

Sub-forum on Building Hongqiao International Opening-up Hub & HUB Conference 2025 Agenda Hongqiao, Bridging the World: Chinese Enterprises Venturing Abroad Amid Global Shifts

Date: 8:50-11:30, November 6, 2025

Venue: D1, Hall 4.2, National Exhibition and Convention Center (Shanghai)

Program:

Time	Title & Organization
08:50-08:52	"Going Global" Promotional Video

08:52-09:12 Remarks

1. Keynote Speech—Strategic Vision

09:12-09:42	Panelists:	
	ZHU Min	Member of the Senior Expert Advisory Committee of the China Center for International Economic Exchanges, Former Deputy Managing Director of the IMF
	Jack Perry	Chairman of the 48 Group, Chief Executive of London Export Corporation

09:42-09:50 Launch Ceremony

Release of the Guidelines for Chinese Enterprises to Go Global
Release of Hongqiao Cases of Going Global
Launch of the Hongqiao Overseas Development Service Center 3.0

2. Keynote Speech—Strategic Vision

10:00-10:30	Panelists:	
	Eric Li S. M.	Chairman of Chengwei Capital, Chairman of Guanchna.cn
	Richard Baldwin	Professor of International Economics at IMD, Founder and Editor-in-Chief of VoxEU.org

3. Thematic Presentation—Pathways to Practice

10:30-11:00	Panelists:	
	QIN Shuo	Humanities and Finance Observer, Organizer of Chin@ Moments
	ZHAO Lei	SVP of Innovent Biologics, General Manager of Shanghai Branch
	JIANG Peijun	Founder of Chenxianggui Group and Vice Chairman of the Noodle Committee of the World Federation of Chinese Catering Industry
	LI Xiang	Co-founder of Black Lake Technology
	Pontus Erntell	President, CEO & Chief Sustainability Officer of IKEA China

4. HUB DIALOGUE—Service Empowerment

11:00-11:30	Panelists:	
	LIU Ye	TV Presenter of Yicai Media Group (SMG)
	Jacky Zou	Chairman of KPMG China
	SUN Lei	Deputy General Manager of Shanghai Cross-border Business Center, Bank of China
	Siren Xia	Partner of Mercer, China Business Leader of Mercer Marsh Benefits
	MA Yun	Head of Corporate, Clifford Chance He Ping Joint Operation Office