

# INTERNATIONAL COOPERATION ON AI STANDARDS FOR EMPOWERING INDUSTRIAL UPGRADES

**Date:** 14:30-17:00, November 5<sup>th</sup>, 2025

**Venue:** 4.2 Hall C2, National Exhibition and Convention Center (Shanghai, China)

**Hosts:** Ministry of Commerce of the People’s Republic of China

State Administration for Market Regulation of the People’s Republic of China

(National Standardization Administration of the People’s Republic of China)

**Organizers:** Shanghai Municipal Administration for Market Regulation

China Electronics Standardization Institute

China National Institute of Standardization

**Co-organizer:** Shanghai Institute of Quality and Standardization

## Introduction:

Artificial Intelligence (AI) is spearheading a new wave of technological revolution and industrial transformation. As an international public good with immense potential to benefit humanity, AI requires a globally coordinated governance framework. Standards, as the cornerstone for guiding responsible technological development and fostering cross-border industry collaboration, play an indispensable role in ensuring safe and controllable deployment, accelerating innovation commercialization, and building a trusted AI ecosystem.

The parallel session will bring together heads of international organizations and national standardization bodies, along with academicians, experts, and representatives from globally renowned enterprises and research institutions for speeches and panel discussions on the theme. This session is committed to strengthening international cooperation in AI standardization, identifying global standardization needs, and promoting worldwide alignment of AI standards to reduce technical trade barriers.

## Program:

Agenda	Timeslot	Honored Guests	Title & Organization
Opening Remarks	14:30-14:45	Dr. Xiao Han (Moderator)	Director General, Department of Standards Innovative Management, SAMR/SAC
		Dr. Chen Jie	Member of the Standing Committee of the CPC Shanghai Municipal Committee, Vice Mayor of Shanghai
		To Be Confirmed	Representative of MOFCOM
		Mr. Shu Wei	Vice Minister of SAMR
Thematic Speech	14:45-16:05	Dr. Xiao Han (Moderator)	Director General, Department of Standards Innovative Management, SAMR/SAC
		Mr. Javier García	Vice President of ISO
		Mr. Gilles Thonet	Deputy Secretary-General of IEC
		Prof. Guo Xu	Academician of Chinese Academy of Sciences, Professor of Dalian University of Technology
		Mr. Bill Wang	Vice President of Huawei Enterprise Sales Department, President of Industry ICT Solution Development Management Department
		Prof. Dr. Sonja Zillner	Head of Trustworthy AI and Generative AI Risk Management of Siemens AG
Mr. Wang Xinhui	Vice President of ZTE Corporation, General Manager of Standardization and Industrial Relations		

Agenda	Timeslot	Honored Guests	Title & Organization
Outcomes Announcement	16:05-16:20		<ol style="list-style-type: none"> <li>1. Release the foreign language versions of national standards including "Artificial Intelligence Large Models"</li> <li>2. International Cooperation Initiative on Artificial Intelligence Standards</li> <li>3. English version of "2025 Technology Ethics : A Study of Artificial Intelligence and Ethical Review and Assessment" issued by Prof. Zhang Ping, Professor at the Law School of Peking University, Director of the AI Security and Governance Center of the Peking University Institute of Artificial Intelligence, Vice President of the Peking University Wuhan Institute of Artificial Intelligence.</li> </ol>
Panel Discussion	16:20-16:50	Mr. Luis Jorge Romero (Moderator)	Chief Strategy Officer of Shenzhen Comentropy Industry and Standards Innovation Service Center, Former CEO of European Telecommunications Standards Institute
		Mr. Liu Xiangang	Vice President of the China Electronics Standardization Institute
		Ms. Lu Lili	Vice President of the China National Institute of Standardization
		Mr. Peter Sissons	International Engagement Director, BSI
		Mr. Steven Wang	Vice President of OPPO, Head of Smartphone Business Management Office
Interactive Q&A	16:50-17:00	Mr. Luis Jorge Romero (Moderator)	Chief Strategy Officer of Shenzhen Comentropy Industry and Standards Innovation Service Center, Former CEO of European Telecommunications Standards Institute
Visit Exhibition	17:00-18:00		