



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

01

General Information of the Expo



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General Information of the Expo

1. Basic Information

1.1 Name of the Expo

China International Import Expo (CIIE)

1.2 Time

November 5-10, 2021

1.3 Venue

National Exhibition and Convention Center (Shanghai) (NECC)

Address: No. 333, Songze Avenue, Qingpu District, Shanghai

1.4 Hosts

Ministry of Commerce of the People's Republic of China

Shanghai Municipal People's Government

1.5 Supporters

The World Trade Organization (WTO)

The United Nations Development Programme (UNDP)

United Nations Conference on Trade and Development (UNCTAD)

Food and Agriculture Organization of the United Nations (FAO)

United Nations Industrial Development Organization (UNIDO)

International Trade Centre (ITC) and other international organizations

1.6 Organizers

China International Import Expo Bureau

National Exhibition and Convention Center (Shanghai)

1.7 Forum

Name: Hongqiao International Economic Forum

Date: November 5, 2021

Venue: NECC (Shanghai)

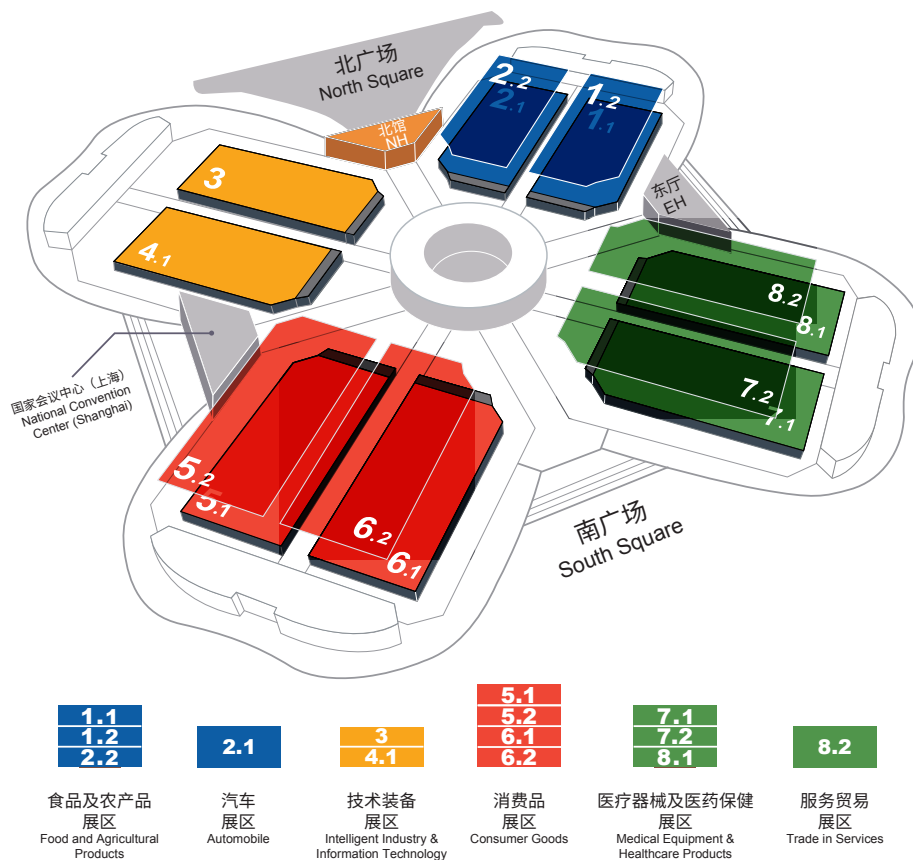
Hosts: Ministry of Commerce of the People's Republic of China;

Shanghai Municipal People's Government

Organizers: China International Import Expo Bureau;

National Exhibition and Convention Center (Shanghai)

1.8 Expo Layout



1.9 Official Platform of CIIE

Official Website: www.ciie.org



Official APP



Official Public Account of WeChat



Official Microblog



LinkedIn



Facebook



Twitter



Instagram



YouTube

2. Expo Contact List

2.1 Contact Information of the Organizers

China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)
Address: No.333, Songze Avenue, Shanghai, China
Exhibitor Information: +86-21-67008870/ 67008988
Service Hotline: +86-21-968888
Fax: +86-21-67008811
E-mail: info@ciie.org

2.2 Official Service Suppliers

1) Official Constructors

SHANGHAI SYMA-EXPO LTD.			
Responsible Area: 1.1H/1.2H/2.1H/2.2H			
Address: 3/F, New Long March Business Building, No.1263, Zhenbei Road, Putuo District, Shanghai			
Contacts	Tel	Mobile	E-mail
Mr. Eazy Gu	86-21-67008951	86-13764486303	01constructor@ciie.org
Ms. Candy Gu	86-21-67008952	86-15026416502	01constructor@ciie.org
Ms. Summer Cheng	86-21-67008952	86-13918500598	01constructor@ciie.org

SHANGHAI HONGDA EXHIBITION SERVICE CO., LTD			
Responsible Area: 3H/4.1H/NH			
Address: 12/F, No.511 West Tian Mu Road, Jingan District, Shanghai			
Contacts	Tel	Mobile	E-mail
Wang Tianqi	86-21-67008953	86-15840812680	02constructor@ciie.org
Yue Qingyun	86-21-67008954	86-17621774644	02constructor@ciie.org
Wang Birong	86-21-67008954	86-18817488170	02constructor@ciie.org

Canton Fair Advertising CO., LTD			
Responsible Area: 5.1H/5.2H/6.1H/6.2H			
Address: 3/F, Hall 3, NO.1988,Zhuguang Road, Qingpu District, Shanghai, China			
Contacts	Tel	Mobile	E-mail
Jiang Xiaofeng	86-21-67008955	86-17721209005	03constructor@ciie.org
Wang Yun	86-21-67008956	86-13818441258	03constructor@ciie.org
Yu Le	86-21-67008956	86-13922251667	03constructor@ciie.org

Shen zhen Aotengyi Exhibition Display Planning Co.,Ltd**Responsible Area: 7.1H/7.2H/8.1H/8.2H**

Address: Room 1305-1312, meizhou building, no.40, Longzhu avenue, Taoyuan community, Nanshan District, Shenzhen

Contacts	Tel	Mobile	E-mail
Norton	86-21-67008957	86-19867707595	04constructor@ciie.org
Sun Lili	86-21-67008958	86-13265626050	04constructor@ciie.org
Wan Pei	86-21-67008958	86-14775386590	04constructor@ciie.org

2) Official Forwarders**SHANGHAI EXPOTRANS LTD.****Responsible Area: 1.1H/2.1H**

Address: 8/F, NO.555 AN YUAN ROAD, SHANGHAI 200040 CHINA

Contacts	Tel	Mobile	E-mail
Luke Lu	86-21-67008959	86-18021009066	01transporter@ciie.org
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GO-EXPRESS CO., LTD.**Responsible Area: 1.2H/2.2H**

Address: SUITE C-D, 17th FLOOR FULONG MANSION. NO.277 SIPING ROAD, SHANGHAI 200081. P.R. CHINA

Contacts	Tel	Mobile	E-mail
Oliver Yao	86-21-67008965	86-13501601643	04transporter@ciie.org
Kim Xu	86-21-67008966	86-13671505787	04transporter@ciie.org

SHANGHAI ITPC INTERNATIONAL TRANSPORTATION CO., LTD.**Responsible Area: 3H/4.1H/NH**

Address: 10/F, WUKUANG BUILDING, NO.757 GUANGFU ROAD, SHANGHAI 200070 CHINA

Contacts	Tel	Mobile	E-mail
Jake Gu	86-21-67008963	86-18602105358	03transporter@ciie.org
Frank Zhu	86-21-67008964	86-13386137358	03transporter@ciie.org
LM Meng	86-21-63803151	86-13795307591	03transporter@ciie.org

COSCO SHIPPING AIR FREIGHT (SHANGHAI) CO., LTD**Responsible Area: 5.1H/6.1H**

Address: 10F, BUILDING 10, NO 131 GUO SHUN ROAD, YANGPU DISTRICT, SHANGHAI 200433 CHINA

Contacts	Tel	Mobile	E-mail
Queenie Pei	86-21-67008972	86-13811915042	05transporter@ciie.org
Emily Gong	86-21-55891146	86-13917014074	05transporter@ciie.org
Jerry Ma	86-21-67008971	86-15011213771	05transporter@ciie.org

ORIENT INTERNATIONAL LOGISTICS (HOLDING) CO., LTD.**Responsible Area: 5.2H/6.2H**

Address: RM 1412, NO.359 DONG DA MIN ROAD SHANGHAI 200080 CHINA

Contacts	Tel	Mobile	E-mail
Chloe Dai	86-21-39796303	86-13564721718	08transporter@ciie.org
Tom Fan	86-21-39796304	86-13918094226	08transporter@ciie.org
Penny Pan	86-21-39796304	86-17701671119	08transporter@ciie.org

SINOTRANS EASTERN CO., LTD. EXPOSITION LOGISTICS BRANCH**Responsible Area: 7.1H/8.1H**

Address: 4/F, NO.85 OUYANG ROAD

Contacts	Tel	Mobile	E-mail
Celia Zhang	86-21-67008961	86-13817927999	02transporter@ciie.org
Mark Lee	86-21-67008962	86-18918781200	02transporter@ciie.org
Eric Jiang	86-21-67008962	86-13585920251	02transporter@ciie.org

BONDEX LOGISTICS CO., LTD.**Responsible Area: 7.2H/8.2H**

Address: RM2407-08, INTERNATIONAL CAPITAL PLAZA NO. 1318 NORTH SICHUAN ROAD, SHANGHAI, CHINA

Contacts	Tel	Mobile	E-mail
Zoe Zhou	86-21-39796301	86-15800795301	07transporter@ciie.org
Jade Wang	86-21-39796302	86-13774311076	07transporter@ciie.org
Ivan Sun	86-21-39796302	86-13482772235	07transporter@ciie.org

3) Drawing Inspectors

Shanghai ASEA Hengxin Convention&Exhibition Co.,Ltd.			
Responsible Area: 1.1H/1.2H/2.1H/2.2H/3H/4.1H/NH			
Address: 5F(West), Building D, No.787 Xiehe Road Changning District, Shanghai, 200335, China			
Contacts	Tel	Mobile	E-mail
Ada	86-21-67008969	86-13391296038	02inspector@cie.org
Semon	86-21-67008970	86-18616576611	02inspector@cie.org

Shanghai High-Fair Advertising & Engineering Co., Ltd.			
Responsible Area: 5.1H/5.2H/6.1H/6.2H/7.1H/7.2H/8.1H/8.2H			
Address: 3/F, Hall 3, NO.1988, Zhuguang Road, Qingpu District, Shanghai, China			
Contacts	Tel	Mobile	E-mail
Jerry Li	86-21-67008967	86-13824411285	01inspector@cie.org
Zixuan Chen	86-21-67008968	86-18521535756	01inspector@cie.org

4) Advertising Agency

Shanghai Asia-Pacific Advertising Co., Ltd.			
Address: F11, Building 1, No. 277 Longlan Road, Xuhui District, Shanghai			
Contacts	Tel	Mobile	E-mail
Wang Chen	86-21-62109116-845	86-13917627074	wangchen@cpit-exhibition.com
Zhenhua Kang	86-21-62109116-859	86-13916906279	kangzhenhua@cpit-exhibition.com

5) Expo On-site Informatization Service Supplier

Shanghai Electric Digital Eco-Tech Co.,Ltd.			
Address: 30th Floor, No. 8, Middle Huaihai Road, Huangpu District, Shanghai			
Contacts	Tel	Mobile	E-mail
Gong Zheng	86-21-67008485	86-18916171910	Gongz@eblssmart.com

2.3 Recommended Expo Service Suppliers

- 1) Recommended International Shipping Forwarder

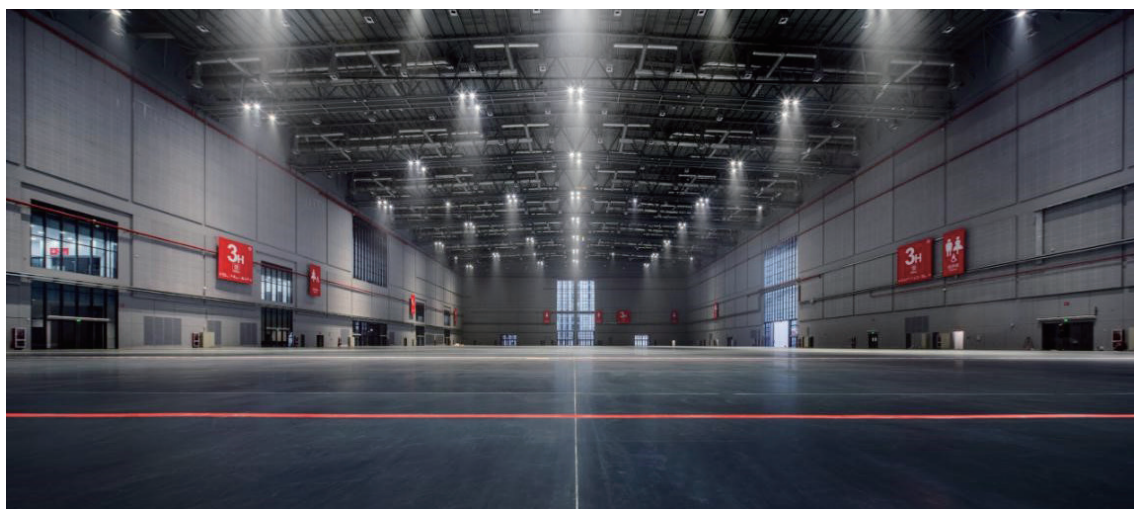
COSCO SHIPPING LINES CO.,LTD.			
Address: 378 Dongdaming Road, Hongkou District, Shanghai			
Contacts	Tel	Mobile	E-mail
Yiwen	86-21-67008973	86-13816300623	06transporter@ciie.org
Xiaoxu	86-21-67008974	86-13661831527	06transporter@ciie.org

- 2) Special Booth Constructors
For more details, please refer to Appendix 6: List of Recommended Special Booth Constructors.
- 3) Travel Service Suppliers
For more details, please refer to Part V "Exhibition Services" Article 3 [Travel Service].
- 4) Translation Service Suppliers
For more details, please refer to Part V "Exhibition Services" Article 4 [Translation Service].
- 5) Recommended Catering Suppliers
For more details, please refer to Part V "Exhibition Services" Article 6 [Recommended Catering Suppliers].

3. Venue & Supporting Facilities

3.1 Venue Introduction

- 1) With a total construction area of over 1.5 million square meters, the National Exhibition and Convention Center (Shanghai) integrates exhibition, conference, activity, business, office, hotel and other commercial activities, becoming the largest convention and exhibition complex on operation in the world. Moreover, by adopting the beautiful shape of a four-leaf clover and the design concept of axis symmetry, the main building becomes one of the landmarks in Shanghai.



2) Water Supply Capacity

Hall No.	Water supply installation (m³/h)
1.1H + 1.2H	30*3 (two active and one standby)
2.1H + 2.2H	30*3 (two active and one standby)
3H + NH	40*3 (two active and one standby)
4.1H+4.2H+ WH	40*3 (two active and one standby)
5.1H + 5.2H	40*3 (two active and one standby)
6.1H + 6.2H	30*3 (two active and one standby)
7.1H + 7.2H	30*3 (two active and one standby)
8.1H + 8.2H + EH	30*3 (two active and one standby)

3) Gas Supply Capacity

Hall No.	Total Gas Supply Capacity of Halls (m³/min)
1.1H + 1.2H + 2.1H + 2.2H	30
3H + 4.1H + 4.2H	20
5.1H + 5.2H + 6.1H + 6.2H	10
7.1H + 7.2H + 8.1H + 8.2H	10

4) Mobile Communication and Networks

Each area of the venue is fully covered by 4G and 5G network signals, and the traffic capacity can currently meet the demand for about 250,000 calls per day. The venue has built a high-performance switching network platform with full coverage of network comprehensive cabling, and the available services include ordinary broadband, high-speed private line broadband, wired fixed-line telephone, etc. At the same time, the venue provides fully covered free wireless Wi-Fi network "NECC-FREE" (given the technical limitations of wireless networks, the user experience may be affected due to various objective reasons and restrictions in actual use. In the case of a large number of network access or external signal interference, some areas may experience slow Internet access or have problem connecting the Internet), and customized wireless access services featuring high-density and high-bandwidth can be provided according to the needs of exhibition.

3.3 Supporting Facilities of the Venue

1) **Commerce:**

The Commercial Plaza of NECC (Shanghai) integrates the functions of shopping, catering, exhibition, entertainment and leisure, and is connected with various exhibition halls. It not only provides supporting services for the Expo, but also extends the Expo effect to meet various needs. In addition to the introduction of large chain restaurants, such as KFC, McDonald's, Pizza Hut, and Starbucks, as well as domestic and foreign specialty food brands, the plaza has established a series of experience sites of well-known brands such as banks, supermarkets, and import direct sales centers that include the functions of publicity and sales, with an aim to provide one-stop, personalized supporting services for exhibitors.

Hotline: 86-21-69791888.



2) **Hotel:**

InterContinental Shanghai Hongqiao NECC is the only luxury hotel located within NECC (Shanghai). It is located at the southwest end of the "Clover" and is connected to the exhibition halls via a walking path with an elevation of 8 meters. The hotel integrates such functions as accommodation, conference, business, catering, and leisure. Whether traveling for business or leisure, you can always enjoy the comfortable amenities and considerate services of a five-star hotel.

Booking hotline: 86-21-67001888



3) **Office Building:**

Three Grade A office buildings of the NECC (Shanghai), located at the tip of the "Clover" leaves, cover a total area of 180,000 square meters with free and flexible space division from 180 square meters to 8,000 square meters in office standard floor area, which can meet a multitude of office needs of various exhibition industry chain enterprises, commercial enterprises, large and medium-sized enterprise headquarters, and financial institutions. Each office building is equipped with two 500 square meters of multi-functional meeting rooms, which provide tenants with efficient and convenient conference services. The 8 m high exhibition areas at 1/F and 2/F can be used for the annual long-term exhibition of various products, which can be coupled with the regular exhibitions so as to magnify the trade functions of the exhibition.

Rent hotline: 86-21-67008852.



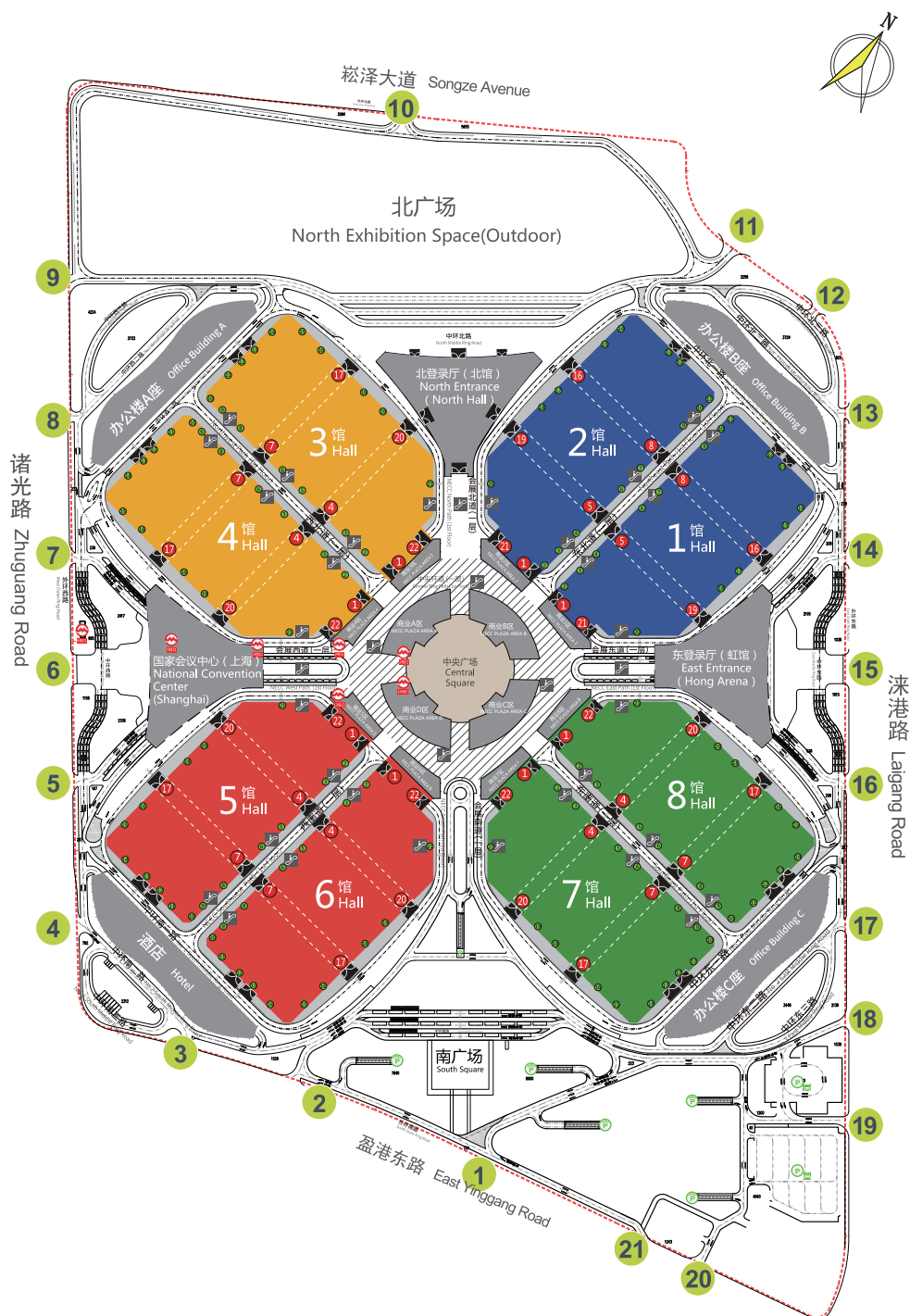
4) **National Convention Center (Shanghai)**

Located among the NECC (Shanghai) venues, National Convention Center (Shanghai) is known by hosting the Opening Ceremony of the China International Import Expo (CIIE) and the Hongqiao International Economic Forum. It is an international, modern conference facility "complex" comprising 84 conference rooms of all size that totally cover an area of 35,000 square meters. National Convention Center (Shanghai) is the diplomatic conference venue with the largest area and number of conferences so far in Shanghai, China, and is also the ideal destination for all parties to hold conferences, activities, banquets and high-quality exhibitions.

Hotline for day-to-day venue leasing (except the holding period of the CIIE): 86-21-67008637, 86-21-67008604



Function distribution



3.4 Supporting Facilities of Transportation

Located in Shanghai Hongqiao Central Business District, NECC (Shanghai) is only 1.5 kilometers away from the Hongqiao Transportation Hub. It is closely connected to Hongqiao High-speed Rail Station and Hongqiao Airport through subway. The surrounding expressway network extends in all directions, making it possible to make a trip to each major city in the Yangtze River Delta within 2 hours, and providing people with much convenience in transport. At the same time, NECC (Shanghai) has a total of about 5,050 parking spaces for cars and buses, which can meet the demands of various major exhibitions and events.

1) Rail Transit

NECC (Shanghai) can be reached by taking Metro Line 2 to East Xujing Station, and by Metro Line 17 to Zhuguang Road Station. While taking Line 2, visitors may transfer to Lines 1, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13 and 16 to get to various areas of Shanghai; while taking Line 17, visitors can transfer to Line 2 and Line 10 at Hongqiao Railway Station.

2) Airport

NECC (Shanghai) is approximately 4.5 km away from the No.1 Terminal of Hongqiao Airport (straight-line distance), 2 km from No.2 Terminal of Hongqiao Airport (straight-line distance), and approximately 60 km from Pudong International Airport. Visitors may reach the venue by metro from these three places.

I. No.1 Terminal of Hongqiao Airport-NECC (Shanghai)

By metro: Visitors may take Metro Line 10 to Hongqiao No.2 Terminal Station, and then transfer to Metro Line 2 to East Xujing Station

By taxi: about 20 minutes (10 kilometers)

II. No.2 Terminal of Hongqiao Airport-NECC (Shanghai)

By metro: Visitors may take Metro Line 2 to East Xujing Station

By taxi: about 10 minutes (6 kilometers)

III. Pudong International Airport - NECC (Shanghai)

By metro: Visitors may take Metro Line 2 to East Xujing Station

By taxi: about 70 minutes (about 60 kilometers)

3) Railway Stations

I. Shanghai Hongqiao Railway Station - NECC (Shanghai)

By metro: Visitors may take Metro Line 2 to East Xujing Station, or Metro Line 17 to Zhuguang Road Station

By taxi: about 10 minutes (6 kilometers)

II. Shanghai Railway Station - NECC (Shanghai)

By metro: Visitors may take Metro Line 3 or Line 4 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station

By taxi: about 35 minutes (25 kilometers)

III. The South Shanghai Railway Station- NECC (Shanghai)

By metro: Visitors may take Metro Line 3 to Zhongshan Park Station and transfer to Line 2 to East Xujing Station

By taxi: about 30 minutes (about 23 kilometers)

4. By Car

I. Yangtze River Delta

From the Yangtze River Delta: Traffic flows from Hangzhou, Ningbo and Suzhou may move from Highways such as G60 and G2 to G15 Shenyang-Haikou Highway- Songze Elevated Road – Zhuguang Road Off-ramp - Songze Avenue - NECC (Shanghai); or Huaxu Highway - Songze Avenue - NECC (Shanghai).

II. Elevated Roads in Downtown Shanghai

a. In the direction of Yan'an Elevated Road & Southern Outer Ring Highway: Jiading-Minhang Elevated Road - Jianhong Elevated Road - East Yinggang Road – Zhuguang Road - Songze Avenue - NECC (Shanghai)

b. In the direction of Beidi Elevated Road & Northern Outer Ring Highway: Beidi Elevated Road – Exit of Lianyou Road – Zhuguang Road Tunnel – Songze Avenue – NECC (Shanghai)

III. Ground-level Roads

a. In the direction of Beidi Road/West Tianshan Road/West Xianxia Road: Shenchang Road or Huaxiang Road - Songze Avenue - NECC (Shanghai)

b. In the direction of Yan'an Road: West Yan'an Road - Huqingping Highway - Zhuguang Road - Songze Avenue - NECC (Shanghai)

