

Revitalising Consumption: Global Sharing of China's Market Opportunities

Date: 14:00-16:30, November 6, 2025

Venue: 4.2 Hall A2, National Exhibition and Convention Center (Shanghai)

Host: Ministry of Commerce of the People's Republic of China

Co-organizer: Yicai Media Group

Introduction:

During the critical phase of the 15th Five-Year Plan, removing barriers to consumption has become a core priority for achieving high-quality development. Amid a profound reshaping of the global economic landscape, China is leveraging the advantages of its vast market scale and advancing its institutional opening-up strategy to inject much-needed stability to the global economic growth. Consumption serves as the primary engine of economic expansion and a key indicator of public well-being.

This forum zeroes in on China's two-pronged strategy—"policy-driven barrier removal" and "openness for shared benefit"—to reinvigorate consumption. Together with global leaders from politics, business and academia, we will seek common ground and practical pathways for turning China's market potential into a bright spot for world economic growth.

Program:

Host: YANG Yudong, Editor In Chief, Yicai Media Group

Time	Speaker
14:00-14:10	Opening Remarks

Keynote Speech

14:10-14:30	<p>Topic: Unblocking Consumption: What Policy Bottlenecks Need to Be Removed in China's 15th Five-Year Plan Period?</p> <p>LIU Yuanchun, President of Shanghai University of Finance and Economics(SUFE)</p>
14:30-14:50	<p>Topic: Shaping Future Economies: Crafting Policy for Effective Growth in A Tech-Driven World</p> <p>Michael SPENCE, Professor Emeritus of Economics, Graduate School of Business, Stanford University; Laureate of the 2001 Nobel Memorial Prize in Economic Sciences</p>
14:50-15:10	<p>Topic: Riding the Tide: Unleashing the Power of Service-Led Growth in China's 15th Five-Year Plan Period</p> <p>LU Ming, Member of the National Committee of the Chinese People's Political Consultative Conference (CPPCC); Distinguished Professor of Antai College of Economics and Management, Shanghai Jiao Tong University</p>
15:10-15:25	<p>Topic: The Global Convergence of Interest-Driven Consumption</p> <p>Jack YE, Founder, Chairman and CEO, MINISO Group</p>
15:25-15:40	<p>Topic: Driving an Accessible AI Future Through Innovation Together</p> <p>Sarah KEMP, Vice President, Intel</p>

Panel Discussion

15:40-16:30	<p>Consumption as A Bridge: Fostering Global Shared Growth</p> <p>Moderator: YANG Yudong, Editor-in-Chief, Yicai Media Group</p> <p>Panelists:</p> <p>SHEN Jianguang, Chief Economist of JD.com</p> <p>HUA Tao, General Manager of Wuliangye Yibin Co., Ltd</p> <p>Sandeep SETH, Chief Growth Officer and President, Tapestry International</p> <p>Dr. Jeff JIA, President, Lincoln China</p>
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