

# The 6<sup>th</sup> China International Import Expo Innovation Incubation

## **November 5-10, 2023** NH



Design sketch of Innovation Incubation of the 5th CIIE

## "Technology Innovation Incubates the Future"

The CIIE Innovation Incubation Area is a testing ground for breakthrough technologies and global innovators, as well as a stage for the world's keenest innovators.













#### **Overview**



Since the establishment of Innovation Incubation, **224** projects hitched on the fast ride of CIIE, attracting high attention from local governments, industrial parks, investment and financing sectors, financial institutions, Fortune Global 500 and leading enterprises. The Innovation Incubation of the 5<sup>th</sup> CIIE saw **20** supporting activities and an awarding ceremony was organized.

The Innovation Incubation of the 6<sup>th</sup> CIIE will be expanded to include **500** seats and will invite global breakthrough technologies and innovative projects to CIIE with hi-tech strength.



#### Highlights

#### Ultrahigh Media Popularity -

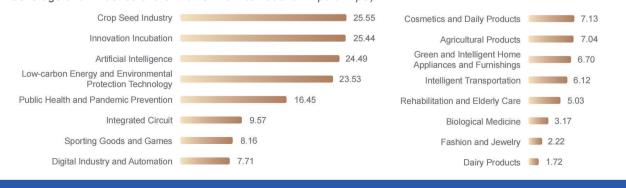
More than 2,800 Chinese and foreign reporters registered for the 5<sup>th</sup> CIIE, presenting its grand occasion through amazing stories.

- At home, the central media, local media, and various industrial media reported on CIIE from multiple levels and perspectives.
- Overseas, more than 400 foreign media including Reuters, Yonhap, zaobao.com of Singapore, Antara News Agency of Indonesia, Associated Press of Pakistan, and Asahi News Agency of Japan actively reported on CIIE.





The Innovation Incubation of the 5<sup>th</sup> CIIE ranked second among the 16 special sections in terms of communication popularity. Many start-ups were listed as the top 100 exhibitors with comprehensive communication influence in the six exhibition areas of the 5<sup>th</sup> CIIE. "E-coffee, anti-vomit bracelet, weight-loss bracelet, biodegradable polyester fiber, artificial blood vessel" of the word cloud of the special section went virus online. (Please refer to *Report on the Media Coverage and Influence of the Fifth China International Import Expo*)



#### Effective Materialization

Innovation Incubation builds an innovative system of "incubation acceleration + investment drive + open scene", sets up multiple activities combining exhibition and trade, visitors and exhibitions, and promotes innovative enterprises to expand their local circle of friends, comprehensively accelerates their materialization in China, and promotes many enterprises to establish their presence in China.

#### Successful Examples of Special Sections from 2021 to 2022

(Automobile) ELECTRIC DRIVE has obtained the cooperation intention from a European automobile enterprise and channels of several suppliers..

(Intelligent Industry and IT Information) ORIGITECH of Germany was covered by multiple media outlets, effectively expanding its local circle of friends for innovation and entrepreneurship.

(Medical devices and medical care) Six projects signed contracts with domestic medical device leading enterprises and investment institutions, one cooperated with domestic institutions for clinical research, and two carried out commercialized research in China, representing a full implementation in China.

WAT Medical opened its sales center in Qingpu District of Shanghai through CIIE.

BACOLAB will soon settle in China through CIIE.

#### Professional Awarding Events -

Evaluation of "Most Popular Award", "Future Shock Award" and "Best Organization" have won the recognition of experts and attracted wide attention from the public. Top three candidates with the most votes won the Most Popular Award after nearly 19 million views and with 4.7 million votes received.



### Rich Supporting Roadshows

S/N	Name	Host
1	Awarding Ceremony of Innovation Incubation	National Exhibition and Convention Center (Shanghai)
2	The 5 <sup>th</sup> CIIE Medical Device Open Innovation Summit Forum	China International Import Expo Bureau
3	Sports Innovation Incubators Roadshow	Decathlon
4	The 5 <sup>th</sup> CIIE Innovation Incubation Cooperation Forum and Project Docking Roadshow	China International Import Expo Bureau China Chamber of Commerce for Import and Export of Machinery and Electronic Products
5	The 2022 University Entrepreneurship World Cup Final	Nordic Innovation Centre, University Union of Denmark, Innovation Centre Denmark
6	2022 China-Nordic Forum for Sustainable Development Cooperation	The Nordic Innovation Centre







### Standard of Participation

#### (I) Requirements

- 1. Meet the "double overseas" requirements of the CIIE;
- 2. The projects, products (or services) are still in the stage of application, R&D or trial sale.

#### (II) Priority

Apply when one of the following standards is met:

- Overseas start-ups that are interested in Chinese market, including hi-tech parks, industrial parks, incubators and other institutions in Hong Kong, Macao and Taiwan;
- 2. Entrepreneurship projects by overseas students;
- Projects or products developed by independent R&D institutions, innovation centers and other institutions of overseas multinational companies to be promoted to the target market;
- 4. Overseas start-ups whose products or projects have won various international and domestic awards.

## Price of booth

USD 450/4.5m<sup>2</sup> or CNY 3,150/4.5m<sup>2</sup>, without price preference of CIIE Deadline: May 30, 2023

## Registration Method

Official website: www.ciie.org Email: exhibition@ciie.org



中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

We sincerely welcome global start-ups and partners to CIIE with the latest technologies!