



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 18

Trade in Services (No.4)



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NEW ERA SHARED FUTURE



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Notice for Reading

Dear readers and users of the *Exhibitor and Exhibit Information of the Third China International Import Expo*,

On the basis that exhibitors volunteer to provide relevant information, the China International Import Expo Bureau (hereinafter referred to as the "CIIE Bureau") compiles, not for profit, and freely provides the *Exhibitor and Exhibit Information of the Third China International Import Expo (CIIE)* (hereinafter referred to the *Exhibitor and Exhibit Information*) in order to timely provide buyers and relevant units with information about the exhibitors and their exhibits and facilitate the matchmaking and negotiation before the CIIE.

The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

When you read or use the *Exhibitor and Exhibit Information*, please contact the CIIE Bureau timely if any untruthful or unfaithful information is found, for prompt verification and correction. If any suspected illegal condition is found, relevant legal provisions can be referred to for disposal or please immediately contact the CIIE Bureau and we will remind relevant units for rectification.

It is hereby declared.

Contact: zsc@ciie.org

China International Import Expo Bureau

June, 2020



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Introduction to Exhibition Area

The Trade in Services Exhibition Area covers finance, logistics, consulting, property management, supply chain management, retail and cultural tourism.

With a planned exhibition area of 30,000 square meters, the Trade in Services Exhibition Area of the Third China International Import Expo (CIIE) will highlight the theme of "Innovation Adding Value" and the innovations introduced by frontier and cutting-edge technology in the service industry. Each of the major modules and exhibitors in the exhibition area has distinctive features of its own. The financial service module will for the first time introduce nonbank financial institutions, including subsegment exhibitors involved in supply chain finance, financial investment, exchange, credit rating, and blockchain fintech; as usual, leading banking and financial institutions will continue to participate. The traditionally competitive logistics module will, on the themes of "Belt and Road & China Railway Express" and "digital logistics," showcase the international transport emergency solutions and

digital innovation schemes of leading sea transportation, air transportation, and freight forwarding companies. Professional counseling, legal, testing and supply chain management agencies will provide one-stop solutions such as international trade support, international arbitration and multinational standard certification, explore the infinite possibilities for futuristic office work, digital transformation and intelligent enterprise management, and help enterprises seize the development opportunities that come with the times.



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Standard Chartered Bank

◆ Brief Introduction to Exhibitors

Standard Chartered Bank (SCB) is a leading international bank. SCB has been listed in the London Stock Exchange, the Stock Exchange of Hong Kong, the Bombay Stock Exchange and the National Stock Exchange of India, with businesses operated in 59 countries and regions globally. SCB has participated in the First and Second China International Import Expo (CIIE). In 1858, SCB established its first branch in Shanghai, and in April 2007, Standard Chartered Bank (China) Limited became one of the first batches of locally incorporated banks. At present, Standard Chartered China has involved 29 coastal and inland cities into its service network. SCB is the first British financial institution signing the *Green Investment Principles for the Belt and Road*; in the network of SCB, there are 47 countries and regions along the "Belt and Road", reaching an overlap ratio exceeding 75%, among whom 26 enjoy a history of more than a century.

Official Website: www.sc.com

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◆ **Services to be Exhibited**

ePro of SCB WM

The ePro is a bancassurance function on SCB WM APP, which optimizes the pattern and procedures of insurance. This straight-through, paperless platform succeeds to shorten the application time from 90-120 minutes to about 30 minutes and helps to save about 70-80 pieces of A4 print paper every time.

Personalized Investment Idea (PII)

As the first robot advisor in Standard Chartered Bank, PII provides concrete investment ideas, including a list of recommended products and the respective investment rationale by carrying out portfolio diagnosis of client position in accordance with House Views as well as client's current risk tolerance and investment intention.

WFX FX Trading Platform

Customers can log in to the FX trading platform via online banking / mobile banking to complete the foreign currency exchange and real-time trading of foreign currency, and place limit orders, as well as handle the e-bank foreign exchange settlement and sale business within the annual quota. In addition, real-time foreign exchange news, charts and technical analysis are also available in the platform.



Pictures 1 & 2: Advertising Diagrams of WFX FX Trading Platform

Straight2Bank NextGen (S2B NG)

S2B NG is an integrated online banking platform for corporate clients. It was designed to provide business clients with comprehensive electronic fund management, and services for import & export trade and financial market transactions. Corporate clients can manage their bank account through the computer and mobile phone. It is especially suitable for clients with heavy FCY payment requirements who want a convenient online platform.



Picture 3: Advertising Diagram of S2B NG

SCB WM APP

This is an application designed with expertise for Chinese investors, as well as existing clients of SCB and other potential customers. The series of professional computing tools allow users to understand their

own asset allocation performance and wealth demands through just one click. Moreover, it is a source of information, such as real-time market views, self-owned financial products, consigned funds and bancassurance products. The APP integrates special offers of SCB and its partners.



Picture 4: Advertising Diagram of SCB WM APP



Nanyang Commercial Bank

◆ Brief Introduction to Exhibitors

Nanyang Commercial Bank (NCB) was founded in Hong Kong in 1949. In 1982, NCB established its branch in Shenzhen Special Economic Zone, thus becoming the first foreign bank operated in the Chinese Mainland after the founding of the People's Republic of China. In the year of 2016, NCB became a wholly-owned subsidiary of China Cinda Asset Management Co., Ltd, with highlighted service of Business finance, Asset management, Wealth management, Interbank finance and cross-border finance. At present, NCB has established 42 branches in Hong Kong and 37 branches in the Mainland China. It has participated in the previous two sessions of the CIIE.

Official Website: www.ncbchina.cn

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◆ Services to be Exhibited

Trade Finance Service Program

NCB provides efficient and reliable trade finance services including International trade settlement, financing and cross-border business. NCB provide quality services aims to assists customers in exploring and

expanding domestic and oversea market.



Picture 5: Advertising Diagram of the Trade Finance Service Program



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Mitsui Sumitomo Insurance Company, Limited

◆ Brief Introduction to Exhibitors

Mitsui Sumitomo Insurance (MSI) Company Limited was founded in 2001 through a merger between the former Mitsui Marine & Fire Insurance Co., Ltd. (formerly Taisho Marine & Fire Insurance founded in 1918) and the former Sumitomo Marine & Fire Insurance Co., Ltd. In 2018, MSI ranked 5th among non-life insurance companies in Fortune Global 500 in revenue; as of July 2019, MSI has obtained the A+ financial strength rating of Standard & Poor's and the A1 of Moody's insurance financial strength ratings. It has participated in the second CIIE. The company has established branches in 42 countries and regions across the world to provide international insurance and financial services for enterprises worldwide. Since 2004, MSI has been a strategic partner of China Pacific Insurance (Group) Co., Ltd. (CPIC). So far, the network of MSI has covered a number of main cities, and MSI has established subsidiaries in Shanghai, and set up branches in Guangdong, Beijing and Jiangsu, as well as marketing service departments in Suzhou Shenzhen, Business Department in Shanghai .

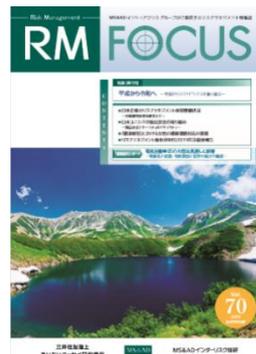
Official Website: www.ms-ins.com

Contact Person: Song Xianqing

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Corporate Internal Risk Control

MSI provides Japanese style risk management methods for enterprises conducting businesses in China, and carries out relevant risk consulting and disaster prevention survey in accordance with the laws and regulations, commercial practices and safety culture of China.



Pictures 12 & 13: Advertising Diagrams of the Corporate Internal Risk Control



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Official Website of the CIIE:

<https://www.ciie.org/>

Service hotline:

+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

