

## Parallel Session on Promoting Green Trade Liberalisation and Accelerating the Global Green Transition

### **【Basic Information】**

#### Moderator:

ZHANG Wei

Deputy Secretary General and Senior Fellow Center for China and Globalization(CCG)

#### Address:

WANG Huiyao

Founder and President, Center for China and Globalization (CCG);  
Former Counselor to China State Council

#### Keynotes Speech:

H.E. Pascal Lamy

Former Director General, World Trade Organization;  
Vice-President, Paris Peace Forum

LONG Yongtu

Chief Negotiator for China's WTO Accession and Former Vice  
Minister of Foreign Trade and Economic Cooperation

XU Xiaofeng

President of China Meteorological Service Association

#### Report Launch:

ZHANG Wei

Deputy Secretary General and Senior Fellow Center for China and Globalization(CCG)

#### Roundtable I-Corporate Action :

Moderator:

Deputy Secretary General and Senior Fellow Center for China and Globalization(CCG)

ZHANG Wei

Deputy Secretary General and Senior Fellow Center for China and Globalization(CCG)

Panelists(in alphabetical order):

LIU Chang	Vice President, Greater China, Cargill Chair of European Chamber of Commerce Government Affairs Forum
Sean Green	President and CEO, BMW Group Region China
ZHAI Jingli	Deputy CEO of Sinar Mas Group-APP
ZHANG Yunqi	Vice President, Huajian Group

Roundtable II- Rule Co-shaping:

Moderator:

HAN Bing	Senior Fellow, CCG; Former Minister-Counselor Chinese Embassy in Egypt
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Panelists(in alphabetical order):

Carl Fey	Professor of Strategy, BI Norwegian Business School Fellow, Academy of International Business(AIB)
JIN Xu	President of the China Association of International Trade
MA Jianchun	President of the China Society for World Trade Organization Studies
XUXiaofeng	President of China Meteorological Service Association
ZHANG Jie	Vice President of China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts

## **[Brief introduction]**

Promoting Green Trade Liberalisation and Accelerating the Global Green Transition, as one of the parallel session of the 8th Hongqiao International Economic Forum, was held in National Exhibition and Convention Center(Shanghai) 4.2 C1 on the afternoon of November 6, 2025. This conference is hosted by the Ministry of Commerce and organized by the Center for China and Globalization (CCG). It includes organizer's welcome, keynote speeches, report launch and discussion sessions.



**[Address]**

Wang Huiyao, founder and president of Center for China and Globalization (CCG) and former counselor to China State Council, was invited to deliver the guest speech. Guests exchanged views on the global green transition trend and China's role. The Green Revolution has become a global consensus. Energy transformation, low-carbon industry and green finance are reshaping the global capital and technology pattern, and the globalization paradigm is transforming to green, safe and sustainable orientation. China is leading a new round of green globalization with its complete industrial chain, market size and global leading position in key areas such as photovoltaic, wind energy and electric vehicles.



Wang Huiyao, founder and president of Center for China and Globalization (CCG) and former counselor to China State Council, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and delivered a speech

## **[Keynotes Speech]**

In the keynote speech session, H.E. Pascal Lamy, former director general of World Trade Organization and Vice-President of Paris Peace Forum, Long Yongtu, chief negotiator for China's WTO Accession and former vice minister of Foreign Trade and Economic Cooperation, and Xu Xiaofeng, president of China Meteorological Service Association were invited. Guests exchanged views on global green trade rules, climate action and green transformation practices. Given the urgent situation of global environmental deterioration, it is necessary to promote green trade liberalization based on multilateral rules, balance economic efficiency and ecological security, and pay attention to the differentiated needs of developing countries. Trade, environment and development constitute a "golden triangle". Green trade governance should be integrated into the United Nations 2030 Agenda for Sustainable Development and the framework of the Paris Agreement, and trade protectionism and unillateralism should be resolutely opposed to prevent them from hindering the development of green energy and green trade liberalization. As global warming accelerates and extreme weather occurs frequently, international agreements need to be implemented to promote the coordinated implementation of policies, mechanisms, finance, technology and actions. China has significant advantages in scale and cost in renewable energy, and is helping relevant countries in energy transformation through international cooperation.



H.E. Pascal Lamy, former director general of World Trade Organization and Vice-President of Paris Peace Forum, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and delivered a speech



Long Yongtu, chief negotiator for China's WTO Accession and former vice minister of Foreign Trade and Economic Cooperation, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and delivered a speech



Xu Xiaofeng, president of China Meteorological Service Association, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and delivered a speech

## [Report Launch]

In the report release process, the research report "Towards a New Era of Green Trade: Opportunities, Paths and China's Role in Global Green Transformation" will be released. The report focuses on the development status, opportunities and challenges of global green trade, China's practice and policy suggestions, analyzes the economic benefits and policy progress brought by green trade liberalization, and points out the challenges such as tariff and non-tariff barriers, standard differences, and the lack of a unified environmental product classification and coding system.





Zhang Wei, deputy secretary general and senior fellow Center for China and Globalization(CCG), attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the results release

## [Roundtable I-Corporate Action]

The seminar session of "Corporate Action" invited Sean Green, president and CEO of BMW Group Region China, Liu Chang, vice President of Greater China, Cargill and chair of European Chamber of Commerce Government Affairs Forum, Zhai Jingli, vice president of Cosco Group APP (China), and Zhang Yunqi, vice president of Huajian Group. Guests discussed technology wall breaking and market restructuring. Global harmonization of measurement standards for carbon emissions is a key challenge. It is necessary to realize standardization of measurement, establish a global digital platform to calculate life-cycle carbon emissions, and ensure reliable data sources. Enterprises should adhere to the concept renewal, standard international standards and combine local demand to create green standards, enable green development through technological innovation, and help market reconstruction with the help of the whole chain coordination. Enterprises need to transform external green standards into internal core competitiveness, promote the green transformation of the upstream and downstream of the industrial chain, build ecological partnerships, actively participate in the formulation of industrial, national and even global standards, and transform from rule takers to participants. Green practices such as using local materials to reduce carbon emissions and promoting the introduction of new energy vehicles in emerging markets were shared. Open dialogue, whole-chain coordination and ecological co-construction were crucial to breaking down trade barriers.





Sean Green, president and CEO of BMW Group Region China, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Liu Chang, vice President of GreaterChina, Cargill and chair of European Chamber of Commerce Government Affairs Forum, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Zhai Jingli, vice president of Cosco Group APP (China), attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Zhang Yunqi, vice president of Huajian Group, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions

## [Roundtable II- Rule Co-shaping]

The "Rule Co-shaping Power" discussion session invited Carl Fey, professor of strategy, BI Norwegian Business School Fellow, Academy of International Business(AIB), Jin Xu, president of the China Association of International Trade, Ma Jianchun, the president of the China Society for World Trade Organization Studies, Xu Xiaofeng, the president of China Meteorological Service Association and Zhang Jie, the vice president of China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts. The guests engaged in an exchange on policy coordination and mechanism innovation. The global green trade rules are showing a trend of fragmentation, and it is necessary to build a three-in-one governance mechanism of "government guidance, enterprise as the main body, and international organization as the bridge". The government provides stable policy expectations and a fair competitive environment, accelerates the improvement of the domestic carbon market, advocates high standards in regional cooperation, and promotes the pilot of a mutual recognition system for carbon accounting. Enterprises continuously carry out green innovation investment and transform practical experience into policy references through public-private dialogue platforms. International organizations are promoting the resumption of multilateral negotiations, coordinating mutual recognition of basic standards, and providing financial support to developing countries. Green trade rules can be piloted first under regional frameworks such as BRICS, APEC and China-Asean, and the green transformation of developing countries can be facilitated through technology export and cooperation. It shared the successful practice of combining government policy guidance with enterprise innovation, as well as the promoting role of industry associations in standard setting, platform construction, and enterprise training.





Carl Fey, professor of strategy, BI Norwegian Business School Fellow, Academy of International Business(AIB), attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Jin Xu, president of the China Association of International Trade, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Ma Jianchun, the president of the China Society for World Trade Organization Studies, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Xu Xiaofeng, the president of China Meteorological Service Association, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



Zhang Jie, the vice president of China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts, attended the parallel session on "Promoting Green Trade Liberalisation and Accelerating the Global Green Transition" and participated in the discussions



HAN Bing, senior fellow of CCG and former minister of Counselor Chinese Embassy in Egypt, presided over the discussion session of the parallel session on Promoting Green Trade Liberalisation and Accelerating the Global Green Transition



ZHANG Wei, deputy secretary general and senior fellow Center for China and Globalization(CCG), presided over the parallel session on Promoting Green Trade Liberalisation and Accelerating the Global Green Transition