



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# Exhibitor & Exhibit Information of the Third China International Import Expo

General No. 31

Consumer Goods (No.6)



新 时 代 共 享 未 来  
NEW ERA SHARED FUTURE



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It is hereby declared.

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China International Import Expo Bureau

August 2020



**中国国际进口博览会**  
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## Introduction to Exhibition Area

Taking "Beautiful Life & New Fashion" as the theme and "Green, Low Carbon and Environmental Protection" as keywords, the Consumer Goods Exhibition Area will be designed into six sections with different sub-themes including the Beauty and Cosmetics, Household Goods and Gifts, Intelligent Life & Household Appliances, Maternal & Child Products, Sports and Outdoor Leisure, and Fashion Trends and Works of Art, based on people's current demands for the upgrading of consumption and their yearning for a better, sci-tech and green life. A Special Exhibition Zone for Sports Products and Events will be set up. Products and services related to the theme of household cleaning and personal protection will be displayed together, in order to create a brand new exhibition mode for the upgraded experience of consumers through "scenario-based + immersive" design.



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## LAURASTAR

### ◆ Brief Introduction to Exhibitors

Founded in 1980 and headquartered in Switzerland, LAURASTAR well markets its products in more than 40 countries and regions around the world, such as Europe, Australia and Singapore. For 40 years, it has been adhering to the technology R&D and product innovation, and has been maintaining the leading position in the ironing industry, providing high-end families around the world with clothing care solutions, and awakening the original beauty and style of clothing. It has participated in the previous two sessions of the CIIE.

With the intelligent operation of products, LAURASTAR has reversed the traditional concept of ironing. No iron temperature adjustment is needed to eliminate wrinkles, restore the shape of clothes, and protect precious fabrics, and people can wear it right away after ironing. Besides, the unique DMS superfine dry steam at a constant temperature and pressure can also kill bacteria and mites to dispel a peculiar smell. The products are popular in Europe and even the world, and are also favored by European royal families, political leaders,

business elites and entertainers. They are the supporting facilities of private planes, luxury yachts and villas, and have become the symbol of modern quality life.

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## ◆ Highlights

### **laurastar smart u**

It is a specially invited brand of the first CIIE, which is invented in Switzerland and imported with the original package. The ironing system uses the bluetooth technology, and connects with the mobile phone, so as to get video instructions, and control the fan speed, which is easy, joyous and interesting. The "sensing steam" technology can automatically release steam with the movement direction, and there is no need to manipulate any buttons. The products have been certified by Swiss authorities, and the bactericidal rate of the clean steam is 99.999%, the fungicidal rate is 99.9% and the mite killing rate is 100%. The suction-blast-suction system can accelerate cooling and nature stabilizing, avoiding secondary folds and really achieving professional ironing. In addition, the patented 3D baseplate design can smooth the wrinkles on both sides at once, saving

time and caring for the fabric.



Pictures 1~4: Product Diagrams of laurastar smart u

### **laurastar smart i**

LIFT PLUS is a portable ironing machine with professional lightweight iron and 3D ironing baseplate that elegantly integrates the ironing performance and portability, which can achieve satisfactory ironing effect at one time. Through pulsed steam technique and in combination with double superfine dry steam, the steam is released intermittently like a pulse, so as to easily remove deep folds while caring fine fabrics. The handle is designed for easy movement and free ironing. And the power cord can be collected with just one pull, which is easy and neat. The LIFT series can not only be used for easy and simple vertical ironing (hanging ironing) for satisfactory results, but also be used for flat ironing with an ironing board for better ironing quality.



Pictures 5~8: Product Diagrams of laurastar smart i

### **laurastar lift plus (pink)**

LIFT PLUS is a portable ironing machine with professional lightweight iron and 3D ironing baseplate that elegantly integrates the ironing performance and portability, which can achieve satisfactory ironing effect at one time. Through pulsed steam technique and in combination with double superfine dry steam, the steam is released intermittently like a pulse, so as to easily remove deep folds while caring fine fabrics. The handle is designed for easy movement and free ironing. And the power cord can be collected with just one pull, which is easy and neat. The LIFT series can not only be used for easy and simple vertical ironing (hanging ironing) for satisfactory results, but also be used for flat ironing with an ironing board for better ironing quality.



Pictures 9~12: Product Diagrams of laurastar lift plus (pink)

### **laurastar lift (rose)**

LIFT products are of exquisite and fashionable design, with a separated iron steam stove and ironing board, so as to meet the ironing needs of different angles, and also make it easy to be carried and moved. The professional lightweight iron spews out uninterrupted and double superfine dry steam, which can quickly remove wrinkles with simple spray ironing, and even meet the different flat ironing needs of clothing with an ironing board. The handle is designed to move easily, thus making it suitable for residential apartments, wardrobes, boutique stores and commercial vehicles.



Pictures 13~16: Product Diagrams of laurastar lift (rose)



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## **BSH Hausgeräte GmbH**

### **◆ Brief Introduction to Exhibitors**

BSH Hausgeräte GmbH, based in Munich, Germany, is a well-known European manufacturer of home appliances and one of the world leaders in the home appliance industry. It has participated in the previous two sessions of the CIIE. It was founded in 1967 by Robert Bosch GmbH and Siemens AG. Since the beginning of 2015, BSH Hausgeräte GmbH has officially become a wholly-owned subsidiary of Bosch Group.

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### **◆ Highlights**

#### **Stand Mixer of Bosch Master Series**

The Bosch Stand Mixer Series IX product has won 2017 IF and Reddot Industrial Design Award. With an all-metal look and a high power

of 1,500 w, it can easily knead 3 kilos of dough, and integrates with the electronic scale function to accurately measure the amount of added ingredients, as well as the function of timing at the same time, so as to set and record the specific working hours, making it stop automatically, and truly freeing the hands. With the upgraded function of intelligent sensing and control, it integrates three preset programs of yeast dough kneading, cream whipping and egg white whipping, intelligent whipping and dough kneading to achieve the best dough and whipping effect. The three interfaces can be connected to a variety of accessories, so as to achieve hundreds of sample functions.



Pictures 17 and 18: Product Diagrams of Stand Mixer of Bosch

Master Series

### **Bosch · Imported Double Stainless Steel Refrigerator**

The product is originated in Spain. Thereinto, the KSF36P133C is the cold storage-only refrigerator with a volume of 300 L, and the GSN36A133C is the refrigeration-only refrigerator with a volume of 242 L. The set of refrigerators can be combined and installed freely and flexibly; the separate refrigerating systems of different usages can make refrigeration faster and accurately control the temperature; the full air-cooled refrigeration method can free users from defrosting worries; the zero-degree Vita fresh room is equipped to accurately control the temperature and humidity; in addition, numerous user-friendly configurations such as the folding tray, partitions that can be drawn easily, the bottle holder that can be adjusted easily, as well as the ice machine are also equipped.



Pictures 19~22: Product Diagrams of Bosch · Imported Double  
Stainless Steel Refrigerator

## **Water Kinetic Energy Series VIII Embedded Dishwasher**

A variety of tableware can be washed as you wish with three layers of large-capacity bowl baskets. Homeconnect can realize an intelligent life. The "8+6" high-end program configuration can easily deal with various washing scenes, and patented zeolite™ drying technology can bring better drying effect, with a moisture absorption area equivalent to 150 football fields by using natural ore to absorb moisture and release heat, making the stereo drying more energy-saving. Even baby bottles and plastic utensils that are hard to dry can be dried easily.



Pictures 23~25: Product Diagrams of Water Kinetic Energy Series VIII  
Embedded Dishwasher

## **Series VIII Imported Heat Pump Clothes Dryer**

### **1. Brand-new R290 Environmental Refrigerant:**

The commonly used refrigerant in the market is fluorinated gas, which poses a potential threat of greenhouse gas leakage. Propane (R290) is an environmentally friendly hydrocarbon refrigerant that does not damage the ozone layer or exacerbate the greenhouse effect. BSH is the

only manufacturer that uses propane (R290) refrigerants on a large scale in the market and is certified by the European Union with the stickers of R290.

## 2. Leading Heat Pump Drying Technology:

The clothes is dried through the recycling of heat energy in the air, and the unique low-temperature drying method not only reduces energy consumption, but also greatly reduces the damage to clothes. Besides, the unique and precise timing control can also maintain the softness and comfort of wool fabrics with rigid temperature and duration management.

## 3. Self-cleaning Condensing

System:

In the drying process, the condenser is rinsed with filtered and condensed water several times in a row to keep the condenser running efficiently (time, electricity and drying effect). The wastewater will be pumped into the condensed water collection box and filtered, which can be used for many times to achieve real environmental protection and energy saving.



Pictures 26 and 27: Product Diagrams of Series VIII Imported Heat Pump Clothes Dryer

#### 4. Fluff Collector:

Fluff escaping from fabrics during drying is collected into the fluff collector at the front of the roller through the rotation of the roller, which is clean, environmentally-friendly, and easy to clean up.

### **Series VIII Embedded Steam Oven**

#### 1. Unique Sensor Technology of Baking

The Bosch brand oxygen sensor for the automobile industry is used to continuously measure the oxygen concentration in the cavity to calculate the humidity and then regulates the baking process to realize automatic baking.

#### 2. Advanced 4D Hot Air Technology

Combined with AI algorithm, BLDC motor enables the fan to rotate in positive and negative directions at the most appropriate speed. The heat is evenly distributed throughout every shelf level from one to four. It is the only one in China to bake four levels at the same time.

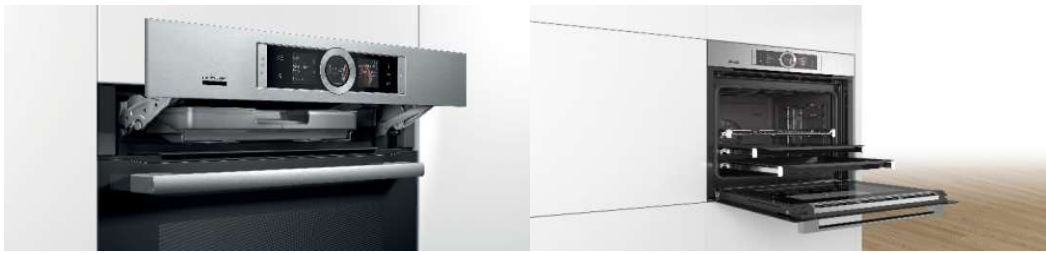
#### 3. Cooking Navigation System

The automatic cooking program is based on the in-depth understanding of cooking experts and professional evaluation methods. And it has been fully verified in the laboratory. It is easy to be replicated with a high success rate. Pre-set parameters include: heating mode combination, temperature, cooking time, weight, etc. The machine comes

with its own cooking program, covering various baking programs such as bread, cake and dessert, as well as other dishes common to families. Automatic baking and cooking programs help users simplify operations and ensure perfect baking results.

#### 4. Easy-to-clean Coatings by Oxidation

The porous ECO easy-to-clean coatings can decompose grease into water and carbon dioxide at a temperature of 270 degrees, making oven cleaning easy.



Pictures 28 and 29: Product Diagrams of Series 8 Built-in Oven with Steam Function



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## DE'LONGHI APPLIANCES

### ◆ Brief Introduction to Exhibitors

As one of the world's leading players in middle and top grade household appliances, De'Longhi Group has engaged in the design, R&D, production and sales of household appliances for more than 100 years. It has participated in the previous two sessions of the CIIE.

In 2005, De'Longhi Group started its operation in China. Headquartered in Shanghai, it involves three brands of De'Longhi, Braun (related to household appliances) and Kenwood. Its products are distributed all over the country based on diversified product lines. Especially in recent years, it has an outstanding performance in the e-commerce field. De'Longhi China has always been committed to continuously expanding the Chinese market and accelerating the business layout to bring more and better products and services to Chinese consumers.

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## ◆ Highlights

### **Braun MQ7046X Hand Blender**

Braun Multiquick Hand Blenders occupy the first rank in the segmented market all year round and are deeply loved and praised by Chinese consumers.

In 2020, the brand new 7000 series products came in the market and they are all imported from Europe. The products are equipped with 1000W high power and the German patented push-type telescopic cutter head, which can move up and down, effectively increase the cutting area, as well as whipping a whole potato and avocado with pits and other hard ingredients. With intelligent speed control, one-button push design and single-hand control, the cooking speed can be controlled by adjusting the pressing force. The unique golden bell design effectively prevents splashing and keeps the operating table clean and tidy. The blade is equipped with an auxiliary blade to effectively expand the cutting area, making the whipping faster and the results more delicate. There are also a wealth of accessories to choose to meet the diversified cooking needs of the whole family, such as egg whipping, chopping, mixing, squeezing, crushing ice, and grinding.



Pictures 30 and 31: Adverting Diagrams of Braun MQ7046X Hand Blender

### **Braun MQ5025 Hand Blender**

As the best-selling product in Braun's hand-held blenders, the MQ5025 Hand Blender is popular among Chinese mothers. It helps mothers to make all kinds of supplementary food for babies to provide nutrition intake during their growing process and exercise their chewing ability at different ages. Imported from Europe, the MQ5025 is equipped with 750 W high-power motor. With 21-speed selection, accurate speed regulation can be realized to help produce auxiliary food with different degrees of delicacy. The unique golden bell design effectively prevents splashing and keeps the operating table clean and tidy. After upgrading, the blade is equipped with an auxiliary blade to effectively expand the cutting area, making the whipping faster and the results more delicate. There are also a wealth of accessories to choose to meet the diversified cooking needs of the whole family, such as egg whipping, chopping, mixing, and squeezing.



Pictures 32 and 33: Advertising Diagrams of Braun 5025 Hand Blender

### **De'Longhi D9 T Fully Automatic Coffee Machine**

Accessories: 3.5-inch TFT full-touch color display, one-button intelligent drink menu, bluetooth connection, personalized customized coffee, premium cappuccino system, independent milk container ( "automatic" cleaning function in milk tank), and 13-grade coffee bean grinding degree.



Pictures 34 and 35: Advertising Diagrams of De' Longhi D9 T Fully Automatic Coffee Machine

## **De'Longhi Fully Automatic Coffee Machine Maestosa EPAM960.75**

Accessories: 5.5-inch supersize TFT color screen, intelligent one-button production system, bluetooth connection, double bean warehouse design (each bean warehouse is equipped with a special grinder), bean grinding induction technology, double-flow outlet design (producing 2 cups of milk coffee at the same time), stirring and mixing container, and mirror design (front of the body).



Pictures 36 and 37: Advertising Diagrams of De'Longhi Fully Automatic Coffee Machine Maestosa EPAM960.75

## **De'Longhi Italian Fully Automatic Coffee Machine ECAM23.420.W**

After a hundred years of development, De'Longhi of Italian life has become the world's leading coffee machine brand. De'Longhi products offer a new way of life characterized by simplicity and steadiness. De'Longhi products symbolize the Italian quality, flawless professional performance and the pursuit of details.

As Sicily Okinawa white version exclusive for China, ECAM23.420.W boasts of streamlined compact body setting, awarded by PLUSXAWARD. Thanks to CRF technology, coffee powder is extracted directly without the pipeline. Only within 1 minute to complete one extraction, two cups of espresso coffee are finished with standard 15 bar pump pressure instantly penetrate coffee powder. Personalized customized coffee can be achieved by two lines of text display control panel on a liquid crystal display panel. In addition, coffee cup size and taste can be adjusted. One extraction can be used to make two cups of espresso and the amount of coffee extracted can be adjusted. Coffee flow height can be adjusted, suitable for coffee cups with different heights. De'Longhi electronic temperature control technology helps to lock the coffee temperature and set the coffee temperature out of the cup.



Pictures 38 and 39: Advertising Diagrams of De' Longhi Fully Automatic Coffee Machine ECAM23.420.W



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**IQAir**

### ◆ **Brief Introduction to Exhibitors**

Founded in 1963 and headquartered in Switzerland, IQAir provides professional and high-quality indoor air purification solutions and services for families, companies, schools, medical institutions, public places and other places around the world. Imported with the whole original packaging, all air purifier products are designed, developed in Switzerland, together with Germany in production. Its products passed the European Union EN1822, the United States RTI and China's domestic stringent testing standards. Professional teams provide customized solutions and services for whether domestic or enterprise consumers.

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### ◆ **Highlights**

**HealthPro 250**

The HealthPro can strongly remove the haze and aldehyde and other common pollutants such as pollen, dust, bacteria, virus particulate and chemical pollutants in the decoration environment such as formaldehyde, benzene, and toluene. The cumulative clean mass of particulate matter (CCM P) reached 1,013,788 mg, far exceeding the 12,000 mg required by China's new national standard P4 level. The HyperHepa filter element has passed the EU EN1822 certification and reached H13 level. It can filter 99.99% of 0.0523 micron ultra-fine particles. In addition, the RTI test by a third-party independent testing agency in the United States has proved that the HealthPro 250 has an efficiency of more than 99.9% in filtering ultrafine particles as small as 0.017 microns. In March 2020, IQAir HealthPro250 was awarded "the first batch of superior products of air purification appliances with virus removal capability" tested and selected by authorities such as CHEARI, *Standard & Quality of Light Industry* magazine, and Testing and Measurement Technology Research Institute of CHEARI.



Pictures 40 and 41: Advertising Diagrams of HealthPro 250

## **HealthPro GC**

It specializes in deodorizing and removal of formaldehyde. The hybrid filter mixed with 5.4kg large particle activated carbon and impregnated alumina dual-medium element can



Pictures 42 and 43: Advertising Diagrams of HealthPro GC

strongly remove harmful gases such as formaldehyde, benzene, TVOC, and ozone. The cumulative clean mass of formaldehyde (CCM F) reached 14,000mg, far exceeding the 1,500mg required by China's new national standard F4 level. The H11 HEPA first-layer filter element has passed the European Union EN1822 standard, which can efficiently filter pollen, hair, coarse dust and other particles.

## **AtemDesk**

It focuses on purifying personal breath. The Atem Desk is equipped with hyperHPEA filter element which has passed the strict test of EU EN1822 standard and reached H13 level. It can filter more than 99.99% of 0.039-micron particles. In 2017, it was awarded the Product of the Year Award by IT168. And in March 2020, it was awarded "the first batch of

superior products of air purification appliances with virus removal capability" tested and selected by authorities such as CHEARI, *Standard & Quality of Light Industry* magazine, and Testing and Measurement Technology Research Institute of CHEARI.



Pictures 44~46: Advertising Diagrams of AtemDesk

### **CleanZone SL**

It keeps super quiet when removing dust particles in a large space. With H11 HyperHepa filter element, Cleanzone SL can filter more than 99% of particles with a diameter of 0.3  $\mu\text{M}$ . It can quickly purify and keep quiet at the same time. At the highest wind speed, the volume is only 48 dB. It is suitable for enterprises, schools, hospitals, libraries and other spacious places with multiple installation modes.



Pictures 47 and 48: Advertising Diagrams of  
CleanZone SL

## AtemCar

The flagship Atem vehicle air purifier is designed by Switzerland and made in Germany. It continues the original round design of ATEM series and adheres to the air purification quality pursuit of IQAir for more than half a century, realizing the perfect integration of product performance, aesthetics and sense of science and technology. With a larger filter element, stronger fans and more than 2,200 cm<sup>2</sup> effective use area of the filter element, it can provide as much as 60 cubic meters of clean air per hour and quickly purify 3 square meters of car space in 3 minutes. The HyperHepa Plus filter element can effectively remove pollutants such as formaldehyde, benzene, ozone, TVOC, PM2.5, bacteria, and pollen in the car. With the Headspace technology, it can first purify the breathing area of drivers and passengers. At the same time, Atem app is equipped to realize intelligent and convenient control. In 2018, it was awarded the "recommended product of the year for on-board air purifier" by Zhidian laboratory, and won the "Innovation Achievement Award" issued by CHEARI in 2019.



Pictures 49 and 50: Advertising Diagrams of AtemCar

## **HealthPro 100**

It is specialized in removing pollutants of haze, bacteria, pollen, and cigarette smoke. The cumulative clean mass of particulate matter (CCM P) reaches 1,013,788 mg, far exceeding 12,000 mg required by the new national standard P4 level. The HyperHepa filter element has passed the EU EN1822 certification and reached H13 level. It can filter 99.99% of 0.0523-micron ultra-fine particles.



Pictures 51 and 52: Advertising Diagrams of HealthPro 100



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## **KÄRCHER**

### **◆ Brief Introduction to Exhibitors**

Founded in 1935, Kärcher was established by a German inventor Alfred Kärcher. It has always adhered to the concept of innovation and continuous R&D. It has participated in the previous two sessions of the CIIE. In 1935, Alfred Kärcher commercialized some of his pioneering concepts in the field of heating technology and began to sell them. In 1950, Kärcher developed the first hot water high-pressure cleaning machine in Europe, which established its position as a leading global cleaning brand. With more than 120 branches in more than 60 countries and regions, it has more than 50,000 service outlets in the world.

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### **◆ Highlights**

**Intelligent Washing Machine BD 50/40 RS Robot**

With more than 40 authorized patents, this intelligent washing machine is equipped with a man-machine integrated intelligent control system and multi-sensor security protection system.

Navigation system: VSLAM  
positioning mapping, and multi-sensor 3D  
obstacle avoidance

Voltage: DC36V

Purified water/sewage tank: 40 L

Cleaning width: 510 mm

Suction width: 691 mm

Automatic cleaning speed: Max.4 m/h

Climbing ability: 2%, 6% (15 min)

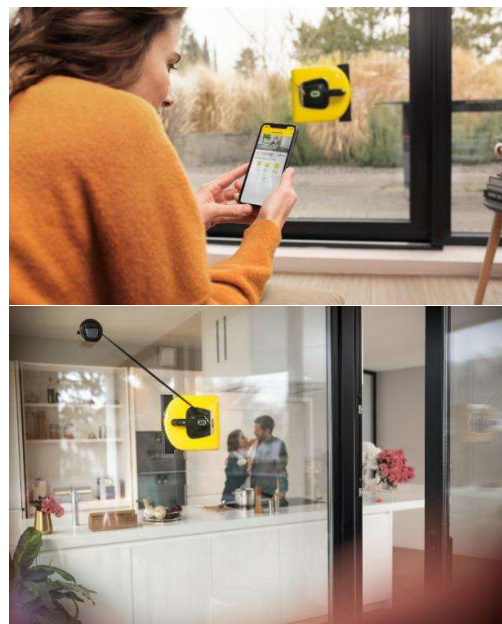


Picture 53: Advertising Diagram of  
Intelligent Washing Machine BD  
50/40 RS Robot

## **Window Cleaning Robot RCW 5**

1. Lithium battery drive: the  
longest running time is 50min  
(11.1V, 3,200 mAh)

2. Innovative 2-stage cleaning  
system: Brush + pressure sensing  
vibration cloth



Pictures 54 and 55: Window Cleaning  
Robot RCW 5 BD 50/40 RS Robot

3. Friendly human-machine interaction: LED indicator + voice prompt + app connection
4. Intelligent path planning, cleaning all round
5. Strong safety protection: it can be hung for 24 h
6. Innovative base: both a charging storage seat and an automatic injection seat
7. Noise: 60 dB
8. Safety rope: 3 m

### **Household High-pressure Cleaning Machine**

As a star product, it is imported from Europe and won the German Design Award 2020. High tech water-cooled induction motor + double-layer composite pump body (motor pump invention patent: ZL 201180072870.4). Cool and novel appearance (appearance patent: ZL 2018 3 0508747.7). Fan-shaped stepless pressure regulating spray gun + spiral high-pressure blasting gun (double gun configuration), maximum pressure: 145 bar, maximum water flow: 500 L/h, power: 2,100 W.



Pictures 56~58: Advertising Diagrams of Household High-pressure Cleaning Machine



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## Solis of Switzerland AG

### ◆ Brief Introduction to Exhibitors

Founded in 1908, Solis is headquartered in Zurich. As a well-known European brand of middle and high-end small household appliances, it is the inventor of the electric blanket and the first home automatic coffee machine. The product design is simple and fashionable. It has not only original European kitchen products, but also innovative products suitable for the local market. The functional differences of the products are more prominent and more user-friendly, all using high-quality materials.

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### ◆ Highlights

**Solis 1170 Italian Semi-Automatic Small Household Coffee Machine**

Winner of the German Red Dot Design Award 2020 30 seconds fast

preheating Stable pressure extraction Low-pressure pre-soaking function

PID temperature control Product size: 18.7 \* 37 \* 32 cm.



Pictures 59~61: Advertising Diagrams of Solis 1170 Italian Semi-automatic Small Household Coffee Machine

### **Solis 575 Vacuum Sealing Machine**

It is designed with the brushed stainless steel body, a LCD touch screen, the functions of automatic sealing and semi-automatic sealing, a built-in storage tank and a bag cutter.



Pictures 62 and 63: Advertising Diagrams of Solis 575 Vacuum Sealing Machine

### **Solis 830 Multi-functional Food Blender**

With 800W high power motor and equipped with multiple accessories, it can meet the needs of supplementary food, baking and cooking at the same time.



Pictures 64 and 65: Advertising Diagrams of Solis 830 Multi-functional Food Stick

**Solis HS99 Anion Comb  
for Straight Hair—3D heating  
comb**

Ten million level anions



Picture 66: Advertising Diagram of Solis HS99 Anion Comb for Straight Hair—3D heating comb

**Solis 440 High Power Hair Dryer**

It is famous for the ceramic tourmaline anion hair care technology,  
and 2,300 W high-power motor for rapidly drying hair.



Pictures 67 and 68: Advertising Diagram of Solis 440 High Power Hair Dryer



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Official Website of the CIIE:

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Official WeChat

We are looking forward to seeing you at the third CIIE.

