分论坛 PARALLEL SESSION

Standards Enabling the Integrated Development of Technological and Industrial Innovation

Date: 14:30-17:00, November 5th, 2026

Venue: 4.2 Hall C2, National Exhibition and Convention Center (Shanghai, China)

Hosted by: Ministry of Commerce of the People's Republic of China
State Administration for Market Regulation of the People's Republic of China (National Standardization Administration of the People's Republic of China)

Organized by: Shanghai Municipal Administration for Market Regulation
China National Institute of Standardization
China Electronics Standardization Institute
China Quality Press

Co-organized by: Shanghai Institute of Quality and Standardization

Introduction:

A new round of scientific and technological revolution and industrial transformation is forging ahead. The integration of scientific and technological innovation with industrial innovation is accelerating. Rapid technological iteration and scenario implementation impose higher requirements for rule coordination. As an important bridge connecting the innovation chain and industrial chain, standards provide critical support for advancing technological coordination, scenario alignment and ecosystem co-construction. Deepening international exchanges and cooperation on standardization is of great significance for promoting global innovation collaboration and shared industrial prosperity.

The parallel session will bring together heads of international standards organizations, along with academicians, experts, and representatives from globally renowned enterprises and research institutions for speeches and panel discussions on the theme. This session is committed to consolidating consensus on standardization cooperation, deepening international standardization collaboration, and fostering high-quality integrated development of scientific and technological innovation and industrial innovation.

Program:

Agenda	Timeslot	Honored Guests	Title & Organization
Opening Remarks	14:30-14:45	Ms. Sun Wei (Moderator)	Deputy Director General, Department of Standards Innovative Management, SAMR/SAC
		Mr. He Qing	Vice Mayor of Shanghai
		Dr. Pan Xiaodong	Vice Minister of SAMR
Thematic Speech	14:45-16:05	Ms. Sun Wei (Moderator)	Deputy Director General, Department of Standards Innovative Management, SAMR/SAC
		Dr. Khaled Soufi	President, International Organization for Standardization (ISO)
		Mr. James Matthews	President, International Electrotechnical Commission (IEC)
		Prof. Hu Shimin	Academician of the Chinese Academy of Sciences Dean of the Institute of Artificial Intelligence of Tsinghua University

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		Dr. Florian Anderhuber	Director-General, TIC Council
		Mr. Alpesh Shah	Managing Director of IEEE Standards Association (IEEE SA)
		Mr. Wang Kun	President of the China National Institute of Standardization Director-General of the National Center of Standards Evaluation, SAMR
Outcomes Announcement	16:05-16:20	1. Top 100 Excellent Cases of "Soft Connectivity" under the "Belt and Road" Standard 2. Promotional Video for "Let the World Understand Chinese Innovation: National Standard Foreign Language Version Serving the Integration of Science and Technology Industry" 3. Release of the Annual Report on Standards Development Hotspots for Emerging and Future Industries (2026) 4. AI Ethical Governance Achievement Release Ceremony: Interpretation of the Research Report on Intelligent Agent Ethical Governance (Chinese and English Versions) and the Research Report on Embodied Intelligence Ethical Governance (English Version)	
Panel Discussion	16:20-16:50	Dr. Chen Ying (Moderator)	President of Chinese Academy of Quality and Inspection & Testing
		Mr. Tuomo Höysniemi	President of Drive Products Division, ABB
		Mr. Markus Reigl	Global Head of Technical Regulation and Standardization, Siemens AG
		Mr. Fan Kefeng	Vice President of the China Electronics Standardization Institute
		Mr. Wang Xuemin	Standardization & Industry Development Vice President of Huawei Technologies Co., Ltd.
		Prof. Cheng Xinbin	Director of the Institute of Precision Optical Engineering of Tongji University
Interactive Q&A	16:50-17:00	Dr. Chen Ying (Moderator)	President of Chinese Academy of Quality and Inspection & Testing
	17:00-18:00	Exhibition Visit	