

保罗·格兰姆斯 **Paul Grimes**

澳大利亚贸易投资委员会首席执行官

Chief Executive Officer, Australian Trade and Investment Commission

保罗·格兰姆斯博士凭借丰富多元的公共部门经验担任澳大利亚贸 易投资委员会首席执行官。他曾在州、领地及联邦各级政府担任高级职 务,涵盖多个重要岗位。

格兰姆斯曾任新南威尔士州国库部长、新南威尔士州环境、能源和科 学总协调官;澳大利亚政府可持续发展、环境、水资源、人口和社区部秘书 长,以及澳大利亚政府农业部秘书长。

早年,格兰姆斯博士曾任澳大利亚总理和内阁部副秘书长、澳大利亚 财政部副秘书长(预算小组),还曾担任澳大利亚首都直辖区国库部首席 执行官、南澳大利亚州国库和财政部副部长(副秘书长)。加入南澳大利亚 州公共服务部门前,他曾领导澳大利亚财政部预算政策司。

格兰姆斯博士曾担任新南威尔士州净零排放委员会主席和澳大利亚 国家档案咨询委员会主席。他曾在多个董事会任职,近期职务包括新南威 尔士州国库公司(TCorp)副主席、新南威尔士州基础设施委员会委员和大 城市委员会委员。

2010年,格兰姆斯博士获澳大利亚公共服务奖章。他拥有澳大利亚国 立大学经济学博士和硕士学位。

Dr Paul Grimes brings diverse public sector experience to his role as the Chief Executive Officer of Austrade, spanning senior appointments across state, territory and federal levels of government.

In addition to previously serving as Secretary of the NSW Department of Treasury, and NSW Coordinator-General for Environment, Energy and Science, he is a former Secretary of the Australian Government Department of Sustainability, Environment, Water, Population and Communities, and Secretary of the Australian Government Department of Agriculture.

Earlier, Dr Grimes was Associate Secretary in the Department of the Prime Minister and Cabinet, and Deputy Secretary (Budget Group) in the Australian Department of Finance. He has also served as Chief Executive of the ACT Department of Treasury and as Deputy Under Treasurer (Deputy Secretary) in the South Australian Department of Treasury and Finance. Before joining the South Australian public service, he led the Budget Policy Division in the Australian Treasury.

Dr Grimes is a former Chair of the NSW Net Zero Commission and National Archives of Australia Advisory Council. He has served on numerous boards, most recently as Deputy Chair of the NSW Treasury Corporation (TCorp), as a member of the Infrastructure NSW Board, and the Greater Cities Commission.

In 2010, Dr Grimes was awarded the Australian Public Service Medal. He holds PhD and master's degrees in economics from the Australian National University.



易小准 Yi Xiaozhun

商务部前副部长 世界贸易组织前副总干事 中国前驻世界贸易组织大使

Former Vice Minister of Commerce of China. Former Deputy Director-General of the WTO, Former China's ambassador to the WTO

易小准先生曾担任中国商务部副部长,负责多边和区域贸易谈判与 合作。易小准先生曾参与并推动中国—澳大利亚自由贸易协定谈判。易小 准先生拥有丰富的世界贸易和经济领域工作经验,在中国加入世界贸易 组织谈判中,他是重要谈判代表之一,为中国加入世界贸易组织做出了多 方面的贡献。2011年他成为中国驻世界贸易组织大使;2013年10月至 2021年3月担任世界贸易组织副总干事。

Yi Xiaozhun, former Vice Minister of Commerce in charge of multilateral and regional trade negotiations and cooperation. He participated in and promoted the negotiation on the China-Australia Free Trade Agreement. Yi Xiaozhun served as Deputy Director-General of the WTO between October 2013 and March 2021. Yi Xiaozhun has extensive experience in world trade and economics, both as a senior government official and subsequently as China's ambassador to the WTO. YI Xiaozhun represented China as a key negotiator and made significant contribution to China's WTO accession process.



安徳鲁·罗布 Andrew Robb

澳大利亚前贸易、投资和旅游部长 Former Australia's Minister for Trade, Investment and Tourism

安德鲁·罗布,澳大利亚前贸易、投资和旅游部长。在任期间,罗布先生推动并完成了中国—澳大利亚自由贸易协定谈判,主持了澳大利亚与日本、韩国的双边自由贸易协定,澳大利亚与新加坡的《全面战略伙伴关系协定》以及涵盖12个国家的《跨太平洋伙伴关系协定》(TPP)谈判。他还曾主持澳大利亚与28个国家共计85场投资圆桌会议。

罗布先生毕业于澳大利亚杜基农业学院,获农业科学文凭,并以一等荣誉成绩取得拉筹伯大学经济学学士学位。

Andrew Robb, former Australia's Minister for Trade, Investment and Tourism. During his tenure, Mr Robb promoted and concluded the negotiations on the China-Australia Free Trade Agreement. He negotiated Free Trade Agreements with South Korea ande Japan, as well as the Comprehensive Strategic Partnership with Singapore and the 12-country Trans-Pacific Partnership (TPP) free trade agreement. Additionally, he conducted 85 investment roundtables with 28 countries.

Mr Robb received a Diploma in Agricultural Science from Dookie Agricultural College and a Bachelor's degree in Economics (First Class Honours) from La Trobe University.



王新羍 **Wang Xinkui**

Consultation Center

上海WTO事务咨询中心理事长 Chariman of the Shanghai WTO Affairs

王新奎教授于1947年1月出生于上海,是经济学博士、知名宏观经济 专家。他长期专注于国际贸易与投资的理论研究及政府决策咨询工作,是 上世纪八、九十年代"复关"和"入世"谈判过程中,我国全球多边贸易体制。 决策咨询研究的奠基人之一。近年来,王新奎教授在基于全球价值链分析 的经济全球化趋势及全球贸易、投资规则重构的研究方面取得一系列突 破,为我国对外开放战略及政策的制定作出重要的贡献。

王新奎教授现任上海WTO事务咨询中心理事长,并担任国家发展改 革委"十四五"国家发展规划专家委员会委员、上海市人民政府决策咨询 专家、享受国务院特殊津贴专家。曾任全国工商业联合会副主席、上海市 政协副主席、上海市工商联主席、上海市人民政府参事室主任等职务,第 十一、十二届全国政协常务委员。

Professor Wang Xinkui, economist and famous expert in macro-economics, was born in Shanghai in January, 1947. In recent years, Prof. Wang has made a series of breakthroughs in the research on the trend of economic globalization based on Global Value Chains analysis, and the reconstruction of rules of global business and investment, which makes an important contribution to China's policy making in opening-up strategy.

Professor Wang Xinkui is currently Chair of Shanghai WTO Affairs Consultation Center, government decision consulting expert in Shanghai Municipal People's Government, expert with allowance from the State Council. He used to be Vice-chairman of All-China Federation of Industry and Commerce, Vice-chairman of Shanghai Political Consultative Committee, Chairman of Shanghai Industry and Commerce Association, Director of the Counsellor Office of Shanghai Municipal People's Government and standing committee member of the 11th and 12th Chinese People's Political Consultative Conference.



冯栢文 **Vaughn Barber**

中国澳大利亚商会会长 澳海战略咨询联席创始人兼董事

Chair of the China-Australia Chamber of Commerce Co-Founder and Director of the Arafura Strategic Advisory (ASA)

冯栢文先生,中国澳大利亚商会会长,澳海战略咨询(Arafura Strategic Advisory, ASA) 联席创始人兼董事。现致力于推动中澳之间的跨境贸 易、投资及战略合作。

冯先生拥有超过29年中国及亚太地区工作经验。职业生涯中有26年 供职于毕马威中国,担任多个高级领导职位,包括毕马威全球中国业务发 展中心全球主席、毕马威中国基础设施业务联席主管、以及亚太区并购税 务主管。冯先生长期为中国国有及民营企业"走出去"提供战略支持,深度 参与"一带一路"框架下的重大跨境投资与合作项目,成功为众多标志性 交易和复杂的跨境投资项目提供咨询服务,专业领域涵盖基础设施、能 源、金融服务等多个领域。

自2022年离开毕马威以来,冯先生持续活跃于中澳商业交流。在澳海 战略咨询,他凭借深厚的战略洞察力和商业智慧,尤其聚焦农业、农业科 技及其他高附加值产业,为客户在跨境机会中提供支持。

Mr. Vaughn Barber has over 29 years of experience in China and the Asia-Pacific region. He currently serves as the Chair of the China-Australia Chamber of Commerce and is Co-Founder and Director of Arafura Strategic Advisory (ASA), a consultancy specializing in facilitating cross-border trade, investment, and strategic partnerships between Australia and China.

Previously, Mr. Barber spent 26 years with KPMG China, holding senior leadership roles including Global Chair of KPMG's Global China Practice, Co-Head of Infrastructure for KPMG China, and Head of M&A Tax for Asia Pacific. He has successfully advised on numerous landmark transactions and complex cross-border investments, assisting Chinese state-owned enterprises and private corporations in their global expansion, including projects under China's Belt and Road Initiative. His expertise covers a wide range of sectors, with particular emphasis on infrastructure, energy, and financial

Since retiring from KPMG in 2022, Mr. Barber has continued to actively foster Australia-China bilateral business relations. At ASA, he leverages his strategic insight and commercial acumen to support clients in navigating cross-border opportunities, particularly in agribusiness, AgTech, and other high-value industries.



邬睿格 Ragnar Udd

必和必拓首席商务官 Chief Commercial Officer of BHP

2024年3月,邬睿格先生正式被任命为必和必拓首席商务官,同时也 是集团执行委员会成员。邬睿格先生常驻新加坡,负责领导必和必拓全球 范围内所有产品的销售,以及集团的采购、海运物流等业务,同时他还负 责领导集团对大宗商品市场和全球经济宏观趋势的前瞻性研究。拥有超 过25年全球资源行业经验的邬睿格先生,曾在澳大利亚、亚洲、南美洲及 北美洲等多个地区工作。他在运营、物流、项目管理、基础设施建设和技术 开发等多方面积累了丰富的经验。自1997年加入必和必拓以来,邬睿格先 生历任多项高级管理职务,包括担任集团美洲矿产总裁,负责公司铜矿和 钾肥业务的运营与开发。

在此之前,他还曾任集团代理首席技术官、必和必拓三菱联盟(BMA) 煤矿资产总裁以及西澳铁矿物流和基础设施副总裁等职。邬睿格先生还 在基础金属行业担任过多个重要职务。2016年至2019年期间,他曾担任澳 大利亚昆士兰州资源委员会主席,并在国际铜业协会和智利矿业理事会 等多个行业机构中担任董事职务。邬睿格先生拥有采矿工程应用科学学 士学位、工程学硕士学位和工商管理硕士学位。

Ragnar Udd was appointed Chief Commercial Officer of BHP in March 2024. Based in Singapore, Ragnar has global accountability for Sales & Marketing, Procurement, Maritime as well as for developing the company's view on global commodities markets and macro trends. He is a member of the Company's Executive Leadership Team reporting to the CEO. Ragnar has over 25 years of experience in the global resources industry, including in Australia, Asia, and North and South America. He has a strong background in operations, logistics, projects, infrastructure and technology. Since joining BHP in 1997, Ragnar has held a number of senior leadership positions, most recently as President Americas, where he led the company's copper and potash businesses.

Prior to this, he was interim Chief Technology Officer, BHP Mitsubishi Asset President, and Vice President Logistics and Infrastructure, West Australian Iron Ore. He served as President of the Oueensland Resources Council from 2016 to 2019 and as a Director on a number of industry bodies, including the International Copper Association and the Consejo Minero (Chile). Before joining BHP, Ragnar held a variety of roles in the base metals industry. Ragnar has a Bachelor of Applied Science in Mining Engineering, a Master of Engineering, and a Master of Business Administration.



吴凯 Wu Kai

金风科技副总裁兼金风国际董事长 Goldwind VP & Chairman of Goldwind International

吴凯毕业于哈尔滨工业大学电气工程专业,后就读于中欧国际工商 学院,获得工商管理硕士学位,于2008年9月加入金风科技,在产业链建 设、研发和国际业务等领域具备丰富的专业经验,在业内有一定影响力。 现任金风科技副总裁兼金风国际董事长。

吴凯曾仟全国风力机械标准化技术委员会副主仟委员、中国可再生能 源学会风能专业委员会副主任委员、北京工业大数据创新中心副理事长等 职务,曾获风标委授予风电行业杰出贡献者,现任全球风能理事会理事。

吴凯具备丰富的供应链管理经验,积极推进全球供应链及战略合作 伙伴生态圈建设;在技术创新领域,深化研发全球布局,积极探索与全球 主要创新机构建立合作,拉动国内风电研发水平的提升;在国际业务领 域,深耕全球业务布局,已遍及38个国家,用全球实践促进金风科技国际 化整体提升,贡献全球可持续发展。

Mr. Wu Kai graduated from Harbin Institute of Technology, majoring in electrical engineering, and held an MBA in China Europe International Business School (CEIBS). Joined Goldwind in Sep. 2008, he has acquired abundant experience in industrial chain construction, R&D and international business, and he is well-regarded among the new energy industry. He serves as the Goldwind VP & Chairman of Goldwind International at present.

Mr. Wu Kai had served as the Vice Chairman of the National Technical Committee 50 on Wind Energy Generation Systems of Standardization Administration of China (SAT/TC 50), the Vice Chairman of Chinese Wind Energy Association, and the Vice Chairman of Beijing Innovation Center for Industrial Big Data. He was awarded an outstanding contributor to the wind power industry by SAT/TC 50 and serves as a member of the Global Wind Energy Council at present.

Mr. Wu Kai is experienced in supply chain management, actively promotes the global supply chain construction and key stakeholders & strategic partnership relations building. In the field of technological innovation, he deepens the global layout of R&D, fully engages in exploring cooperation opportunities with global innovation institutions, and drives the improvement of domestic wind power R&D competence. In the aspect of international business, he is deeply involved in the global business layout (have branched out into 38 countries), enhances the Goldwind Internationalization level with global practice, and contributes to global sustainable development.



张敏 **Meggie Zhang**

澳德赛能源中国总经理兼首席代表 China Country Chair & Chief Representative of Woodside Energy

张敏在能源行业的商务、市场营销以及业务开发等领域拥有20年的 经验,涉及亚太和大西洋地区。

在现任中国总经理职位上,张敏全面负责澳德赛能源在大中华区能 源价值链上的业务活动。她代表澳德赛能源在中国参与并领导与各利益 相关方的合作对接,包括能源采购商、合资公司伙伴、供应商和政府机构。

张敏于2023年9月加入澳德赛能源,任职新能源客户开发负责人,通 过为客户提供创新的新能源解决方案,实现产业链合作。在加入澳德赛能 源之前,张敏曾在必和必拓公司工作过18年,担任过市场经理、西北大陆 架LNG项目商务总经理和碳交易部门负责人等多个市场营销领导职务。

张敏原籍中国江苏,毕业干澳大利亚新南威尔士大学,拥有商学硕士 学位。

Meggie has 20 years commercial, marketing and business development experience in energy market across Asia Pacific and Atlantic regions.

In her current role as China Country Chair, Meggie has an overall accountability for Woodside's business activities across the energy value chain in Great China. She represents Woodside in China and leads stakeholder engagement including energy buyers, JV partners, suppliers and governments.

Meggie joined Woodside Energy in September 2023 as Head of Customer Development New Energy and focus on value chain collaborations offering innovative new energy solutions to the customers. Prior to joining Woodside, Meggie worked in BHP for 18 years in various marketing leadership roles as Marketing Manager, General Manager NWS LNG Commercial, and Head of Carbon Desk.

Meggie is originally from Jiangsu China and is a graduate of the University of New South Wales Australia with a Master of Commerce.



张平 **Zhang Ping**

北京能源国际控股有限公司董事会主席

Chairman of the Board of Beijing Jingneng International Power Co., Ltd.

张平先生,五十五岁,干2020年2月21日任北京能源国际控股有限公 司执行董事、董事会主席,兼仟提名委员会及风险控制委员会主席。

2008-2013年曾任内蒙古岱海发电有限责任公司党委书记、总经理。 2008-2009年、2018-2020年分别担任北京京能国际能源股份有限公司综 合管理部经理、副总裁以及董事长、总经理。2013年出任北京京能热电股 份有限公司总经理,同年至2018年任北京京能电力股份有限公司副董事 长、党总支书记、总经理。2017-2018年,担任北京京能煤电资产管理有限 公司执行董事、总经理,2017年至今担任北京能源集团有限责任公司董事 会秘书、集团办公室主任。

张平先生具有逾30年丰富的能源行业从业经验。同时,张平先生获复 旦大学颁授工商管理硕士学位及获华北电力大学颁授管理学博士学位。

Mr. Zhang Ping, aged 55, was appointed as the executive Director and the Chairman of the Board of the Company on 21 February 2020. He is also the chairman of the nomination committee and the risk control committee of the Company.

Mr. Zhang served as the secretary of the party committee and the general manager of Inner Mongolia Daihai Electric Power Generation Co., Ltd. during 2008-2013. Mr. Zhang also served as the manager of the comprehensive management department and the vice president during 2008-2009, and the chairman and general manager during 2018-2020 of Beijing Jingneng International Power Co., Ltd. During 2013, Mr. Zhang served as the general manager of Beijing Jingneng Thermal Power Co, Ltd. During 2013-2018, Mr. Zhang served as the deputy chairman, the secretary of the general branch of the party and the general manager of Beijing Jingneng Power Co., Ltd. Mr. Zhang also served as the executive director and the general manager of Beijing Jingneng Coal-fired Power Asset Management Co., Ltd. from 2017 to 2018; and the assistant to the general manager, the secretary to the board of directors and group office director of Beijing Energy Holding Co., Ltd. so far from 2017.

Mr. Zhang has over 30 years of extensive experience in the energy industry. Mr. Zhang obtained a master's degree in business administration from Fudan University and a doctorate degree in management from North China Electric Power University.



陈明亮 **Chen Mingliang**

中国五矿化工进出口商会副秘书长 Deputy Secretary-General of CCCMC

陈明亮先生,2005年硕士毕业后一直就职于中国五矿化工进出口商 会,先后在招标商品部(非金属矿产部)、法律服务部、金属矿产部和矿产 品部工作,具有比较丰富的矿产品领域进出口协调和服务经验,现任中国 五矿化工进出口商会副秘书长兼矿产品部主任。

Mr. Chen Mingliang has been working with the China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters (CCCMC) since his graduation with a master's degree in 2005. He has held positions in Tendered Products Department (Non-metallic Minerals Department), Legal Services Department, Metal Minerals Department, and Mineral Products Department, gaining extensive experience in coordination and services for mineral product imports and exports. He currently serves as Deputy Secretary-General of CCCMC and Director of the Mineral Products Department.



罗 震 James Laurenceson

悉尼科技大学澳中关系研究院院长、经济学家

Professor and Director, Australia–China Relations Institute, University of Technology Sydney

罗震教授是一名经济学家,同时担任悉尼科技大学澳中关系研究院院长。他的学术研究成果已发表于多家顶尖学术期刊,包括《中国经济评论》、《中国经济杂志》、《当代中国杂志》、《中国国际战略评论》以及《澳大利亚国际事务杂志》。

罗震教授还定期就中国经济发展动态、中澳经济关系以及更广泛领域的双边关系发表评论。他的分析文章常见于《人民日报》、《中国日报》、《环球时报》、《南华早报》、《澳大利亚金融评论报》、《澳大利亚人报》以及《悉尼先驱晨报》等中外媒体。

Professor James Laurenceson is an economist and Director of the Australia-China Relations Institute at the University of Technology Sydney (UTS:ACRI). His academic research has been published in leading scholarly journals including China Economic Review, China Economic Journal, Journal of Contemporary China, China International Strategy Review and Australian Journal of International Affairs.

Professor Laurenceson also provides regular commentary on contemporary developments in China's economy and the Australia-China economic and broader relationship. His analysis has appeared in People's Daily, China Daily, Global Times, South China Morning post, Australian Financial Review, The Australian, Sydney Morning Herald, amongst others.



王韦 **Benny Wang**

携程集团高级副总裁 Senior Vice President of Trip.com Group

王韦先生现任携程集团高级副总裁,负责携程集团政企合作、文旅产 业发展、商业及销售业务,主导携程与全国超20省、180市的战略合作,落 地文旅项目超550个;在入境游领域主导并深度协同全国19个省级目的 地、20余个重点城市,累计落地超100个营销项目,成功打造"你好!中国"、 中韩高尔夫文旅融合等国际活动;助力携程践行乡村振兴战略,全国布局 34家携程度假农庄,作为包容性增长典型案例,获得联合国全球契约组织 认可。

Benny Wang is the Senior Vice President of Trip.com Group, responsible for government and corporate partnerships, cultural tourism development, as well as commercial and sales operations. He has spearheaded strategic partnerships with more than 20 provinces and 180 cities nationwide, overseeing the successful implementation of over 550 cultural tourism projects.

In the inbound tourism sector, he has driven in-depth collaboration with 19 provincial destinations and more than 20 major cities. These partnerships have yielded over 100 marketing campaigns, notably the successful international initiatives "Nihao! CHINA" and the China-South Korea Golf & Culture integration program.

He also plays a key role in advancing Trip.com's Rural Revitalization Strategy. Under his purview, 34 Trip.com Holiday Farm resorts have been launched across China. Recognized as a model of inclusive growth, this initiative has earned accolades from the United Nations Global Compact.



迈克尔·鲁杰罗 Michael Ruggiero

杰特贝林全球高级副总裁、政府事务负责人 Global Senior VP, Head of Government Affairs of CSL

迈克尔·鲁杰罗是杰特贝林全球企业及对外事务高级副总裁,全面负 责子公司CSL Behring和CSL Vifor的企业及对外事务工作。

在这个职位上,他负责全球范围内的传媒、政府沟通、合作拓展和政 策分析,以支持CSL Behring和CSL Vifor的业务发展。

他在公司事务、政策、法律、政府事务、传播和市场准入方面拥有超过 25年的经验。在加入CSL之前,他曾领导两家全球生物制药公司的全球和 美国政策、倡导和政府事务团队。他获得乔治城大学法学博士学位和锡拉 丘兹大学经济学学士学位,并在欧洲工商管理学院和斯坦福大学完成高 管教育课程。

Michael Ruggiero is Senior Vice President of Global Corporate & External Affairs for CSL Behring and CSL Vifor.

In this role, Michael has global responsibility for the communications, government engagement, alliance development and policy analysis in support of CSL.

Michael has more than 25 years of experience across different management roles with global healthcare industry. corporate affairs, policy, law, government affairs, advocacy, communications, and market access. Prior to joining CSL, Michael led global and U.S. policy, advocacy, and government affairs teams for two global biopharmaceutical companies. Michael earned a J.D. cum laude from the Georgetown University Law Center and a B.A. in Economics from Syracuse University, and has completed executive education programs at INSEAD and the Stanford University Graduate School of Business.



赵立冬 **Bonnie Zhao**

阿里巴巴速卖通英联邦国家经理、用户产品负责人 Country Manager for The Commonwealth of Nations, Head of User Product at AliExpress

赵立冬(Bonnie Zhao),现任 AliExpress 英联邦国家经理,同时担任 用户产品负责人,致力干赋能中国供应商在全球市场上取得成功,同时向 全球消费者提供创新和流畅的电商体验。作为前淘宝直播产品负责人,曾 深度参与主导了中国直播电商的开拓式增长,推动数百万个中小商家的 数字化、媒体化转型。作为90后女性,以同理心驱动创新,以韧性应对挑 战,期待与全球伙伴携手,共建开放、包容、共赢的商业未来。

Bonnie Zhao (Zhao Lidong), Country Manager for The Commonwealth of Nations and Head of User Product at AliExpress. She is committed to empowering Chinese suppliers to thrive in global markets, while delivering innovative and seamless e-commerce experiences to consumers worldwide. As former Head of Product for Taobao Live, Bonnie deeply contributed to the pioneering growth of live commerce in China and drove digital transformation for millions of small and medium-sized enterprises (SMEs). As a member of the 1990s generation, she draws on her empathy and resilience to fuel innovation, overcome complex challenges, and collaborate with global partners in building an open, inclusive, and mutually beneficial future for global trade.



刘家潾 **Kitty Liu**

澳佳宝大中华区总经理 Greater China Managing Director of Blackmores

刘家潾女十现担任澳大利亚最大保健品品牌澳佳宝(Blackmores) 大中华区总经理一职,负责统筹公司在华战略布局与业务发展。她带领澳 佳宝连续八年参加进博会,持续拓展品牌在中国市场的影响力。

刘家潾女士致力干推动澳佳宝(Blackmores)本土化战略实施,通过 整合上下游资源、优化供应链体系,从而更高效地服务中国消费者日益多 元的健康需求。同时,她积极促进中澳两国在贸易便利化、产品标准协同、 消费者健康教育等领域的对话与合作,助力双边健康产业的高质量发展。

在加入澳佳宝之前,刘家潾女士曾服务于通用磨坊、利洁时、百胜餐 饮、联合利华等多家国际知名企业,积累了丰富的快消品及餐饮行业管理 经验,具备卓越的跨文化领导力与战略执行力。

此外,她还担任中国澳大利亚商会董事、上海市外商投资协会理事等 多项社会职务,为推动中外经贸合作与外商投资环境优化贡献力量。

Kitty Liu currently serves as the Managing Director Greater China of Blackmores, Australia's largest health supplements brand, overseeing the company's strategic planning and business development in China. Under her leadership, Blackmores has participated in the China International Import Expo (CIIE) for eight consecutive years, continuously expanding the brand's influence in the Chinese market.

Kitty is dedicated to advancing Blackmores' localization strategy. By integrating upstream and downstream resources and optimizing the supply chain, she ensures the company can more efficiently meet the increasingly diverse health needs of Chinese consumers. At the same time, she actively promotes dialogue and cooperation between China and Australia in areas such as trade facilitation, product standard alignment, and consumer health education, contributing to the high-quality development of the bilateral health industry.

Prior to joining Blackmores, Kitty worked for several internationally renowned companies, including General Mills, Reckitt Benckiser, Yum! and Unilever, where she accumulated extensive management experience in the fast-moving consumer goods and food and beverage industries, demonstrating exceptional cross-cultural leadership and strategic execution.

In addition, she holds multiple social roles, such as Director of the China-Australia Chamber of Commerce and Council Member of the Shanghai Foreign Investment Association, where she contributes to the promotion of Sino-foreign economic and trade cooperation and the optimization of the foreign investment environment.



安娜・费德莱斯 **Anna Fedeles**

the Trade and Investment Queensland

澳大利亚昆士兰州贸易投资厅国际业务总经理 General Manager of International Operations of

安娜·费德莱斯干 2023 年 11 月被任命为昆十兰贸易投资厅国际业 务总经理。过去20年间,她在政府及私营机构担任高级职位,工作重点涵 盖国际贸易、投资与教育领域。

此前,安娜曾任澳大利亚驻法兰克福总领事,同时兼任澳大利亚贸易 投资委员会(Austrade)负责德国、瑞士及波兰地区的高级贸易投资专员。 在该职位上,她为推动澳大利亚绿氢及关键矿产的市场需求发挥了重要 作用。

更早之前,她担任澳大利亚驻迪拜副总领事兼贸易投资专员,期间重 点关注中东及非洲地区的澳大利亚教育与科技领域合作。安娜曾任职多个 国际化岗位,具体包括:管理澳大利亚贸易投资委员会在意大利的业务;领 导该委员会贸易与投资部门的战略团队;打造澳大利亚旅游投资招商项 目;统筹世界自然基金会(WWF)"地球一小时"气候行动倡议等。

安娜拥有新南威尔士大学国际关系专业相关学历。

Anna Fedeles was appointed as General Manager of International Operations in November 2023. Over the past 20 years, she has held senior roles inside government and private organisations, with a focus on international trade, investment and education.

Anna was most recently Australia's Consul General in Frankfurt and Austrade's Senior Trade & Investment Commissioner responsible for Germany, Switzerland & Poland. In this role she was instrumental in building demand for Australian green hydrogen and

She was previously Deputy Consul General and Trade & Investment Commissioner Dubai, with a special focus on Australian education and technology across the Middle East and Africa. Anna has held several internationally focused roles including managing Austrade's operations in Italy; heading strategy teams in Austrade's trade and investment divisions; creating an Australian tourism investment attraction program; and running WWF's climate action campaign Earth Hour.

Anna holds qualifications in international relations from the University of New South Wales.



刘辉 Liu Hui

中国农业发展集团有限公司党委委员、副总经理

Member of the Party Committee and Deputy General Manager of China National Agricultural Development Group Co., Ltd. (CNADC)

刘辉,现任中国农业发展集团有限公司党委委员、副总经理。中国农 发集团作为国务院国资委直接管理的大型综合性农业类中央企业,在保 障国家粮食安全和重要农产品供给中承担战略支撑功能,是我国农业全 产业链的综合服务商和安全优质农产品的供应商,我国农作物种业、远洋 渔业和畜牧制药业领域的主力军、国家队,中国农业产业化龙头企业协会 会长单位,也是我国农牧渔业"走出去"发展、实施国际化经营的企业。

As a major comprehensive central agribusiness directly under the supervision of the State-owned Assets Supervision and Administration Commission (SASAC), CNADC plays a supporting role in safeguarding national food security and ensuring the supply of key agricultural products. CNADC is an integrated service provider of the whole agricultural industrial chain in China, a supplier of safe and quality agricultural products, the main force and the national team in China's agricultural seeds, distant water fishery and animal drugs industries. It chairs China Association of Agricultural Leading Enterprises, implements China's "going global" strategy for agriculture, animal husbandry and fishery, and operates internationally.



唐沐今 **Tom King**

富邑葡萄酒集团奔富全球董事总经理

Treasury Wine Estates' Managing Director for Penfolds

唐沐今先生是富邑葡萄酒集团旗下奔富全球董事总经理,负责将奔 富品牌从一个拥有可追溯至1844年的澳大利亚奢华葡萄酒企业提升为全 球豪华标志。

自2021年奔富成为富邑葡萄酒集团的独立部门以来, 唐沐今先生加 速了品牌的多国原产地战略,使奔富的澳大利亚葡萄酒与来自美国、法国 以及最近来自中国的产品组合形成互补。他还领导奔富团队在全球多个 关键市场扩大分销和覆盖范围。

唐沐今先生是一位经验丰富的国际高管,在发展客户伙伴关系和领导 高绩效团队方面的能力出色。他干2013年加入富邑葡萄酒集团、担任过全 球旅游零售渠道商务总监、欧洲董事总经理、亚洲董事总经理等多个高级 职务。

2018年至2022年间, 唐沐今先生常驻上海, 最初担任亚洲董事总经 理, 随后担任奔富全球董事总经理。

Mr. Tom King is Treasury Wine Estates' Managing Director for Penfolds and is responsible for elevating the Penfolds brand from an Australian luxury wine business with a heritage dating back to 1844 to a global luxury icon.

Since Penfolds was established as a standalone division in Treasury Wine Estates in 2021, Tom has accelerated the brand's multi-country of origin strategy, where Penfolds Australian wines complement a portfolio sourced from the US, France, and most recently China. He has also led the Penfolds team to grow distribution and availability across multiple key markets globally.

Tom is an experienced international executive with strengths in building strong partnerships with customers and developing high-performing teams. He joined Treasury Wine Estates in 2013 as Commercial Director for Global Travel Retail and has since held multiple senior roles across the business, including Managing Director Europe and Managing Director Asia.

Tom was based in Shanghai between 2018 and 2022, initially as Managing Director Asia and more recently as Managing Director Penfolds.



江 磊 **David Jiang**

鑫荣懋集团战略品牌品类事业群总经理 兼国际物流中心总经理

General Manager of Strategic Brands & Category Business Group/ General Manager of International Logistics Center of Joy Wing Mau Fruit Technologies Co., Ltd.

江磊先生是鑫荣懋集团战略品牌品类事业群总经理兼国际物流中心 总经理,他深耕果业十五载,作为中国果业高质量消费升级与全球化协作 的深度参与者,负责全球优质品牌水果在中国市场的战略布局与全渠道 供应链服务。通过构建有竞争力的国际物流体系及数智化冷链物流体系, 鑫荣懋集团链接全球核心水果资源,深化全球供应链布局,持续打造稳 定、高效的全球优质水果供应链,是中国果业可持续发展的积极践行者。

Mr. David Jiang serves as the General Manager of Strategic Brands & Category Business Group and concurrently the General Manager of International Logistics Center of Joy Wing Mau Fruit Technologies Co., Ltd., with 15 years of in-depth experience in the fruit industry, he is a participant in the high-quality consumption upgrade and global collaboration of China's fruit sector, and oversees the strategic layout and omni-channel supply chain services of global premium brand fruits in the Chinese market.

By building a competitive international logistics system and a digital intelligent cold chain logistics network, Joy Wing Mau Fruit Technologies Co., Ltd. links core global fruit resources, deepens its global supply chain layout, and continuously forges a stable and efficient global supply chain for high-quality fruits, which makes it an active practitioner of the sustainable development of China's fruit industry.

分论坛 PARALLEL SESSION



于 露 Yu Lu

中国食品土畜进出口商会副会长 世界家禽协会(IPC)执行委员

Vice President of the CFNA The Executive Member of the International Poultry Council (IPC)

于露同志曾在原外经贸部、商务部工作多年。2010年加入中国食品土畜进出口商会,担任副会长职务。于露同志同时担任世界家禽协会(IPC)执行委员和国际茶叶委员会理事会成员等国际职务,以及金砖国家(BRICS)农业经济组副主席和APEC工商理事会农业组成员;此外,她还连续多年担任金砖国家解决方案奖项大赛国际评委,并作为商务部RCEP系列专题培训特聘授课专家。

From 1988 to 2001, Ms. Yu Lu worked for the Ministry of Foreign Trade and Economic Cooperation (MOFTEC). From 2002 to 2010, she worked in import division and other two divisions of Department of Foreign Trade of Ministry of Commerce (MOFCOM) of China.

In 2010, she joined the China Chamber of Commerce for Import and Export of Foodstuffs, Native Produce and Animal By-products (CFNA), assuming the position of Vice President. Concurrently, she serves as an Executive Committee Member of the International Poultry Council (IPC) and a Council Member of the International Tea Committee; as Vice Chair of the BRICS Agricultural Economics Working Group and a member of the APEC Business Advisory Council's Agricultural Subgroup; and for consecutive years, as an international judge for the BRICS Solutions Award Competition, and lecturer for the RCEP thematic training organized by the MOFCOM.