



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 27
Consumer Goods (No.5)



新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Notice for Reading

Dear readers and users of the *Exhibitor and Exhibit Information of the Third China International Import Expo*,

On the basis that exhibitors volunteer to provide relevant information, the China International Import Expo Bureau (hereinafter referred to as the "CIIE Bureau") compiles, not for profit, and freely provides the *Exhibitor and Exhibit Information of the Third China International Import Expo (CIIE)* (hereinafter referred to the *Exhibitor and Exhibit Information*) in order to timely provide buyers and relevant units with information about the exhibitors and their exhibits and facilitate the matchmaking and negotiation before the CIIE.

The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

When you read or use the *Exhibitor and Exhibit Information*, please contact the CIIE Bureau timely if any untruthful or unfaithful information is found, for prompt verification and correction. If any suspected illegal condition is found, relevant legal provisions can be referred to for disposal or please immediately contact the CIIE Bureau and we will remind relevant units for rectification.

It is hereby declared.

Contact: zsc@ciie.org

China International Import Expo Bureau
July 2020



Contents

Introduction to Exhibition Area	1
Fast Retailing Trading Co., Ltd.	3
Inditex	8
Richemont	12
Tapestry Inc.	28
SKECHERS USA, Inc.	30



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Introduction to Exhibition Area

Taking "Beautiful Life & New Fashion" as the theme and "Green, Low Carbon and Environmental Protection" as keywords, the Consumer Goods Exhibition Area will be designed into six sections with different sub-themes including the Beauty and Cosmetics, Household Goods and Gifts, Intelligent Life & Household Appliances, Maternal & Child Products, Sports and Outdoor Leisure, and Fashion Trends and Works of Art, based on people's current demands for the upgrading of consumption and their yearning for a better, sci-tech and green life. A Special Exhibition Zone for Sports Products and Events will be set up. Products and services related to the theme of household cleaning and personal protection will be displayed together, in order to create a brand new exhibition mode for the upgraded experience of consumers through "scenario-based + immersive" design.



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Fast Retailing Trading Co., Ltd.

◆ Brief Introduction to Exhibitors

Fast Retailing Trading Co., Ltd. is founded in May 1963. Its brand UNIQLO stems from Japanese craftsmanship and centers around the philosophy of LifeWear. Being reasonable and minimal, it focuses on the quality and details of products. With constant improvement in design, it aims to meet the needs of people for casual wear and make their lives better and more diverse.

Official Website: <http://uniqlo.cn>

Contact Person: Huang Yelin

Contact: yelin.huang@uniqlo-cn.com

◆ Highlights

UNIQLO Graphic T-shirt Collection

As a bridge of world cultural creation, UNIQLO's UT collection is a selection of a great number of world pop cultures. Behind every pattern lies a different story of art creation. In the current season, the brand launches a

slew of new cooperative series such as Minions, the musician Billie Eilish × the artist Takashi Murakami, manga, as well as the 40th anniversary of GUNPLA, the 35th anniversary of Mario Series, Pokémon and Ultraman Series. All those can evoke good memories of youth and unlock creativity for life.



Picture 1: Product Diagram of UNIQLO Graphic T-shirt Collection

UNIQLO Life and Sports Collection

UNIQLO life and sports collection is [high-functioning quick-drying, stretchy, UV-protective, and breathable]*(quick-drying standard: UNIQLO company standard Q31/0104000133C026-2017-01; * indicates the function belongs to the collection as a whole, but not to an individual product of the collection. The functions of a certain product are subject to

the description on the label/package), adding to people's physical and mental health.



DRY-EX Sweat-absorbing Quick-drying Series Crew Neck T-shirts



AIRism Comfortable Underwear Collection

STRETCH Elastic Hooded Jersey with a Zipper

ULTRA STRETCH Highly Elastic Series Sport Ankle-length Pants

Pictures 2~5: Advertising Diagrams of UNIQLO Life and Sports Collection

UNIQLO UV Protection Collection

With UPF (ultraviolet ray protection factor) higher than 40 and UVA (ultraviolet A) transmittance lower than 5 percent, UNIQLO UV protection collection is particularly helpful in preventing the harms from ultraviolet rays. Some products are breathable and quick-drying, featuring the functions of both AIRism and DRY-EX series.



Pictures 6~9: Advertising Diagrams of UNIQLO UV Protection Collection

UNIQLO AIRism Comfortable Underwear Collection

UNIQLO AIRism underwear collection, made of comfortable materials, has gained great popularity among people. Cool, lightweight, breathable, soft and smooth, it has redefined the art of comfort and simplicity as ideal underwear for the whole family of four seasons.



Pictures 10~13: Advertising Diagrams of AIRism Comfortable Underwear Collection

UNIQLO Bralette Collection

It provides modern females with more possibilities: the Light Bras are comfortable and stress-free, with moderately adjustable cups fitting slightly different curves; the Relax Bras with integrated 3D cups provide females with greater care; the Active Bras adopt cross-shaped or I-shaped design on the back, not easy to fall and conducive to sports and fat-burning. There are more types including Soft Bras and those with detachable straps, meeting different needs, and shaking women's stress off.



Pictures 14~17: Advertising Diagrams of UNIQLO Bralette Collection

UNIQLO Polo Shirts Collection

Polo shirts are ideal summer choices for the elites of every profession and the key clothes for smart looking. UNIQLO has launched four new collections of Polo shirts. [high functioning quick-drying*, fresh and cool, comfortable and dry, stylish contour] * (quick-drying standard: UNIQLO company standard Q31/0104000133C026-2017-01; * indicates the function belongs to the Polo shirts collection as a whole, but not to an individual product of the collection. The functions of a certain product are subject to the description on the label/package) You will certainly find an ideal one, such as the dry Polo shirts series that keep you fresh, dry and comfortable, and the cotton oversized Polo shirts series that are loose and comfortable. With different colors and versions, you can have easy control over different styles such as sports, business and art and stay stylish, clean, comfortable and fully confident.



Pictures 18~21: Advertising Diagrams of UNIQLO Polo Shirts Collection

UNIQLO Quality Neo-classic Collection

UNIQLO adheres to the philosophy of LifeWear and regenerates the function and quality of classic collection so as to precisely meet the needs of the customers today. In the spirit of craftsmanship, UNIQLO quality neo-classic collection focuses on the details, quality and reliability of products, including high-performance slim unwrinkled shirts, designed with special techniques, which are straight and easy-care; well-designed wrinkleless straight long pants, decent and comfortable at once, are made of smooth and soft material that is perfect for both the office and home.



Pictures 22~25: Advertising Diagrams of UNIQLO Quality Neo-classic Collection



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Inditex

◆ Brief Introduction to Exhibitors

It has 7,490 stores in 96 markets and carries out sales in 202 markets on the online platform. It has 8 subbrands: Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe. The Group also operates companies engaging in the design, production, sales and other businesses of textiles. The first Zara store opened its doors to the public in 1975 in A Coruña (in the northwest of Spain), where the Group started its activity and where it has its headquarters. Today stores from the Inditex group can be found in hundreds of cities on the five continents, mostly in the most relevant commercial arteries.

Official Website: <http://www.inditex.cn>

Contact Person: Nie Sha

Contact: lisan@cn.inditex.com

◆ Highlights

Pleated Printed Dress

V-neck mini dress featuring short puff sleeves with ruffles, contrast decorative buttons on the front, elasticated pleats and a back zip fastening.



Picture 26: Advertising Diagram of Pleated Printed Dress



Picture 27: Advertising Diagram of Stitched Pilot Style Blazer

Stitched Pilot Style Blazer

Long sleeve blazer with a lapel collar featuring front chiffon pockets, stitched fabric fastening with a button-up front.

Double-breasted Blazer

Long sleeve blazer with a lapel collar featuring front flap pockets, a back vent and front double-breasted fastening with metallic buttons.



Picture 28: Advertising Diagram of Double-breasted Blazer



Picture 29: Advertising Diagram of Oversized Poplin Shirt

Oversized Poplin

Shirt

Oversize collared shirt featuring long sleeves with pleated cuffs, an asymmetric hem, and button-up front hidden by a placket.



Picture 30: Advertising Diagram of Multicolored Crochet Tote Bag

Multicolored Crochet Tote Bag

Tote bag in a combination of colors. Crochet design with colorful stripes and shoulder straps.



Picture 31: Advertising Diagram of Basic Regular Fit T-shirt

Basic Regular Fit T-shirt

Basic cotton T-shirt featuring a round neck and short sleeves. Care about the material: 100 percent organic cotton grown in ways that help protect biodiversity, such as making for crop rotation and using natural fertilizers.

Shirt Printed with Flower Patterns

Relaxed fit shirt with a camp collar, short sleeves and a button-up front.



Picture 33: Advertising Diagram of Neon Orange Shirt



Picture 32: Advertising Diagram of Shirt Printed with Flower Patterns

Neon Orange Shirt

Relaxed fit collared shirt with short sleeves and a button-up front.

Striped Bermuda Shorts

Bermuda shorts with an elastic drawstring waistband, front pockets, rounded hems with side vents, all-over striped printings and front printings.



Picture 34: Advertising Diagram of Striped Bermuda Shorts



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Richemont International SA

◆ Brief Introduction to Exhibitors

Richemont was established in 1988. It owns a large number of leading luxury brands and is known for its special tradition, craftsmanship and innovation. The group runs business in four fields:

Jewelry & Ornaments, such as Cartier, Van Cleef & Arpels and Buccellati.

Profession timepieces departments, such as Vacheron Constantin, IWC, Jaeger-LeCoultre, Piaget, Panerai, A. Lange & Söhne, Roger Dubuis and Baume et Mercier.

Online distributors, such as YOOX NET-A-PORTER group (Net-A-Porter, Mr Porter, YOOX and THE OUTNET) and Watchfinder & Co.

Fashion and accessories departments, such as Montblanc, Chloé, Dunhill, Alaïa, and Peter Millar.

Official Website: <https://www.richemont.com/>

◆ Highlights

Cartier Fine Jewelry Collection

Dating back to the 1920s, the famous Tutti Frutti style was born. As a legendary icon of Cartier, it is a brilliant mix of the West and East: the color matching and gem carving know-how inherited from the East and the inlay and artistic design of the West. The two cultures are fused and reshaped together, becoming the source of inspiration for Tutti Frutti. This legend will be carried on by Cartier, being endowed with even more life and vitality.



Pictures 35~37: Product Diagrams of Cartier Fine Jewelry Collection

Cartier Panther Collection

The panther, the symbolic animal of Cartier, made its first appearance in the Maison's collections in 1914. Louis Cartier was the first to tame the mythic animal, and his colleague Jeanne Toussaint turned it into a legend. The panther can be fierce, playful, or



Picture 38: Product Diagram of Cartier Panther Collection

lovable, displaying all the facets of its liberated personality from one collection to the next.

Cartier Santos Wristwatches

Created for friendship, Santos collection has been keeping the legend up since its creation. It celebrates the extraordinary life of Alberto Santos-Dumont, being more relevant with the passage of time. The first men's watch-bracelet was created by Louis Cartier in 1904 - the Santos-Dumont watch continues to inspire Cartier to this day.



Pictures 39~42: Product Diagrams of Cartier Santos Wristwatches



Pictures 43~47: Product Diagrams of Van Cleef & Arpels Alhambra

Van Cleef & Arpels Alhambra

After 50 years since the birth of the first Alhambra pendant, the family presents this brand

new collection of jewelry that showcases the grace and beauty of pendants. The grey pearl oyster shell reflects the splendid colors of the rainbow, adding radiance to the dazzling diamond and elegant rose gold; the dark onyx, white gold and diamond are of the highest quality like nature itself. Besides the harmonious matching of glistering materials above, there are four specially designed products, ornamented with lapis lazuli and crystal, paying tribute to the resplendent gems that have endowed Alhambra series with a great charm over the years.

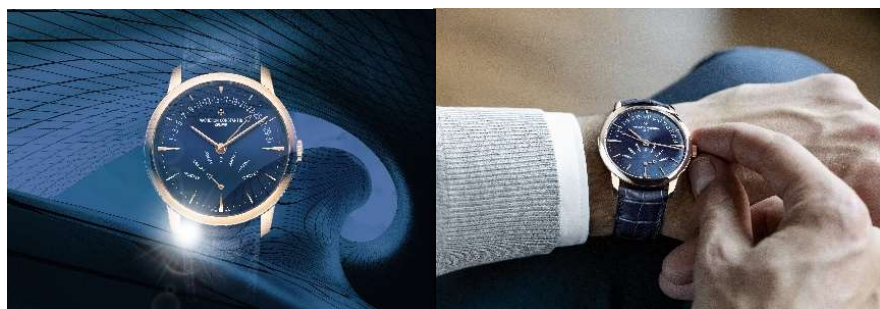
Vacheron Constantin Patrimony Retrograde Day-Date

Purity meets Manufacture-style elegance in this beautifully nuanced interpretation of the Patrimony collection of Vacheron Constantin. The Patrimony Retrograde Day-Date is presented in a fine 42.5 mm 18K 5N pink gold case, and the sunburst finish lends a fascinating shimmer to the subtle midnight blue shade of the dial. As original as it is technically complicated, the double retrograde display of the Patrimony Retrograde Day-Date is a delight to observe during the transition from the 31st of one month to the 1st of the next, or from Sunday to Monday. The undeniably complex self-winding Calibre 2460 R31R7/2 is visible through the transparent sapphire crystal case-back. By entrusting the single crown with controlling all functions, they have eliminated any protuberance and thus maintained the smooth lines of this historical case. The dark blue alligator

strap fitted with a folding clasp ensures the continuity of the delightfully 1950s-tinged style.

Vacheron Constantin Métiers d'Art Mécaniques Gravées

Vacheron Constantin had made a remarkable return to its roots by



Pictures 48 and 49: Advertising Diagrams of Vacheron Constantin Patrimony Retrograde Day-Date

enriching its Métiers d'Art collection with this Mécaniques Gravées timepiece distinguished by the movement that is entirely hand-engraved in keeping with classic ornamental watchmaking traditions. The plates and bridges of the hand-wound 4400 caliber is adorned with delicate floral motifs, reminiscent of the engravings gracing the first pocket watches created by Vacheron Constantin from 1755 onwards. Housed in a precious platinum case, this iconic movement from the Manufacture features traditional tone-on-tone decors expressing a desire to achieve a pure and understated design. The scrolling motifs and arabesques pay tribute to the acanthus leaf, an exceptional source of inspiration consistently celebrated since antiquity across all forms of artistic expression.

Engraving, which has been used in watchmaking right from its very origins, is a demanding art requiring extreme expertise and dexterity on the part of the master artisan who sculpts tiny parts without ever compromising their perfect aesthetic and functionality. The skilfully engraved parts endow these timepieces with a distinctive stature, confirmed by the Hallmark of Geneva.



Pictures 50~53: Advertising Diagrams of Vacheron Constantin
Métiers d'Art Mécaniques Gravées

Jaeger-LeCoultre Master Grande Tradition Grande Complication

The novelty of 2020 with Calibre 945, Limited Edition 8pcs. The new Master Grande Tradition Grande Complication harnesses more than a century and a half of accumulated expertise. This masterpiece of mechanical engineering incorporates two of the most romantic yet technically challenging complications in horology history, a minute repeater with patented Cathedral Crystal gongs and a celestial vault indicating the celestial bodies in the northern hemisphere with unique Atomium deco. The complex mechanism is further elevated by an orbital

flying tourbillon. Calibre 945 contains 570 components and 52 jewels, providing it with 40-hour power storage.



Pictures 54~55: Advertising Diagrams of Jaeger-LeCoultre Master Grande Tradition Grande Complication

Jaeger-LeCoultre Reverso Tribute Calendar Wristwatch

The unique Jaeger-LeCoultre Reverso Tribute Calendar Wristwatch features a textured dial in colors and an exquisite sunburst finish plate, offset by hand-applied vintage-style hour-markers, enhanced by the elegant simplicity of its dauphine hands, the latest complicated functions and

innovative techniques. It has a traditional calendar, an ingenious Duo system displaying dual time zones with moon phase, decorated with mysterious and changeable



Pictures 56~59: Advertising Diagrams of Jaeger-LeCoultre Reverso Tribute Calendar Wristwatch

colors of the plate, displaying consummate watchmaking knowhow.

PORTUGIESER YACHT CLUB MOON & TIDE

It carries the phase of the moon and tide on the wrist and presents the romantically mechanical touch of the watchmaker. In this collection of IWC, the patented tide display makes its first appearance; another feature of the upgraded design is the double moon phase for the northern and southern hemispheres with an integrated display of neap and spring tide.



Picture 60: Advertising Diagram of IWC Portugieser Yacht Club Moon & Tide

With a diameter of 44.6mm, the watch is housed in an 18K red gold case and powered by the IWC-manufactured self-winding 82835 movement, providing 60-hour power reserve. The exquisite structure of the movement can be viewed through the transparent sapphire glass case-back.

IWC Portugieser Perpetual Calendar 42



Picture 61: Advertising Diagram of IWC Portugieser Perpetual Calendar 42

The watch is powered by a precise device, displaying the charm of time in every transition from one second to the next. It is the first 42mm-diameter Portugieser

collection of IWC. The mechanical program automatically identifies the number of days of every month and adds an extra day at the end of February every four years. The deviation from the moon orbit 577.5 years later is only one day. With a diameter of 42.4mm, the watch is housed in an 18K red gold case, supplied with brown alligator leather strap by Santoni, powered by the IWC-manufactured Pellaton self-winding 82650 movement, providing 60-hour power reserve. The exquisite structure of the movement can be viewed through the transparent sapphire glass case-back.

Piaget Limelight Gala Precious

Limelight Gala watch, 32mm, 18K white gold set with 20 brilliant-cut diamonds (approx. 1.46ct) and 22 sapphires (approx. 4.01ct) with fading color. White gold dial engraved with

palace decoration and covered with translucent blue enamel "Grand Feu".

18K white gold bracelet engraved with "palace" decoration. Piaget 690P quartz movement. Function: Hour and minute display. 18K white gold bracelet engraved with "palace" decoration, supplied with a plate-shaped clasp.



Picture 62: Advertising Diagram of Piaget



Picture 63: Piaget Limelight Gala Precious
Limelight Gala Precious

Piaget Possession Pendant

Possession pendant in 18K white gold has two hemispheres and rotating rings, fully paved with diamonds, decorated with a semilune diamond and set with 203 brilliant-cut diamonds (approx. 2.63ct).

Panerai LUMINOR MARINA-44mm

Panerai LUMINOR MARINA-44mm is the most emblematic watch of the world-renown Panerai. Cushion-shaped case with the iconic crown-protecting bridge, the "Sandwich" dial with luminous Arabic numerals and hour markers, date at 3 o'clock and small seconds at 9 o'clock, all these make the Luminor Marina one of the world's best-loved Panerai watches. High technical advancement and subtly redesigned proportions have reduced the thickness and weight of these watches. Now updated by the P.9010 automatic movement, it boasts a power reserve of three days. AISI 316L stainless steel is Panerai's material par excellence since it is highly resistant to corrosion and is hypoallergenic, making it ideal for contact with the skin. The Panerai watches created for the Italian Navy were also resistant to the extreme environmental conditions in which the commandos operated.



Pictures 64~68: Product Diagrams of Panerai LUMINOR MARINA-44mm
Epson WF-M20590a Monochrome Printer

LUMINOR MARINA CARBOTECH™-44mm

The Luminor Marina Carbotech™ – a Carbotech™ case and a Sandwich™ dial with blue Super-LumiNova™ markings. The 44mm marks a decisive aesthetic change, confidently capitalizing on the expressive potential created and nourished by a new, evocative language which is today the basis of its more widely recognized identity. Remarkably tough but also surprisingly light with a weight of only 96 grams, the case of the watch owes its mechanical performance to the Carbotech™ from which it is moulded. This is a cutting-edge composite, formed of superimposed layers of carbon fiber which are alternately aligned. Highly resistant to external shocks and corrosion, it is recognizable for its aesthetic appearance, created by its irregular texture so that each piece has a unique character. Water-resistant to 30 bar (a depth of about 300 meters), the new Luminor Marina Carbotech™ – 44mm is

supplied with a strap in Panerai Sportech™, a water-resistant rubber-like material.



Pictures 69~71: Product Diagrams of LUMINOR MARINA CARBOTECH™-44mm

Montblanc Meisterstück Fountain Pen

Since 1906, Montblanc has been synonymous with the innovative writing technology, celebrating the art of writing culture.

Montblanc Meisterstück Fountain Pen evolves into Montblanc's icon product. Cap and barrel are crafted in black precious resin inlaid with a white Montblanc emblem. Three gold-coated rings with embossed Montblanc lettering, a handcrafted gold nib with rhodium-coated inlay and a gold-coated clip with

an individual serial number, hand-sculpted from solid gold by master artisans who oversee 35 skilled steps.

Each nib is the result of



Pictures 72 and 73: Advertising Diagrams of Montblanc Meisterstück Fountain Pen

absolute expertise, intuition and boundless patience, emphasizing the timeless design of the Montblanc Meisterstück Fountain Pen.



Pictures 74 and 75: Advertising Diagrams of Montblanc Star Legacy Moonphase

Montblanc Star Legacy Moonphase

The Montblanc Star Legacy Moonphase is powered by the MB 29.14 automatic movement. The

42mm stainless steel round case came with a silvery-white dial, featuring Montblanc iconic exploding Star guilloché pattern, black Roman numerals and blue hour, minute and date hands. The Moonphase and Date displays can be found at 6 o'clock. The blue Sfumato alligator leather strap crafted by the Pelletteria in Florence, Italy, with stainless steel triple folding clasp.

Montblanc Star Legacy Chronograph Day Date

Montblanc Star Legacy Chronograph Day Date, housed in a 43mm



Pictures 76 and 77: Advertising Diagrams of Montblanc Star Legacy Chronograph

stainless steel case with a domed sapphire crystal on the front, a sapphire crystal on the back and a brown Sfumato strap. Ivory-colored dial with a silvery-white flange and counters, which features 18K rose gold-coated Roman numerals, indexes and hands for the time functions and blued hands for the chronograph readings. Powered by the MB25.07 chronograph movement that has the day and date at three o'clock, a 48-hour power reserve and a water-resistance to 50 meters.

Chloé Daria Bag

This lifestyle bag, soft and brilliant in structure, is crafted from grained, shiny and asymmetrically cut calfskin, echoing to the perfect integration of different styles of men and women of Chloé Spring Summer 2020 collection. Handcrafted



Pictures 78 and 79: Advertising Diagrams of Chloé Daria Bag

braided handle and stitching showcase the know-how of old horse gears. The handle is a distinguished design feature, and it enhances the bag's functional appeal. Chloé Monogram jacquard weave on the contrast lining stems from the motifs on the suitcases built in the 1980s. Open the exquisite double-zipper and you will see hidden Chloéemblem.

Chloé Spring Summer 2020 Runway

The soft pink pearl oyster shell decorated dress can be worn individually or supplied with trousers. It features 54 pearl oyster shell



Pictures 80~82: Chloé Spring Summer 2020 Runway

buttons, Indian-style handcrafted embroidery and small and exquisite floral. The dress is fully covered with romantic Hanajirushi motifs. It inherits the essence of

Chloé's design and interprets the spirit of the brand in elegant and casual style: women's freedom to be themselves and the "modern style" of Chloé girls that is natural and unaffected.

Dunhill Lock Bag Mini Briefcase

New Arrival of Autumn and Winter 2020. Lock Bag draws inspiration from leather suitcases in cars of the 1960s. Fully vintage combination of calfskin and the metallic buckle sized 12*18*6.75cm.



Picture 83: Advertising Diagram of Dunhill Lock Bag Mini Briefcase

Dunhill Kimono Wrap Jacket

The white semi-wrap Jacket is a star product of the Spring Summer



Pictures 84 and 85: Advertising Diagrams of Dunhill Kimono Wrap Jacket

2020 runway. The gloss and texture are enhanced by the blending of wool and silk.



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Tapestry Inc.

◆ Brief Introduction to Exhibitors

Tapestry is a listed company of the New York Stock Exchange. It boasts abundant capital and world-wide retail and wholesale networks after decades of endeavors across the globe. As a brand owned by TAPESTRY group, COACH is established in 1941 in New York. With a long-standing reputation brought about by brilliant craftsmanship and design, it was also an exhibitor of the Second CIIE. By now, COACH's products are sold in 55 countries and regions across the globe, supported by well-established selling networks and channels.

The brand is defined by creativity and quality of design, and it has gained a good reputation and a stable pool of customers, owing its popularity across the world to the perfect balance between price, design and quality.

Official Website: <https://china.coach.com>

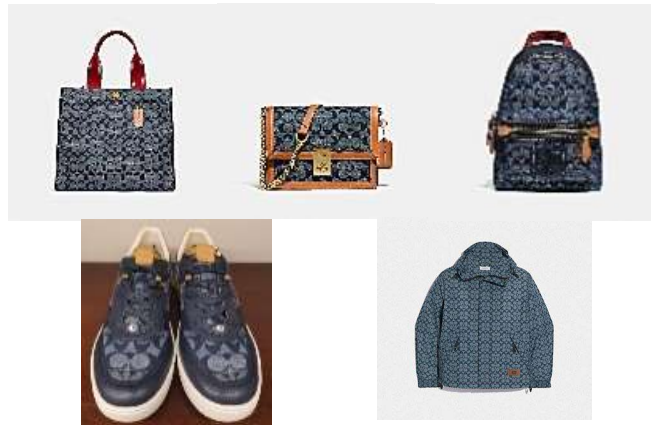
Contact Person: Zhou Guanghai

Contact: (+)86-10-59044725

◆ Highlights

Autumn 2020 New Arrivals Bags, Shoes and Ready-to-wear

The brand makes its first collaboration with American artist Jean-Michel Basquiat in Autumn 2020 for the expression of freedom, the attitude of New York. It is a feast celebrating craftsmanship, pop culture and self-expression.



Pictures 86~90: Advertising Diagrams of Autumn 2020 New Arrivals Bags, Shoes and Ready-to-wear



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

SKECHERS USA, Inc.

◆ Brief Introduction to Exhibitors

SKECHERS was born in 1992 in Manhattan Beach, California, America. It has been growing with countless breakthroughs over the past 27 years. Every year SKECHERS designs over 3,000 trendy and comfortable shoes for men, women and children, together with collections of clothes and accessories, meeting the needs of customers from head to toe. It was also an exhibitor of the second CIIE.

Official Website: <https://www.skechers.com/>

Contact Person: Zhang Wei

Contact: vivian_zhang@skechers.cn



◆ Highlights

Men's GO WALK 5

Wearing the shoes, you will walk with absolute comfort on the responsive cushion, which is soft and dry and reduces odor.



Picture 91: Advertising Diagram of Men's GO WALK 5



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Official Website of the CIIE:

<https://www.ciie.org/>

Service hotline:

+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

