

Promoting Green Trade Liberalisation and Accelerating the Global Green Transition

Date: 6 November 2025

Venue: National Exhibition and Convention Center (Shanghai)4.2 C1

Hosts: Ministry of Commerce, People's Republic of China

Organizers: Center for China and Globalization (CCG)

Introduction:

Closely aligned with the theme "Promoting Green Trade Liberalization and Accelerating the Global Green Transition," the agenda is structured around the central concept of "Breaking Barriers, Setting Standards, and Empowering: Global Actions for Green Trade Liberalization." Distinguished guests from Chinese and foreign political, business, research, and academic circles have been invited to deliver remarks and explore related topics.

In the Keynote Session, prominent political figures and renowned experts from China and abroad will focus on topics such as "Global Green Rule Fragmentation: From Confrontation to Co-governance," "China's Proposal: A South-South Path for Green Trade Liberalization," and "Global Climate Risks and the Choices & Challenges of Green Development."

The Roundtable Discussions will feature two distinct sessions:

Roundtable One, themed "Corporate Action: Breaking Technological Barriers and Reconstructing Markets," will bring together representatives from Chinese and foreign enterprises to focus on practical strategies, exploring how technological innovation can help facilitate green trade.

Roundtable Two, themed "The Co-shaping Power of Rules: Policy Synergy and Institutional Innovation," will convene policymakers and experts from international organizations and business associations to focus on commitments to innovative implementation mechanisms, discussing how stakeholders can collaborate in shaping green trade rules.

PRELIMINARY AGENDA:

Timeslot	Speaker
13:30-14:00	Registration/networking
1. Organizer's Welcome (10 minutes)	
14:00-14:10	WANG Huiyao Founder and President, Center for China and Globalization (CCG); Former Counselor to China State Council
2. Opening Keynotes (40 minutes)	
14:10-14:50	H.E. Pascal Lamy Former Director General, World Trade Organization; President, Paris Peace Forum
	LONG Yongtu Chief Negotiator for China's WTO Accession and Former Vice Minister of Foreign Trade and Economic Cooperation
	XU Xiaofeng President of China Meteorological Service Association

3. Report Launch (15minutes)

14:50-15:05 Launch of the research report, A New Era for Green Trade: Opportunities, Pathways, and China's Role in the Global Green Transition

ZHANG Wei | Deputy Secretary General and Senior Fellow
Center for China and Globalization (CCG)

4. Roundtable I – Corporate Action: Technological Breakthrough and Market Reshaping (30 minutes)

15:05-15:45 **Moderator:**

ZHANG Wei | Deputy Secretary General and Senior Fellow
Center for China and Globalization (CCG)

Panelists (in alphabetical order):

Sean Green | President and CEO, BMW Group Region China

ZHAI Jingli | Deputy CEO of Sinar Mas Group-APP

ZHANG Yunqi | Vice President, Huajian Group

LIU Chang | Vice President, Greater China, Cargill Chair of
European Chamber of Commerce Government Affairs Forum

5. Roundtable II – Rule Co-shaping: Policy Synergy and Institutional Innovation (30 minutes)

15:45-16:25 **Moderator:**

HAN Bing | Senior Fellow, CCG; Former Minister-Counselor
Chinese Embassy in Egypt

Panelists (in alphabetical order):

Carl Fey | Professor of Strategy, BI Norwegian Business School
Fellow, Academy of International Business (AIB)

JIN Xu | President of the China Association of International Trade

MA Jianchun | President of the China Society for World Trade
Organization Studies

XU Xiaofeng | President of China Meteorological Service
Association

ZHANG Jie | Vice President of China Chamber of Commerce for
Import and Export of Light Industrial Products and Arts-Crafts