



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 15

Consumer Goods (No.3)



新 时 代 共 享 未 来
NEW ERA, SHARED FUTURE



Notice for Reading

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The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

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It is hereby declared.

Contact: zsc@ciie.org

China International Import Expo Bureau

June, 2020



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Introduction to Exhibition Area

Taking "Beautiful Life & New Fashion" as the theme and "Green, Low Carbon and Environmental Protection" as keywords, the Consumer Goods Exhibition Area will be designed into six sections with different sub-themes including the Beauty and Cosmetics, Household Goods and Gifts, Intelligent Life & Household Appliances, Maternal & Child Products, Sports & Outdoor Leisure, and Fashion Trends and Works of Art, based on people's current demands for the upgrading of consumption and their yearning for a better, sci-tech and green life. Products and services related to the theme of household cleaning and personal protection will be displayed together, in order to create a brand new exhibition mode for the upgraded experience of consumers through "scenario-based + immersive" design.



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PORTMEIRION GROUP UK LIMITED

◆ Brief Introduction to Exhibitors

PORTMEIRION GROUP UK LIMITED was founded by Susan and Euan in 1960 in Stoke-on-Trent, the UK. It is an important enterprise engaged in household supplies around the world and also a leader in high-quality and ingenious tableware, kitchenware, gifts and table accessories. At present, the group has four private brands, with each featuring clear characteristics and market positioning.

Portmeirion: Breath-taking, unique and beautiful design for daily life.

Spode: Rich heritage and innovative designs.

Royal Worcester: Art of country life.

Nambe: A designer brand that brings function and style into the home.

Official Website: <http://www.portmeiriongroup.com>

Contact Person: Chen Shanwang

Contact: andychenmail@aliyun.com

◆ Highlights

Botanic Garden Pottery Tableware

The tableware with the world's most popular motifs and shapes as well as creative designs has heralded a fashion trend casually. With a history of 38 years, Botanic Garden continues to explore new markets and expand through the gift of impressive packages.



Picture 1: Advertising Diagram of Botanic Garden Pottery Tableware

Blue Italian Pottery Tableware

Made in the UK, the Blue Italian range is created through many traditional hand-making techniques and long-tested skills. A single piece passes through up to 22 pairs of hands in the manufacturing process. Portmeirion Group is home to the very best creative professionals in the industry. SPODE enjoys a history of 250 years. All its products are suitable for ovens, dishwashers, microwave ovens and refrigerators.



Picture 2: Advertising Diagram of Blue Italian Pottery Tableware

Atrium Pottery Tableware

This is a first-class range designed by Sophie Conran. The good brand reputation has further strengthened the stable position of Portmeirion in fine white ceramics.



Picture 3: Advertising Diagram of Atrium Pottery Tableware



Picture 4: Advertising Diagram of Kingsley Pottery Tableware

Kingsley Pottery Tableware

It is a brand-new explanation of tradition and opens a way for the future. Inspired by Spode's value, contemporary and timeless products have been created.

Strawberry Thief Mugs

The unique artistic skills of craftsmen and painters have been developed for more than two centuries. Each piece is elaborately designed by manual work according to the time-honored tradition. These pieces will not be perfect without the craftsmanship of gilders and polishers, so they take advantage of various professional skills to make these elaborate pieces more appealing.



Picture 5: Advertising Diagram of Strawberry Thief Mugs



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SAIKAI TOKI CO., LTD

◆ Brief Introduction to Exhibitors

Founded in 1946 and headquartered in Hasami-cho, Nagasaki, Japan, SAIKAI TOKI CO., LTD. is specialized in general merchandise such as tableware and kitchenware. It is competitive among Hasami products.

Official Website: www.saikaitoki.com

Contact Person: Xing Tianci

Contact: 1575088731@qq.com

◆ Highlights

Hasami Porcelain

Newly released in China, it is an award-winning range of the GOOD DESIGN AWARD, Japan.



Picture 6: Advertising Diagram of Hasami Porcelain



Pictures 7 and 8: Advertising Diagrams of Hasami Blue Seaweed and Modern Blue Series

Hasami Blue Seaweed and Modern Blue Series

This internet-popular tableware is well acclaimed by well-known food bloggers and introduced by the Chinese program A Bite of China.

Hasami Kyou-Kzome

Featuring the traditional Japanese pattern process, this range is very popular in China.



Picture 9: Advertising Diagram of Hasami Kyou-Kzome

Common



Designer
角田 太
1978年出生在仙台。
2003年去美国，在AZUMI和洛杉矶·爱德格的事务所积累经验。
2007年毕业于Royal College of Art。回到日本后，加入无印良品。
2011年YOTA KAKUDA设计成立。与林·洛泽、KIRIN、JINS等企业合作。

Picture 10: Advertising Diagram of Hasami Common

Hasami Common

Designed by Muji's designer Yota Kakuda, this product is newly-released in China.



Aida

◆ Brief Introduction to Exhibitors

Founded in 1953, Aida is a Danish company specialized in the design, R&D and production of pottery products and gifts. It has participated in the second CIIE. The design of Aida is deeply influenced by the long history and rich culture of Denmark.

Official Website: <http://www.aida.dk>

Contact Person: Chen Shanwang

Contact: andychenmail@aliyun.com

◆ Highlights

POUL PAVA Series - Dark Stoneware

The Danish artist Poul Pava and Aida have worked together to create a wonderful stoneware world, including the double-layer cups, bowls, plates, stainless steel bottles, plastic bottles, glasses, saucers, eggcups, placemats, tablecloths, kettles and vases. With the help of illustrator Tamara Lara Furrer, Poul Pava has his colorful characters created with a new artistic design in collaboration with Aida. The series is called "be

friends”. Beyond doubt, we are happy when we appreciate the colorful artistic world of Poul Pava.



Pictures 11, 12 and 13: POUL PAVA Series

Advertising Diagrams of Dark Stoneware and Great Guys: Mugs, Dishes and

Raw Series - Tableware and Vase

The Raw series is a great range owing to the collaboration of Aida and Christiane Schaumburg-Müller.

Modern stoneware with a touch of the nostalgia in the 1970s combines the raw and natural look with a simple Nordic dark color



Picture 14: Advertising Diagram of Raw Series - Tableware and Vase

and design. A special dyed quality of handmade products gives each product a totally unique look. This range shows the perfect matching of original Nordic features with brown, black, bare or grey.



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Nishinohon-tohki Co., Ltd.

◆ Brief Introduction to Exhibitors

Founded in 1916, Nishinohon-tohki Co., Ltd. is headquartered in Hasami-cho, the production area of Aritayaki and Hasami in Higashisonogi-gun, Nagasaki, Japan, and set up the Tokyo Office in 1996. It is engaged in the commodities of major pottery areas in Japan, such as Aritayaki, Hasami and Hizen. Its business covers supermarkets, variety stores and other retail channels in Japan. Meanwhile, this company operates the export business at overseas markets in Europe, America and Asia.

Official Website: <http://nishito.net/>

Contact Person: Xu Chi

Contact: 13918519592@163.com

◆ Highlights

A Set of Five Lightweight Painted Bowls with Scroll Grass Patterns

As a representative of lightweight pottery, it features a high bottom convenient for upsetting it to dry.



Picture 15: A Set of Five Lightweight Painted Bowls with Scroll Grass Patterns

Medium-sized

Colorful Bowls with Japanese Apricot Inside and Outside



Picture 16: Advertising Diagram of Medium-sized Colorful Bowls with Japanese Apricot Reliefs Inside and Outside

Featuring the relief process inside and outside, these bowls are useful and artistic.

A Set of Five Kosometsuke 5.0 Irregular Deep Plates

Kosometsuke patterns are traditional Japanese patterns, adding a touch of vintage to products. The secondary glazing process is adopted.



Picture 17: Advertising Diagram of A Set of Five Kosometsuke5.0 Irregular Deep Plates

Japanese Multi-purpose Earthen Pot

The earthen pot is a featured Banko Yaki product with strong permeability for healthier cooking.



Picture 18: Advertising Diagram of Japanese Multi-purpose Earthen Pot



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SAMBO CERAMICS

◆ Brief Introduction to Exhibitors

Founded in 1990, SAMBO CERAMICS mainly produces blue and white porcelain tableware for household use. As the representative of the South Korean manual workshop, SAMBO CERAMICS is a high-quality blue and white porcelain tableware brand whose products are frequently and commonly used by households in South Korea. For years, it has kept exploiting and exported its products to more than 100 countries and regions in the world.

Contact Person: Deng Meng

Contact: 020-37619977

◆ Highlights

MD-009 14-inch Round Flat Plate

SAMBO blue and white porcelain tableware features an underglaze color process, no lead



Picture 19: Advertising Diagram of MD-009 14-inch Round Flat Plate

and no cadmium. The porcelain is comparable with nanometer materials, making it easy to clean. Owing to the secondary burning, it will never fade.

MS-006 SAMBO Eight Pieces of Tea Set



Picture 20: Advertising Diagram of MS-006 SAMBO Eight Pieces of Tea Set

The glazing is crystal and the porcelain is exquisite and lubricant, enabling it to win the praise, "as shadowy as sapphire, as exquisite as crystal".

MD-04 38.25-inch Plate and MD089 14.5-inch Fish Platter

SAMBO CERAMICS carries forward the century-old traditional process of the South Korean official kiln, notably "porcelain as the body and craftsmanship as the heart". The unique blue and white patterns and the underglaze color process make it praised as "the blue color after the storm".



Pictures 21 and 22: Advertising Diagrams of MD-04 38.25-inch Plate and MD089 14.5-inch Fish Platter

MD033 4.5-inch Bowl

The high-temperature firing allows the blue and white porcelain to be of good stability, high hardness, heat insulation, wear-resistance and not fragile.



Picture 23: Advertising Diagram of MD033 4.5-inch Bowl



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<https://www.ciie.org/>

Service hotline:

+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the 3rd CIIE.

