

01

General Information of the Expo



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General Information of the Expo

1. Basic Information

1.1 Name of the Expo

China International Import Expo (CIIE)

1.2 Time

November 5-10, 2020

1.3 Venue

National Exhibition and Convention Center (Shanghai) (NECC)

Address: No. 333, Songze Avenue, Qingpu District, Shanghai

1.4 Hosts

Ministry of Commerce of the People's Republic of China

Shanghai Municipal People's Government

1.5 Supporters

The World Trade Organization (WTO)

The United Nations Development Programme (UNDP)

United Nations Conference on Trade and Development (UNCTAD)

Food and Agriculture Organization of the United Nations (FAO)

United Nations Industrial Development Organization (UNIDO)

International Trade Centre (ITC)

[\(Further confirmation or addition.\)](#)

1.6 Organizers

China International Import Expo Bureau

National Exhibition and Convention Center (Shanghai)

1.7 Forum

Name: Hongqiao International Economic Forum

Date: November 5, 2020

Venue: NECC (Shanghai)

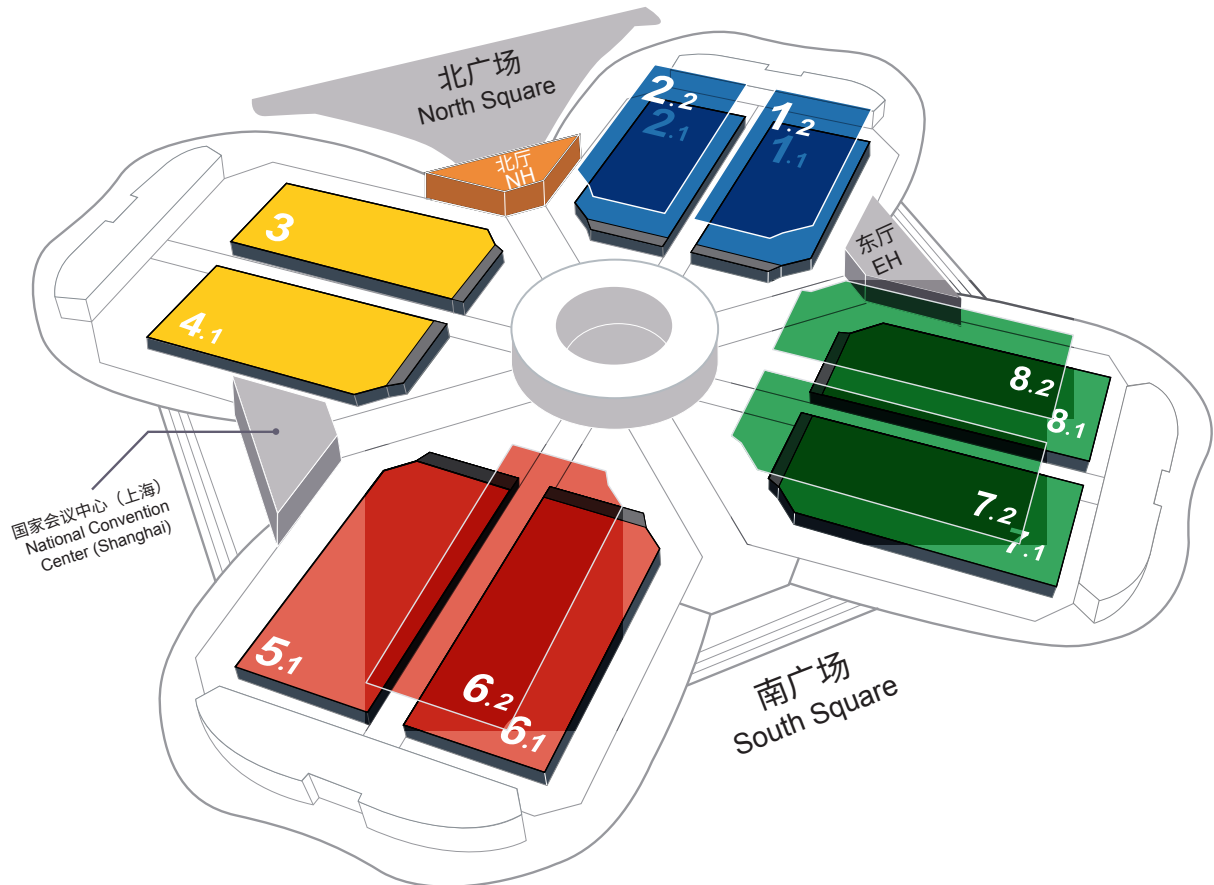
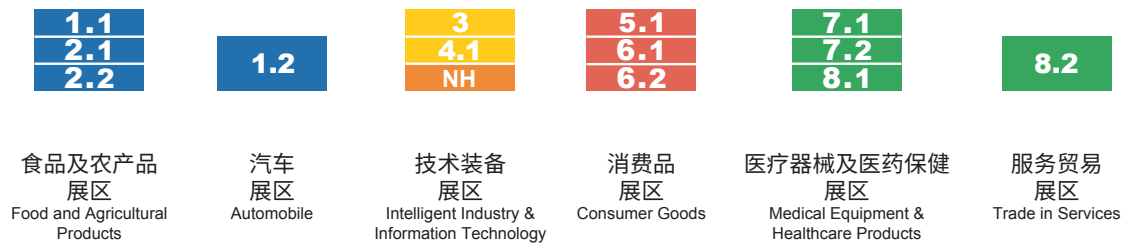
Hosts: Ministry of Commerce of the People's Republic of China;

Shanghai Municipal People's Government

Organizers: China International Import Expo Bureau;

National Exhibition and Convention Center (Shanghai)

1.8 Expo Layout



1.9 Official Website and Official APP

Official Website: www.ciie.org

Official APP: app.ciie.org



Scan the QR code to
download official APP

2. Expo Contact List

2.1 Contact Information of the Organizers

China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)
Address: No.333, Songze Avenue, Shanghai, China
Exhibitor Information: +86-21-67008870/ 67008988
Service Hotline: +86-21-968888
Fax: +86-21-67008811
E-mail: info@ciie.org

2.2 Official Service Suppliers

1) Official Constructors

Responsible area 1.1H/2.1H/ 1.2H/2.2H	SHANGHAI SYMA-EXPO LTD			
	Address: 3/F, New Long March Business Building, No. 1263, Zhenbei Road, Putuo District, Shanghai			
	Contact:	Ke Chen Yifu	Gu Jie	Cheng Xia
	Tel:	86-21-67008951	86-21-67008952	86-21-67008952
	Mobile:	86-15901624095	86-15026416502	86-13918500598
	E-mail:	01constructor@ciie.org	01constructor@ciie.org	01constructor@ciie.org

Responsible area 3H/4.1H/NH	SHANGHAI HONGDA EXHIBITION SERVICE CO., LTD			
	Address: 12/F, No. 511, Tianmu Road West, Jing'an District, Shanghai			
	Contact:	Wang Birong	Wang Tianqi	Li Yingjun
	Tel:	86-21-67008953	86-21-67008954	86-21-67008954
	Mobile:	86-18817488170	86-15840812680	86-13761632455
	E-mail:	02constructor@ciie.org	02constructor@ciie.org	02constructor@ciie.org

Responsible area 5.1H/6.1H/ 6.2H	CANTON FAIR ADVERTISING CO., LTD			
	Address: 3/F, Hall 3, National Convention and Exhibition Center (Shanghai), No. 1988 Zhuguang Road, Qingpu District, Shanghai			
	Contact:	Yue Qingyun	Zhu Lu	Su Dan
	Tel:	86-21-67008955	86-21-67008956	86-21-67008956
	Mobile:	86-17621774644	86-13570937019	86-13922249245
	E-mail:	03constructor@ciie.org	03constructor@ciie.org	03constructor@ciie.org

Responsible area 7.1H/8.1H/ 7.2H/8.2H	SHENZHEN AOTENGYI EXHIBITION DISPLAY PLANNING CO.,LTD			
	Address: Room 1305-1312, Meizhou Building, No. 40 Longzhu Avenue, Taoyuan Community, Nanshan District, Shenzhen			
	Contact:	Sun Lili	Gan Xinning	Wan Pei
	Tel:	86-21-67008957	86-21-67008958	86-21-67008958
	Mobile:	86-19867707595	86-14775389330	86-14775386590
E-mail:	04constructor@ciee.org	04constructor@ciee.org	04constructor@ciee.org	

2) Official Forwarders

Responsible area 1.1H/1.2H	SHANGHAI EXPOTRANS LTD.			
	Address: 8/F, NO.555 AN YUAN ROAD, SHANGHAI 200040 CHINA			
	Contact:	Mark Wang	Angela Zhang	
	Tel:	86-21-67008959	86-21-67008960	
	Mobile:	86-13764242864	86-13701755801	
E-mail:	01transporter@ciee.org	01transporter@ciee.org		

Responsible area 3H/4.1H/ NH	SHANGHAI ITPC INTERNATIONAL TRANSPORTATION CO., LTD.			
	Address: 10/F, WUKUANG BUILDING, NO.757 GUANGFU ROAD, SHANGHAI 200070 CHINA			
	Contact:	Jake Gu	Frank Zhu	Ann Zhang
	Tel:	86-21-67008963	86-21-67008964	86-21-67008964
	Mobile:	86-18602105358	86-13386137358	86-13564454585
E-mail:	03transporter@ciee.org	03transporter@ciee.org	03transporter@ciee.org	

Responsible area 5.1H/5.2H/ 6.1H	COSCO SHIPPING AIR FREIGHT (SHANGHAI) CO., LTD			
	Address: 10F, BUILDING 10, NO 131 GUO SHUN ROAD, YANGPU DISTRICT, SHANGHAI 200433 CHINA			
	Contact:	Eric Wang	Sunny Zhang	Queenie Pei
	Tel:	86-21-67008971	86-21-67008972	86-21-67008972
	Mobile:	86-13811915042	86-16601537273	86-13701749094
E-mail:	05transporter@ciee.org	05transporter@ciee.org	05transporter@ciee.org	

Responsible area 7.1H/7.2H	SINOTRANS EASTERN CO., LTD. EXPOSITION LOGISTICS BRANCH			
	Address: 4/F, NO.85 OUYANG ROAD, SHANGHAI 200081 CHINA			
	Contact:	Celia Zhang	Mark Lee	Eric Jiang
	Tel:	86-21-67008961	86-21-67008962	86-21-67008962
	Mobile:	86-13817927999	86-18918781200	86-13585920251
E-mail:	02transporter@ciee.org	02transporter@ciee.org	02transporter@ciee.org	

Responsible area 2.1H/2.2H	GO-EXPRESS CO., LTD.			
	Address: SUITE C-D, 17th FLOOR FULONG MANSION. NO.277 SIPING ROAD, SHANGHAI 200081. P.R. CHINA			
	Contact:	Oliver Yao	Kim Xu	Emily Gong
	Tel:	86-21-67008965	86-21-67008966	86-21-67008966
	Mobile:	86-13501601643	86-13671505787	86-13917014074
E-mail:	04transporter@ciee.org	04transporter@ciee.org	04transporter@ciee.org	

Responsible area 8.1H/8.2H	BONDEX LOGISTICS CO., LTD.			
	Address: RM2407-08, INTERNATIONAL CAPITAL PLAZA NO. 1318 NORTH SICHUAN ROAD, SHANGHAI, CHINA			
	Contact:	Zoe Zhou	Jade Wang	Aaron Zhou
	Tel:	86-21-39796301	86-21-39796302	86-21-39796302
	Mobile:	86-15800795301	86-13482430135	86-13916584693
E-mail:	07transporter@ciee.org	07transporter@ciee.org	07transporter@ciee.org	

Responsible area 6.2H/ Cultural exchange exhibition area	ORIENT INTERNATIONAL LOGISTICS (HOLDING) CO., LTD.			
	Address: RM 1412, NO.359 DONG DA MIN ROAD SHANGHAI 200080 CHINA			
	Contact:	Chloe Dai	Andy Lu	Lor Hu
	Tel:	86-21-39796303	86-21-39796304	86-21-39796304
	Mobile:	86-13564721718	86-13681876166	86-13917081364
E-mail:	08transporter@ciee.org	08transporter@ciee.org	08transporter@ciee.org	

3) Drawing Inspectors

Responsible area 1.1H/2.1H/ 1.2H/2.2H/ 3H/4.1H/NH	SHANGHAI ASEA HENGXIN CONVENTION&EXHIBITION CO.,LTD.		
	Address: West Area, 5/F, D South Building, No.787, Xiehe Road, Changning District, Shanghai		
	Contact:	Ada	Semon
	Tel:	86-21-67008969	86-21-67008970
	Mobile:	86-13391296038	86-18616576611
	E-mail:	02inspector@ciie.org	02inspector@ciie.org

Responsible area 5.1H/6.1H/ 6.2H/7.1H/ 7.2H/8.1H/ 8.2H	SHANGHAI HIGH-FAIR ADVERTISING & ENGINEERING CO., LTD.		
	Address: 3/F, Hall 3, National Convention and Exhibition Center, No. 1988 Zhuguang Road, Qingpu District, Shanghai		
	Contact:	Jerry Li	Varus Zhang
	Tel:	86-21-67008967	86-21-67008968
	Mobile:	86-13824411285	86-18936756321
	E-mail:	01inspector@ciie.org	01inspector@ciie.org

4) Advertising Agency

SHANGHAI ASIA-PACIFIC ADVERTISING CO., LTD.		
Address: F11, Building 1, No. 277 Longlan Road, Xuhui District, Shanghai		
Contact:	Esther Liu	Zhenhua Kang
Tel:	86-21-62109116-840	86-21-62109116-859
Mobile:	86-13952618585	86-13916906279
E-mail:	liuyiru@cpit-exhibition.com	kangzhenhua@cpit-exhibition.com

5) Expo On-site Informatization Service Supplier

SHANGHAI EAST BEST&LANSHENG SMART TECHNOLOGY CO.,LTD	
Address: 30/ Fl, Lansheng Building, 8 Huaihai Zhong Road, Huangpu District, Shanghai	
Contact:	Gong Zheng
Tel:	86-21-67008485
Mobile:	86-18916171910
E-mail:	gongz@eblssmart.com

2.3 Recommended Expo Service Suppliers

1) Recommended International Shipping Forwarder

COSCO SHIPPING LINES CO.,LTD.		
Address: NO.378 DONG DA MIN ROAD SHANGHAI 200080 CHINA		
Contact:	Yiwen	Yanzhen
Tel:	86-21-67008973	86-21-67008974
Mobile:	86-13816300623	86-18901952860
E-mail:	06transporter@ciie.org	06transporter@ciie.org

2) Special Booth Constructors

For more details, please refer to Appendix 6: *List of Recommended Special Booth Constructors.*

3) Travel Service Suppliers

For more details, please refer to Part V "Exhibition Services" Article 3 [Travel Service].

4) Translation Service Suppliers

For more details, please refer to Part V "Exhibition Services" Article 4 [Translation Service].

5) Recommended Catering Suppliers

For more details, please refer to Part V "Exhibition Services" Article 6 [Recommended Catering Suppliers].

3. Venue & Supporting Facilities

3.1 Venue Introduction

- 1) With a total construction area of over 1.5 million square meters, the National Exhibition and Convention Center (Shanghai) integrates exhibition, conference, activity, business, office, hotel and other commercial activities, becoming the largest existing single building and exhibition complex in the world. Moreover, by adopting the beautiful shape of a four-leaf clover and the design concept of axis symmetry, the main building becomes one of the landmarks in Shanghai.



- 2) The National Exhibition and Convention Center (Shanghai) has an exhibition area of 600,000 square meters, including nearly 500,000 square meters of indoor exhibition halls and 100,000 square meters of outdoor exhibition venues. Moreover, the complex has 17 exhibition halls, including 15 large ones with a unit area of 30,000 square meters and 2 multi-functional ones with a unit area of 10,000 square meters. These exhibition halls can be directly accessed by trucks. In this way, the NECC can comprehensively meet the requirements of large, medium and small exhibitions for exhibition halls.

3.2 Technical Data of the Venue

1) Infrastructure

Hall No.	1.1H	1.2H	2.1H	2.2H	3H	4.1H	5.1H/ 8.1H	4.2H/ 5.2H/ 8.2H	6.1H/ 7.1H	6.2H/ 7.2H	NH	EH	WH
Height (m)	±0.00	16.00	±0.00	16.00	±0.00	±0.00	±0.00	16.00	±0.00	16.00	±0.00	16.00	16.00
Freight Entry (m:width × height)	8×4.5				8×6.5								
Freight Entry (m:width × height)	269×106										/	/	/
Area (m ²)	26439	26084	27010	26682	26829	26193	26193	26477	26867	27226	10463	9779	9664
Column Grid (m×m)	9×18/ 27×36	/	9×18/ 27×36	/	/	27×36	27×36	54×36	27×36	54×36	/	/	/
Clear Height (m)	12	17	12	17	32	12	12	17	12	17	18	12	12
Allowed Height for Booths (m)	6m for single-layer booths; 8.5m for double-layer booths												
Ground Bearing Capacity (Ton/m ²)	5	1.5	5	1.5	5	5	3.5	1.5	3.5	1.5	3.5	1.5	1.5
Luminance (LX)	300												
Transport Method	Halls are accessible by exclusive truck lanes												

2) Water Supply Capacity

Hall No.	Water supply installation (m ³ /h)
1.1H+1.2H	30*3 (two active and one standby)
2.1H+2.2H	30*3 (two active and one standby)
3H+NH	40*3 (two active and one standby)
4.1H+4.2H+WH	40*3 (two active and one standby)
5.1H+5.2H	40*3 (two active and one standby)
6.1H+6.2H	30*3 (two active and one standby)
7.1H+7.2H	30*3 (two active and one standby)
8.1H+8.2H+EH	30*3 (two active and one standby)

3) Gas Supply Capacity

Hall No.	Total Gas Supply Capacity of Halls (m ³ /min)
1.1H+1.2H+2.1H+2.2H	30
3H+4.1H+4.2H	20
5.1H+5.2H+6.1H+6.2H	10
7.1H+7.2H +8.1H+8.2H	10

4) Mobile Communication and Networks

Each area of the venue is fully covered by 4G and 5G network signals, and the traffic capacity can currently meet the demand for about 250,000 calls per day. The venue has built a high-performance switching network platform with full coverage of network comprehensive cabling, and the available services include ordinary broadband, high-speed private line broadband, wired fixed-line telephone, etc. At the same time, the venue provides fully covered free wireless Wi-Fi network "NECC-FREE" (given the technical limitations of wireless networks, the user experience may be affected due to various objective reasons and restrictions in actual use. In the case of a large number of network access or external signal interference, some areas may experience slow Internet access or have problem connecting the Internet), and customized wireless access services featuring high-density and high-bandwidth can be provided according to the needs of exhibition.

3.3 Supporting Facilities of the Venue

- Commerce:** The Commercial Plaza of NECC (Shanghai) integrates the functions of shopping, catering, exhibition, entertainment and leisure, and is connected with various exhibition halls. It not only provides supporting services for the Expo, but also extends the Expo effect to meet various needs. In addition to the introduction of large chain restaurants, such as KFC, McDonald's, Pizza Hut, and Starbucks, as well as domestic and foreign specialty food brands, the plaza has established a series of experience sites of well-known brands such as banks, supermarkets, and import direct sales centers that include the functions of publicity and sales, with an aim to provide one-stop, personalized supporting services for exhibitors.

Hotline: 86-21-69791888



2. **Hotel:** InterContinental Shanghai Hongqiao NECC is the only luxury hotel located within NECC (Shanghai). It is located at the southwest end of the “Clover” and is connected to the exhibition halls via a walking path with an elevation of 8 meters. The hotel integrates such functions as accommodation, conference, business, catering, and leisure. Whether traveling for business or leisure, you can always enjoy the comfortable amenities and considerate services.

Booking hotline: 86-21-67001888.



3. **Office Building:** Three Grade A office buildings of the NECC (Shanghai), located at the tip of the "Clover" leaves, cover a total area of 180,000 square meters with free and flexible space division from 180 square meters to 8,000 square meters in office standard floor area, which can meet a multitude of office needs of various exhibition industry chain enterprises, commercial enterprises, large and medium-sized enterprise headquarters, and financial institutions. Each office building is equipped with two 500 square meters of multi-functional meeting rooms, which provide tenants with efficient and convenient conference services. The 8 m high exhibition areas at 1/F and 2/F can be used for the annual long-term exhibition of various products, which can be coupled with the regular exhibitions so as to magnify the trade functions of the exhibition.

Rent hotline: 86-21-67008852.

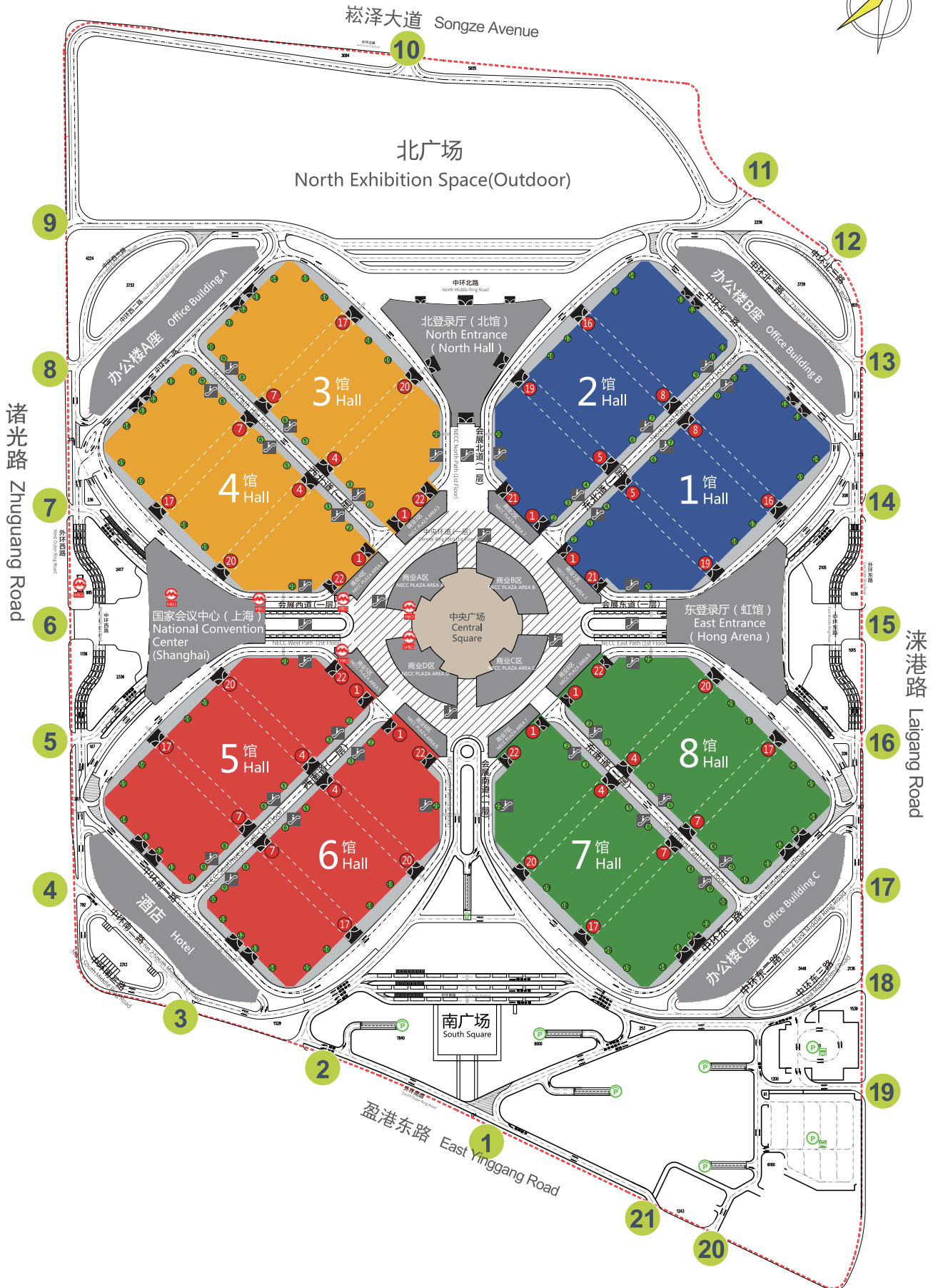
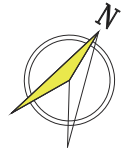


4. **National Convention Center (Shanghai):** Located among the NECC (Shanghai) venues, National Convention Center (Shanghai) is known by hosting the Opening Ceremony of the China International Import Expo (CIIE) and the Hongqiao International Economic Forum. It is an international, modern conference facility “complex” comprising 78 conference rooms of all size that totally cover an area of 35,000 square meters. National Convention Center (Shanghai) is the diplomatic conference venue with the largest area and number of conferences so far in Shanghai, China, and is also the ideal destination for all parties to hold conferences, activities, banquets and high-quality exhibitions.

Hotline for day-to-day venue leasing (except the holding period of the CIIE): 86-21-67008704, 86-21-67008570



Function distribution



3.4 Supporting Facilities of Transportation

Located in Shanghai Hongqiao Central Business District, NECC (Shanghai) is only 1.5 kilometers away from the Hongqiao Transportation Hub. It is closely connected to Hongqiao High-speed Rail Station and Hongqiao Airport through subway. The surrounding expressway network extends in all directions, making it possible to make a trip to each major city in the Yangtze River Delta within 2 hours, and providing people with much convenience in transport. At the same time, NECC (Shanghai) has a total of about 5,050 parking spaces for cars and buses, which can meet the demands of various major exhibitions and events.

1) Rail Transit

NECC (Shanghai) can be reached by taking Metro Line 2 to East Xujing Station, and by Metro Line 17 to Zhuguang Road Station. While taking Line 2, visitors may transfer to Lines 1, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13 and 16 to get to various areas of Shanghai; while taking Line 17, visitors can transfer to Line 2 and Line 10 at Hongqiao Railway Station.

2) Airport

NECC (Shanghai) is approximately 4.5 km away from the No.1 Terminal of Hongqiao Airport (straight-line distance), 2 km from No.2 Terminal of Hongqiao Airport (straight-line distance), and approximately 60 km from Pudong International Airport. Visitors may reach the venue by metro from these three places.

- **No.1 Terminal of Hongqiao Airport-NECC (Shanghai)**
By metro: Visitors may take Metro Line 10 to Hongqiao No.2 Terminal Station, and then transfer to Metro Line 2 to East Xujing Station
By taxi: about 20 minutes (10 kilometers)
- **No.2 Terminal of Hongqiao Airport-NECC (Shanghai)**
By metro: Visitors may take Metro Line 2 to East Xujing Station
By taxi: about 10 minutes (6 kilometers)
- **Pudong International Airport - NECC (Shanghai)**
By metro: Visitors may take Metro Line 2 to East Xujing Station
By taxi: about 70 minutes (about 60 kilometers)

3) Railway Stations

- **Shanghai Hongqiao Railway Station - NECC (Shanghai)**
By metro: Visitors may take Metro Line 2 to East Xujing Station, or Metro Line 17 to Zhuguang Road Station
By taxi: about 10 minutes (6 kilometers)
- **Shanghai Railway Station - NECC (Shanghai)**
By metro: Visitors may take Metro Line 3 or Line 4 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station
By taxi: about 35 minutes (25 kilometers)
- **The South Shanghai Railway Station- NECC (Shanghai)**
By metro: Visitors may take Metro Line 3 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station
By taxi: about 30 minutes (about 23 kilometers)

4. By Car

- **Yangtze River Delta**

From the Yangtze River Delta: Traffic flows from Hangzhou, Ningbo and Suzhou may move from Highways such as G60 and G2 to G15 Shenyang-Haikou Highway- Songze Elevated Road - Zhuguang Road Off-ramp - Songze Avenue - NECC (Shanghai); or Huaxu Highway - Songze Avenue - NECC (Shanghai).

- **Elevated Roads in Downtown Shanghai**

- In the direction of Yan'an Elevated Road & Southern Outer Ring Highway: Jiading-Minhang Elevated Road - Jianhong Elevated Road - East Yinggang Road – Zhuguang Road - Songze Avenue - NECC (Shanghai)
- In the direction of Beidi Elevated Road & Northern Outer Ring Highway: Beidi Elevated Road - Exit of Lianyou Road - Zhuguang Road Tunnel - Songze Avenue - NECC(Shanghai)

- **Ground-level Roads**

- In the direction of Beidi Road/West Tianshan Road/West Xianxia Road: Shenchang Road or Huaxiang Road - Songze Avenue - NECC (Shanghai)
- In the direction of Yan'an Road: West Yan'an Road - Huqingping Highway - Zhuguang Road - Songze Avenue - NECC (Shanghai)

