

发布仪式：虹桥海外发展服务中心 3.0 发布

发布名称：虹桥海外发展服务中心 3.0 发布

发布单位：虹桥国际中央商务区管委会

内容简介：

为加快落实国务院关于完善海外综合服务体系的要求，虹桥国际中央商务区充分发挥开放枢纽、总部经济、服务资源等优势，推动“虹桥海外发展服务中心”向 3.0 迈进，标志着虹桥的海外综合服务功能进入一个全新阶段。

在国家发改委国际合作中心、商务部投资促进事务局、工信部人才交流中心及中国银行等权威机构支持下，3.0 版本将深度融合上海市企业走出去综合服务平台（虹桥）分平台建设要求，系统整合企业国际化发展、国际人才培养、国际经贸合作、国际科创联动等重点功能，开展首创性、集成式探索，为企业提供从战略规划、人才输送、园区落地到创新联动的一站式、全链路出海解决方案，全力构筑支持中国企业全球化发展的“超级服务生态”。

Launch Ceremony: Launch of Hongqiao Overseas Development Service Center 3.0

Title: Hongqiao Overseas Development Service Center 3.0

Organizer: Shanghai Hongqiao International Central Business District

Administrative Committee

Overview:

To accelerate the implementation of the State Council’s directive on improving the comprehensive overseas service system, the Shanghai Hongqiao International Central Business District has leveraged its advantages as an opening-up hub, a center for headquarters economy, and a concentration of service resources to advance the Hongqiao Overseas Development Service Center to Version 3.0. This milestone marks a new phase in Hongqiao’s integrated overseas service capabilities.

With the strong support of authoritative institutions such as the International Cooperation Center of the National Development and Reform Commission, the Investment Promotion Agency of the Ministry of Commerce, the Talent Exchange Center of the Ministry of Industry and Information Technology, and the Bank of China, Version 3.0 will be deeply aligned with the construction requirements of the Shanghai Comprehensive Service Platform for Enterprises Going Global (Hongqiao Sub-Platform). It will systematically integrate key functions related to enterprise internationalization, global talent development, international trade and investment cooperation, and cross-border innovation linkage. Through pioneering and integrated practices, the upgraded Center will provide enterprises with one-stop, full-cycle overseas development solutions—covering strategic planning, talent deployment, industrial park establishment, and innovation collaboration—thereby vigorously building a “super service ecosystem” that empowers the global expansion of Chinese enterprises.