



**朱民**  
**Zhu Min**

中国国际经济交流中心资深专家委员  
国际货币基金组织 (IMF) 原副总裁

Member of the Senior Expert Advisory  
Committee of the China Center for International  
Economic Exchanges,  
Former Deputy Managing Director of the IMF

朱民博士是中国国际经济交流中心资深专家委委员,香港特首顾问团成员,世界经济论坛 (WEF) 董事会董事, 彼特逊国际经济研究院董事会董事。他还是中国“十五五”规划专家委员会委员, 外交部外交政策咨询委员会委员, 中央网信办专家咨询委员会委员。他同时是G20为全球公共服务融资高级别委员会委员, 联合国经济和发展高级别咨询委员会委员。朱民博士于2017-2022年任清华大学国家金融研究院院长;2011年7月至2016年7月担任国际货币基金组织 (IMF) 副总裁, 是首位出任IMF高层管理职位的中国人。此前, 他曾担任中国人民银行副行长和中国银行副行长。他曾在世界银行工作, 并在约翰·霍普金斯大学和复旦大学讲授经济学。

朱民博士从约翰·霍普金斯大学获得经济学博士与硕士学位, 从普林斯顿大学伍德罗·威尔逊公共和国际事务学院获得公共管理硕士学位, 并从复旦大学获得经济学学士学位。

Dr. Zhu Min is a member of the Senior Expert Advisory Committee of the China Center for International Economic Exchanges, he is also a member of the Chief Executive's Advisory Council in Hong Kong, a Board Trustee member for World Economic Forum and a Board Trustee member for Peterson Institute for International Economics. He services as a member of the "China's 15th Five-Year Plan" Expert Committee, a member of the Foreign Policy Advisory Committee of the Ministry of Foreign Affairs, and a member of the Expert Advisory Committee of the State Internet Information Office. He previously served as the Chairman of the National Institute of Financial Research at Tsinghua University(2017-2022), a Deputy Managing Director at the IMF (2011-2016) and as a Deputy Governor of the People's Bank of China, and as an Executive Vice president of Bank of China. He also worked at the World Bank and taught economics at both Johns Hopkins University and Fudan University. Zhu Min received his Ph.D and M.A. in economics from Johns Hopkins University, a M.P.A. from the Woodrow Wilson School of Public International Affairs at Princeton University, a BA in Economics from Fudan University.



## 杰克·佩里 Jack Perry

英国48家集团主席  
伦敦出口公司总裁

Chairman of the 48 Group,  
Chief Executive of London Export Corporation

杰克·佩里先生现任英国48家集团主席及伦敦出口公司 (LEC) 首席执行官，承袭并延续其家族三代人推动英中经贸合作的“破冰”传统。1952年，伦敦出口公司成为首家与新中国建立贸易往来的英国企业；次年，48家集团“破冰者”经贸代表团访华，共同签署了当时价值3000万英镑（相当于现今约11亿英镑）的新中国与西方首项贸易协定。

作为家族第三代执掌该事业的领导者，佩里主席带领48家集团与伦敦出口公司持续聚焦长期战略价值，致力于在贸易、投资、科技创新与可持续发展等领域，为英中企业搭建务实合作桥梁。他的愿景既根植于英中交往史上的“破冰精神”，也着眼于21世纪新形势下的增长机遇与合作空间。

目前，伦敦出口公司通过旗下四大业务板块开展运营：LEC全球资本作为基金管理平台，LEC实业专注人工智能技术，LEC机器人和LEC饮品则致力于推动中国高新企业及消费品牌走向国际市场。

Mr. Jack Perry currently serves as Chairman of The 48 Group and Chief Executive of the London Export Corporation (LEC), carrying forward a family legacy of promoting trade and economic cooperation between the United Kingdom and China under the historic “icebreaking” tradition.

In 1952, the London Export Corporation became the first British company to establish trade relations with the newly founded People’s Republic of China. The following year, The 48 Group led the historic “Icebreakers” trade mission to China, resulting in the signing of the first trade agreement between China and the West, valued at £30 million at the time (equivalent to approximately £1.1 billion today).

As the third generation to lead this mission, Chairman Perry continues to guide The 48 Group and LEC with a focus on long-term strategic value, building practical bridges for collaboration between British and Chinese enterprises in trade, investment, technological innovation, and sustainable development. His vision remains deeply rooted in the historic “icebreaking Spirit,” while also addressing the new opportunities and challenges of cooperation in the 21st century.

Today, the London Export Corporation operates through four principal subsidiaries: LEC Global Capital, a fund management platform; LEC Industries, focusing on energy transition and green technology; LEC Robotics, advancing the global reach of Chinese high-tech enterprises; and LEC Beverages, promoting leading Chinese consumer brands in international markets.



## 李世默 Eric Li S. M.

成为资本董事长  
观察者网董事长

Chairman of Chengwei Capital,  
Chairman of Guancha.cn

李世默是成为资本董事长及管理合伙人。他是观察者网创办人及董事长,同时担任复旦大学中国研究院理事兼咨询委员会主任、中国科学技术大学科技商学院指导委员会成员,并在斯坦福大学商学院、亚洲协会(香港)、伦敦国际战略研究所(IISS)担任理事。

李世默毕业于加州大学伯克利分校,还获得了斯坦福大学商学院工商管理硕士学位与复旦大学国际关系与公共事务学院博士学位。他是外交事务、外交政策、金融时报、纽约时报、经济学人等国际媒体的特约撰稿人。他的专著Party Life - Chinese Governance and the World Beyond Liberalism,由帕尔格雷夫·麦克米伦出版社出版。

Eric Li S. M. is chairman of Chengwei Capital. He is founder and chairman of Guancha.cn, and a trustee of Fudan University's China Institute and chairman of its advisory council. He also serves on the boards of School of SciTech Business at University of Science and Technology of China, Graduate School of Business at Stanford University, Asia Society Hong Kong, and the International Institute for Strategic Studies (IISS). He received his B.A. in economics from University of California, Berkeley, MBA from the Graduate School of Business at Stanford University, and Ph.D. in political science from Fudan University. He is a frequent contributor to leading global publications such as Foreign Affairs, Foreign Policy, The New York Times, Financial Times, and The Economist. He is the author of Party Life - Chinese Governance and the World Beyond Liberalism, published by Palgrave Macmillan.



## 理查德·鲍德温 Richard Baldwin

瑞士洛桑国际管理发展学院国际经济学教授  
VoxEU.org 创始人兼长期主编

Professor of International Economics at IMD,  
Founder and editor-in-Chief of VoxEU.org

理查德·鲍德温 (Richard Baldwin) 现任洛桑国际管理发展学院国际经济学教授。他于2007年6月创办政策门户网站VoxEU.org并担任主编。他还是华盛顿智库彼得森国际经济研究所的非常驻研究员。

在移居欧洲之前，鲍德温曾于老布什政府时期 (1990—1991年) 担任美国总统经济顾问委员会高级经济学家。当时，他从哥伦比亚大学商学院请假出任该职务；自于1986年获得麻省理工学院经济学博士学位 (导师为保罗·克鲁格曼) 后，他便一直在该校任教。

他于2016年出版的著作《大合流：信息技术与新全球化》被拉里·萨默斯评为“关于全球化最重要的五本书之一”，微软首席执行官萨提亚·纳德拉也将其列入“提升领导力必读的七本书”之一。英国《金融时报》首席经济评论员马丁·沃尔夫评价该书“成功地以新颖而真实的方式阐述了全球化”。而在他2019年的著作《失序：机器人时代与全球大变革》出版后，英国前首相戈登·布朗评论称：“本书聚焦技术变革的规模、速度与范围，及其对就业的影响，开辟了新的视野。”

Richard Baldwin is a Professor of International Economics at IMD Business School in Lausanne and the Editor-in-Chief of VoxEU.org, which he founded in June 2007. He is also a Non-Resident Fellow at the Peterson Institute for International Economics in Washington.

Before relocating to Europe, he was a Senior Staff Economist for the President's Council of Economic Advisors during the Bush (the Elder) Administration (1990-1991), on leave from Colombia Business School where he taught since 1986 since getting his PhD from MIT where Paul Krugman was his PhD thesis supervisor.

His 2016 book, *The Great Convergence: Information Technology and the New Globalisation*, was listed by Larry Summers as one of the five most important books on globalisation ever, and by Microsoft CEO Satya Nadella as one of the “seven books you need to lead smarter.” Martin Wolf remarked that the book, “succeeded in saying something both new and true about globalization.” About his 2019 book, *The Globotics Upheaval: Globalization, Robotics, and the Future of Work*, Gordon Brown commented, “With its focus on the scale, speed and scope of technological transformation, and its impact on employment, this book breaks new ground.”





## 秦朔 Qin Shuo

人文财经观察家  
秦朔朋友圈发起人

Humanities and Finance Observer,  
Organizer of Chin@ Moments

秦朔，人文财经观察家，秦朔朋友圈、中国商业文明研究中心发起人。1990年复旦大学毕业后进入媒体，曾任《南风窗》、《第一财经日报》总编辑，长期致力于商业文明和企业家精神的研究与传播。在中美高校获得过公共管理硕士、企业管理博士、金融EMBA和金融DBA学位。著有《告别GDP崇拜》、《文明寻思录》系列、《照亮世界的中国企业家精神》、《新工业时代》、《无止之境》等十多本著作。

Qin Shuo, Humanities and Finance Observer, Organizer of Chin@ Moments. Co-director, Business Civilization Research Center of China. After graduating from Fudan University in 1990, he entered the media industry and once served as Chief Editor of Nanfengchuang and China Business News. He has long been committed to the research and dissemination of business civilization and entrepreneurial spirit. He has obtained degrees in Master of Public Administration, Doctor of Business Administration, Financial EMBA, and Financial DBA from universities in China and the United States. He has authored more than ten books, including Say No to GDP Worship, the Civilization Reflection Series, The Chinese Entrepreneurial Spirit Illuminating the World, The New Industrial Age, and The Boundless Realm.



**赵磊**  
**Zhao Lei**

信达生物高级副总裁  
上海分公司总经理

SVP of Innovent Biologics  
General Manager of Shanghai Branch

赵磊女士现任信达生物制药上海分公司总经理、高级副总裁，是兼具医学底蕴与创新药全球化研发管理能力的复合型领导者。她毕业于上海交大医学院临床医学专业，曾任临床医师，后深耕临床研究，在盖博医药、泰格医药、精鼎医药等国际企业任数据管理要职。

2019年加入信达后，作为临床数据标准化权威专家，她牵头搭建临床业务核心体系，以数字化与精细化运营实现临床试验高质量交付。其工作既夯实企业本土研发根基，更助力中国药企在全球变局中推进国际试验、突破出海壁垒，持续推动中国创新药走向全球。

Ms. Zhao Lei currently serves as GM of Shanghai Branch and SVP of Innovent Biologics, an all-powerful leader with solid medical professional background and robust capabilities in global R&D management of innovative drugs. Graduated from the School of Medicine, Shanghai Jiao Tong University with a major in Clinical Medicine, she once worked as a clinician at Shanghai Tongren Hospital before devoting herself to the clinical research field in international enterprises like Global Research Services, Macrostat/Tigermid, and Parexel International.

As an authoritative expert in China's clinical data standardization field, Ms. Zhao joined Innovent Biologics in 2019 and took the lead in building the core system for clinical management operations. Through digital empowerment and refined operations, she led her team to achieve high-quality delivery of Innovent's innovative drug clinical trials. With profound insights into the globalization trend of the biopharmaceutical industry and outstanding leadership, she continues to contribute to the upgrading of Shanghai's biopharmaceutical industry and promotes Chinese innovative drugs to enter the global stage.



## 姜培军 Jiang Peijun

陈香贵集团创始人  
世界中餐业联合会面食委副主席

Founder of Chenxianggui Group,  
Vice Chairman of the Noodle Committee of the  
World Federation of Catering Industry

创始人姜培军曾在外资餐饮体系工作多年，2014年成立了陈香贵集团公司，旗下陈香贵兰州牛肉面品牌是《中国快餐行业百强企业》。目前拥有4000名以上员工，全国300余家直营连锁门店，品牌估值30亿人民币。

Founder Jiang Peijun, who worked for many years in the foreign catering industry, founded Chen Xianggui Group in 2014. Its Lanzhou Beef Noodle brand, Chen Xianggui, is listed among the Top 100 Chinese Fast Food Companies. Currently, it has over 4,000 employees, over 300 directly-operated chain stores nationwide, and a brand valuation of 3 billion RMB.



李想  
Li Xiang

黑湖科技联合创始人

Co-founder of Black Lake Technology

李想，现任黑湖科技联合创始人，以最高荣誉毕业于香港大学，曾于蚂蚁金服国际部负责产品与战略，拥有多年产品、商务、运营相关创业经历。加入黑湖科技后，她全面负责公司商业化战略和体系建设，深入参与战略规划、组织架构及企业管理。李想推动了黑湖科技在人才架构、组织搭建、运营管理、品牌宣传方面实现体系化升级。入选福布斯中国商界20位潜力女性榜单。

Li Xiang, Co-founder of Black Lake Technologies, graduated with highest honors from the University of Hong Kong. She previously held a role in the International Department of Ant Group, where she was responsible for product and strategy, and possesses years of entrepreneurial experience across product development, business, and operations. Since joining Black Lake Technologies, she has taken full charge of the company's commercialization strategy and system development, playing a deep role in strategic planning, organizational structuring, and corporate management. Li has driven systematic upgrades in talent architecture, organizational building, operational management, and brand promotion at the company. She has been selected for the Forbes China list of 20 Women to Watch in Business.



## 庞安泽 Pontus Erntell

宜家中国总裁兼首席可持续发展官

President, CEO & Chief Sustainability Officer,  
IKEA China

庞安泽先生于2022年11月正式履职宜家中国总裁兼首席可持续发展官，担任领导宜家中国管理团队，指导和发展宜家零售业务的重要职责。他致力于通过创新思维与敏锐洞察，提升宜家中国的独特竞争力，满足不同世代中国消费者的需求，并持续探索优化工作流程及提升运营效率，以打造面向未来的、更好的宜家为目标。

Mr. Pontus Erntell officially assumed the role of President, CEO and Chief Sustainability Officer of IKEA China in November 2022, taking the responsibility of leading IKEA China management team to guide and develop IKEA retail business. He is committed to elevating IKEA China's competitiveness through innovative mindset and keen insights, to meet the needs of different generations of Chinese consumers. He also strives to optimize efficiency regarding working process and organization operations, with the goal of creating a better IKEA fitting for future.



## 刘晔 Liu Ye

SMG 第一财经双语主持人

TV Presenter of Yicai Media Group(SMG)

毕业于中国传媒大学播音与主持艺术本科，美国波士顿大学商业与经济新闻硕士，复旦大学EMBA工商管理硕士，清华五道口全球金融项目。

出任多档王牌企业家节目《波士堂》《中国经营者》《头脑风暴》主持人。主持新闻焦点栏目《环球第一财经》《中国经济新闻》，多次前往瑞士达沃斯，全国两会进行现场报道，推出系列栏目《晔问达沃斯》《晔问财经界》《总编看两会》；担任国家级主场外交活动，世界城市日开幕式暨主论坛，世界顶尖科学家论坛开幕式暨颁奖典礼等国际国内重大财经高峰论坛及颁奖盛典主持人。

主持节目曾获2016上海新闻奖，2017中国新闻奖，2018金投赏商业创意内容奖金奖。第六届中央电视台节目主持人大赛优秀奖。2024年度广播影视业金牌主持人。

Graduated with a Bachelor's degree from Communication University of China, a Master's degree in Financial Journalism from Boston University, an EMBA Master's degree from Fudan University, and studied Global Finance at Tsinghua University. Liu Ye is host of multiple flagship entrepreneur programs such as "Boss Town," "Managing China," and "Brain storming," conducting interviews with nearly a thousand Chinese leading entrepreneurs over the past decade. Hosted news columns "Global First Finance" and "China Economic News", live reported Davos from Switzerland multiple times, and conducted on-site reports on the National People's Congress and Chinese People's Political Consultative Conference. Launched a series of columns "Ye Ask Davos", "Ye Ask Finance", and "Ye Ask the Two Sessions"; Served as the host of major international and domestic financial summit and award ceremonies, including national level diplomatic events, the opening ceremony and main forum of World Cities Day, and the opening ceremony and award ceremony of World Laureates Forum. The program Liu Ye hosted has won the 2016 Shanghai News Award, 2017 China News Award, and 2018 Golden Investment Award for Business Creative Content. Excellent Award in the 6th CCTV Program Host Competition. 2024 Gold Medal Host in the Broadcasting and Television Industry.





## 邹俊 Jacky Zou

毕马威中国主席  
Chairman, KPMG China

邹俊于1993年加入毕马威，现任毕马威中国主席，毕马威全球及亚太区董事，毕马威全球管理委员会及投资委员会成员。他目前是中国注册会计师资深会员，澳洲资深注册会计师，特许公认会计师公会资深会员。

在专业服务之外，邹俊也积极担当社会责任，作为毕马威中国慈善指导委员会主席，致力于动员员工、老友和其他利益相关者，为共同应对社会和环境挑战，提供可持续的解决方案。

此外，他还担任多项社会职务，包括中国注册会计师协会常务理事，北京注册会计师协会副会长等，持续为行业发展贡献力量。

Jacky Zou started his career with KPMG in 1993 and currently serves as Chairman of KPMG China, Member of the Board at both KPMG International and KPMG Asia Pacific, as well as Member of the Management Committee and Investment Committee at KPMG International.

He is a Fellow of the Chinese Institute of Certified Public Accountants (CICPA), a Fellow of CPA Australia (FCPA), and a Fellow of the Association of Chartered Certified Accountants (ACCA).

Beyond his professional responsibilities, Jacky is deeply committed to his social responsibilities. As the Chairman of KPMG China National Philanthropy Steering Committee, he is dedicated to engaging people, alumni and other stakeholders in the community to deliver sustainable solutions to social and environmental issues.

In addition, Jacky holds several industry and social positions, including Executive Member of the CICPA, Vice President of the Beijing CICPA, among others, through which he continues to contribute to the advancement of the profession.



**孙蕾**  
**Sun Lei**

中国银行上海市分行跨境银团中心副总经理

Deputy General Manager of Shanghai Cross-border  
Business Center, Bank of China

上海外国语大学英美文学学士，上海财经大学金融学硕士。历任中国银行上海市分行浦东分行副行长、国际结算部副总、公司金融部副总、自贸区分行副行长、上海跨境银团中心副总。

Bachelor of Arts in English and American Language and Literature, Shanghai International Studies University. Master of Finance, Shanghai University of Finance and Economics.

Dedicated to Bank of China for 30+ years, designated as deputy general manager of different departments and branches, including Pudong branch, International Settlement Dept., Corporate Banking Dept., Free Trade Zone branch, Shanghai Cross-border Business Center.



## 夏晓霏 Siren Xia

美世全球合伙人  
美世达信员工福利中国区总经理  
Partner, Mercer;  
China Business Leader, Mercer Marsh Benefits

夏晓霏女士拥有逾20年人力资源咨询、保险经纪以及员工福利管理和咨询经验，服务的企业客户涵盖高科技、医药、化工、金融等诸多行业领域。她擅长企业福利战略规划、方案整合及投资回报优化，助力本土企业与跨国公司构建高效、可持续的员工健康与福利体系；在支持中国企业全球化进程中的人力资本管理与员工风险保障方面拥有丰富的咨询和服务经验。

Ms. Siren Xia has over 20 years of experience in human resources consulting, insurance broking, and employee benefits management and advisory. She has worked with leading enterprises across industries including high technology, pharmaceuticals, chemicals, and financial services. Siren specializes in benefits strategy design, program integration, and ROI optimization, helping both local and multinational companies build efficient and sustainable employee health and benefits systems. She also has extensive consulting and service experience in supporting Chinese enterprises' global expansion through human capital management and employee risk protection solutions.



马云  
Ma Yun

和平高伟绅联营办公室公司业务负责人

Head of Corporate, Clifford Chance He Ping Joint  
Operation Office

马云律师在协助中国国有企业和民营企业进行海外投资和协助跨国公司拓展在华业务方面拥有超过二十年的经验，被《亚太法律500强》评为中国公司/并购业务领域的顶尖律师并被列入《法律500强》“名人堂”，同时被《国际金融法律评论1000》（亚太地区）评为中国公司/并购业务值得关注的优秀律师。

Ma Yun has more than 20 years of experience advising Chinese state-owned and privately owned companies on their overseas acquisition transactions as well as advising multinationals in their expansion into China. He has been ranked as a Leading Individual for Corporate/M&A in China by The Legal 500 Asia Pacific and is inducted into the Legal 500 Hall of Fame, and as Notable Practitioner by IFLR 1000.

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**内容简介：**

中资企业出海指引发布，将推出系统性指导文件《中资企业出海指引》白皮书。该白皮书深刻洞察了从“贸易出海”的1.0时代，到“品牌与本地化”的2.0时代，再到如今“全球化深度运营”的3.0时代的演变历程。

《指引》旨在为迈向全球的中国企业提供一份全景式的战略地图与实战手册。内容全面覆盖全球市场新规则、战略规划、供应链、法律合规等核心挑战，并提供前瞻性的解决方案。它特别强调，企业需构建兼具全球视野与本地智慧的运营体系，并善用如虹桥海外发展服务中心等服务平台，从而在复杂的全球格局中行稳致远，共拓新程。

**Launch Ceremony:** Release of the Guidelines for Chinese Enterprises to Go Global

**Title:** Guidelines for Chinese Enterprises to Go Global

**Organizer:** Shanghai Hongqiao International Central Business District Administrative Committee

**Overview:**

The Guidelines for Chinese Enterprises to Go Global will be officially released at the ceremony, accompanied by the publication of a comprehensive white paper under the same title. This white paper provides an in-depth analysis of the evolutionary trajectory from the phase 1.0 of “Global Trade Expansion”, through the phase 2.0 of “Brand Building and Localization”, to the current phase 3.0 of “Deep Global Operations”.

The Guidelines is designed to serve as both a panoramic strategic roadmap and a practical manual for Chinese enterprises pursuing global expansion. It offers comprehensive coverage of critical issues such as new global market rules, strategic planning, supply chain management, and legal compliance, while proposing forward-looking solutions to these challenges. It particularly underscores the importance for enterprises to build operational systems that integrate a global vision with local insight and to make effective use of service platforms such as the Hongqiao Overseas Development Service Center. In doing so, Chinese enterprises can navigate the complex global landscape with confidence and resilience, advancing steadily toward a shared and sustainable future.



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**发布仪式：**虹桥出海案例发布

**发布名称：**虹桥出海案例

**发布单位：**虹桥国际中央商务区管委会

**内容简介：**

虹桥出海案例发布仪式，将呈现一批中国企业扬帆出海的卓越典范。

本次发布的案例横跨餐饮、科技、制造、医疗、物流与金融等多个领域，生动展现了“中国方案”的多元与活力：从霸王茶姬的文化共鸣、昱能科技的全球视野，到中煤矿建的深度基建、瑛泰医疗的产业链升级，再到生生物流的破冰服务与晨哨科技的资本桥梁。这些企业或以虹桥为起点，或借力其生态，成功实现了从产品出海、技术出海到品牌出海、标准出海的跨越。

他们共同印证了：在虹桥服务的强力支撑下，中国企业正以创新与智慧，在全球舞台上书写合作共赢的新篇章。

**Launch Ceremony:** Release of Hongqiao Cases of Going Global

**Title:** Hongqiao Cases of Going Global

**Organizer:** Shanghai Hongqiao International Central  
Business District Administrative Committee

**Overview:**

The Hongqiao Cases of Going Global launch ceremony will showcase a series of outstanding examples of Chinese enterprises successfully venturing abroad.

The featured cases span a wide range of sectors—including food and beverage, technology, manufacturing, healthcare, logistics, and finance—vividly illustrating the diversity and dynamism of the “Chinese approach”. From Chagee’s cultural resonance and APsystems’ global vision, to China Coal Mine Construction Group’s deep infrastructure engagement, INT Medical’s industrial chain upgrading, SS Logistics’ pioneering services, and Morning Whistle’s capital bridging, these enterprises—either originating from Hongqiao or leveraging its ecosystem—have achieved remarkable progress, evolving from product exports and technology exports to brand and standard exports.

Together, they demonstrate that, with strong support from Hongqiao’s service system, Chinese enterprises are charting a new chapter of win-win cooperation on the global stage through innovation and wisdom.



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**发布仪式：**虹桥海外发展服务中心3.0发布

**发布名称：**虹桥海外发展服务中心3.0发布

**发布单位：**虹桥国际中央商务区管委会

**内容简介：**

为加快落实国务院关于完善海外综合服务体系的要求，虹桥国际中央商务区充分发挥开放枢纽、总部经济、服务资源等优势，推动“虹桥海外发展服务中心”向3.0迈进，标志着虹桥的海外综合服务功能进入一个全新阶段。

在国家发改委国际合作中心、商务部投资促进事务局、工信部人才交流中心及中国银行等权威机构支持下，3.0版本将深度融合上海市企业走出去综合服务平台（虹桥）分平台建设要求，系统整合企业国际化发展、国际人才培养、国际经贸合作、国际科创联动等重点功能，开展首创性、集成式探索，为企业提供从战略规划、人才输送、园区落地到创新联动的一站式、全链路出海解决方案，全力构筑支持中国企业全球化发展的“超级服务生态”。

**Launch Ceremony:** Launch of Hongqiao Overseas Development Service Center 3.0

**Title:** Hongqiao Overseas Development Service Center 3.0

**Organizer:** Shanghai Hongqiao International Central Business District Administrative Committee

**Overview:**

To accelerate the implementation of the State Council's directive on improving the comprehensive overseas service system, the Shanghai Hongqiao International Central Business District has leveraged its advantages as an opening-up hub, a center for headquarters economy, and a concentration of service resources to advance the Hongqiao Overseas Development Service Center to Version 3.0. This milestone marks a new phase in Hongqiao's integrated overseas service capabilities.

With the strong support of authoritative institutions such as the International Cooperation Center of the National Development and Reform Commission, the Investment Promotion Agency of the Ministry of Commerce, the Talent Exchange Center of the Ministry of Industry and Information Technology, and the Bank of China, Version 3.0 will be deeply aligned with the construction requirements of the Shanghai Comprehensive Service Platform for Enterprises Going Global (Hongqiao Sub-Platform). It will systematically integrate key functions related to enterprise internationalization, global talent development, international trade and investment cooperation, and cross-border innovation linkage. Through pioneering and integrated practices, the upgraded Center will provide enterprises with one-stop, full-cycle overseas development solutions—covering strategic planning, talent deployment, industrial park establishment, and innovation collaboration—thereby vigorously building a “super service ecosystem” that empowers the global expansion of Chinese enterprises.