



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 17

Food and Agricultural Products (No. 4)



新 时 代 ， 共 享 未 来  
NEW ERA, SHARED FUTURE



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The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

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It is hereby declared.

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China International Import Expo Bureau  
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## Introduction to Exhibition Area

The Food and Agricultural Products Exhibition Area is one of the Business Exhibition's exhibition areas with the largest area and most exhibitors from the widest range of countries. It reflects the highest level of the global food sector and builds a professional trading platform for international food markets.

The Food and Agricultural Products Exhibition Area is planned to cover an area of 90,000 square meters during the third CIIE. In addition to exhibits like meat and dairy products, organic food and prepackaged food will also be displayed to advocate green, healthy and safe production of agricultural products. At that time, multiple enterprises from more than 100 countries will exhibit organic and healthy "local specialties" and all kinds of processed foods integrated with modern science and technology. The exhibitors include not only the enterprises on the list of Fortune Global 500 and industrial leaders but also representative enterprises from countries and regions along the "Belt and Road" and emerging market economies. While expanding their market share in China, they will gather the strength of the whole industry chain to continuously improve the scientific and technological

content in their products in order to provide Chinese consumers with diversified innovative products. To give full play to the role of the CIIE as a platform, the related ministries of the country and business associations will hold a number of supporting activities related to the theme of the exhibition area to provide exhibitors and buyers with relevant policy information and dynamic conditions of food and agricultural products industries.



## Galler Chocolatiers S.A

### ◆ Brief Introduction to Exhibitors

Founded in 1976, Galler Chocolatiers S.A is headquartered in Belgium known as the "Kingdom of Chocolate". The company has established over 3,000 exclusive shops and retail outlets worldwide, with an annual chocolate output of 2,050 tons. Its chocolate has been honored as the Belgian Royal Warrant Holder and selected as the royal chocolate supplied for important foreign guests. In addition, the company has won numerous awards in international competitions, such as the *Belgian Royal Warrant Holder* in 1994 and the "Chocolate Innovation Award" issued during the Partnership & Franchising Brussels in 2002. Galler Chocolatiers S.A pursues the best taste and has been producing chocolates with different flavors.

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### ◆ Highlights

#### Galler Praline-filled Chocolate Box

The box contains high-quality and individually wrapped praline-filled chocolates, each of which weighs 11 grams. In addition to quality chocolate coating and exquisite praline filling, the chocolate also boasts a tiny but elegant shape and a rich flavor.



Picture 1: Product Diagram of Galler Praline-filled Chocolate Box

### **Galler Chocolate Batons with Filling**

With 22 different flavors, each of these chocolate batons can be divided into 4 squares. It is recommended to enjoy the chocolate with your family and friends by having a bite of this thick chocolate with a rich flavor.



Picture 2: Product Diagram of Galler Chocolate Batons with Filling

### **Galler Chocolate Tablets**

The chocolate tablets have 11 different flavors. Being exquisite and characteristic, they taste delicate and rich.



Picture 3: Product Diagram of Galler

### Galler Mini Chocolate Batons Box

By virtue of 11 flavors, they are Galler's unique fine chocolate snacks with a tiny but beautiful shape and a rich taste.



Picture 4: Product Diagram of Galler Mini Chocolate





## Zotter Schokoladen Manufaktur GmbH

### ◆ Brief Introduction to Exhibitors

Zotter Schokoladen Manufaktur GmbH was founded by Josef Zotter in 1992 in Austria. The company has participated in the First and Second CIIE. Zotter Schokoladen Manufaktur GmbH produces over 400 kinds of chocolates with different flavors. The company has won numerous awards in international chocolate competitions and has been honored as one of the eight global best chocolate producers for its production process of selecting high-quality cocoa beans, implementing organic production and making raw cocoa beans into chocolates.

Official Website: [www.zotter.at](http://www.zotter.at) / [www.zotter.cn](http://www.zotter.cn)

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### ◆ Highlights

#### **Labooko & Mitzi Blue Choco & Hand-scooped Chocolate**

These chocolates are made through the finishing process including selecting, baking, grinding and mixing high-quality cocoa beans. With unique tastes and ingenious package design, they lead the new trend of stylish chocolates.



Picture 5: Advertising Diagram of Zotter Chocolates



## MAYORA GROUP

### ◆ Brief Introduction to Exhibitors

MAYORA GROUP is one of the internationally-renowned manufacturers of fast-moving consumer food. It has participated in the Second CIIE. The company's products are classified into 8 categories of biscuit, candy, waffle, chocolate, coffee, instant food, beverage and cereal. The famous product brands include Kopiko, Danisa, Teh Pucuk, Roma, Energen, Torabika and Beng Beng.

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### ◆ Highlights

#### Danisa

Danisa won the Three-star Superior Taste Award from the International Taste & Quality Institute (ITQI) in 2018.



Picture 6: Advertising Diagram of Danisa

## **Kopiko**

Kopiko has such categories as Kopiko Grande Latte, Kopiko Grande Cappuccino, Kopiko Grande Mocha, Kopiko White Coffee, Kopiko Recharge, Kopiko Brown Coffee and Kopiko Blanca, among which Kopiko Grande Latte won the Two-star Superior Taste Award from ITQI in 2018.



Picture 7: Advertising Diagram of Kopiko

## **Astick**

Astick enjoys different tastes like chocolate, vanilla milk cream, strawberry cream, coconut cream and cheese cream.



Picture 8: Advertising Diagram of Astick

## CalCheese

The CalCheese series include Cheese Wafer, Cheese Roll and Sprinkle Cheese Pastry.



Picture 9: Advertising Diagram of CalCheese

## Roma

The Roma series include Festive Treats, Marie Gold, Biskuit Kelapa and Malkist Kelapa Kopyor.



Picture 10: Advertising Diagram of Roma



## KADAC (Pty) Ltd

### ◆ Brief Introduction to Exhibitors

KADAC (Pty) Ltd is an enterprise specialized in the planting, production, processing and sale of organic agricultural products like oats. It has been one of the exhibitors of the first and second CIIE. The company has taken advantage of the characteristic climate and geographic location of Australia to establish a complete supply chain for markets. All of the organic products sold by KADAC are produced and processed in its Australia-based holding farm as well as its processing plant, and then are exported to China with the original packaging.

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### ◆ Highlights

#### **NatureFirst Oats Series**

**Oats** contain rich Vitamin B and zinc, which can adjust the metabolism of sugars and fats and effectively reduce the cholesterol in the human body. They are also calcium supplement by virtue of mineral substances like calcium, phosphorus, ferrum and zinc; **rye flakes** have rich

crude fibre, which can not only make people lose weight by absorbing the extra oils and fats but also nourish the body of people who suffer from refractory diabetes; **quinoa flakes** contain zero cholesterol but rich Omega-3 fatty acids, which can promote the development of nerves and brain cells, and significantly lower the cholesterol levels in the blood.



Picture 11: Product Diagram of NatureFirst Oats Series

### **NatureFirst Linseed Series**

Instead of cholesterol, **Linseed** has rich fiber and Omega-3 fatty acids, which have functions of antioxidation, vision protection and brain-invigorating; **sunflower seed** contains 50% of fats, mainly are unsaturated fats without cholesterol, and 70% of linoleic acid, which can reduce the



content of cholesterol in the blood; **almond**, also known as *Amygdalus Communis*, is a high-end nut integrating nutrition, health care and medicine.



Picture 12: Product Diagram of NatureFirst

### **NatureFirst Stabilised Wheatgerm & Psyllium Husk**

**Stabilised wheatgerm** contains abundant nutrient contents, including amino acid, Vitamin E, Vitamin B1 and 35% of plant protein. Hence, it is known as the "Natural Treasure House of Human Nutrition"; the fiber of **psyllium husk** can reduce the cholesterol levels in the blood.



Picture 13: Product  
Diagram of  
NatureFirst  
Stabilised Wheatgerm



Picture 14: Product  
Diagram of  
NatureFirst Psyllium  
Husk



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## REKAHONEY CO. LTD

### ◆ Brief Introduction to Exhibitors

REKAHONEY CO. LTD is a member enterprise of Unique Manuka Factor (UMF) in New Zealand. The company, headquartered in Whakatane, has participated in the First and Second CIIE. The company engages in the collection, canning, and export of Manuka Honey in New Zealand. Most employees of the company are Maoris, and the honey is mainly collected from the East Cape in New Zealand.

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### ◆ Highlights

#### Whakaari Wild Flower Honey

It is pure honey collected from the wild flowers in New Zealand. The honey has various enzymes needed for the human body, and has no additive or hormone. It is rich and tasty.



Picture 15: Product Diagram of Whakaari Wild Flower Honey



## Whakaari Manuka Honey

It contains various enzymes needed for the human body and can disinfect and reduce inflammation, thus improving human immunity. **UMF5+ Honey** is applicable to daily health care, skin and intestine nourishing, disinfection and inflammation reduction; **UMF10+ Honey** can relieve mild stomach inflammation, stomach gas and moderate chronic **pharyngitis**; **UMF15+ Honey** can ease mild stomachache, gastric ulcer, pharyngitis and mild allergic **constitution**; **UMF20+ Honey** can relieve severe gastroenteritis and low immunity.



Picture 16: Product Diagram of Whakaari Manuka Honey



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We are looking forward to seeing you at the third CIIE.

