

Parallel Session on AI-Driven Digital Economy Innovation & The Global Digital Economy and High-Tech Industry Matchmaking Conference

【Basic Information】

Moderator:

Zhong Shi China Media Group, CGTN

Opening Remarks:

Sheng Qiuping Vice Minister of Commerce of China

Ye Zhengbo Vice Chairman of the Zhejiang Provincial Committee of the Chinese People's Political Consultative Conference

Elnur Aliyev First Deputy Minister of Economy of the Republic of Azerbaijan

Tanya Atanasova
DISHKELOVA Head of the Political Cabinet of Ministry of Economy and Industry of Bulgaria

Berlianto Situngkir Consul General of Indonesia in Shanghai

Signing Ceremony Report Release:

Escipión Oliveira-Gómez Director of the Division of Country Programmes (DCP) ITC

Keynote Speeches:

Glenn Heppell Senior Managing Director, Chief Operating Officer, Asia Oceania at Accenture

Astrid Nørgaard Friis Grundfos Senior Global Vice President

Julia Woertink Chief Technology Officer, Dow Asia Pacific

[Brief Introduction]

The Parallel Session on AI-Driven Digital Economy Innovation, as one of the parallel sessions of the 8th Hongqiao International Economic Forum, was held on the afternoon of November 5, 2025, in Hall E, 4.2 Hall, at the National Exhibition and Convention Center (Shanghai). The event was hosted by the Ministry of Commerce of the People's Republic of China, the People's Government of Zhejiang Province, and the International Trade Centre (ITC). The forum comprised four segments: opening remarks, signing ceremony, report release, and keynote speeches.



[Opening Remarks]

The opening remarks session invited Sheng Qiuping, Vice Minister of Commerce of China; Ye Zhengbo, Vice Chairman of the Zhejiang Provincial Committee of the CPPCC; Elnur Aliyev, First Deputy Minister of Economy of the Republic of Azerbaijan; Tanya Atanasova DISHKELOVA, Head of the Political Cabinet of the Ministry of Economy and Industry of Bulgaria; and Berlianto Situngkir, Consul General of Indonesia in Shanghai. The guests exchanged views on global trends, national practices, and cooperation prospects in AI-driven digital economy innovation. Artificial intelligence is regarded as a key force in reorganizing global production factors and reshaping the global economic structure. Its deep application is spawning new industries, business forms, and models, posing higher demands on global governance and regulatory systems. China continues to drive the integration of the digital and real economies, strengthening AI innovation through policy guidance, cultivating leading enterprises and SMEs, and deepening the application of AI in commerce to enhance consumer experience and promote the digital transformation of trade in services. Regarding international cooperation, China actively promotes multilateral agreement negotiations, participates in global AI governance, and is committed to fostering a development environment characterized by extensive consultation, joint contribution, and shared benefits. In terms of local practices, Zhejiang, as a highland for digital economy development, demonstrates solid digital infrastructure, strong innovation momentum, and a broad pattern of openness. Its AI industrial ecosystem shows significant agglomeration effects, with the import and export volume of digital trade continuing to grow, contributing experience to the development of new quality productive forces nationwide. International guests shared their respective countries' digital economy strategies, including building resilient, inclusive, and innovation-driven digital societies, promoting the responsible application of AI in fields such as healthcare, education, and agriculture, reducing dependence on traditional industries, and enhancing global competitiveness through skills training, infrastructure modernization, and green transformation. All parties agreed that AI represents an opportunity for common development rather than a challenge, calling for joint efforts through open cooperation, knowledge sharing, and policy coordination to address global issues and create an inclusive, sustainable future.



Sheng Qiuping, Vice Minister of Commerce of China, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered an opening remark



Ye Zhengbo, Vice Chairman of the Zhejiang Provincial Committee of the Chinese People's Political Consultative Conference, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered an opening remark



Elnur Aliyev, First Deputy Minister of Economy of the Republic of Azerbaijan, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered an opening remark



Tanya Atanasova DISHKELOVA, Head of the Political Cabinet of Ministry of Economy and Industry of Bulgaria, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered an opening remark



Berlianto Situngkir, Consul General of Indonesia in Shanghai, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered an opening remark

【Signing Ceremony】

The signing ceremony invited 24 overseas suppliers from 14 countries and regions including the United States, Brazil, and Switzerland to sign agreements with 20 import enterprises from Zhejiang Province. The procurement involved areas such as advanced equipment, energy resources, and agricultural products. The collective signing reflects China's commitment to continuously expanding openness and sharing development dividends with the world. It further strengthens global supply chain coordination and industrial complementarity, injecting new momentum into international cooperation in the digital economy and high-tech sectors.



[Report Release]

During the report release session, Escipión Oliveira-Gómez, Director of the Division of Country Programmes (DCP) at the International Trade Centre (ITC), was invited. The guest discussed international practices and policy insights regarding the dual digital and green transformation and released the "Casebook on International Trade and Economic Cooperation in Digital Economy and Green Development." The report compiles outstanding practices from developing countries in the fields of digital solutions and green trade, emphasizing the enhancement of international competitiveness and inclusive growth for all parties through targeted assistance and technical cooperation. The report also notes that a safe and orderly digital economy environment, trade facilitation, building consumer trust, and green technology innovation are key elements driving the transformation. Cases such as e-commerce applications in agriculture highlight the positive impact of digitalization on improving livelihoods. International cooperation is seen as a core driving force for accelerating transformation. China's contributions in promoting digital and green trade development are acknowledged, with a call to strengthen policy coordination, capacity building, and resource integration to ensure the benefits of sustainable development goals reach globally.



Escipión Oliveira-Gómez, Director of the Division of Country Programmes (DCP), ITC, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and participated in the Report Release

[Keynote Speeches]

During the keynote speech session, invited guests included Glenn Heppell, Senior Managing Director and Chief Operating Officer for Asia Oceania at Accenture; Astrid Nørgaard Friis, Senior Global Vice President of Grundfos; and Julia Woertink, Chief Technology Officer of Dow Asia Pacific. The guests shared in-depth insights on the specific applications and prospects of AI in enterprise transformation, industrial innovation, and social development. AI is reshaping work paradigms and labor economics, enhancing intelligent productivity through human-machine collaboration. This requires systematic advancement across four dimensions: individual, organizational, economic, and social. At the individual level, it is necessary to match human creativity with machine efficiency and optimize task allocation. At the economic level, automation and intelligent regulation can unleash growth potential and improve total factor productivity. At the organizational level, workflows and leadership models must be restructured to adapt to the large-scale implementation of generative AI and robotics. At the societal level, multi-stakeholder collaboration is needed to formulate policies addressing challenges like skills gaps and changes in employment structures, ensuring the inclusive sharing of technological dividends. In the field of industrial practice, digital transformation empowers water management. Through the combination of IoT, AI, and sensing technologies, intelligent pump systems and energy efficiency optimization are achieved, supporting green transformation and sustainable resource utilization. Materials science, as the foundation for AI and robotics, plays a crucial role in areas such as data center thermal management and humanoid robot R&D. Innovative solutions like direct-to-chip cooling and silicone thermal interface materials enhance system reliability, energy efficiency, and safety, supporting digital infrastructure and advanced manufacturing development. AI is not merely an efficiency tool but a core engine driving a green, inclusive, and sustainable future. Enterprises need to continuously invest in innovation, deepen cross-domain cooperation, and jointly lead the new wave of the intelligent economy.



Glenn Heppell, Senior Managing Director, Chief Operating Officer, Asia Oceania at Accenture, attended the Parallel Session on AI-Driven Digital Economy Innovation & and The Global Digital Economy and High-Tech Industry Matchmaking Conference and delivered a keynote speech



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