#### 分论坛 PARALLEL SESSION



李镇 Li Zhen

国务院国资委副主任

Vice Chairman of State-owned Assets Supervision and Administration Commission of the State Council, PRC (SASAC)

李镇,1970年9月生,研究生学历、工学博士学位,现任国务院国资委副主任。

Mr. Li Zhen, born in September 1970, holds a PhD in engineering. Currently, he is Vice Chairman of SASAC.



# 埃斯西庞·奥利维拉-戈麦斯 Escipión Oliveira-Gómez

国际贸易中心国别项目司司长

Director, Division of Country Programmes, International Trade Centre (ITC)

埃斯西庞·奥利维拉-戈麦斯先生现任国际贸易中心(ITC)国别项目司 司长。他拥有30年起草、管理、监督和评估多捐助方项目与计划的丰富经 验,其工作重点在于支持微型、小型和中型企业(MSMEs)以及各类企业支 持机构的创建、强化与国际化发展。此前,他曾担任非洲、加勒比和太平洋 国家组织(OACPS)负责结构性经济转型与贸易事务的助理秘书长,主管 落实OACPS-欧盟私营部门发展框架,管理的项目组合超过20个,总预算 逾6亿欧元。

Mr. Escipión Oliveira-Gómez is the director of the Division of Country Programmes (DCP) ITC. He has 30 years of experience in drafting, managing, supervising, and evaluating multi-donor programmes and projects. His work focuses on the creation, strengthening and internationalization of MSMEs and business support organizations. He previously served as Assistant Secretary General for Structural Economic Transformation and Trade of the Organisation of African, Caribbean and Pacific States (OACPS). He was responsible for implementing the OACPS-European Union's Private Sector Development Framework, with a portfolio of over 20 programmes with a budget exceeding 600 million euros.



邓仁杰 **Deng Renjie** 

招商局集团有限公司副总经理 Executive Vice President, China Merchants Group

邓仁杰,负责招商局集团战略规划、投资审核、科技创新、数智化等职 能管理。现任招商银行股份有限公司董事,中国航海学会副理事长,中国 公路学会第九届理事会常务理事、香港中国企业协会副会长。曾任招商港 口、辽港集团、招商公路等大型头部基础设施上市公司董事长,在供应链 运营、投资并购及国际化业务拓展等领域拥有丰富管理经验。

Mr. Deng Renjie is Executive Vice President of China Merchants Group, where he is responsible for the Group's strategic planning, investment review, technological innovation, and digital transformation. He currently sits on the Board of Director of China Merchants Bank, and serves as Vice President of the China Institute of Navigation, Standing Council Member of the 9th Council of the China Highway & Transportation Society, and Vice President of the Hong Kong Chinese Enterprises Association. He has previously served as Chairman of several leading listed infrastructure companies, including China Merchants Port, Liaoning Port Group, and China Merchants Expressway. He possesses extensive management experience in supply chain operations, M&A, and international business expansion.



蒋明忠 **Jiang Mingzhong** 

徐工集团工程机械股份有限公司副总裁 Vice President, XCMG Construction Machinery

蒋明忠,负责徐工机械集成供应链、全球采购、全球生产运营与智能 制造、全球物流等职能管理。具有丰富的企业经营管理、全球供应链战略 规划、全球供应链协同及数字化转型经验。近年来,主导完成徐工供应链 全球采购、全球物流、销产供一体化、精益智造领航工厂转型变革和智改 数转网联升级。兼任中国工程机械工业协会中小企业服务工作委员会会 长、江苏省机械行业协会副会长。

Mr. Jiang Mingzhong, Vice President of XCMG Construction Machinery, oversees supply chain management, global procurement, global production operations, smart manufacturing, and global logistics. He has extensive experience in enterprise management, global supply chain strategic planning & collaboration, and digital transformation. In recent years, he has led the company to upgrade its supply chain for global procurement, logistics, integrated sales-production-supply chain systems, and to promote lean smart manufacturing factories, the digital & intelligent transformation and network connectivity. He also holds positions as Chairman of the SME Service Committee under the China Construction Machinery Association and Vice Chairman of the Jiangsu Provincial Association of Machinery Industry.



### 徐 赫 Hawk Xu

联想集团全球供应链首席转型官 联晟智达首席执行官

Chief Transformation Officer, Lenovo Global Supply Chain; CEO, Leshines

徐赫,联想集团全球供应链首席转型官、联晟智达CEO,中国物流与采 购联合会副会长。徐赫具备20年以上全球供应链战略、变革、流程管理与 数字化转型管理经验。曾主导联晟智达从联想集团的拆分与组建,并完成 战略融资,将"供应链即服务"战略实施带入新阶段。徐赫凭借出色的行业 实践与开放合作的发展理念,领导联晟智达获得2022年度杰出数字化服 务商、2023中国物流创新示范企业、2024产业链供应链数字经济十大杰出 案例等奖项。本人曾荣获2023中国供应链管理先锋人物。

Mr. Hawk Xu is the Chief Transformation Officer of Lenovo Global Supply Chain and CEO of Leshines, he also holds the position of the Vice President of China Federation of Logistics & Purchasing. With over 20 years of experience in global supply chain strategy, transformation, process management, and digitization, Xu led Leshines' spin-off from Lenovo and secured strategic financing, advancing the "Supply Chain as a Service" strategy into a new stage. Thanks to his outstanding industry practice and development idea of open cooperation, he has led Leshines to achieve distinguished accolades including the 2022 Outstanding Digital Service Provider, 2023 China Logistics Innovation Demonstration Enterprise, with corporate projects being selected as the 2024 Top Ten Digital Economy Benchmark Cases in Industrial Chain & Supply Chain. Mr. Hawk Xu himself was also honored as 2023 China Supply Chain Management Pioneer.



余 锋 William Yu

霍尼韦尔大中华区总裁 President, Honeywell Greater China

余锋先生于2022年2月出任霍尼韦尔大中华区总裁。此前,他曾在霍 尼韦尔多个业务集团以及安朗杰、英格索兰等公司担任高管。他是精益六 西格玛专家,同时担任复旦大学、华东理工大学等高校课程教授,在企业 管理、创新及六西格玛实践领域著有十余本书籍。余先生现任中国国际商 会外资企业工作委员会主席、中国美国商会董事,拥有上海理工大学科技 德语专业学士学位及中欧国际商学院EMBA学位。

Mr. William Yu was appointed as the President of Honeywell Greater China in February 2022. Prior to this role, he held senior executive positions at several business groups of Honeywell, Allegion, Ingersoll Rand, and other companies. He is a renowned expert in Lean Six Sigma and serves as professor at institutions such as Fudan University and East China University of Science and Technology. He has authored over ten books in corporate management, innovation, and Six Sigma practices. He currently serves as Chairman of the Working Committee on Foreign-Invested Enterprises of the China Chamber of International Commerce (CCOIC) and Board Member of the American Chamber of Commerce in China. He holds a bachelor's degree in German from the University of Shanghai for Science and Technology and an EMBA from China Europe International Business School.



### 裴安咨 Achim Peltz

西门子股份公司数字化工业集团运动控制事业部全球CEO 西门子(中国)有限公司高级执行副总裁

Global CEO, Motion Control, Digital Industries, Siemens AG; Senior Executive Vice President of Siemens China

裴安咨先生于1994年加入西门子,在项目销售与管理、海外业务发展、标准、工厂运营及事业部管理等多个部门工作,具有深厚的数字化工业领域专长及丰富的管理经验。他曾两度在中国工作,对中国市场及企业全球运营有深刻的理解。他拥有德国科隆应用科学大学工学硕士学位。裴安咨先生担任德国机械设备制造业联合会(VDMA)受限董事会成员。

Mr. Achim Peltz joined Siemens in 1994, working in various departments including project sales and management, overseas business development, standards, factory operations, and division management. He possesses deep expertise in the digital industrial sector and extensive management experience. He has worked in China twice, gaining a profound understanding of the Chinese market and global corporate operations. He holds a Master degree in Engineering from University for Applied Science Cologne, Germany. Mr. Achim Peltz also serves as a restricted board member of VDMA.



# 张影 Zhang Ying

北京大学光华管理学院副院长北京大学管理案例研究中心主任

Vice Dean, Guanghua School of Management, Peking University; Director, Management Case Research Center, Peking University

张影现任北京大学博雅特聘教授,光华管理学院副院长,北京大学管理案例研究中心主任和北京大学芝加哥中心主任。张影教授曾获美国营销科学院杰出青年学者奖,美国市场营销协会"全球顶尖营销学者"奖,"消费者心理学期刊"杰出青年撰稿人,中国工商银行杰出经济学学者奖和光华管理学院厉以宁优秀研究奖。张影教授于2014年入选中组部国家青年拔尖人才,2019年获国家自然科学基金委杰出青年基金,2020年入选中宣部文化名家暨"四个一批"人才。

Mr. Zhang Ying is a Professor of Marketing and Behavioral Sciences and Vice Dean at the Guanghua School of Management, Peking University. He is also the Director of Management Case Research Center, Peking University. Zhang Ying studies consumer psychology and decision making, and is an expert on Chinese consumer market, particularly digital-driven market growth. He holds a Ph.D. in Behavioral Science and Marketing from the University of Chicago and BA from Nanjing University.



江予菲 **Jiang Yufei** 

上海广播电视台第一财经频道主持人

News Anchor, China Business Network (CBN) Channel, Shanghai Media Group (SMG)

江予菲女士是上海电视台第一财经频道主持人,上海第一财经公益基 金会临事会临事,上海市青联委员,上海市青企协理事,拥有香港大学(复 日)国际工商管理硕士学位,2018年入选福布斯中国30位30岁以下青年精 英榜,曾荣获2021年度上海广播电视奖(电视主持)。江予菲曾主持过几百 场重要的财经论坛、峰会,2023年3月江予菲干博鳌亚洲论坛,主持了由国 务院国资委主办的"打造充满活力的现代企业"分论坛,并于同年11月主 持了由国务院国资委与商务部主办的,第六届虹桥国际经济论坛"开放创 新赋能企业发展"分论坛,探讨不同类型企业坚持开放创新的具体实践。

Ms. Jiang Yufei is the news anchor of Business Channel (Yicai) of Shanghai Media Group, the supervisor of the Shanghai Yicai Foundation, the committee member of the Shanghai Youth Federation, and director of the Shanghai Young Entrepreneurs' Association. She holds a master degree of IMBA Programme by the HKU Business School and the School of Management of Fudan University. In 2018, she was selected for the Forbes China 30 Under 30 list. She won the 2021 Shanghai Radio and Television Award (TV Hosting). Ms. Jiang Yufei has hosted hundreds of important financial forums and summits. In March 2023, She anchored the sub-forum on "Building Dynamic Modern Enterprises" at the Boao Forum for Asia, which was hosted by the State-owned Assets Supervision and Administration Commission of the State Council. In November of the same year, she anchored the parallel session on "Empowering Businesses with Open Innovation" at the 6th Honggiao International Economic Forum, which was jointly hosted by the State-owned Assets Supervision and Administration Commission of the State Council and the Ministry of Commerce, discussing the specific practices of different types of enterprises in opening up and innovation.