命环境学部主任、教授、博士生导师，长期从事园艺教学及设施蔬菜抗逆优质高产调控技术研究。获国家自然科学二等奖1项，国家科技进步二等奖1项，省部一等奖4项，国家授权发明专利50余件，在国内外学术刊物发表论文300余篇，是全球高被引科学家。

Yu Jingquan, male, born in November 1963, is an academician of the Chinese Academy of Engineering, Dean and Professor of the Faculty of Agriculture, Life and Environment Sciences at Zhejiang University, and a doctoral supervisor. He has long been engaged in horticultural teaching and research on regulation techniques for stress resistance, quality, and high yield in facility vegetables. He has won one second-class prize of the National Natural Science Award, one second-class prize of the National Science and Technology Progress Award, four first-class prizes at the provincial and ministerial level, and holds more than 50 authorized national invention patents. He has published over 300 papers in domestic and international academic journals and is a globally highly cited researcher.



菲利克斯·达帕雷·达科拉
Felix Dapare Dakora

中国工程院外籍院士
中国农业科学院国家南繁研究院高级顾问
非洲科学院院士、中国政府友谊奖获得者
非洲科学院原院长
Foreign Member of the Chinese Academy of Engineering, Senior Advisor to the National Nanfan Research Institute of the Chinese Academy of Agricultural Sciences, Fellow and Former President of the African Academy of Sciences, Recipient of the Chinese Government Friendship Award

菲利克斯·达帕雷·达科拉（Felix Dapare Dakora），男，南非籍加纳人，博士，教授。2005年当选为南非科学院院士；2007年当选为南非皇家学会院士；2012年，他获得联合国教科文组织赤道几内亚国际生命科学研究奖；2014年当选为非洲科学院院士；2016年，获得非洲联盟夸梅·恩克鲁马科学卓越大陆奖；2018年当选为发展中国家科学院院士；2019年当选为中国工程院外籍院士；2022年，获得中国政府友谊奖。达科拉院士长期从事生物固机理与应用技术研究，涵盖固氮、园艺学以及植物营养等多个重要方向。鉴定出豆类作物及其共生高氮贡献微生物，后者可作为生物肥料用于作物系统；选育出耐受干旱、低pH、高盐和高温的豆类品种及其互作超级土壤微生物，以应对气候变化；分离出能促进食用豆类微量元素吸收和积累的非洲本土根瘤菌，帮助非洲克服土壤微量营养匮乏问题；开发出高固氮、高产、短生育期（48天成熟）的豇豆品种，提供给非洲农户应对降雨期很短的气候变化；挖掘远高于南非农户现用商业化菌剂的高固氮非洲本土骨干根瘤菌。在其职业生涯中，发表论文700余篇，涵盖豆科植物信号分子的作用，以及能够用作肥料、耐旱、耐酸碱和耐高温的豆科植物及其相关微生物。

Prof. Felix Dapare Dakora, a Ghanaian national and South African citizen holding a PhD, was elected a Fellow of the Academy of Science of South Africa (ASSAf) in 2005 and the Royal Society of South Africa in 2007, and received the UNESCO-Equatorial Guinea International Prize for Research in the Life Sciences in 2012. He was elected a Fellow of the African Academy of Sciences (AAS) in 2014 and received the Kwame Nkrumah Award for Scientific Excellence (AUKNASE) from the African Union in 2016. He was elected a Fellow of the World Academy of Sciences (TWAS) in 2018, a Foreign Academician of the Chinese Academy of Engineering (CAE) in 2019, and received the Chinese Government Friendship Award in 2022. Academician Dakora has long been engaged in research on biological nitrogen fixation mechanisms and applied technologies, covering several important areas such as nitrogen fixation, horticulture, and plant nutrition. He identified legume crops and their symbiotic high-nitrogen-contributing microorganisms, which can be used as biofertilizers in crop systems. He bred legume varieties tolerant to drought, low pH, high salinity, and high temperature, along with their interacting super-soil microorganisms, to combat climate change. He isolated African indigenous rhizobia that promote the absorption and accumulation of trace elements in edible legumes, helping Africa overcome soil micronutrient deficiencies. He developed high-nitrogen-fixing, high-yielding, and early-maturing cowpea varieties (maturing in 48 days) and provided them to African farmers to help them cope with short rainfall periods driven by climate change. He also discovered highly nitrogen-fixing indigenous African backbone rhizobia that significantly outperform the commercial inoculants currently used by South African farmers. Throughout his career, he has published over 700 papers covering the role of signaling molecules in legumes, as well as drought-, acid-base-, and high-temperature-resistant legumes and related microorganisms that can be used as fertilizers.



曹德荣
Cao Derong

中国食品土畜进出口商会会长

President of China Chamber of Commerce of Import and Export of Foodstuffs, Native Produce & Animal By-Products (CFNA)

曹德荣会长拥有近四十年国际投资促进与食品农产品国际贸易协调经验，曾先后任职于原国家经济贸易委员会、商务部及大型中央企业，并于2012年-2016年担任中国驻休斯敦总领事馆经济商务参赞，对中国国际投资与对外贸易政策、国内贸易发展规划及食品农产品流通体系建设均具备深刻见解。自2019年就任商会会长以来，曹德荣会长带领商会进一步深化与国外食品农产品行业同仁的交流与合作，高质量举办农产品贸易领域国际会议，促进中外食品农产品贸易健康稳定可持续发展，不断提升商会国际影响力。

Cao Derong has nearly 40 years of experience in international investment promotion and international trade coordination in the food and agricultural products sector. He has held positions at the former State Economic and Trade Commission, the Ministry of Commerce, and major central state-owned enterprises. From 2012 to 2016, he served as Economic and Commercial Counselor at the Consulate General of China in Houston. He has extensive expertise in China's foreign trade and investment policies, domestic trade development strategies, and the development of food and agricultural product distribution systems. Since assuming the presidency of CFNA in 2019, Cao Derong has led the Chamber in expanding communication with international partners in the food and agricultural products sector, and organizing high-level international conferences on agricultural trade. Under his leadership, CFNA has further strengthened its international profile and continued to promote the healthy, stable, and sustainable development of international food and agricultural trade.



赵兵
Zhao Bing

联合国世界粮食计划署
驻华代表/中国办公室主任

Representative and Director of United Nations World Food Programme (WFP) China

赵兵博士现任联合国世界粮食计划署（WFP）驻华代表及中国办公室（农村发展卓越中心）主任。2016-2023年期间，赵兵博士在联合国世界粮食计划署总部供职，历任农业伙伴关系与多边事务部主任（2021-2023）、粮食体系与小农支持部主任（2019-2021）、以及“采购促进发展计划”主任/全球协调员（2016-2019）。2012年至2016年，任联合国可持续农业机械化中心主任。

2007年至2012年，任中国农业部国际交流服务中心副主任。1999年至2007年，任中国常驻联合国粮农机构代表处副代表。1990年至1999年，在农业部国际系统工作。

赵兵博士拥有罗马第三大学经济法博士学位、罗马大学国际商法硕士学位以及北京外国语大学英语语言文学学士学位。

Dr. Zhao Bing is Representative and Director of United Nations World Food Programme (WFP) in China (Centre of Excellence for Rural Transformation). From 2016 to 2023, Dr. Zhao served at WFP's HQs in consecutive director positions, covering Agricultural Partnerships and Multilateral Engagement (2021-2023), Food Systems and Smallholder Support (2019-2021), and as Director/Global Coordinator of the Purchase for Progress (P4P) initiative (2016-2019). From 2012 to 2016, he was the Head of the Centre for Sustainable Agricultural Mechanization (CSAM), a United Nations regional institution under ESCAP.

He previously worked for 5 years as Deputy Director-General of the Center of International Cooperation Service, the Ministry of Agriculture and Rural Affairs of China, and during 1999-2007, he served at the Chinese Permanent Representation to the UN Agencies in Rome as alternate representative. From 1990 to 1999, he was a programme officer within the international cooperation division of the Ministry of Agriculture of China.

Dr. Zhao holds a Bachelor of Arts degree in English Language and Literature from Beijing Foreign Studies University and a Master's degree in international business law from Sapienza University of Rome, and a PhD in economic law from Roma Tre University.



卡兹别克·谢赫
Kazybek Shaikh

哈萨克斯坦合作社联盟主席

President of National Association of Cooperatives and Other Forms of Economic Communities of the Republic of Kazakhstan (NACOFEC)

卡兹别克·谢赫是哈萨克斯坦颇具声望的公众人物、全国合作社运动领袖，同时也是跨境贸易、粮食安全与主权投资领域的战略专家。自2017年起，他出任哈萨克斯坦共和国合作社及其他经济共同体形式全国联盟（NACOFEC / SRO ULE "NAC"）主席。任职期间，他牵头推动本国农工综合体、加工及制造企业的规模化整合，组建出口导向型集群和直接物流走廊。作为哈中经贸一体化合作的重要倡导者，他推动该联盟与中华全国供销合作总社（ACFSMC）缔结战略性机构伙伴关系，并落地实施“中国——中亚货架”项目，助力中亚有机产品进入中国消费市场。他享有高度的国家与社会公信力，曾两次担任阿拉木图市哈萨克斯坦共和国总统选举监督公共委员会主席（2015年和2019年竞选期间），保障这座哈萨克斯坦最大城市选举工作规范透明开展。卡兹别克·谢赫的专业工作，致力于在哈萨克斯坦农业生产者、国家发展机构和国际伙伴之间建立可靠、透明和互利的机构桥梁。

Kazybek Shaikh is a highly regarded public figure in Kazakhstan, a leader of the national cooperative movement, and a strategist specializing in cross-border trade, food security, and sovereign investment.

Since 2017, he has served as the President of the National Association of Cooperatives and Other Forms of Economic Communities of the Republic of Kazakhstan (NACOFEC / SRO ULE “NAC”). During this tenure, he has spearheaded the large-scale consolidation of the country’s agro-industrial complex and its processing and manufacturing enterprises, establishing export-oriented clusters and direct logistics corridors. As an important advocate of China–Kazakhstan trade and economic integration, he has promoted the establishment of a strategic institutional partnership between the Association and the All-China Federation of Supply and Marketing Cooperatives (ACFSMC), and helped put the “China–Central Asia Shelf” project into operation, facilitating the entry of Central Asian organic products into the Chinese consumer market.

He enjoys a high level of credibility and public trust, having twice served as chair of the Public Commission for Monitoring the Election of the President of the Republic of Kazakhstan in Almaty, during the 2015 and 2019 election campaigns, helping ensure that elections in Kazakhstan’s largest city were conducted in an orderly and transparent manner.

Kazybek Shaikh’s professional work is dedicated to building reliable, transparent, and mutually beneficial institutional bridges between agricultural producers in Kazakhstan, state development institutions, and international partners.



贾广东
Jia Guangdong

中国农业国际合作促进会会长

President of China Association for the Promotion of International Agricultural Cooperation (CAPIAC)

贾广东，男，汉族，山东省嘉祥县人，中共党员，三级研究员。中国农业大学经济管理系农业经济管理专业、山东农业大学农学系农学专业双学士。曾任农业部人事司干部二处副处长，机关服务局、农展馆人事处处长，农业部经管总站副站长，湖南湘西土家族苗族自治州州委常委、副州长，中国农科院党组成员兼人事局局长，农业农村部农村经济研究中心党组书记、副主任，中国农业科学院研究生院党委书记。现任中国农业国际合作促进会会长、农业国际智库副主席。

Jia Guangdong, male, Han ethnicity, born in Jiaxiang County, Shandong Province. He is a Level-3 Research Fellow. He holds a double bachelor's degree: one in Agricultural Economic Management from the Department of Economic Management at China Agricultural University, and the other in Agronomy from the Department of Agronomy at Shandong Agricultural University. He previously served as Deputy Director of the Second Cadre Division, Personnel Department of the Ministry of Agriculture and Rural Affairs of China, Director of the Personnel Department of both the Bureau of Government Services and the China Agricultural Exhibition Center, Deputy Director of the General Station for Rural Economic Management of the former Ministry of Agriculture, Deputy Prefect of Xiangxi Tujia and Miao Autonomous Prefecture, Hunan Province, Director of the Human Resources Department of the Chinese Academy of Agricultural Sciences (CAAS), Deputy Director of the Rural Economic Research Center of the Ministry of Agriculture and Rural Affairs. He currently serves as President of the China Association for the Promotion of International Agricultural Cooperation (CAPIAC), Vice Chairman of the Agricultural International Think Tank.



张德国
Zhang Deguo

中国农业发展集团有限公司党委副书记、总经理

China National Agricultural Development Group Co.Ltd. (CNADC)
General Manager

张德国，长期在中央企业工作，在企业经营管理、财务管控、生产运营等方面积累了丰富经验。当前，聚焦农业央企主责主业，注重科技赋能和国际化布局，围绕远洋渔业、大宗粮油贸易、优良种畜禽繁育、动物疫病防控、现代农业装备制造与土地开发综合农业服务等全链条业务板块持续发力，致力于提升农业全产业链核心竞争力。

Mr. Zhang Deguo has long served in central state-owned enterprises and accumulated extensive experience in corporate operation and management, financial control, and production and operation. Under his leadership, CNADC stays focused on its primary responsibilities and core business as an agricultural central SOE. Prioritizing technology empowerment and international layout, the Group continues to forge ahead across its business segments, including oceanic fishery, bulk grain and oil trade, improved breeding of livestock and poultry, animal disease prevention and control, modern agricultural equipment manufacturing, and comprehensive agricultural services, and it is committed to boosting the core competitiveness of the entire agricultural industrial chain.



扬纲
Yang Gang

正大集团中国区副董事长

Vice Chairman of CP Group China

扬纲先生分管正大集团中国区食品事业线销售业务，并负责中国区电子商务及华北区销售业务。扬纲先生毕业于天津大学，取得国际经营管理、金属材料及热处理双学士学位，中欧国际工商学院EMBA，拥有多年食品行业实战经验，熟悉消费品市场运作与业务管理。加入正大集团前，他曾任职于宝洁、雀巢、李宁、乐友孕婴童、万达宝贝王等各行业头部企业，担任高管职务，具备多年海外工作与管理经验。

Mr. Yang Gang oversees the Food Business Line Sales Operations of CP Group China and is responsible for E-Commerce and North China sales. He holds dual bachelor's degrees in International Business Management and Metal Materials & Heat Treatment from Tianjin University, as well as an EMBA from CEIBS (China Europe International Business School). With extensive hands-on experience in the food industry, he possesses deep knowledge of consumer market dynamics and business operations. Prior to joining CP Group, Mr. Yang held senior executive positions at leading companies across various sectors—including Procter & Gamble, Nestlé, Li-Ning, Leyou (Maternal and Baby Products), and Wanda Kidsplace—and has years of overseas work and management experience.



周学军
Zhou Xuejun (James Zhou)

全球首席商务官兼亚太区总裁
路易达孚集团植基配料平台全球总裁

Chief Commercial Officer and Head of Asia Region;
Global Head of Food & Feed Solutions of Louis Dreyfus Company

周学军先生是行业资深人士，在贸易领域拥有深厚的背景以及对中国市场的独到了解，于2016年1月加入路易达孚，担任中国区首席执行官。2018年，随着路易达孚成立以中国为业务重心的北亚区，他被任命为路易达孚北亚区董事长兼首席执行官；

2020年升任路易达孚集团全球首席商务官兼亚太区首席执行官。2022年，路易达孚成立全新的植基配料平台，周学军先生兼任该平台全球总裁。加入路易达孚之前，周学军先生就职于业内多家知名企业，在谷物油籽领域先后担任交易、风险管理和企业管理等重要职位。

工作之余,他担任大连交易所期货学院和清华大学的客座讲师并定期受邀在行业重要活动和会议中担任演讲嘉宾。周学军先生毕业于中国阜阳师范学院，获得文学学士学位，主修英语语言和文学；在新加坡国立教育学院获得研究生英语教学资格；在新加坡国立大学获得语言学专业的文学硕士学位。

An industry veteran with a strong trading background and an in-depth understanding of the Chinese market, James Zhou joined Louis Dreyfus Company (LDC) in January 2016 as the Chief Executive Officer for China. In 2018, as LDC established North Asia Region with China as its business focus, he was appointed as Chairman and Chief Executive Officer of the North Asia Region of Louis Dreyfus Company .

In 2020, he was promoted as LDC' s Chief Commercial Officer and Chief Executive Officer of Asia Region. He also serves as the Global President of Food & Feed Solutions Platform after the new platform was established in 2022. Prior to LDC, Mr. Zhou worked in several well-known companies in the industry, and held important positions in the field of grains and oilseeds, including trading, risk management and corporate management.

Mr. Zhou serves as a guest lecturer at the Futures Institute of Dalian Commodity Exchange and Tsinghua University, and is regularly invited as a speaker at high-profile industry events and conferences. James holds a Bachelor of Arts degree from China' s Fuyang Normal University, where he majored in English Language and Literature. He has also acquired postgraduate English Language teaching qualifications from the National Institute of Education in Singapore, as well as a Master of Arts in Linguistics from the National University of Singapore.



张燕
Zhang Yan

上海东浩兰生国际贸易(集团)有限公司
党委书记、总裁

President of Shanghai Donghao Lansheng International Trade (Group) Co., Ltd.

张燕，上海东浩兰生国际贸易（集团）有限公司党委书记、总裁。长期深耕国际贸易、供应链服务领域，拥有丰富的产业运营与企业管理经验。聚焦外贸创新转型，推动贸易新业态、数字化供应链建设，积极探索内外贸一体化发展。深度参与行业交流，持续助力外贸高质量发展。

Ms. Zhang Yan, President of Shanghai Donghao Lansheng International Trade (Group) Co., Ltd. She has long been engaged in international trade and supply chain services, with extensive experience in industrial operation and corporate management. Focusing on the innovative transformation of foreign trade, she promotes new forms of trade and the development of digital supply chains, and actively explores the integrated development of domestic and foreign trade. She takes an active part in industry exchanges and keeps contributing to the high-quality development of foreign trade.



李毅
Li Yi (Lyon Li)

嘉吉动物营养与健康中国区总裁

Cargill Animal Nutrition & Health China President

李毅现任嘉吉动物营养与健康中国区总裁，全面领导中国区业务，负责增长战略、经营管理、组织转型及人才发展。李毅于2021年加入嘉吉，先后担任北亚区多个业务及职能领导职务，在业务增长、战略落地及全球资源整合方面拥有丰富经验。加入嘉吉之前，李毅曾在先正达任职十余年，并曾在罗氏、柯达、飞利浦及百安居等跨国企业担任管理职务。他的管理经验涵盖综合管理、战略、市场、并购、数字化转型及业务发展等领域。李毅拥有由美国韦伯斯特大学与上海财经大学联合授予的工商管理硕士（MBA）学位。

Lyon Li serves as President for China at Cargill Animal Nutrition & Health, with overall responsibility for the China business, including growth strategy, business management, organizational transformation and talent development. Since joining Cargill in 2021, Lyon has held a series of business and functional leadership roles across North Asia, building extensive experience in driving business growth, strategy implementation, and connecting global capabilities with local market opportunities. Before joining Cargill, Lyon spent more than a decade with Syngenta and held management positions with leading multinational companies including Roche, Kodak, Philips and B&Q. His broad leadership experience spans general management, strategy, marketing, M&A, digital transformation and business development. Lyon holds an MBA jointly awarded by Webster University and Shanghai University of Finance and Economics.



弗兰克·马里利
Franck Marilly

人头马君度集团首席执行官

Rémy Cointreau Group CEO

自2025年6月25日起，弗兰克·马里利（Franck Marilly）出任人头马君度集团（Rémy Cointreau）首席执行官。在加入人头马君度之前，马里利曾在多家知名奢侈品类及化妆品集团拥有超过30年的职业生涯。2025年2月，他根据法国总理签署的法令，被任命为法国对外贸易顾问。此前，他曾担任资生堂集团（Shiseido Group）欧洲、中东和非洲（EMEA）地区及全球香水部门的总裁兼首席执行官。他于2018年加入该集团，为其品牌增长发挥了关键作用。再之前，他在香奈儿（Chanel）工作了17年，期间不仅担任过香水和美容部门EMEA地区的首席执行官，还在多个海外子公司担任过Chief Executive Officer职务。在加入香奈儿前，弗兰克·马里利还曾担任联合利华（Unilever）法国香水部门总裁，并在其多个海外子公司担任过总经理等职位。弗兰克·马里利毕业于巴黎EDC高等商学院（EDCParis Business School）。

Franck Marilly has served as the Chief Executive Officer of Rémy Cointreau since June 25th, 2025. Before joining Rémy Cointreau, Marilly built a career of more than 30 years within renowned luxury and cosmetics groups. In February 2025, he was appointed Foreign Trade Advisor of France by decree signed by the Prime Minister. He previously held the positions of President and Chief Executive Officer of the EMEA Region and Global Fragrance Division of Shiseido Group, a group he joined in 2018 and where he played a key role in the growth of its brands. Previously, he spent 17 years at Chanel, where he notably served as Chief Executive Officer of the EMEA Region for the Fragrance and Beauty Division, but also held Chief Executive Officer positions for various subsidiaries abroad. Before joining Chanel, Franck Marilly held the role of President of the French Fragrance Division of Unilever, alongside general management positions at multiple overseas subsidiaries. Franck Marilly graduated from EDC Paris Business School.



屠新泉
Tu Xinquan

对外经济贸易大学
中国WTO研究院院长

Dean of the China Institute for WTO Studies at
University of International Business and Economics

屠新泉，现任对外经济贸易大学中国WTO研究院院长、教授、博士生导师，中央统战部党外知识分子建言献策专家组成员、世界贸易组织教席项目主持人、北京市第十四届政协港澳委副主任，并担任中国世界经济学会副会长、中国WTO研究会、中国国际经济关系学会常务理事，以及中国经济社会理事会、中国联合国协会、北京党外高级知识分子联谊会理事、全球经贸治理研究网络秘书长，受聘为国家关税税则委员会专家委员、商务部经贸政策咨询委员会对外贸易专家、财政部财税改革专家工作室专家以及中国光伏行业协会、中国半导体行业协会顾问、世界互联网大会电商专业委员会主任委员。1996年获北京大学学士，2001年、2004年获对外经济贸易大学国际贸易专业硕士和博士学位。主要研究领域为WTO、中美经贸关系、中国外贸政策。曾先后在美国Johns Hopkins University、WTO秘书处、韩国对外经济政策研究院（KIEP）、美国Indiana University、德国国际问题研究院、美国明德国际研究院做访问学者。主持国家社科基金重大、重点项目、教育部基地重大项目等多项，承担商务部、财政部等部门的委托课题60多项，多篇咨询报告获得中央领导肯定性批示，在权威核心期刊发表论文60多篇。曾获北京市优秀教育工作者、全国商务发展研究奖、安子介国际贸易研究奖等多项，多次接受新华社、中央电视台、经济学人、路透社、彭博社等著名媒体采访。

TU Xinquan is Dean, Professor and WTO Chair Holder at the China Institute for WTO Studies of the University of International Business and Economics located in Beijing, China. He got his Ph.D. in international trade from this university in 2004. He had been a visiting scholar at Johns Hopkins University(2006), Korea Institute for International Economic Policy(2009), WTO Secretariat(2011), German Institute of International and Security Affairs(2014), Middlebury Institute of International Studies at Monterey(2016). His research and teaching focus on Chinese trade policy, WTO, US trade policy, and US-China trade relations. He is a member of Friends of Multilateralism Group, Asia WTO Research Network, Trade and Investment Research Network and General-Secretary of NITIS.

He authored China' s position, role and strategy in the WTO (published by The Press of UIBE, 2005), The forty years of China's reform and opening up and China's integration into world trading system(published by The People's Press, 2019)and published a number of papers and chapters in books. He has been granted a number of research projects by the China Social Science Foundation, the Ministries of Commerce, Education, Finance etc. He was also interviewed by CCTV, Phoenix TV, Bloomberg, Reuters, Xinhua News Agency, and other major media on hot issues about China' s trade and economic situation and China' s international economic relations.



郑艺
Eric Zheng

上海美国商会会长

President, American Chamber of Commerce in Shanghai

郑艺先生现任上海美国商会会长，负责美商会为会员企业在中国的发展提供增值服务。上海美商会现有三千多会员，是全球规模最大的美国商会之一。近20年来，郑先生积极参与上海美商会的工作并担任多个职务，包括2018-2019年担任上海美商会理事会主席。

郑先生曾在美国国际集团（AIG）工作多年，并在其中国子公司美亚财产保险公司先后担任多个高管职务，包括总裁及首席执行官。在加入AIG之前，郑先生担任美国驻广州总领事馆商务领事，是美国商务部派驻华南地区的首席商务官。在2002年来华就职前，郑先生在美国普华永道担任管理咨询顾问多年。

Eric Zheng is President of the American Chamber of Commerce in Shanghai and leads the Chamber in providing its members with value-added services as they grow their operations in China. With over 3,000 members, AmCham Shanghai is one of the largest American chambers of commerce in the world. Eric has been active with AmCham Shanghai for nearly 20 years in various roles including as Chairman of the Board of Governors in 2018-2019.

Eric had a successful career with American International Group (AIG) and held a number of executive positions in China that culminated in his service as President & CEO of AIG China. Prior to AIG, he worked for the U.S. Department of Commerce as Principal Commercial Officer at the U.S. Consulate General in Guangzhou. Before relocating to China in 2002, Eric worked for PwC in the U.S. as a management consultant.



路易斯·格林斯彭
Lewis Greenspon

加拿大展览与贸易协会主席

President of the Canada Exhibition and Trade Association (CETA)

Lewis Greenspon现任加拿大展览与贸易协会（CETA）主席，负责为协会提供战略规划、合作伙伴关系及企业合作方面的指导，重点致力于加强加拿大企业与亚洲市场，尤其是中国市场之间的商业联系。

Greenspon先生拥有超过二十年的商业战略、销售运营及国际商务领域管理经验。此前，他曾担任加拿大领先电信企业TELUS Communications的商务副总裁在其职业生涯中，他长期与企业高管、政府机构及行业合作伙伴开展合作，制定业务增长战略，并在加拿大及国际市场推动大型商业合作项目。

Lewis Greenspon serves as President of the Canada Exhibition and Trade Association (CETA). He advises the organization on strategy, partnerships, and enterprise engagement, with a focus on strengthening commercial connections between Canadian companies and Asian markets, particularly China.

Mr. Greenspon brings more than two decades of experience in commercial strategy, sales operations, and international business management. He previously served as Vice President, Business at TELUS Communications, one of Canada’s leading telecommunications companies. Throughout his career, he has worked closely with senior executives, government stakeholders, and industry partners to develop growth strategies and build large-scale commercial partnerships across domestic and international markets.



宇剑波
Yu Jianbo

新西兰跨境贸易促进会会长

President of the New Zealand Cross-border Investment and Trade Association Incorporated

宇剑波新西兰跨境贸易促进会会长,毕业于对外经济贸易大学，2002年赴新西兰求学，多年专注中新一般货物贸易与跨境贸易业务，持续参与中新经贸及友好协会各项工作，助力两国经贸互通与民间友好交流。

Jianbo Yu, President of the New Zealand Cross-border Investment and Trade Association Incorporated, is an alumnus of the University of International Business and Economics. He pursued his studies in New Zealand in 2002. With years of focus on general goods and cross-border trade between China and New Zealand, he has been continuously involved in the work of China-New Zealand economic and trade associations and friendship associations, facilitating bilateral economic and trade connectivity and people-to-people exchanges between the two countries.



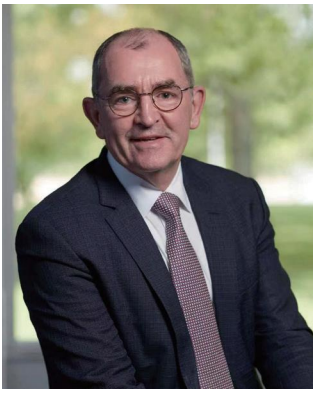
李琳
Li Lin (Lum Lee)

鑫荣懋智利有限公司副总裁

Vice President of Joy Wing Mau Chile Spa

拥有超过20年的全球水果供应链管理经验，业务范围涵盖品种引进和授权种植、专业供应链服务、全渠道分销、产品开发和品牌营销，凭借丰富的行业经验与卓越的领导能力，推动鑫荣懋成为一个链接全球核心水果资源、提供全渠道专业服务的平台型企业。

With over 20 years of experience in global fruit supply chain management, the company' s business scope spans variety introduction and authorized cultivation, professional supply chain services, omnichannel distribution, product development, and brand marketing. Leveraging his extensive industry expertise and exceptional leadership, he has driven Joy Wing Mau to become a platform enterprise that connects core fruit resources worldwide and delivers professional services across all channels.



梅尔特
Thierry MEYER

法国猪业联盟副会长

Vice President of INAPORC

梅尔特先生是法国Bigard集团生猪板块总监、法国猪业联盟(INAPORC)副会长兼出口委员会主席。法国猪业联盟是法国生猪行业协会，汇聚生猪产业链全部参与主体：饲料、养殖户、屠宰分割企业、加工企业以及分销经销商。

Mr. Thierry MEYER is Director of the Pig Business Division of the Bigard Group, Vice President of INAPORC, and Chairman of its Export Committee. INAPORC is France' s national pig interprofessional association that brings together all stakeholders in the pig industry chain: breed suppliers, slaughterhouses, processing companies and distributors.