



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 6

Food and Agricultural Products (No. 2)



新 时 代 共 享 未 来  
NEW ERA SHARED FUTURE



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## Notice for Reading

Dear readers and users of the *Exhibitor and Exhibit Information of the Third China International Import Expo*,

On the basis that exhibitors volunteer to provide relevant information, the China International Import Expo Bureau (hereinafter referred to as the "CIIE Bureau") compiles, not for profit, and freely provides the *Exhibitor and Exhibit Information of the Third China International Import Expo (CIIE)* (hereinafter referred to the *Exhibitor and Exhibit Information*) in order to timely provide buyers and relevant units with information about the exhibitors and their exhibits and facilitate the matchmaking and negotiation before the CIIE.

The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

When you read or use the *Exhibitor and Exhibit Information*, please contact the CIIE Bureau timely if any untruthful or unfaithful information is found, for prompt verification and correction. If any suspected illegal condition is found, relevant legal provisions can be referred to for disposal or please immediately contact the CIIE Bureau and we will remind relevant units for rectification.

It is hereby declared.

Contact: [zsc@ciie.org](mailto:zsc@ciie.org)

China International Import Expo Bureau

May, 2020



## **Contents**

<b>Introduction to Exhibition Area .....</b>	<b>1</b>
<b>Vegetable Oils, Inc .....</b>	<b>3</b>
<b>MIM Global LLC .....</b>	<b>5</b>
<b>Lesaffre Group .....</b>	<b>8</b>
<b>FOOD 366 AUSTRALIA PTY LTD .....</b>	<b>10</b>
<b>Mpundu Wild Honey Ltd .....</b>	<b>11</b>
<b>Australian Natural Biotechnology Pty Ltd .....</b>	<b>12</b>



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## Introduction to Exhibition Area

The Food and Agricultural Products Exhibition Area is one of the Business Exhibition's exhibition areas with the largest area and most exhibitors from the widest range of countries. It reflects the highest level of the global food sector and builds a professional trading platform for international food markets.

The Food and Agricultural Products Exhibition Area is planned to cover an area of 90,000 square meters during the third CIIE. In addition to exhibits like meat and dairy products, organic food and prepackaged food will also be displayed to advocate green, healthy and safe production of agricultural products. At that time, multiple enterprises from more than 100 countries will exhibit organic and healthy "local specialties" and all kinds of processed foods integrated with modern science and technology. The exhibitors include not only the enterprises on the list of Fortune Global 500 and industrial leaders but also representative enterprises from countries and regions along the "Belt and Road" and emerging market economies. While expanding their market share in China, they will gather the strength of the whole industry chain to continuously improve the scientific and technological

content in their products in order to provide Chinese consumers with diversified innovative products. To give full play to the role of the CIIE as a platform, the related ministries of the country and business associations will hold a number of supporting activities related to the theme of the exhibition area to provide exhibitors and buyers with relevant policy information and dynamic conditions of food and agricultural product industries.



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## Vegetable Oils, Inc

### ◆ Brief Introduction to Exhibitors

Founded in 1999, the American Vegetable Oils, Inc. (AVO) owns a professional edible fat and oil R&D lab, advanced crude oil pressing equipment, industrial authority certification, and high quality organic and Non-GMO resources. It is able to provide first-rate food oil solutions based on customer demands.

Official Websites: <http://nativeharvestfoods.com>

Contact: Lian Hui

Contact Information: [orderesk@avoils.com](mailto:orderesk@avoils.com)

### ◆ Highlights

#### **Native Harvest Organic Non-GMO Vegetable Oil**

**Sunflower oil**, with a low freezing point, contains rich linoleic acid and carotene and retains natural food flavors. **Canola oil**, with beneficial oleic acid and linoleic acid, is rich in a variety of essential nutrients. **Avocado oil**, providing various amino acids, vitamins, mineral substances, and folic acid, is suitable for infant food and can avoid generating cooking oil fumes.



Picture 1 and Picture 2: Promotion Photos for Native Harvest Organic Non-GMO Vegetable Oil

**Rice bran oil** containing rich oryzanol can effectively lower cholesterol, promote blood circulation, and protect the skin. **Peanut oil**, as the edible oil with the highest zinc content, is excellent food oil for high-temperature cooking, baking, and frying. **Grapeseed oil** taking in linoleic acid and multivitamin has a protective response to heart and cerebral vessels and is appropriate for middle-aged and elderly people. **Olive oil**, which is praised as "liquid gold", contains monounsaturated fatty acids and various vitamins.



Picture 3 and Picture 4: Promotion Photos for Native Harvest Organic Non-GMO Vegetable Oil



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## MIM Global LLC

### ◆ Brief Introduction to Exhibitors

MIM Global LLC, as an agent for well-known Mongolian brands, distributes products with strong ethnic features to China, including foods, agricultural products, liquors, cosmetics, cashmere clothing, woolen carpets, and household supplies. Cooperating with professional importers and distributors in China over the years, the company aims to transmit more overseas famous brands to Chinese consumers.

Contact: Guan Shengnan

Contact Information: [contact@mn2cn.com](mailto:contact@mn2cn.com)

### ◆ Highlights

#### Chinggis Gold Vodka

The product is made from high-quality wheat with German technology based on ISO 9001 international quality standard.



Picture 5: Promotion Photo for Chinggis Gold Vodka



## **Sengur Beer**

The product is brewed from high-quality Mongolian malt and pure and pollution-free spring water on the Mongolian plateau, with a pure, smooth, and mellow taste.



Picture 6: Promotion Photo for Sengur Beer

## **Shar Doctor Seabuckthorn Series Products**

Seabuckthorn juice is rich in vitamins and a variety of trace elements that are beneficial to the human body, with a sweet and sour taste and good nutrition.



Picture 7: Promotion Photo for Shar Doctor Seabuckthorn Series Products

## Golden Gobi Chocolate

With selected high-quality materials and delicate and smooth taste, it includes a wide range of types: traditional silky milk chocolate, classic dark chocolate, seabuckthorn chocolate with strong Mongolian features, blueberry chocolate, and cranberry chocolate.



Picture 8: Promotion Photo for Golden Gobi Chocolate

## Lapsha Coarse Cereals Flour and Noodles

The products are rich in four vitamins, namely, vitamin B1, vitamin B2, vitamin B3, and folic acid (vitamin B9), and contains trace elements such as iron and zinc.



Picture 9: Lapsha Coarse Cereals Flour and Noodles  
Shar Doctor Seabuckthorn Series Products



## Lesaffre Group

### ◆ Brief Introduction to Exhibitors

Founded in northern France in 1853, Lesaffre Group is a family enterprise with a history of more than 160 years and participated in the First and Second CIIE. As a global leader in the field of yeast and fermentation, it enjoys rich experience in yeast production and advanced professional technologies of biotechnology and bioscience and is committed to designing, formulating, and innovating market solutions that involve baking, food flavors and tastes, health care, and biotechnology.

Official Website: [www.lesaffre.com.cn](http://www.lesaffre.com.cn)

Contact: Yu Zhiqiong

Contact Information: [j.yu@lesaffre.com](mailto:j.yu@lesaffre.com)

### ◆ Highlights

#### **Baking and Pastry Yeast**

With the usage of making various fermented food including all kinds of bread and Chinese pastries, the product is characterized by pure bacteria, high fermentability, and strong stability. The Saf-instant yeast of Lesaffre, as one of the benchmarks of the global yeast products, is classified into two types: high-sugar gold yeast for use in the dough with sugar content

exceeding 5% and low-sugar red yeast for use in the dough with sugar levels from 0-10%.



Picture 10 and Picture 11: Promotion Photos for Lesaffre's Baking Yeast

### **Inventis Premixes**

According to the type of bread, Inventis provides five active premixes including French, Italian, pizza, sweet bread, and puff bread, which contain yeast and can be used by incorporating into flour and water. There are two kinds of products: multi-grain type and country type.



Picture 12 and Picture 13: Promotion Photos for Inventis Premixes



## FOOD 366 AUSTRALIA PTY LTD

### ◆ Brief Introduction to Exhibitors

Food 366 operates from a base located on the Barossa area, South Australia, and specializes in research, manufacturing, and export of healthy foods. Food 366 adopts natural raw materials and original processing technologies to retain the rich nutritional content.

Official Website: [WWW.FOOD366.COM.AU](http://WWW.FOOD366.COM.AU)

Contact: Li Haiying

Contact Information: [helen@food366.com.au](mailto:helen@food366.com.au)

### ◆ Highlights

#### **Food 366 Nutrimeal**

Based on top-quality materials of Australian milk powder, oats, and dried fruit, it has a good source of protein and fiber.



Picture 14: Promotion Photo for Food 366 Nutrimeal



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## Mpundu Wild Honey Ltd

### ◆ Brief Introduction to Exhibitors

Mpundu Wild Honey Ltd, founded in 2015, mainly engages in honey products and has participated in the First and Second CIIE. Its factory is located in Kabwe City, the central province of Zambia. It currently holds a beekeeping base covering an area of 500 square kilometers.

Official Website: [www.mpundu.cn](http://www.mpundu.cn)

Contact: Zhang Tongyang

Contact Information: 13501657588, 793478984@qq.com

### ◆ Highlights

#### **Mpundu Wild Honey (Brown) / (Golden)**

The honey was awarded the Certificate of Natural Mature Honey issued by the Chinese Academy of Inspection and Quarantine. According to the Institute of Apicultural Research, CAAS, the honey containing flavones and phenolic acids are of high value.



Picture 15: Promotion Photo for Mpundu Wild Honey



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

## Australian Natural Biotechnology Pty Ltd

### ◆ Brief Introduction to Exhibitors

Australian Natural Biotechnology Pty Ltd is a comprehensive biotechnology company endeavoring to the R&D, production, and sales of purely natural health care products, skin care products, honey, and related products. Headquartered in Perth, the capital city of Western Australia, it has participated in the CIIE for two consecutive years. The company, with two sub-brands including beekeeping family and Karibee, currently has patents on diabetes food, diet food, plant yogurt, honey aseptic packaging. It boasts an excellent team of technical and scientific research experts. Managing a 505-acre apiary closed to an 80,000-acre national forest park, it holds 280 honey collecting permits in national parks at the same level.

Official Website: [www.naturalbiotech.com.au](http://www.naturalbiotech.com.au) / [www.karibee.com.au](http://www.karibee.com.au)

Contact: Zhang Wenqian

Contact Information: 13524445851

### ◆ Highlights

#### **Karibee Natural Honey**

The honey was tested and certified by the authoritative lab of Australia and New Zealand. The higher the numerical value of total activity (TA),

the more precious it is. **TA5+ and TA10+**, maintenance level, facilitate gastric digestion, cell regeneration, and refection; **TA15+**, care level, relieves respiratory diseases and urinary tract infections and boosts immunity; **TA20+**, health care level, fights against respiratory diseases, aids the treatment of urinary tract infections and diseases, and boosts immunity; **TA25+** and above, medical level, cure skin infections, HP (Helicobacter Pylori), and oral diseases. Its high resistance to oxidation gives products an anti-aging effect.



Picture 16: Promotion Photo for Karibee Natural Honey





中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

Official Website of the CIIE:

<https://www.ciie.org/>

Service hotline:

+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

