



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 2 Trade in Services Exhibition Area (No. 1)



新 时 代 共 享 未 来
NEW ERA, SHARED FUTURE



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Introduction to Exhibition Area

The Trade in Services Exhibition Area covers finance, logistics, consulting, property and facilities management, supply chain management, retail, cultural and tourism.

With a planned exhibition area of 30,000 square meters, the Trade in Services Exhibition Area of the Third China International Import Expo (CIIE) will highlight the theme of "Linking to Value Creation" and the innovations introduced by frontier and cutting-edge technology in the service industry. Each of the major sections and exhibitors in the exhibition area has distinctive features of its own. The financial service section will for the first time introduce nonbank financial institutions, including subsegment exhibitors involved in supply chain finance, financial investment, exchange, credit rating, and blockchain fintech; as usual, leading banking and financial institutions will continue to participate. The logistics section will, on the themes of "Belt and Road & China Railway Express" and "digital logistics," showcase the international transport emergency solutions and digital innovation schemes of leading

sea transportation, air transportation, and freight forwarding companies. Professional consulting, legal, testing and supply chain management enterprises will provide one-stop solutions such as international trade support, international arbitration and multinational standard certification, explore the infinite possibilities for futuristic office work, digital transformation and intelligent enterprise management, and help enterprises seize the development opportunities that come with the times.



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SGS

◆ Brief Introduction to Exhibitors

SGS is the world's leading inspection, verification, testing and certification company. SGS is recognized as the global benchmark for quality and integrity. With more than 94,000 employees, SGS operates a network of over 2,600 offices and laboratories around the world. SGS-CSTC Standards Technical Services Co. Ltd. was founded in 1991 as a joint venture between SGS Group and China Standard Science and Technology Group. With an extensive network of 78 branches and more than 150 laboratories we have more than 15,000 professionals working for us.

In China, SGS' service covers various industries such as textiles & garments, toys & children's products, houseware & sundries, electrical & electronics, agriculture & food, life sciences, cosmetics, personal care & household, petrochemicals, minerals, environment, industrial, transportation and e-commerce. Leverage globalized technology strength and wide-spread local service networks, SGS always innovates our services to bring best-in-class testing, inspection, certification and training services to build trust between trading partners, governments and public organizations, and ultimately to help our customers achieve sustainable business success in local and global market.

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◆ Services to be Exhibited

SGS Testing and Certification Solutions to New Infrastructure Construction

SGS will display its new infrastructure construction related supporting services at the third CIIE, including SGS electric vehicle conductive charging system services, SGS independent engineer services, heavy-duty high-rise shelf safety management solutions, AIoT equipment and system safety certification solutions, and 5G testing solutions. Among these, the AIoT equipment and system safety certification solutions have ramped up the construction of new 5G, AI, IIoT and IoT infrastructures. In March 2020, the YoC infrastructure platform, independently developed by Alibaba's PingTouGe Semiconductor Co., Ltd, received SGS SIL3 certification for function safety.



Picture 1: One Scenario of SGS's Testing and Certification Solutions to
New Infrastructure Construction—Independent Engineer Service

SGS's Epidemic Prevention Supplies Testing Services

With CB, CNAS, CMA, and NRTL qualifications, SGS rolled out comprehensive one-stop services for epidemic prevention supplies including surgical masks, gloves, thermometers, and ventilators during the fight against COVID-19. SGS was the first to provide one-stop global market access authentication services for mask production lines, non-woven fabrics production lines, melt-blown fabrics production lines, and protective suit production lines. SGS offers certification services for thermometers and ventilators that include the international CB certification, North American certification, EU's CE certification, FDA registration, the Brazilian INMETRO certification, MDSAP certification, and the African COC certification. In addition, SGS also provides performance and safety testing services for ultraviolet and electronic products radiating ultraviolet.



Picture 2: Promotion Photo for SGS's Testing Service for Epidemic
Prevention Supplies



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CMA CGM GROUP

◆ Brief Introduction to Exhibitors

As a world leader in shipping and logistics, the CMA CGM GROUP has participated in the CIIE for two consecutive years. Based in Marseille and led by Rodolphe SAADE, CMA CGM operates worldwide with its network of more than 755 offices and 110,000 employees in over 160 countries. With its fleet of 502 ships, the Group serves 420 commercial ports around the world and has carried nearly 22 million TEUs in 2019. With CEVA, a world leader in logistics services, the Group handles more than 500,000 tons of airfreight and 1.9 million tons of inland freight every year. CMA CGM is constantly innovating to offer customers new maritime, inland and logistics solutions.

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◆ Services to be Exhibited

SHIPFIN TRADE FINANCE

SHIPFIN TRADE FINANCE is an innovative offer to support the international development of the CMA CGM Group's customers. It

covers a range of simple, reliable and rapid financial services to consolidate and support the customers' international growth. Thanks to a dedicated team of experts based in the Group's headquarters in Marseilles, customers can benefit from a set of tailor-made solutions ranging from extended payment terms to financing advances. With SUPPLY CHAIN FINANCING, CMA CGM offers a solution dedicated to importers who wish to free up their working capital while stabilizing their supplier relations. With CARGO FINANCING, CMA CGM offers a solution intended for exporters who wish to improve their working capital and ensure the growth of their business.



Picture 3: Publicity Sketch for CMA CGM's Trade Finance Service

NETWORKING INTERMEDIATION SERVICES

In line with its Customer Centricity strategy, CMA CGM is committed to providing customized support to its clients as they pursue international expansion and business development. With NETWORKING INTERMEDIATION SERVICES, the first and only business matchmaking solution on the market, the Group gives them the ability to

expand their activity worldwide, to create new business opportunities and to find the suppliers or customers that best meet their needs.

NETWORKING INTERMEDIATION SERVICES is backed by the unique network of the CMA CGM Group. Present in 160 countries through its 755 offices, the Group deals with companies operating in a wide variety of business sectors: textile, food, agriculture, manufactured goods, industrial equipment, etc. A dedicated team based at the Group's head office in Marseille screens its clients to find the most reliable, driven and dynamic business partners that adhere to the highest standards.



Picture 4: Publicity Sketch for CMA CGM's Networking Intermediation Services



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FUNG GROUP

◆ Brief Introduction to Exhibitors

Fung Group has participated in the CIIE since its first inception in 2018. Founded in 1906 and headquartered in Hong Kong, the Fung Group is a global leader in supply chain solutions for consumer goods with a rich history of over 110 years. With over 34,000 employees working in 350+ offices in more than 40 economies, its core businesses operate across the entire supply chain, including trading, logistics, distribution, and retail. Its services covers a broad range of industries, including apparel and accessories, household supplies, beddings, toys, pet supplies, beauty and cosmetic products, furniture, food, gifts, and cultural products. The Fung Group offers customized one-stop solution to customers from design, development, production to sales.

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◆ Services to be Exhibited

Digital Product Development Platform

Fung Group has created the digital product development platform, which significantly shortens the apparel production lead time from 4-6

weeks (including 3-4 times alterations in sample production) to 1-4 days. Through 3D design, online raw fabric library, 3D rendering, virtual sampling and catwalk, customers are able to make changes more efficiently and produce samples closer to their satisfaction. Customers can also use the final product rendering for e-commerce purposes which save 40-60% in costs and time.



Picture 5: Fung Group's Booth at the CIIE



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PwC

◆ Brief Introduction to Exhibitors

As an internationally renowned professional service organization, PwC has participated in the CIIE for two consecutive years. The mission of PwC is to "build trust in society and solve important problems". Its members are from 157 countries and regions, with over 276,000 employees dedicated to providing high-quality services in the fields of audit, consulting and tax.

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◆ Services to be Exhibited

"Emergency Response to COVID-19": Enterprise Development Solution After the COVID-19 Outbreak

Shortly after the outbreak of COVID-19, PwC China made joint efforts with PwC Emergency Management Service Team in the UK to put forward the *PwC Proposal for Action Plan on the Battle Against COVID-19* as a reference for government and society to fight the epidemic. Meanwhile, PwC launched the "Emergency Response to COVID-19" WeChat series to give analysis and suggestions from the

perspective of macro-economy to industries. It worked together with relevant enterprises to establish the "Global Center for Enterprise Emergency Response to COVID-19", which not only pools strength and expertise to provide the best practice and assistance for SMEs, but also offers government departments advice and suggestions to promote economic development after the epidemic.

Pioneer of Intelligence—Enterprise Digital Transformation Solution

PwC's diversified innovation team brings together professional experts in the field of science and technology, through the combination of business research, industry insight and data analysis, innovation ability and customer service ability, it puts forward intelligent, green and moral digital solutions, and helps enterprises and governments to realize tax digitalization, robot process automation, accurate data analysis, artificial intelligence and emerging technology applications.. The automatic, intelligent and systematic service significantly meets various internal functional demands, improves the efficiency of enterprises, reduces operating costs and optimizes the allocation of resources.

Intelligent Tax Administration Solution—Digital Technical Products and Services

The digital technical products and services of PwC are new digitalized business models developed on the basis of existing emerging technologies. They automatically record relevant data for governments and enterprises of all sizes to provide them with traceable archival documents, making communications and transactions inside and outside governments and enterprises transparent to the leaders and managers to eliminate potential risks and quickly respond to development challenges, external competition threats and regulatory policies on compliance.



Picture 6: PwC Booth at the CIIE



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Kuehne + Nagel

◆ Brief Introduction to Exhibitors

Kuehne + Nagel was founded in Bremen, Germany in 1890. Headquartered in Switzerland at the moment, the company has a history spanning over 130 years. With over 83,000 employees at 1,400 locations in over 100 countries, it is one of the world's leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.

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◆ Services to be Exhibited

Digital Empowerment

During the last's expo, myKN, Kuehne + Nagel's one-stop online service platform was one of the "star exhibits" in the trade-in services pavilion. Riding on the powerful connection with customers, myKN provides a single point of access to everything needed to plan and handle shipments, allowing users to explore, quote, book and track as well as managing shipments and user accounts entirely online in a comprehensive self-service portal. This year, the enhanced version of

myKN will be featured at the 3rd CIIE with new interactive and collaborative features.

As the explore model of myKN, an enhanced version of Sea Explorer online platform powered by Kuehne + Nagel is also worth special attention this year.

In one single digital platform, shippers can find the best option for container shipping needs, compare options across all liner services to easily adjust routings according to their speed, reliability and sustainability needs, and eventually improve their shipment planning and inventory management with the help of artificial intelligence and big data management.

Given the challenges of Covid-19, especially in the current volatile market environment, transparency is crucial for companies requiring sea freight services during times of capacity constraints. The enhanced Sea Explorer not only supports shippers with realistic lead times for routings, but also with service updates and up-to-date sailing schedules that display alternative departures for blanked sailings.



Picture 7: Publicity Picture of Sea Explorer

To meet the logistics needs of Intra-Asia shippers, eShipAsia – the online logistics platform launched by Kuehne + Nagel in April this year will also be highlighted at this year’s CIIE as a fully integrated booking module under myKN.

On eShipAsia, shippers are connected to 20 countries, and can instantly compare sailing schedules and rates between 2,220 port pairs, 7,500 service loops and 54 underlying carriers. A wide range of filters enables users to fine-tune their search results.

eShipAsia’s smart templates also help to create fast and efficient booking process, help users save time on procurement, and allow users to stay informed on their shipment status anytime, anywhere.

So far, the technology-led platform is available in Singapore, Malaysia, Thailand, Japan, Vietnam, Indonesia, South Korea and Greater China and available in local languages.



Picture 8: eShipAsia Online Logistics Platform

Powered by Kuehne + Nagel



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Official Website of the CIIE:

<https://www.ciie.org/>

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+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

