General Information of the Expo
General Information of the Expo

1. Basic Information

1.1 Name of the Expo
   China International Import Expo (CIIE)

1.2 Time
   November 5-10, 2020

1.3 Venue
   National Exhibition and Convention Center (Shanghai) (NECC)
   Address: No. 333, Songze Avenue, Qingpu District, Shanghai

1.4 Hosts
   Ministry of Commerce of the People’s Republic of China
   Shanghai Municipal People’s Government

1.5 Supporters
   The World Trade Organization (WTO)
   The United Nations Development Programme (UNDP)
   United Nations Conference on Trade and Development (UNCTAD)
   Food and Agriculture Organization of the United Nations (FAO)
   United Nations Industrial Development Organization (UNIDO)
   International Trade Centre (ITC)
   (Further confirmation or addition.)

1.6 Organizers
   China International Import Expo Bureau
   National Exhibition and Convention Center (Shanghai)

1.7 Forum
   Name: Hongqiao International Economic Forum
   Date: November 5, 2020
   Venue: NECC (Shanghai)
   Hosts: Ministry of Commerce of the People’s Republic of China;
         Shanghai Municipal People’s Government
   Organizers: China International Import Expo Bureau;
             National Exhibition and Convention Center (Shanghai)
1.8 Expo Layout

1.9 Official Website and Official APP
Official Website: www.ciie.org
Official APP: app.ciie.org

Scan the QR code to download official APP
2. Expo Contact List

2.1 Contact Information of the Organizers
China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)
Address: No.333, Songze Avenue, Shanghai, China
Exhibitor Information: +86-21-67008870/67008988
Service Hotline: +86-21-968888
Fax: +86-21-67008811
E-mail: info@ciie.org

2.2 Official Service Suppliers
1) Official Constructors

<table>
<thead>
<tr>
<th>Responsible area</th>
<th>SHANGHAI SYMA-EXPO LTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1H/2.1H/1.2H/2.2H</td>
<td>Address: 3/F, New Long March Business Building, No. 1263, Zhenbei Road, Putuo District, Shanghai</td>
</tr>
<tr>
<td>Contact:</td>
<td>Ke Chen Yifu</td>
</tr>
<tr>
<td>Tel:</td>
<td>86-21-67008951</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-15901624095</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:01constructor@ciie.org">01constructor@ciie.org</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Responsible area</th>
<th>SHANGHAI HONGDA EXHIBITION SERVICE CO., LTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>3H/4.1H/NH</td>
<td>Address: 12/F, No. 511, Tianmu Road West, Jing’an District, Shanghai</td>
</tr>
<tr>
<td>Contact:</td>
<td>Wang Birong</td>
</tr>
<tr>
<td>Tel:</td>
<td>86-21-67008953</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-18817488170</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:02constructor@ciie.org">02constructor@ciie.org</a></td>
</tr>
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<table>
<thead>
<tr>
<th>Responsible area</th>
<th>CANTON FAIR ADVERTISING CO., LTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1H/6.1H/6.2H</td>
<td>Address: 3/F, Hall 3, National Convention and Exhibition Center (Shanghai), No. 1988 Zhuguang Road, Qingpu District, Shanghai</td>
</tr>
<tr>
<td>Contact:</td>
<td>Yue Qingyun</td>
</tr>
<tr>
<td>Tel:</td>
<td>86-21-67008955</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-17621774644</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:03constructor@ciie.org">03constructor@ciie.org</a></td>
</tr>
</tbody>
</table>
2) Official Forwarders

SHENZHEN AOTENGYI EXHIBITION DISPLAY PLANNING CO., LTD

Address: Room 1305-1312, Meizhou Building, No. 40 Longzhu Avenue, Taoyuan Community, Nanshan District, Shenzhen

Contact: Sun Lili, Gan Xinning, Wan Pei

Tel: 86-21-67008957, 86-21-67008958, 86-21-67008958

Mobile: 86-19867707595, 86-14775389330, 86-14775386590

E-mail: 04constructor@ciie.org, 04constructor@ciie.org, 04constructor@ciie.org

SHANGHAI EXPOTRANS LTD.

Address: 8/F, NO.555 AN YUAN ROAD, SHANGHAI 200040 CHINA

Contact: Mark Wang, Angela Zhang

Tel: 86-21-67008959, 86-21-67008960

Mobile: 86-13764242864, 86-13701755801

E-mail: 01transporter@ciie.org, 01transporter@ciie.org

SHANGHAI ITPC INTERNATIONAL TRANSPORTATION CO., LTD.

Address: 10/F, WUKUANG BUILDING, NO.757 GUANGFU ROAD, SHANGHAI 200070 CHINA

Contact: Jake Gu, Frank Zhu, Ann Zhang

Tel: 86-21-67008963, 86-21-67008964, 86-21-67008964

Mobile: 86-18602105358, 86-13386137358, 86-13564454585

E-mail: 03transporter@ciie.org, 03transporter@ciie.org, 03transporter@ciie.org

COSCO SHIPPING AIR FREIGHT (SHANGHAI) CO., LTD

Address: 10F, BUILDING 10, NO 131 GUO SHUN ROAD, YANGPU DISTRICT, SHANGHAI 200433 CHINA

Contact: Eric Wang, Sunny Zhang, Queenie Pei

Tel: 86-21-67008971, 86-21-67008972, 86-21-67008972

Mobile: 86-13811915042, 86-16601537273, 86-13701749094

E-mail: 05transporter@ciie.org, 05transporter@ciie.org, 05transporter@ciie.org
### Responsible Area

#### Drawing Inspectors

**SHANGHAI ASEA HENGXIN CONVENTION&EXHIBITION CO., LTD.**

<table>
<thead>
<tr>
<th>Contact</th>
<th>Ada</th>
<th>Semon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tel:</td>
<td>86-21-67008969</td>
<td>86-21-67008970</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-13391296038</td>
<td>86-18616576611</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:liuyiru@ciie.org">liuyiru@ciie.org</a></td>
<td><a href="mailto:kangzhenhua@ciie.org">kangzhenhua@ciie.org</a></td>
</tr>
</tbody>
</table>

**Responsible area**
1.1H/2.1H/1.2H/2.2H/3H/4.1H/NH

#### Advertising Agency

**SHANGHAI ASIA-PACIFIC ADVERTISING CO., LTD.**

<table>
<thead>
<tr>
<th>Contact</th>
<th>Esther Liu</th>
<th>Zhenhua Kang</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tel:</td>
<td>86-21-62109116-840</td>
<td>86-21-62109116-859</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-13952618585</td>
<td>86-13916906279</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:liuyiru@cpit-exhibition.com">liuyiru@cpit-exhibition.com</a></td>
<td><a href="mailto:kangzhenhua@cpit-exhibition.com">kangzhenhua@cpit-exhibition.com</a></td>
</tr>
</tbody>
</table>

**Responsible area**
5.1H/6.1H/6.2H/7.1H/7.2H/8.1H/8.2H

#### Expo On-site Informatization Service Supplier

**SHANGHAI EAST BEST&LANSHENG SMART TECHNOLOGY CO., LTD.**

<table>
<thead>
<tr>
<th>Contact</th>
<th>Gong Zheng</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tel:</td>
<td>86-21-67008485</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-18916171910</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:gongz@ebllsmart.com">gongz@ebllsmart.com</a></td>
</tr>
</tbody>
</table>

**Address:** 30/ Fl, Lansheng Building, 8 Huaihai Zhong Road, Huangpu District, Shanghai
2.3 Recommended Expo Service Suppliers

1) Recommended International Shipping Forwarder

<table>
<thead>
<tr>
<th>Contact</th>
<th>Yiwen</th>
<th>Yanzhen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tel:</td>
<td>86-21-67008973</td>
<td>86-21-67008974</td>
</tr>
<tr>
<td>Mobile:</td>
<td>86-13816300623</td>
<td>86-18901952860</td>
</tr>
<tr>
<td>E-mail:</td>
<td><a href="mailto:06transporter@ciie.org">06transporter@ciie.org</a></td>
<td><a href="mailto:06transporter@ciie.org">06transporter@ciie.org</a></td>
</tr>
</tbody>
</table>

2) Special Booth Constructors
   For more details, please refer to Appendix 6: List of Recommended Special Booth Constructors.

3) Travel Service Suppliers
   For more details, please refer to Part V "Exhibition Services" Article 3 [Travel Service].

4) Translation Service Suppliers
   For more details, please refer to Part V "Exhibition Services" Article 4 [Translation Service].

5) Recommended Catering Suppliers
   For more details, please refer to Part V "Exhibition Services" Article 6 [Recommended Catering Suppliers].

3. Venue & Supporting Facilities

3.1 Venue Introduction

1) With a total construction area of over 1.5 million square meters, the National Exhibition and Convention Center (Shanghai) integrates exhibition, conference, activity, business, office, hotel and other commercial activities, becoming the largest existing single building and exhibition complex in the world. Moreover, by adopting the beautiful shape of a four-leaf clover and the design concept of axis symmetry, the main building becomes one of the landmarks in Shanghai.
2) The National Exhibition and Convention Center (Shanghai) has an exhibition area of 600,000 square meters, including nearly 500,000 square meters of indoor exhibition halls and 100,000 square meters of outdoor exhibition venues. Moreover, the complex has 17 exhibition halls, including 15 large ones with a unit area of 30,000 square meters and 2 multi-functional ones with a unit area of 10,000 square meters. These exhibition halls can be directly accessed by trucks. In this way, the NECC can comprehensively meet the requirements of large, medium and small exhibitions for exhibition halls.

### 3.2 Technical Data of the Venue

#### 1) Infrastructure

<table>
<thead>
<tr>
<th>Hall No.</th>
<th>1.1H</th>
<th>1.2H</th>
<th>2.1H</th>
<th>2.2H</th>
<th>3H</th>
<th>4.1H</th>
<th>5.1H/8.1H</th>
<th>4.2H/5.2H/8.2H</th>
<th>6.1H/7.1H</th>
<th>6.2H/7.2H</th>
<th>NH</th>
<th>EH</th>
<th>WH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height (m)</td>
<td>±0.00</td>
<td>16.00</td>
<td>±0.00</td>
<td>16.00</td>
<td>±0.00</td>
<td>±0.00</td>
<td>16.00</td>
<td>±0.00</td>
<td>16.00</td>
<td>±0.00</td>
<td>16.00</td>
<td>16.00</td>
<td></td>
</tr>
</tbody>
</table>
| Freight Entry (m:width × height) | 8×4.5 | 8×6.5 | /
| Freight Entry (m:width × height) | 269×106 | / | /
| Area (m²) | 26439 | 26084 | 27010 | 26822 | 26829 | 26193 | 26193 | 26477 | 26867 | 27226 | 10463 | 9779 | 9664 |
| Column Grid (m×m) | 9×18/27×36 | / | 9×18/27×36 | / | / | 27×36 | 27×36 | 54×36 | 27×36 | 54×36 | /
| Clear Height (m) | 12 | 17 | 12 | 17 | 12 | 12 | 17 | 12 | 17 | 18 | 12 | 12 |
| Allowed Height for Booths (m) | 6m for single-layer booths; 8.5m for double-layer booths |
| Ground Bearing Capacity (Ton/m²) | 5 | 1.5 | 5 | 1.5 | 5 | 5 | 3.5 | 1.5 | 3.5 | 1.5 | 3.5 | 1.5 |
| Luminance (LX) | 300 | |
| Transport Method | Halls are accessible by exclusive truck lanes |

#### 2) Water Supply Capacity

<table>
<thead>
<tr>
<th>Hall No.</th>
<th>Water supply installation (m³/h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1H+1.2H</td>
<td>30*3 (two active and one standby)</td>
</tr>
<tr>
<td>2.1H+2.2H</td>
<td>30*3 (two active and one standby)</td>
</tr>
<tr>
<td>3H+NH</td>
<td>40*3 (two active and one standby)</td>
</tr>
<tr>
<td>4.1H+4.2H+WH</td>
<td>40*3 (two active and one standby)</td>
</tr>
<tr>
<td>5.1H+5.2H</td>
<td>40*3 (two active and one standby)</td>
</tr>
<tr>
<td>6.1H+6.2H</td>
<td>30*3 (two active and one standby)</td>
</tr>
<tr>
<td>7.1H+7.2H</td>
<td>30*3 (two active and one standby)</td>
</tr>
<tr>
<td>8.1H+8.2H+EH</td>
<td>30*3 (two active and one standby)</td>
</tr>
</tbody>
</table>
3) Gas Supply Capacity

<table>
<thead>
<tr>
<th>Hall No.</th>
<th>Total Gas Supply Capacity of Halls (m³/min)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1H+1.2H+2.1H+2.2H</td>
<td>30</td>
</tr>
<tr>
<td>3H+4.1H+4.2H</td>
<td>20</td>
</tr>
<tr>
<td>5.1H+5.2H+6.1H+6.2H</td>
<td>10</td>
</tr>
<tr>
<td>7.1H+7.2H+8.1H+8.2H</td>
<td>10</td>
</tr>
</tbody>
</table>

4) Mobile Communication and Networks

Each area of the venue is fully covered by 4G and 5G network signals, and the traffic capacity can currently meet the demand for about 250,000 calls per day. The venue has built a high-performance switching network platform with full coverage of network comprehensive cabling, and the available services include ordinary broadband, high-speed private line broadband, wired fixed-line telephone, etc. At the same time, the venue provides fully covered free wireless Wi-Fi network "NECC-FREE" (given the technical limitations of wireless networks, the user experience may be affected due to various objective reasons and restrictions in actual use. In the case of a large number of network access or external signal interference, some areas may experience slow Internet access or have problem connecting the Internet), and customized wireless access services featuring high-density and high-bandwidth can be provided according to the needs of exhibition.

3.3 Supporting Facilities of the Venue

1. Commerce: The Commercial Plaza of NECC (Shanghai) integrates the functions of shopping, catering, exhibition, entertainment and leisure, and is connected with various exhibition halls. It not only provides supporting services for the Expo, but also extends the Expo effect to meet various needs. In addition to the introduction of large chain restaurants, such as KFC, McDonald’s, Pizza Hut, and Starbucks, as well as domestic and foreign specialty food brands, the plaza has established a series of experience sites of well-known brands such as banks, supermarkets, and import direct sales centers that include the functions of publicity and sales, with an aim to provide one-stop, personalized supporting services for exhibitors.

Hotline: 86-21-69791888
2. **Hotel**: InterContinental Shanghai Hongqiao NECC is the only luxury hotel located within NECC (Shanghai). It is located at the southwest end of the “Clover” and is connected to the exhibition halls via a walking path with an elevation of 8 meters. The hotel integrates such functions as accommodation, conference, business, catering, and leisure. Whether traveling for business or leisure, you can always enjoy the comfortable amenities and considerate services.

**Booking hotline**: 86-21-67001888.

3. **Office Building**: Three Grade A office buildings of the NECC (Shanghai), located at the tip of the “Clover” leaves, cover a total area of 180,000 square meters with free and flexible space division from 180 square meters to 8,000 square meters in office standard floor area, which can meet a multitude of office needs of various exhibition industry chain enterprises, commercial enterprises, large and medium-sized enterprise headquarters, and financial institutions. Each office building is equipped with two 500 square meters of multi-functional meeting rooms, which provide tenants with efficient and convenient conference services. The 8 m high exhibition areas at 1/F and 2/F can be used for the annual long-term exhibition of various products, which can be coupled with the regular exhibitions so as to magnify the trade functions of the exhibition.

**Rent hotline**: 86-21-67008852.
4. **National Convention Center (Shanghai):** Located among the NECC (Shanghai) venues, National Convention Center (Shanghai) is known by hosting the Opening Ceremony of the China International Import Expo (CIIE) and the Hongqiao International Economic Forum. It is an international, modern conference facility “complex” comprising 78 conference rooms of all size that totally cover an area of 35,000 square meters. National Convention Center (Shanghai) is the diplomatic conference venue with the largest area and number of conferences so far in Shanghai, China, and is also the ideal destination for all parties to hold conferences, activities, banquets and high-quality exhibitions.

*Hotline for day-to-day venue leasing (except the holding period of the CIIE): 86-21-67008704, 86-21-67008570*
Function distribution

NECC PLAZA AREA A
NECC PLAZA AREA B
NECC PLAZA AREA C
NECC PLAZA AREA D

北广场
North Exhibition Space(Outdoor)

1. 1馆 Hall
2. 2馆 Hall
3. 3馆 Hall
4. 4馆 Hall
5. 5馆 Hall
6. 6馆 Hall
7. 7馆 Hall
8. 8馆 Hall

 функции распределения

области NECC PLAZA

Н 北广场

North Exhibition Space(Outdoor)
3.4 Supporting Facilities of Transportation

Located in Shanghai Hongqiao Central Business District, NECC (Shanghai) is only 1.5 kilometers away from the Hongqiao Transportation Hub. It is closely connected to Hongqiao High-speed Rail Station and Hongqiao Airport through subway. The surrounding expressway network extends in all directions, making it possible to make a trip to each major city in the Yangtze River Delta within 2 hours, and providing people with much convenience in transport. At the same time, NECC (Shanghai) has a total of about 5,050 parking spaces for cars and buses, which can meet the demands of various major exhibitions and events.

1) Rail Transit
NECC (Shanghai) can be reached by taking Metro Line 2 to East Xujing Station, and by Metro Line 17 to Zhuguang Road Station. While taking Line 2, visitors may transfer to Lines 1, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13 and 16 to get to various areas of Shanghai; while taking Line 17, visitors can transfer to Line 2 and Line 10 at Hongqiao Railway Station.

2) Airport
NECC (Shanghai) is approximately 4.5 km away from the No.1 Terminal of Hongqiao Airport (straight-line distance), 2 km from No.2 Terminal of Hongqiao Airport (straight-line distance), and approximately 60 km from Pudong International Airport. Visitors may reach the venue by metro from these three places.

- **No.1 Terminal of Hongqiao Airport-NECC (Shanghai)**
  By metro: Visitors may take Metro Line 10 to Hongqiao No.2 Terminal Station, and then transfer to Metro Line 2 to East Xujing Station
  By taxi: about 20 minutes (10 kilometers)

- **No.2 Terminal of Hongqiao Airport-NECC (Shanghai)**
  By metro: Visitors may take Metro Line 2 to East Xujing Station
  By taxi: about 10 minutes (6 kilometers)

- **Pudong International Airport - NECC (Shanghai)**
  By metro: Visitors may take Metro Line 2 to East Xujing Station
  By taxi: about 70 minutes (about 60 kilometers)

3) Railway Stations

- **Shanghai Hongqiao Railway Station - NECC (Shanghai)**
  By metro: Visitors may take Metro Line 2 to East Xujing Station, or Metro Line 17 to Zhuguang Road Station
  By taxi: about 10 minutes (6 kilometers)

- **Shanghai Railway Station - NECC (Shanghai)**
  By metro: Visitors may take Metro Line 3 or Line 4 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station
  By taxi: about 35 minutes (25 kilometers)

- **The South Shanghai Railway Station- NECC (Shanghai)**
  By metro: Visitors may take Metro Line 3 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station
  By taxi: about 30 minutes (about 23 kilometers)
4. **By Car**

- **Yangtze River Delta**
  From the Yangtze River Delta: Traffic flows from Hangzhou, Ningbo and Suzhou may move from Highways such as G60 and G2 to G15 Shenyang-Haikou Highway - Songze Elevated Road - Zhuguang Road Off-ramp - Songze Avenue - NECC (Shanghai); or Huaxu Highway - Songze Avenue - NECC (Shanghai).

- **Elevated Roads in Downtown Shanghai**
  a. In the direction of Yan’an Elevated Road & Southern Outer Ring Highway: Jiading-Minhang Elevated Road - Jianhong Elevated Road - East Yinggang Road – Zhuguang Road - Songze Avenue - NECC (Shanghai)
  b. In the direction of Beidi Elevated Road & Northern Outer Ring Highway: Beidi Elevated Road - Exit of Lianyou Road - Zhuguang Road Tunnel - Songze Avenue - NECC (Shanghai)

- **Ground-level Roads**
  a. In the direction of Beidi Road/West Tianshan Road/West Xianxia Road: Shenchang Road or Huaxiang Road - Songze Avenue - NECC (Shanghai)
  b. In the direction of Yan’an Road: West Yan’an Road - Huqingping Highway - Zhuguang Road - Songze Avenue - NECC (Shanghai)