

"Invest in China" – Special Event Presenting Pilot Free Trade Zones

【Basic Information】

Moderator:

Xu Qinduo

Host of China Global Television Network (CGTN)

Opening Addresses:

Sheng Qiuping

Vice Minister of Commerce

Anastasia Nesvetailova

Director of the Macroeconomic and Development Policies Branch of United Nations Conference on Trade and Development (UNCTAD)

Yao Shenhong

Director of the Division of Strategic Planning and South-South Cooperation of United Nations Industrial Development Organization (UNIDO)

Investment Promotion:

Deng Guanghuai

Executive Deputy District Chief of Yuzhong District, Chongqing

Liu Li

Director of Chengdu Tianfu Longisland Digital Cultural & Creative Park

Yang Shengliang

Deputy Director-General of the Administrative Committee of Xixian New Area of Shaanxi Province

Wang Xinhong

Deputy Director-General of the China (Guangxi) Pilot Free Trade Zone Office

Chen Kaijie

Deputy Mayor of Kunming, Yunnan Province

Zhang Jianguo

Deputy Director-General of the Administrative Committee of Harbin Area of the China (Heilongjiang) Pilot Free Trade Zone

You Jialin

Deputy Director-General of the Department of Commerce of the Xinjiang Uygur Autonomous Region

Panel Discussion 1:



Zhou Yan	Deputy Director-General of Guangxi Nanyi Intelligent Technology Co., Ltd.
Ma Zhanchen	Chairman of YCIH Logistics Co., Ltd.
Shang Yunlong	Chairman of Heilongjiang Transportation Investment Group Co., Ltd.
Zhao Feng	General Manager of Xinjiang Guowei General Aviation Investment and Operation Co., Ltd.

Panel Discussion 2:



Shen Jianping	CEO of Eco Prime (Chongqing) Holding Co., Ltd.
Sun Xiaokang	Head of Strategy and Development of Airbus (Chengdu) Aircraft Full Life Cycle Services Co., Ltd.
Duan Xiaoyuan	Head of Legal and External Affairs of McCain Worldgroup China
Zhou Shouyu	Director of the Business Management Department, Shanghai Branch, China Export & Credit Insurance Corporation

[Brief Introduction]

On November 6, 2025, "Invest in China" – Special Event Presenting Pilot Free Trade Zones of the 8th Hongqiao International Economic Forum (HQF), organized by the Ministry of Commerce of China, was held at Room D1, Hall 4.2, National Exhibition and Convention Center (Shanghai). The session included opening addresses, investment promotion, and two panel discussions.



[Opening Addresses]

The opening addresses session featured Mr. Sheng Qiuping, Vice Minister of Commerce; Ms. Anastasia Nesvetailova, Director of the Macroeconomic and Development Policies Branch of United Nations Conference on Trade and Development (UNCTAD); and Mr. Yao Shenhong, Director of the Division of Strategic Planning and South-South Cooperation of United Nations Industrial Development Organization (UNIDO).

The speakers shared their perspectives on the strategic importance of China's PFTZs, the progress made since their establishment, and the broader value of deepening international cooperation. They highlighted that the PFTZs serve as important "testing grounds" for China's reform and opening-up, and as dynamic engines driving high-quality development. Over the years, an open and well-coordinated layout has taken shape, encompassing China's eastern, central, western and border regions.

The seven PFTZs situated in the western and border regions have drawn upon their unique geographic strengths to achieve notable outcomes in advancing national development strategies and fostering distinctive industrial ecosystems. Competitive clusters have emerged in areas including electronic information, advanced equipment manufacturing, green energy, and digital culture and creative industries-supported by high-quality resources and well-calibrated policy measures.

Representatives from international organizations commended the innovative approaches adopted by China's PFTZs. They noted that the flexible and adaptive policy frameworks within the PFTZs not only respond effectively to regional development needs but also offer useful reference for many developing countries. They underscored that multilateralism and open cooperation remain essential for addressing global challenges, and expressed the hope that enhanced dialogue and experience sharing will contribute to more resilient, inclusive, and sustainable growth.



Sheng Qiuping, Vice Minister of Commerce, addressed via video the Parallel Session on "Invest in China" – Special Event Presenting Pilot Free Trade Zones



Anastasia Nesvetailova, Director of the Macroeconomic and Development Policies Branch of United Nations Conference on Trade and Development (UNCTAD), addressed the Parallel Session on "Invest in China" – Special Event Presenting Pilot Free Trade Zones



Yao Shenhong, Director of the Division of Strategic Planning and South-South Cooperation of United Nations Industrial Development Organization (UNIDO), addressed the Parallel Session on "Invest in China" – Special Event Presenting Pilot Free Trade Zones

[Investment Promotion]

The Investment Promotion session featured representatives from seven PFTZs, including Mr. Deng Guanghuai, Executive Deputy District Chief of Yuzhong District, Chongqing; Ms. Liu Li, Director of Chengdu Tianfu Longisland Digital Cultural & Creative Park; Mr. Yang Shengliang, Deputy Director-General of the Administrative Committee of Xixian New Area of Shaanxi Province; Ms. Wang Xinhong, Deputy Director-General of the China (Guangxi) Pilot Free Trade Zone Office; Mr. Chen Kaijie, Deputy Mayor of Kunming, Yunnan Province; Mr. Zhang Jianguo, Deputy Director-General of the Administrative Committee of Harbin Area of the China (Heilongjiang) Pilot Free Trade Zone; and Mr. You Jialin, Deputy Director-General of the Department of Commerce of the Xinjiang Uygur Autonomous Region. The speakers shared insights into the distinctive industries, institutional innovations, and emerging investment opportunities across the seven PFTZs.

Chongqing PFTZ has cultivated strong industrial clusters in producer services-covering finance, commerce, legal services, logistics, and data-with extensive international resources, competitive cost advantages, and a number of nationally recognized best practices.

Sichuan PFTZ has positioned digital culture and creative industries as a core development pathway, fostering leading IPs through integrated industrial chains, efficient public service platforms, and a package of preferential policies.

Shaanxi PFTZ advances development through a dual engine of "FTZ + sci-tech innovation," making continuous progress in resource aggregation, institutional reform, financial innovation, talent attraction, and industrial upgrading.

Leveraging its strategic location as a gateway to ASEAN, Guangxi PFTZ has developed its artificial intelligence sector under the model of "R&D in Beijing-Shanghai-Guangzhou, integration in Guangxi, application in ASEAN," supported by dedicated cooperation platforms and targeted policy and financial incentives.

Yunnan PFTZ focuses on developing a hub for connectivity with South Asia and Southeast Asia, enhancing cross-border flows of goods, services, and people.

Heilongjiang PFTZ is promoting an ice-and-snow economy, transforming its unique cold-climate resources into economic strengths through models such as "ice and snow + technology," "ice and snow + industry," and "ice and snow + culture and tourism."

Positioned at the heart of the Silk Road Economic Belt, Xinjiang PFTZ has established a coordinated development framework across its three subzones, offering multiple advantages-including logistics corridors, market access, and layered policy support-as it works to build a transparent, rules-based, and internationally oriented business environment.



Deng Guanghui, Executive Deputy District Chief of Yuzhong District, Chongqing, attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in Investment Promotion



Liu Li, Director of Chengdu Tianfu Longisland Digital Cultural & Creative Park, attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in Investment Promotion



Yang Shengliang, Deputy Director-General of the Administrative Committee of Xixian New Area of Shaanxi Province, attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in Investment Promotion



Wang Xinhong, Deputy Director-General of the China (Guangxi) Pilot Free Trade Zone Office, attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in Investment Promotion



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You Jialin, Deputy Director-General of the Department of Commerce of the Xinjiang Uygur Autonomous Region, attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in Investment Promotion

[Panel Discussion 1]

The first Panel Discussion brought together Ms. Zhou Yan, Deputy Director-General of Guangxi Nanyi Intelligent Technology Co., Ltd.; Mr. Ma Zhanchen, Chairman of YCIH Logistics Co., Ltd.; Mr. Shang Yunlong, Chairman of Heilongjiang Transportation Investment Group Co., Ltd.; and Mr. Zhao Feng, General Manager of Xinjiang Guwei General Aviation Investment and Operation Co., Ltd.

The speakers exchanged views on economic and trade cooperation between border-area PFTZs and neighboring countries. Representatives from the business community shared practical experiences in advancing cross-border collaboration by leveraging the policy dividends of the PFTZs.

The China-ASEAN Countries Artificial Intelligence (AI) Application Cooperation Center has completed its infrastructure development and secured enterprise partnerships and project implementation, supported by the PFTZ's adaptive policy framework and efficient public services. Logistics enterprises expect to achieve rapid scale expansion, deepening global procurement and regional deployment through the International Supply Chain Demonstration Center initiative.

The Heilongjiang PFTZ provides strong support to cross-border trade in goods through well-developed living and working facilities, abundant talent supply, and a comprehensive logistics service system.

With its strategic geographic position, unique low-altitude airspace resources, and open policy environment, the Xinjiang PFTZ has attracted enterprises in the low-altitude economy, and industrial park development is progressing steadily. Going forward, the region will continue to advance cross-border low-altitude logistics and expand international aviation cooperation.





Zhou Yan, Deputy Director-General of Guangxi Nanyi Intelligent Technology Co., Ltd., attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in the Panel Discussion



Ma Zhanchen, Chairman of YCIH Logistics Co., Ltd., attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in the Panel Discussion



Shang Yunlong, Chairman of Heilongjiang Transportation Investment Group Co., Ltd., attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in the Panel Discussion



Zhao Feng, General Manager of Xinjiang Guwei General Aviation Investment and Operation Co., Ltd., attended "Invest in China" - Special Event Presenting Pilot Free Trade Zones and participated in the Panel Discussion

[Panel Discussion 2]

The second Panel Discussion featured Mr. Shen Jianping, CEO of Eco Prime (Chongqing) Holding Co., Ltd.; Mr. Sun Xiaokang, Head of Strategy and Development of Airbus (Chengdu) Aircraft Full Life Cycle Services Co., Ltd.; Ms. Duan Xiaoyuan, Head of Legal and External Affairs of McCain Worldgroup China; Mr. Zhou Shouyu, Director of the Business Management Department, Shanghai Branch, China Export & Credit Insurance Corporation. The discussion focused on the industrial development pathways of the PFTZs in Western China and the financial instruments supporting their growth.

Corporate representatives outlined the key factors that informed their decision to establish operations in PFTZs in Western China. Chongqing's strategic positioning, reliable supply of raw materials, competitive logistics costs, and efficient administrative services were identified as decisive advantages that attracted leading bioenergy firms.

In Sichuan, robust policy support, well-developed industrial clusters, and geographic strengths have created strong synergies with the aviation sector. Since the establishment of the Aircraft Full Life Cycle Services Center within the Sichuan PFTZ, the project has delivered notable results, strengthening supply-chain collaboration and expanding access to international markets.

Agricultural enterprises emphasized how the Yangling Area of the Shaanxi PFTZ-leveraging its distinctive agricultural profile, the dual advantages of overlapping national zones, and responsive public services-has enabled significant growth in both production capacity and sales revenue. Looking ahead, these companies plan to make full use of the platform's strengths to expand their global footprint.

Financial institutions highlighted their commitment to supporting enterprises within the PFTZs by integrating policy resources, enhancing service capabilities, and advancing digital solutions. Through instruments such as accounts-receivable insurance, financing facilitation, and credit assessment services, they aim to bolster Western China and border PFTZs in deepening cross-border trade, high-end manufacturing, and modern services, thereby contributing to high-quality and substantive cooperation under the Belt and Road Initiative.



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