



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 25
Automobile (No. 2)



新 时 代 共 享 未 来
NEW ERA, SHARED FUTURE



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Notice for Reading

Dear readers and users of the *Exhibitor and Exhibit Information of the Third China International Import Expo*,

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The information on relevant exhibitors, their commodities or services has been provided by corresponding exhibitors of the third CIIE. Meanwhile, such exhibitors will be liable for the truthfulness, accuracy, and validity of what they have provided. The CIIE Bureau just collects, arranges, and releases relevant information.

When you read or use the *Exhibitor and Exhibit Information*, please contact the CIIE Bureau timely if any untruthful or unfaithful information is found, for prompt verification and correction. If any suspected illegal condition is found, relevant legal provisions can be referred to for disposal or please immediately contact the CIIE Bureau and we will remind relevant units for rectification.

It is hereby declared.

Contact: zsc@ciie.org

China International Import Expo Bureau
July 2020



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Introduction to Exhibition Area

The Automobile Exhibition Area of the third CIIE is planned to cover an area of 30,000 square meters. It will continue to focus on brand-name cars, auto parts, auto electronics products and auto accessories. Meanwhile, great efforts will be made to build it into a special area demonstrating smart mobility, which will place the emphasis on the themes concerning smart mobility, display the latest technologies such as automatic drive, intelligent network, intelligent cockpit, IVICS (Intelligent Vehicle Infrastructure Cooperative Systems), control system and core sensor, deeply concentrate on advanced ideas of the global automobile industry, show the future development trends of smart cars and smart cities, and aim to become the platform for newly released products from the forefront of the overseas automobile industry to the Chinese market.

The Automobile Exhibition Area of the third CIIE will continue to play its role as an international procurement

platform, an investment promotion platform, a cultural exchange platform and an open platform for cooperation. It will strive to introduce a number of world-leading products, technologies and services, strengthen the connection of exhibitors, trade matching, R&D cooperation and investment implementation, handle the pain points in the development of the automobile industry chain, and empower the innovation and upgrading of the domestic automobile industry, so as to create a high-end platform and the first-choice place for politics-research-university exchanges and cooperation among global exhibitors.



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Hyundai Motor Group

◆ Brief Introduction to Exhibitors

As an exhibitor of the first and second CIIE, Hyundai Motors is the largest automobile enterprise in South Korea, which was formerly owned by Hyundai Group. It is among the top 20 automobile enterprises all over the world. In the Fortune Global 500 in 2019, it ranked 94th. Headquartered in Seoul, South Korea, Hyundai Motors was founded in 1967. With an annual output of 1 million automobiles, Hyundai Motors mainly manufactures passenger cars and trucks of Hyundai Pony, Super Pony and Salta. At present, Hyundai Motors that has hired more than 110,000 employees worldwide is providing world-class automobiles and travel services for over 200 countries. Hyundai Motors is persistent in improving its automobile product line and contributing solutions for sustainable development.

Official Website: <https://www.hyundai.com>

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Contact: meankyeng@hmgc.com.cn

◆ Highlights

Palisade

Hyundai Palisade is the first flagship seven-seater SUV among South Korean cars promoted in 2020. Positioned as the flagship SUV of the Hyundai family, Hyundai Palisade perfectly proves the highest manufacturing level of Hyundai Motors from multiple dimensions.



Pictures 1, 2 and 3: Advertising Diagrams of Palisade



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Kia Motors

◆ Brief Introduction to Exhibitors

Kia Motors established in 1944 is the earliest automobile manufacturer of South Korea, which is committed to providing world-class high-quality automobiles for the young generation. Kia Motors has participated in the second CIIE. Every year, approximately 3 million automobiles of Kia Motors are manufactured by 14 automobile plants and parts manufacturers in 5 countries, and are sold and maintained by dealers and distributors in 180 countries. Currently, more than 51,000 employees are working for Kia Motors worldwide, contributing an annual income of USD 47 billion to the company. Nowadays, Kia is the owner of the technological superiority of the third generation platform i-GMP (Internet Group Management Protocol), which is further supported by the CVVD (Continuously Variable Valve Duration) technology solely owned all over the world.

Official Website: <https://www.kia.com/kr/main.html>

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◆ Highlights

H.E.A.R system

This visual and sound system is newly released in China. In the days to come, this system will be mounted on automobiles of Kia Motors. Once this system is mounted, enthralling sceneries like the forest wrapped by the polar light, the vast space caressed by the breeze, and the sunshiny romantic beach can be appreciated in the automobile. Furthermore, users can experience the AI-integrated sound effect to relieve fatigue and ease their body and mind.



Picture 4: Advertising Diagram of H.E.A.R

O.D.O.R system

This vehicle-mounted system for adjusting the in-car odor is newly released in China. While the automobile is driving, the system will automatically identify the bad smells and purify them to create the most comfortable in-car environment.



Picture 5: Advertising Diagram of O.D.O.R



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Genesis

◆ Brief Introduction to Exhibitors

Genesis is a luxury automobile brand aiming to provide customers with dynamic and elegant vehicle models. Genesis has participated in the second CIIE. As an international brand, Genesis has marketed its products in countries and regions such as the USA, Canada, Australia, Russia and the Middle East. Also, Genesis is one of the most reputable automobile brands. It has obtained various awards appraised by authoritative third parties like the *Consumer Reports*, J.D.Power and AutoPacific.

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◆ Highlights

G90 & G90 (Limousine)

G90 and G90 (Limousine) are both luxury flagship models of the brand, which have adopted the dynamic and elegant design



Picture 6: Advertising Diagram of G90

of Genesis. They were awarded the "Top Safety Pick+" issued by the Insurance Institute for Highway Safety (IIHS) in 2019 and 2020. The model G90 (Limousine) will be debuted on the third CIIE.



Pictures 7 and 8: Advertising Diagrams of G90



Pictures 9, 10 and 11: Advertising Diagrams of G90 (Limousine)



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Jaguar Land Rover Public Ltd.

◆ Brief Introduction to Exhibitors

Owned by Tata Motors, Jaguar Land Rover (JLR) is a British automobile manufacturer operating two top luxury brands. JLR has participated in the first and second CIIE. The company mainly develops, manufactures and markets automobiles of the two brands - Jaguar and Land Rover. Specifically, Jaguar boasting the effulgent history is a key manufacturer of luxury sports sedans and sports cars, while Land Rover is a global automobile manufacturer of top luxury all-terrain vehicles. In 2010, JLR China was officially established with two training centers respectively in Beijing and Shanghai, the latter of which is its headquarters. The training centers are the guarantee of the optimal services and experiences for customers by providing international professional training classes for over 5,000 dealers and staff. Leveraging the accessories centers in Suzhou, Guangzhou and Beijing, JLR China is capable of supplying original vehicle parts to China and the Asia Pacific in a timely manner. In addition, two Land Rover experience centers are located in Beijing and Guangzhou.

Official Website: <https://www.landrover.com.cn/index.html>

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◆ Highlights

Land Rover Defender

The new Land Rover Defender will be the embodiment of Land Rover's persistent innovation and continuous improvement over the past 70 years. While inheriting the traditional solidity and durability of Land Rover models, it is also a modern model for the 21st century. Land Rover Defender is a sober driver in all extreme terrains, who is capable of driving in the city forest, on the changeful sand or amid the snowy environment.



Pictures 12, 13 and 14: Advertising Diagrams of Land Rover Defender

Range Rover

With exquisite and luxury automotive trim, Range Rover allows the optional administrative seats, which can not only realize the comfort of four seats but also the flexibility and versatility of five seats. The adjustable tilt and superior cushioning of front and rear seats ensure the greater comfort of the automobile. From the touch switches on multi-purpose steering wheels to two 10" touch screens that are sensitive and responsive, Range Rover is forged with a series of advanced technologies for the sake of the better-connected driving experience.



Pictures 15, 16 and 17: Advertising Diagrams of Range Rover

New Range Rover Velar

Designed with a modern and concise appearance, New Range Rover Velar exudes the atmosphere of confidence and personality. Range Rover Velar guides the design trend with the modern, concise, elegant and unique appearance to manifest the shattering demeanor. Wherever Range Rover Velar drives, it arrests people's eyes.



Pictures 18, 19 and 20: Advertising Diagrams of New Range Rover Velar

Jaguar F-TYPE

The Jaguar F-TYPE is a British-style charming sports car. The model demonstrating the dynamism is the interpretation of Jaguar's design DNA - the seamless capability and elegance. The pure genes of a sports car in the Jaguar F-TYPE forge the strong power and flexibility. By adopting the advanced driving system, Jaguar F-TYPE provides an unforgettable and pleasant sensation of galloping.



Pictures 21, 22 and 23: Advertising Diagrams of Jaguar F-TYPE

Jaguar I-PACE

As the first new England luxury pure electric SUV of Jaguar, Jaguar I-PACE ignites the desire for driving with its breathtaking appearance design, exciting driving experience and unprecedented connected intelligence technology.



Pictures 24, 25 and 26: Advertising Diagrams of Jaguar I-PACE



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VOLVO

◆ Brief Introduction to Exhibitors

As an exhibitor of the first and second CIIE, Volvo is a world-renowned luxury automobile manufacturer established in 1927 and headquartered in Goteborg, Sweden. As of now, Volvo, with more than 40,000 employees across the world, has built over 2,400 points of sale and service network stations in more than 100 countries worldwide. In 2019, its global sales volume reached 705,452.

Official Website: <https://www.volvocars.com>

Contact Person: Wang Shuyan

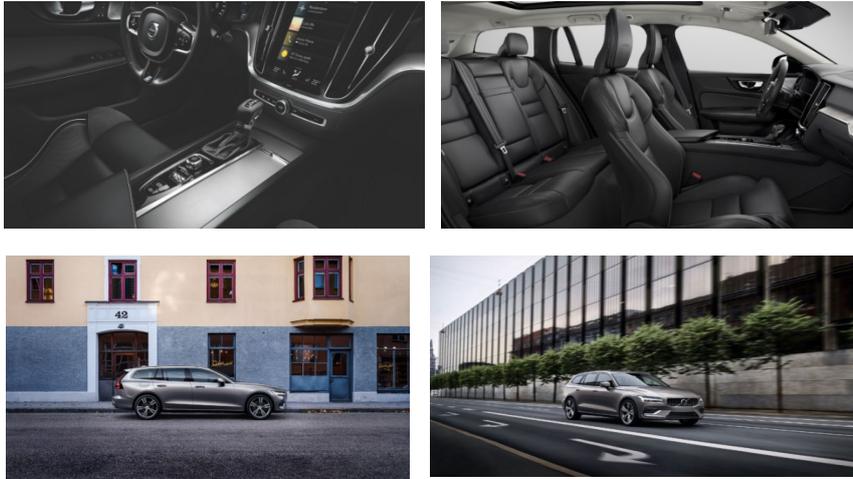
Contact: swang99@volvocars.com

◆ Highlights

Volvo V60

- Class-leading cockpit in health assurance—CLEANZONE®
- The City Safety system is standard on all Volvo V60
- 529-1441L large capacity multifunctional trunk
- The Volvo V60's (T5) maximum power is 254 horsepower and

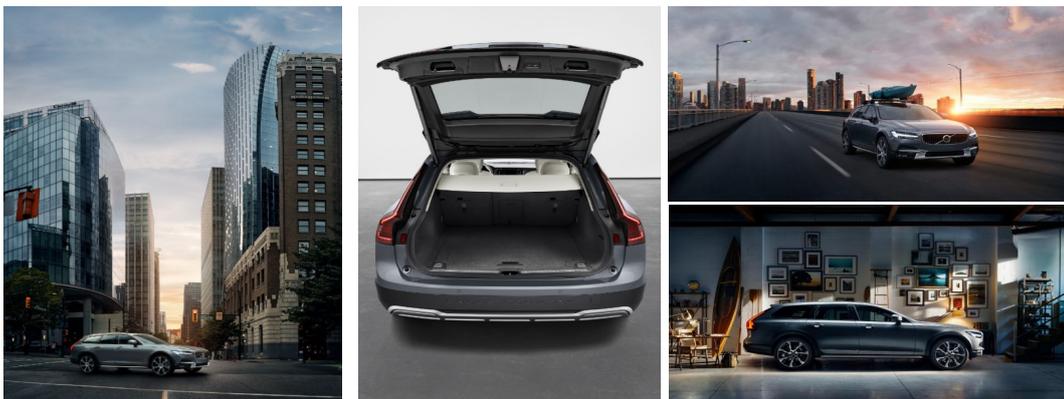
100km fuel consumption is 7.1L.



Pictures 27~30: Advertising Diagrams of Volvo V60

Volvo V90CC

- The Volvo V90CC is equipped with Ward's top ten engine Drive-E in the world, with a maximum power of 254 horsepower, a peak torque of 350 Nm, an acceleration of 100 kilometers in 7.4 seconds, and a fuel consumption of 7.9 liters per 100 kilometers.



Pictures 31~34: Advertising Diagrams of Volvo V90CC

- 210 mm ground clearance, the approach angle is 18.9 degrees, the departure angle is 20.7 degrees, and the wading depth is 300mm.
- 723-1526L large capacity multifunctional trunk

Volvo XC90

- Scandinavian aesthetic design, providing Inscription and R-Design versions
- Immersive seven-seater space, Orrefors crystal gear lever, Nappa leather ergonomic seat, Bowers & Wilkins® sound system
- High efficiency and low consumption, Drive-E & AWD
- CLEANZONE® & City Safety system



Pictures 35, 36 and 37: Advertising Diagrams of Volvo XC90



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Official Website of the CIIE:

<https://www.ciie.org/>

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+86-21-968888



Official APP



Official WeChat

We are looking forward to seeing you at the third CIIE.

