



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 21

Food and Agricultural Products (No. 5)



新 时 代 ， 共 享 未 来
NEW ERA, SHARED FUTURE



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Notice for Reading

Dear readers and users of the *Exhibitor and Exhibit Information of the Third China International Import Expo*,

On the basis that exhibitors volunteer to provide relevant information, the China International Import Expo Bureau (hereinafter referred to as the "CIIE Bureau") compiles, not for profit, and freely provides the *Exhibitor and Exhibit Information of the Third China International Import Expo (CIIE)* (hereinafter referred to the *Exhibitor and Exhibit Information*) in order to timely provide buyers and relevant units with information about the exhibitors and their exhibits and facilitate the matchmaking and negotiation before the CIIE.

The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

When you read or use the *Exhibitor and Exhibit Information*, please contact the CIIE Bureau timely if any untruthful or unfaithful information is found, for prompt verification and correction. If any suspected illegal condition is found, relevant legal provisions can be referred to for disposal or please immediately contact the CIIE Bureau and we will remind relevant units for rectification.

It is hereby declared.

Contact: zsc@ciie.org

China International Import Expo Bureau
June 2020

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Introduction to Exhibition Area

The Food and Agricultural Products Exhibition Area is one of the Business Exhibition's exhibition areas with the largest area and most exhibitors from the widest range of countries. It reflects the highest level of the global food sector and builds a professional trading platform for international food markets.

The Food and Agricultural Products Exhibition Area is planned to cover an area of 90,000 square meters during the third CIIE. In addition to exhibits like meat and dairy products, organic food and prepackaged food will also be displayed to advocate green, healthy and safe production of agricultural products. At that time, multiple enterprises from more than 100 countries will exhibit organic and healthy "local specialties" and all kinds of processed foods integrated with modern science and technology. The exhibitors include not only the enterprises on the list of Fortune Global 500 and industrial leaders but also representative enterprises from countries and regions along the "Belt and Road" and emerging market economies. While expanding their market share in China, they will gather the strength of the whole industry chain to continuously improve the scientific and technological

content in their products in order to provide Chinese consumers with diversified innovative products. To give full play to the role of the CIIE as a platform, the related ministries of the country and business associations will hold a number of supporting activities related to the theme of the exhibition area to provide exhibitors and buyers with relevant policy information and dynamic conditions of food and agricultural products industries.



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DANONE

◆ Brief Introduction to Exhibitors

DANONE, a global Fortune Global 500 corporation, is specialized in special nutrition, water and drinks, essential dairy and plant-based products. It has participated in the previous two sessions of CIIE. DANONE has run its business in more than 120 markets around the world, with more than 100,000 employees. It realized the sales revenue of about 25.3 billion euros in 2019. China is now the second-largest market of DANONE in the world. It has operated many famous brands in China, including Aptamil, Nutrilon, Cow & Gate, Karicare, Nutricia, Mizone, Evian, VEGA ONE and Activia.

Official Website: www.danone.com

Contact Person: Wang Huiying

Contact: athena.wang@danone.com

◆ Highlights

Aptamil Essensis HMO Formula

Newly released in China, this formula is the first superior formula with the highest HMO content under the brand Nutricia, DANONE. It is

rich in 3GL' and 2FL's HMO, and there are over 100 GOS/FOS structures, stimulating the molecular size, distribution and content of HMO in a multi-directional and scientific manner. HMO 3GL comes from the mild production process. The bacterial strains used during fermentation are unique to Nutricia.



Picture 1: Advertising Diagram of Aptamil Essensis HMO Formula

Aptamil Essensis Organic A2 Protein Milk

It combines Nutricia's unique patented synbiotic blend with advanced, scientific, rare and organic A2 protein milk, making it the unique formula with A2 protein and organic milk.



Picture 2: Advertising Diagram of Aptamil Essensis Organic A2

Pepti-Junior Whey-Based Extensively Hydrolyzed Infant Formula Powder

This extensively hydrolyzed infant formula powder is imported from the Netherlands with the original packaging. The hydrolysis technology is utilized to break down the major allergen β -whey protein in milk protein into small peptide chains and free amino acid.



Picture 3: Product Diagram of Pepti-Junior Whey-Based Extensively Hydrolyzed Infant Formula

Aptamil Allecure Pepti Syneo Extensively Hydrolyzed Whey Protein Formula

It is designed for the dietary management of cow's milk protein allergy. It is a 100-percent extensively hydrolyzed whey protein formula with a combination of probiotics and prebiotics.



Picture 4: Product Diagram of Aptamil Allecure Pepti Syneo Extensively

VEGA ONE Sport Plant-based Nutrition Powder & VEGA ONE Plant Protein Nutrition Powder

These products contain multi-amino acids. The multi-source plant proteins enrich the nutrition spectrum of VEGA ONE products. The products are free from artificial colorants and sweeteners, pass the U.S. non-GMO certification and the NSF Certified for Sport® banned substance test.



Picture 5: Advertising Diagram of VEGA ONE Sport Plant-based Nutrition Powder & VEGA ONE Plant Protein Nutrition Powder



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The a2 Milk Company Limited

◆ Brief Introduction to Exhibitors

The a2 Milk Company Limited was founded by Dr. Corran McLachlan and Howard Paterson in New Zealand. It has participated in the second CIIE. As a pioneer in A2 protein, The a2 Milk Company Limited has focused on scientific research on A2 protein for nearly 20 years. At present, it holds more than 60 patents around the world. The company produces products for expectant mothers, infants, children and adults and would like to bring different consumers the same high-quality product experience through abundant product portfolios.

Official Website: www.a2nutrition.cn

Contact Person: Chen Lei

Contact: robert@nongken.org

◆ Highlights

a2 Milk[®] Full Cream Fresh Milk

Containing rare A2 protein, this milk is natural and absorbable. The freshness is retained under full-course cold chain technology, with the temperature during transportation no more than 4 °C.

The process from fresh milk collection to packaging and delivery is strictly controlled to be finished within 24 hours.



Picture 6: Product Diagram of a2 Milk[®] Full Cream

a2 Milk® UHT Full Cream Milk

Containing rare A2 protein, this milk is natural and absorbable.

It is high in calcium (120 mg/100 mL).

The 200 ml pack with a screw cap is easy to carry around and drink whenever you want.



Picture 7: Product Diagram of a2 Milk®

a2™ Smart Nutrition™ Product

It contains rare A2 protein and dietary fiber, and lots of essential vitamins and minerals, including Vitamin A, Vitamin D, Calcium, Iron, Zinc, etc.

The nutrient-rich and balanced milk drink will support the healthy growth of children.



Picture 8: Product Diagram of a2™ Smart Nutrition™ Product

a2 Milk™ Full Cream Milk Powder & a2 Milk™ Skim Milk

Powder

Made of a2 milk™,

they contain rare A2 protein and are high in calcium.

They are from exclusive pasture in Canterbury Plains New Zealand.



Picture 9: Product Diagram of a2 Milk™ Full Cream Milk



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Bellamy's Organic Pty Ltd

◆ Brief Introduction to Exhibitors

Founded in Tasmania, Australia in 2004, Bellamy's Organic Pty Ltd is committed to organic infant formula powder and food. It has participated in the previous two sessions of the CIIE. The company is committed to developing organic agriculture. All its products are from Australia and pass NASAA and ACO certification, free from synthetic hormones, antibiotics, genetically modified substances, additives and preservatives, aiming to provide premium, safe and healthy food for babies.

Official Website (China) : <https://www.bellamysorganic.cn>

Official Website (Australia): <https://www.bellamysorganic.com.au>

Contact Person: Ye Qing

Contact: cherry.ye@bellamysorganic.com.au

◆ Highlights

Bellamy's Organic Beta Genica-8™ Infant Formula Powder

Adhering to the organic DNA of Bellamy, this product is made from A2 certified organic milk which is good for health among 1% of rare organic milk sources. It contains up to 76% of native organic cream, SN-2 structure and Milk Fat Globule Membrane, contributing to the

absorption of key nutrition, providing more compatible and nutrient formulation to improve babies' immunity from all aspects.



Picture 10: Advertising Diagram of Bellamy's Organic Beta Genica-8™ Infant Formula

Bellamy's Organic Baby Rice

Certified by the National Association for Sustainable Agriculture, Australia (NASAA), ACO and China Organic Food Certification Center (COFCC), this product is made from 100 percent organic rice and contains organic milk powder. It offers a delicate and smooth taste through the scientific proportion, and it is easy to absorb.



Picture 11: Advertising Diagram of Bellamy's



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Mille Foods AS

◆ Brief Introduction to Exhibitors

Mille Foods AS was born in the castle which belonged to the Danish Royal Family. The fineness of the hometown of fairy tales deposited in a long time of history has given birth to the consistent philosophy purity of Mille Foods. Since its establishment, Mille Foods has been committed to sharing safe, premium and nutrient Nordic products with every family in the world.

Contact Person: Yang Peng

Contact: peng.yang@millefood.com

◆ Highlights

MØKO Organic Infant Formula Powder

This organic product is certified by Denmark and the EU. The whole chain is organically controlled. It is made of 100 percent organic milk based on fully organic lactose formulation.



Picture 12: Product Diagram of MØKO

Mille I MØKO Lejoy Pregnancy Formula

The innovative lactose-free formulation enables mothers to suffer less abdominal distension and diarrheas due to lactose intolerance. It contains live probiotics Bb-12 and dietary fiber.



Picture 13: Product Diagram of MØKO



Mille I MØKO Lejoy Toddler Formula

It is rich in lactoferrin and CPP, for better body immunity.

Picture 14: Product Diagram of MØKO

Mille I MØKO Lejoy Children's Formula

It is developed for the growth of children between the ages of 3 to 7. It contains taurine and lutein for a better sight of children. It contains calcium, iron, zinc, choline and live probiotics Bb-12.



Picture 15: Product Diagram of MØKO



Mille I MØKO Lewin Toddler Formula

It contains OPO, probiotics Bb-12 and prebiotics.

Picture 16: Product Diagram of Moko



Picture 17: Product Diagram of Mille Infant Formula

Mille Infant Formula

It contains nucleotide, probiotics Bb-12 and prebiotics.



Picture 18: Product Diagram of Mille Children's Formula

Mille Children's Formula

It is suitable for children between the ages of 3 to

7. This product contains taurine and lutein and abounds in calcium, iron, zinc and live probiotics Bb-12.



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VICI Polska Sp.z.o.o

◆ Brief Introduction to Exhibitors

Founded in 2012, VICI Polska Sp.z.o.o is a group company engaged in premium food import. It is a leader in milk export and also one of the largest Polish food exporters for China.

Official Website: <https://vicigroup.pl/>

Contact Person: Marta Hennig

Contact: m.hennig@vicigroup.pl

◆ Highlights

MLEKOVITA UHT (Ultra High Temperature) Sterilized Milk Series

This range offers many choices, including full-cream, low-fat and lactose-free milk.



Picture 19: Product Diagram of MLEKOVITA UHT Sterilized Milk

MLEKOVITA Instant Milk Powder Series

The full-cream, instant full-cream and instant skim milk powder are available.



Picture 20: Product Diagram of MLEKOVITA Instant Milk Powder Series

MLEKOVITA Cheese

This series includes mozzarella cheese, processed Cheddar and processed cheese slices.



Picture 21: Product Diagram of MLEKOVITA Cheese

MLEKOVITA 82% Butter

Butter, unsalted butter and low-salt butter are available.



Picture 22: Product Diagram of MLEKOVITA 82% Butter

MILK SECRET Normal-temperature (Weak Thermal Sterilization) Yogurt

There are several flavors, including original, strawberry and peach flavors.



Picture 23: Product Diagram of MILK SECRET Normal-temperature (Weak Thermal Sterilization) Yogurt



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Official Website of the CIIE:

<https://www.ciie.org/>

Service hotline:

+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

