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"Seminar on the World Trade Report 2025 and Launch of Its Chinese Edition" At the Eighth Hongqiao International Economic Forum

Date: 9am, 6 November 2025

Venue: Hall C0-03, Office Building C, National Exhibition and Convention Center(Shanghai)

Hosted by: Ministry of Commerce of the People's Republic of China

Organized by: Shanghai University of International Business and Economics

Supported by: China Society of World Trade Organization

Introduction:

Artificial intelligence (AI) is rapidly transforming the global economy, demonstrating significant potential to boost trade efficiency, reduce costs, and create new service models. According to WTO simulations, AI could increase global trade by nearly 40% by 2040. How to ensure the benefit brought by AI benefit all countries, and effectively address issues such as the digital divide, infrastructure gaps, and policy incoherence, deserve in-depth consideration by all stakeholders.

This seminar, titled "Making Trade and AI Work Together to the Benefit of All", will explore the dynamic relationship between AI and international trade. Through this dialogue, high-level representatives from government, industry, academia, and research sectors worldwide will delve into the interplay between AI and international trade, focusing on how policy coordination, capacity building, and international cooperation can ensure that AI technology can act as a powerful tool for promoting inclusive growth and narrowing the development gap.

Program:

Time	Session
9:00-9:20	**1. Keynote Speech** **Moderator:** WANG Rongming, President of Shanghai University of International Business and Economics **Speaker:** ・Johanna HILL, Deputy Director-General of WTO (Video Address) ・HAN Yong, Director General of the Department of WTO Affairs, Ministry of Commerce of China ・MA Jianchun, Chairperson of China Society for WTO Studies
9:20-10:50	**2. Panel Discussion on World Trade Report 2025: Making Trade and AI Work Together to the Benefit of All** **Moderator:** DING Ru, Associate Professor of School of International Law, China University of Political Science and Law **Speaker:** ・Michael BLANGA-GUBBAY, Economist of WTO Secretariat ・CHEN Yusong, Deputy Director General of the Department of WTO Affairs, Ministry of Commerce of China ・Alejandro JARA, Former Ambassador of Chile to the WTO ・WEI Kai, Chief of AI Research Centre, China Academy of Information and Communications Technology ・Bernard HOEKMAN, Professor of European University Institute ・ZHA Xiaogang, Director of International Policy Center, Tencent Research Institute