



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# 第七届中国国际进口博览会 企业商业展观展邀请宣传册

Exhibition Invitation Brochure of Business Exhibition  
of the 7th China International Import Expo

新 时 代    共 享 未 来  
NEW ERA SHARED FUTURE





# 概述 Overview

2017年5月,中国国家主席习近平在“一带一路”国际合作高峰论坛上宣布,中国将从2018年起举办中国国际进口博览会。

举办中国国际进口博览会,是中国着眼于推动新一轮高水平对外开放作出的重大决策,是中国主动向世界开放市场的重大举措。

中国国际进口博览会连续成功举办六届,已经成为中国构建新发展格局的窗口、推动高水平开放的平台、全球共享的国际公共产品。

第七届中国国际进口博览会将于2024年11月5日至10日在国家会展中心(上海)举办,各项筹办工作正在有序展开,众多新产品、新技术、新服务将精彩呈现。

诚邀您到第七届中国国际进口博览会观展洽谈。

In May 2017, at the Belt and Road Forum for International Cooperation, Chinese President Xi Jinping announced that the country will host the China International Import Expo (CIIE) since 2018.

It is a significant decision made by the Chinese government to promote the new round of high-level opening up, as well as a major measure for China to actively open the market to the world.

Six sessions of the China International Import Expo (CIIE) have been successfully held, making the event a showcase of China's new development paradigm, a platform for high-standard opening-up, and a public good for the whole world.

The seventh CIIE is scheduled from November 5 to 10, 2024 at the National Exhibition and Convention Center (Shanghai). At present, the preparation work is done in an orderly manner for a perfect presentation of new products, new technologies, and new services later.

We sincerely invite you to the seventh CIIE.





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希望进博会加快提升构建新发展格局的窗口功能,以中国新发展为世界提供新机遇;充分发挥推动高水平开放的平台作用,让中国大市场成为世界共享的大市场;更好提供全球共享的国际公共产品服务,助力推动构建开放型世界经济,让合作共赢惠及世界。

——中国国家主席习近平

I hope the CIIE will better serve as a window for fostering a new development pattern that creates new opportunities for the world through China's further development, and as a platform of high-standard opening up that allows China's enormous market to be shared by the world. In addition, I hope the expo will play a greater role in providing shared international public goods and services that facilitate an open world economy and let the world benefit from win-win cooperation.

-by Chinese President Xi Jinping

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# 第六届进博会回顾

## Overview of the Sixth CIIE

- ◆ 中国国家主席习近平向第六届进博会致信,重申了中国推进高水平开放、推动构建开放型世界经济的坚定决心。  
Chinese President Xi Jinping sent a letter to the 6th CIIE, reaffirming China's determination to promote high-level opening up and build inclusive world economy.
- ◆ 国务院总理李强出席开幕式并发表主旨演讲。  
Premier Li Qiang attended the opening ceremony and delivered a keynote speech.
- ◆ 举办22场虹桥论坛活动,发布《世界开放报告2023》。  
22 Hongqiao International Economic Forum events were held, and the World Openness Report 2023 released.
- ◆ 72个国家和国际组织亮相国家展,举办近200场丰富多彩的展台活动。  
72 countries and international organizations participated in the Country Exhibition to put on a variety of nearly 200 exhibition activities.
- ◆ 128个国家和地区的3486家企业参加企业商业展,展示442项代表性首发新产品、新技术、新服务。  
3,486 enterprises from 128 countries or regions took part in the Business Exhibition, showcasing 442 representative new products, technologies or services.
- ◆ 各地、中央企业、国家卫生健康委等39个交易团、近600个分团,4个行业交易团、150余个行业交易分团到会洽谈采购,达成意向成交784.1亿美元,比上届增长6.7%。  
39 trade missions, close to 600 sub-missions, 4 industrial missions, and over 150 industrial sub-missions from local governments, central SOEs, and the National Health Commission took part in the expo, with the intended deals worth \$78.41 billion, up 6.7% over the previous event.
- ◆ 举办122场配套现场活动,涵盖政策解读、对接签约、产品展示、投资促进、研究发布等多个类别。  
122 on-site supporting activities were conducted, covering fields as policy interpretation, matchmaking signing, product show, investment promotion, research release, etc.
- ◆ 展中贸易投资对接会累计达成合作意向416项,意向签约总金额约181亿美元。  
The trade and investment matchmaking events during the expo, resulted in 416 intended cooperation projects, worth \$18.1 billion or so in total.
- ◆ 开展71场新品发布活动,展示142项前沿科技产品。  
71 new product launch events were convened to showcase 142 cutting-edge tech products.
- ◆ 组织96场集中签约活动,达成意向合作超过600项。  
96 collective signing activities were organized, leading to more than 600 intended cooperation projects.





## 配套活动 Supporting Activities

配套活动规模进一步扩大，品牌化、专业化水平提升。

On-site supporting activities grew further in scale, involving more brands and becoming more professional.



共举办122场配套现场活动，涵盖政策解读、对接签约、投资促进、研究发布、产品展示等类别。联合国工发组织、国际贸易中心等多年来给予进博会支持的国际组织继续举办品牌活动，促进国际交流合作。商务部、工业和信息化部、海关总署、市场监管总局、贸促会等中央和国家机关的政策解读类相关活动，为参展商等外资企业进一步拓展中国市场提供了政策指导。丰富多彩的配套现场活动助力进博会进一步发挥发挥国际采购、投资促进、人文交流、开放合作四大平台功能。

122 on-site supporting activities were staged in such fields as policy interpretation, matchmaking signing, investment promotion, research release, product show, etc. International organizations that have long supported the CIIE, e.g., the United Nations Industrial Development Organization and the International Trade Center, continued to engage in brand activities to bolster international communication and cooperation. The central Party and government organizations of China, e.g., the Ministry of Commerce, Ministry of Industry and Information Technology, General Administration of Customs, State Administration for Market Regulation, and China Council for the Promotion of International Trade, interpreted government policies on the spot, providing policy guidance for foreign exhibitor to expand their presence in China. A rich array of on-site supporting activities helped the CIIE to enhance its role as a platform for international procurement, investment promotion, cultural exchange and open cooperation.

贸易投资对接会实效性高。

Trade and investment matchmaking events were highly effective.



共举办了95场分专区板块的专场对接活动，邀请近4000家展客商参加洽谈对接，期间还举办了多场次的投资对接、项目路演等专项活动，共达成合作意向416项，实现意向合作金额约181亿美元。其中，中小企业对接专场共邀请400余家中小参展企业与100余家大型商超、零售渠道商、跨境及直播电商、供销合作社等采购企业参与对接洽谈，初步达成合作意向近40项。

A total of 95 trade and investment matchmaking events were run for various zones of the CIIE, inviting close to 4,000 exhibitors or businesses to participate. In addition, multiple special events, e.g., investment matchmaking, and project roadshow, were put on, resulting in 416 intended cooperation projects worth \$18.1 billion or so. Particularly, the special matchmaking event for SMEs saw the participation of over 400 SME exhibitors and more than 100 purchasing enterprises, including large supermarkets, retail distributors, cross-border and live stream e-commerce platforms, and supply and marketing cooperatives, where nearly 40 cooperation projects were inked on a preliminary basis.



# 第六届进博会回顾

## Overview of the Sixth CIIE

### 配套活动 Supporting Activities

新品发布亮点纷呈、关注度高。

New product releases were rich, colorful and eye-catching.



共举办71场新品发布活动,其中“进博新发布”40场,“上新连连看”31场,展示142项前沿科技产品及技术,其中全球首发86项、亚洲首发23项、中国首发33项。活动通过央视新闻客户端“进博新品汇”专题栏目进行直播,扫描二维码可观看精彩回放。

A total of 71 new product launches were conducted, including 40 CIIE New Product Launch and 31 New Product Showcase events. They displayed 142 cutting-edge tech products and services, including 86 world, 23 Asia and 33 China debuts. The events were live streamed via CCTV News' app CIIE New Product Pool and could be replayed by QR code scan.



集中签约活动成果实。

Collective signing events were fruitful.



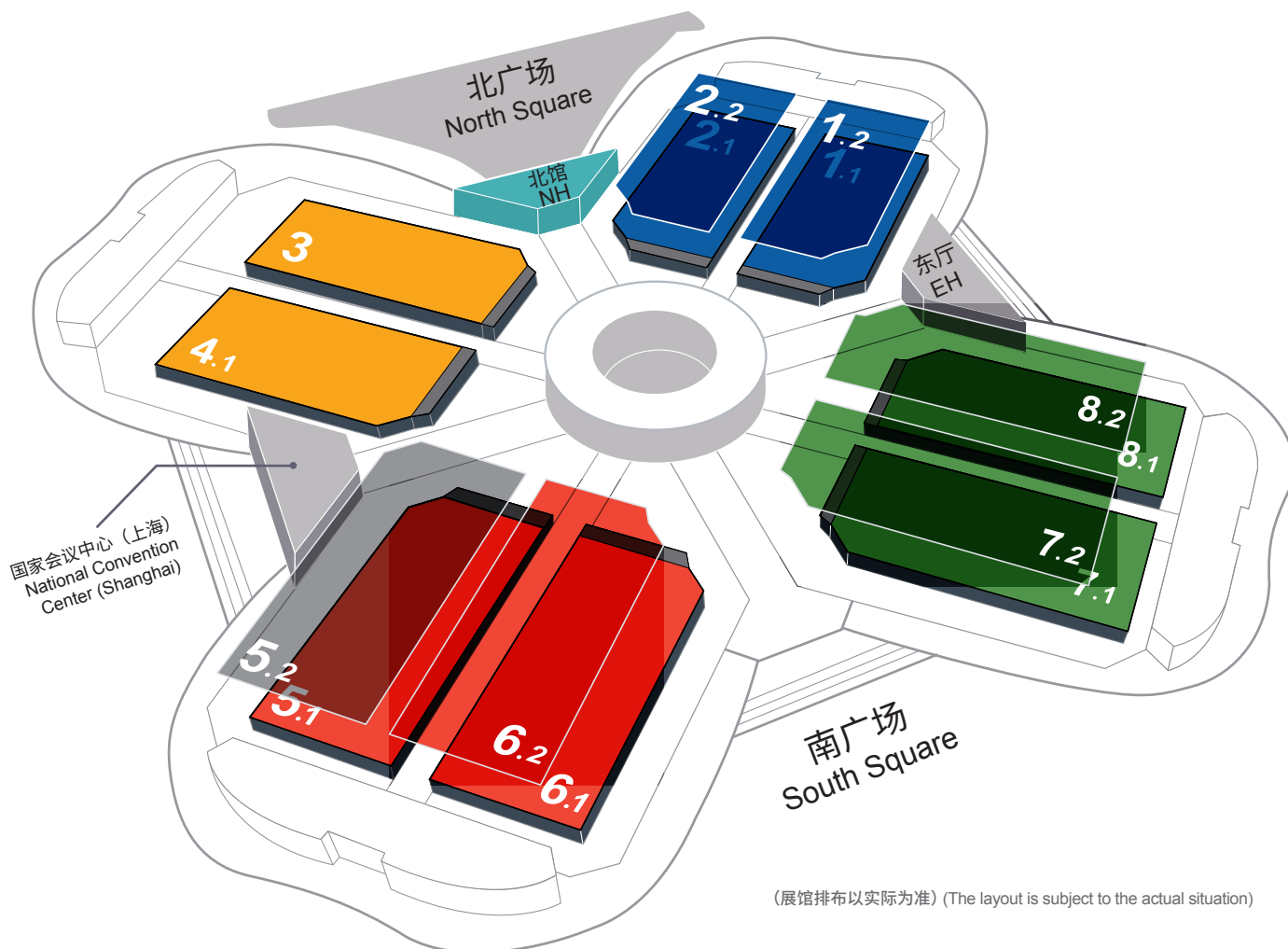
中央企业、国家卫健委和各地方交易团共组织96场集中签约活动,达成意向合作超过600项。从首届开始,进博会为各交易团提供免费集中签约台服务,为促进进博会展期成交,展现参展商、采购商参会成果发挥了积极作用。

96 collective signing activities were organized by central SOEs, the National Health Commission and local trade missions, leading to more than 600 intended cooperation projects. From its very beginning, the CIIE has been offering Collective Signing Desk services free of charge, thus playing a positive role in increasing on-site deals and exhibiting the achievements of exhibitors and purchasers at the expo.



# 展区设置

## Exhibition Areas



**1.1**  
**1.2**  
**2.2**

食品及农产品  
展区  
Food and Agricultural  
Products

**2.1**

汽车  
展区  
Automobile

**NH**  
**3**  
**4.1**

技术装备  
展区  
Intelligent Industry &  
Information Technology

**5.1**  
**6.1**  
**6.2**

消费品  
展区  
Consumer Goods

**7.1**  
**7.2**  
**8.1**

医疗器械及医药保健  
展区  
Medical Equipment &  
Healthcare Products

**8.2**

服务贸易  
展区  
Trade in Services

**NH**

创新孵化专区  
Innovation Incubation  
Special Section



## 食品及农产品展区 Food and Agricultural Products

85000m<sup>2</sup>

1600+ 参展企业  
Exhibitors

100+ 参展国家地区  
Countries and Regions

50+ 境外商协会展团  
Pavilions of Overseas  
Organizations



科技进步驱动着食品行业的变革和创新,消费者对食品健康、营养、安全、个性化等需求也不断提升。在这样的时代背景下,食品与农产品展区以“共商美味创新,共话食代商机”为主题,致力于打造全球特色产品以及企业品牌形象、综合实力、社会责任的展示平台,促进国际食品行业的对话、交流与合作。

Advancements in science and technology are spurring innovation in the food industry, with a growing demand for healthy, nutritious, safe, and personalized food among consumers. In such a context, the Food and Agricultural Products Exhibition Area, under the theme of "Seeking Innovation and Opportunities in Food", is committed to creating a platform for showcasing unique global products, corporate brand image, comprehensive strength and social responsibility, facilitating dialogue, exchange and partnerships between Chinese and international food industries.

### ■ 展品范围

**乳制品:** 液体乳,乳粉,炼乳,乳脂肪,干酪,乳品添加剂

**蔬果和农产品:** 蔬菜,水果,粮食,食用油,植物基产品

**农作物种业:** 农作物种子,育种或栽培技术,种业创新研发成果,农业机械,农药,微肥

**酒类:** 葡萄酒,啤酒,烈酒,鸡尾酒,白酒,酒精饮料

**咖啡、茶和饮料:** 咖啡,果汁,矿泉水,碳酸饮料,凉茶,功能性饮料,蛋白饮料,冲调类饮品,茶,蜂蜜

**肉类、水产品 and 冷冻食品:** 肉类,肉制品,水产动植物产品,水产动植物加工产品,冷冻食品

**休闲食品、甜食和调味品:** 饼干,糕点,蜜饯,膨化食品,坚果,巧克力,冰激凌,糖果,甜食,调味品

**综合食品:** 综合品类食品,商超,宠物食品

### ■ Range of Exhibits

**DAIRY PRODUCTS:** liquid milk, milk powder, condensed milk, milk fat, cheese, dairy additives

**FRUITS, VEGETABLES AND AGRICULTURAL PRODUCTS:** fruits, vegetables, grain, oil, plant-based products

**CROP SEED INDUSTRY:** seeds, crop breeding or cultivation technologies, innovative R&D achievements of seed industry, instrument technology and equipment, pesticides, micro element fertilizers

**ALCOHOL:** wine, beer, spirits, cocktails, Baijiu, alcoholic drinks

**COFFEE, TEA AND BEVERAGE:** coffee, fruit juice, mineral water, carbonated drinks, herbal tea, functional drinks, protein drinks, prepared drinks, tea, honey

**MEAT, AQUATIC PRODUCTS AND FROZEN FOODS:** meat, meat products, aquatic animal and plant products, aquatic animal and plant processed products, cooled and frozen food

**SNACK FOODS, SWEETS, CONDIMENTS:** biscuits, cakes, preserves, puffed food, nuts, chocolate, ice cream, candy, sweets, condiments

**COMPREHENSIVE FOOD:** comprehensive food, supermarket, pet food





## 汽车展区 Automobiles

30000m<sup>2</sup>

40+ 参展企业  
Exhibitors



15 大整车品牌

Leading Car  
Manufacturers



以“出行,未来无限可能”为主题,定位“高端科技展示平台、汽车新品首发平台”,聚焦汽车新技术、新趋势、新产品,共同探索各技术路径为人类未来生活带来的无限可能和现实意义。结合智能交通、未来出行、电动化、旅居生活等汽车新兴热点,打造汽车出行产品及技术进入中国市场的集中展示地、互动体验地、新品首发地。

The Automobiles Exhibition Area, revolving around the theme of "Unlimited Mobility Possibilities in the Future", serves as a platform for showcasing high-end technology and debuting new automotive products. This exhibition focuses on new automotive technologies, trends and products, exploring the unlimited possibilities and real-life significance of various technology paths for the future life of mankind. It also features topics of intelligent transportation, future mobility, electrification, travel life and other emerging automotive hotspots, to offer a centralized exhibition, interactive experience and new product debut for automotive and mobility products and technologies to enter the Chinese market.

### ■ 展品范围

**整车:** 乘用车,高端超跑,商用车,概念车,新能源车,非道路用车,两轮车,房车

**智慧出行及新能源:** 自动驾驶产品技术及解决方案,智能网联,新能源,智慧交通,未来出行,驱动部分,底盘部分,车身部分,轻量化,汽车内饰,车载系统,汽车运动及赛事,汽车文化及生活方式

**汽车配套和养护:** 汽车后市场,测量、检测、诊断设备,油漆,润滑油

### ■ Range of Exhibits

**FINISHED VEHICLES:** passenger cars, supercar, prototype vehicles, concept vehicles, new energy vehicles, off-road vehicles, two-wheeled vehicle, recreation vehicle

**SMART MOBILITY & NEW ENERGY:** automatic driving product, technologies and solutions, intelligent Internet connection, new energy, smart transportation, future mobility, drive part, chassis part, body part, lightweight, auto interior, on-board system, automobile sports and competitions, automobile culture and lifestyle

**AUTOMOBILE SUPPORTING PRODUCTS AND MAINTENANCE SUPPLIES:** automobile aftermarket, measuring, testing and diagnostic equipment, oil paint, lubricating oil



TOYOTA



HYUNDAI  
MOTOR GROUP



HONDA  
The Power of Dreams



NISSAN



VOLVO



BOSCH

MOBIS



HRC

FREUDENBERG  
INNOVATING TOGETHER



Webasto

CARIAD  
A VOLKSWAGEN GROUP COMPANY

## 技术装备展区 Intelligent Industry & Information Technology

70000m<sup>2</sup>

300+参展企业  
Exhibitors

30+世界500强企业

Fortune 500  
Exhibitors



技术装备展区秉承“引领创新发展，融合全产业链”的发展目标，以高端及智能装备为基础，重点围绕“双碳”、数字化、集成电路、人工智能等题材，融入“高端+智能+绿色”发展理念，设立工业、科技、环保三大板块。以先进技术为中心，引领行业创新趋势，集中展示前沿技术和高端装备，为全球制造业提供高端展示和交流平台。展期重点打造人工智能体验区和低碳高峰论坛。

Committed to the goal of "leading innovative development and integrating the whole industry chain", this area focuses on high-end and intelligent equipment, and addresses key topics such as peak carbon dioxide emissions and carbon neutrality, digitization, integrated circuits and artificial intelligence. The "high-end + intelligent + green" development concept is incorporated and presented in three sectors: industries, science and technology, and environmental protection. Centering on advanced technology, this exhibition leads the innovation trends of related industries and showcases cutting-edge technology and high-end equipment, providing a high-end exhibition and communication platform for the global manufacturing industry. Highlights of this exhibition will be an AI experience area and a low-carbon summit.

### ■ 展品范围

**数字工业自动化：**工业自动化，工业机器人，工业解决方案，工程机械装备，切削机床，成形机床，特种激光加工设备，增材制造刀具，工夹具，检验、测量及零部件，航空航天

**集成电路：**原材料，半导体设备，芯片

**能源低碳及环保技术：**矿业，新材料，新能源，化石能源，水处理，环保技术

**人工智能：**人机交互，数据库，物联网，通信

**数字打印及光学技术：**数码印刷，3D打印，扫描设备，光学材料，光学设备与技术

### ■ Range of Exhibits

**DIGITAL INDUSTRIAL AUTOMATION:** industrial automation, industrial robotics, industrial solutions, construction machinery and equipment, cutting machine, pressing machine, special laser processing equipment, additive manufacturing tool, fixture, testing tool, measurement and parts, aviation and aerospace

**INTEGRATED CIRCUIT:** raw materials, semi-conductor equipment, chips  
**LOW-CARBON ENERGY AND ENVIRONMENTAL PROTECTION TECHNOLOGY:** mining, new materials, new energy, fossil energy, water treatment, environmental protection technology

**ARTIFICIAL INTELLIGENCE:** human-computer interaction, database, Internet of Things, communication

**DIGITAL PRINTING AND OPTICAL TECHNOLOGY:** digital printing, 3D printing, scanning equipment, optical materials, optical equipment and technology





## 消费品展区 Consumer Goods

83000m<sup>2</sup>

70+ 参展国家地区  
Countries and Regions

600+ 参展企业  
Exhibitors



消费品展区围绕“共享品质生活，共创美好生活方式”主题，设立智能家电及家居、美妆及日化用品、时尚潮流及珠宝、体育及户外用品四大板块。以“新”生活、“酷”科技、“最”潮流，打造国际潮流引领地，世界品牌集聚地、全球新品首发地，传递健康、美丽、品质、舒适的生活方式，满足人民对智慧绿色生活新风尚的向往。

In the theme of “Quality Consumer Goods Making Our Lives Better”, the area consists of four sections, including intelligent home appliances and furnishings; beauty and cosmetics; fashion and jewelry; and sports and outdoors. With “new” life styles, “cool” technologies, and “most trendy” products, it aims to make the exhibition area a place where global fashions are originated, world brands are pooled, and new products are debuted, so as to convey a healthy, quality, and comfortable life style that meets the public expectations for smart, green life.

### ■ 展品范围

**美妆及日化用品：**面部护理及彩妆、身体及头发护理、母婴及女性护理、家用清洁及纸品、专业美容及其他

**智能家电及家居：**白色家电、黑色家电、小家电、厨房家电、消费电子产品、卫浴、家具、家居用品、厨房用品、玩具、礼品及文创产品等

**时尚潮流及珠宝：**高端珠宝首饰、服装服饰、配件及鞋履、箱包、饰品、钟表、文物、艺术品、宝石、玉石等

**体育及户外用品：**体育用品、健身器材、户外用品、体育赛事、户外电子消费、运动科技等

### ■ Range of Exhibits

**Beauty and cosmetics:** Facial care and make-up; body and hair care; maternal and child products and feminine care; household cleaning and paper; professional beauty, etc.

**Intelligent home appliances and furnishings:** White appliances; black appliances; small appliances; kitchen appliances; consumer electronics; bathroom, furniture, and household goods; kitchenware; toys; gifts; cultural and creative products, etc.

**Fashion and jewelry:** High-end jewelry; clothing and accessories; shoes; bags; adornments; watches; antiques; artworks; diamonds; precious stones, etc.

**Sports and outdoors:** Sporting goods; fitness equipment; outdoor clothing and products; sports events; outdoor electronics; sports technologies, etc.



## 医疗器械及医药保健展区 Medical Equipment & Healthcare Products

70000m<sup>2</sup>

全球10大医疗器械企业  
Top 10 Medical  
Equipment Companies

10家世界500强制药企业

Fortune 500

Pharmaceutical Companies



医疗器械及医药保健展区以“健康中国,美好生活”为主题,把助力健康中国建设作为重中之重,聚焦全球医疗行业最新发展趋势和共性话题,紧贴广大人民群众对健康美好生活的向往,集中展示国际领先的医疗创新产品、尖端技术和服务。

The Medical Equipment & Healthcare Products Exhibition Area centers on the theme of "Healthy China, Better Life". It is dedicated to promoting a healthy China and highlighting the latest development trends and common topics in the global health-care industry. The exhibition closely follows the aspirations of the public for a healthy and better life by featuring international leading medical innovation products and cutting-edge technologies and services.

### ■ 展品范围

**医疗器械:** 检测及诊断设备、治疗设备、病房护理监护设备、内窥镜检查设备、急救设备、手术器械、生命科学与临床医学仪器、环境监测仪器、临床检验分析仪器、诊断试剂、实验室设备及仪器、生化诊断、免疫诊断、血球检测、分子诊断、POCT仪器及试剂、防护用品、净化设备及消杀产品、医疗美容等

**药品:** 化学原料药,西药,生物药,中药,医药中间体,医药原料,疫苗等

**营养保健食品:** 保健食品,营养素补充剂,膳食补充剂,特殊医学用途配方产品,运动营养食品等

**健康养老:** 康复辅助器具,特殊助行器具,适老产品,睡眠修复科技,运动损伤康复,无障碍设施,养老机构及养老地产,健康养护技术及产品,医疗旅游,医疗健康服务等

### ■ Range of Exhibits

**MEDICAL INSTRUMENTS:** testing and diagnostic equipment, treatment equipment, ward care and monitoring equipment, endoscopy equipment, first aid equipment, surgical instruments, instruments for life science and clinical medicine, environmental monitoring instruments, clinical testing and analysis instruments, diagnostic reagents, laboratory equipment and instruments, biochemical diagnosis, immune diagnosis, blood cell testing, molecular diagnosis, POCT instruments and reagents, protective supplies, purification equipment and disinfection products, medical cosmetology

**PHARMACEUTICALS:** bulk pharmaceutical chemicals, western medicines, biological medicines, Chinese medicines, medical intermediate, pharmaceutical raw materials, vaccine

**NUTRITIONAL AND HEALTH FOOD:** health food, nutrient supplements, dietary supplements, formula products for special medical purposes, sports nutritional food

**HEALTH AND ELDERLY CARE:** assistive products for rehabilitation, special mobility aids, nursing homes and pension real estate, elderly products, health care technologies, sleep repair, rehabilitation from sports injuries, medical tourism, medical health services

Medtronic 美敦力  
生命因科技不凡

GE HealthCare

碧迪医疗 | BD

Boston Scientific  
为生命创新

SIEMENS  
Healthineers

varian  
A Siemens Healthineers Company

Abbott  
雅培

PHILIPS

Elekta

DANAHER

Canon

Baxter

Edwards

STORZ  
KARL STORZ - ENDOSCOPE

OLYMPUS

Alcon  
爱尔康

straumann group  
士卓曼集团

SmithNephew

stryker

EssilorLuxottica

FRESENIUS  
MEDICAL CARE

ACCURAY

Pfizer

Roche

MSD  
塔瑞生命

AstraZeneca  
阿斯利康

sanofi

Johnson & Johnson

BAYER

NOVARTIS

GSK

abbvie  
艾伯维

Takeda

novartis  
诺和诺德

ORGANON  
Here for her health

Allergan Aesthetics  
艾尔建美学  
艾尔建旗下公司

Boehringer  
Ingelheim  
勃林格殷格翰

GILEAD

Lilly

Chiesi

teva

AMGEN 安进

HALEON

Amway 安利

BLACKMORES

HERBALIFE  
NUTRITION

COMVITA

FANCL  
Health Science

HEIDE  
HEADLINE

HERAGON  
Reimagining Life

GNC  
LIVE WELL

NYO3 诺威佳

signia

n'k  
NEUMANN  
KLINIK

ACTIVE  
AIR

Air Nutri

ÖSSUR  
奥索

オカヘルメカ  
TIME  
WORLD

ARJO  
EMPOWERING MOVEMENT

seca  
Precision for health



## 服务贸易展区 Trade in Services

30000m<sup>2</sup>

15世界500强企业

Fortune 500 Exhibitors

300+ 参展企业  
Exhibitors



服务贸易展区以数字化为轴,关注商业活动全生命周期,形成“绿色低碳、稳链强链、数智未来”三位一体的展区主题。展区致力于服务全行业数字化转型,深入打造为五大货物贸易展区输送智力支持与潜在客户的转换平台,持续为实体经济聚智赋能。

Emphasizing digitalization and focusing on the whole life cycle of business activities, the theme of Trade in Services Exhibition Area represents an integration of "Green and Low-carbon Development, Stable and Strong Chains, and Digital and Smart Future". The exhibition area aims to facilitate the digital transformation of the entire industry by creating a platform for the other trade in goods exhibition areas to deliver intellectual support and potential customers, thus pooling and capability for the real economy.

### ■ 展品范围

**商贸物流:** 海运,陆运,空运,多式联运,货代,仓储,配送,信息处理; 国际商社,跨境电商平台

**咨询服务:** 财务,市场,法律,人力,战略,IT; 检验检测服务; 物业管理,设计

**金融服务:** 商业银行服务; 保险,融资,评估; 金融信息服务; 金融科技服务

**文化旅游:** 文化服务; 旅游平台服务,旅游代理服务,票务服务,酒店服务,餐饮服务; 娱乐服务; 知识产权及IP授权服务; 会展主办,场馆,会展配套

**综合服务:** 产业园区,国际组织,公共管理,社会组织

### ■ Range of Exhibits

**SUPPLY CHAIN SERVICES:** shipping, railway, air transport, multimodal transport, freight forwarding, warehousing, express, information processing; international companies, cross-border e-commerce platforms

**CONSULTING SERVICES:** finance, marketing, law, human resources, strategy, IT; inspection and testing services; property management, design

**FINANCIAL SERVICES:** commercial banking services; insurance, finance, credit rating; financial information services; fintech services

**CULTURAL AND TOURISM:** cultural services; tourism platform services, tourism agency services, ticketing services, hotel services, catering services; entertainment services; intellectual property and IP authorization services; exhibition organizer, venue, exhibition supporting services



## 创新孵化专区 Innovation Incubation Special Section

300+ 企业及项目  
Enterprises and Projects

30+ 参展国家地区  
Countries and Regions

创新孵化专区以“跨越边界，孵化创新力量，引领未来科技”为主题，邀请全球创新企业、跨国企业内部孵化平台、创新孵化园区参展，帮助创新企业释放创新激情，与行业领袖交流碰撞，共同探索创新之道。

创新孵化专区仅接受处于种子期、初创期、成长期的未上市成长性、创新性企业报名参展。考虑到企业发展需要，专区提供更加优惠的展位价格。此外，参展企业还能免费参与专区的评奖活动、论坛活动等。

专区着力构建“孵化加速+投资驱动+场景开放”的创新孵化体系，推动创新企业壮大在华朋友圈，全面加速落地中国。

第六届进博会期间，法国驻华大使白玉堂、冰岛驻华大使易卜雷、瑞典驻华大使欧思诚、丹麦驻上海总领事魏鸣珂、挪威王国驻北京大使馆商务参赞汉宁、芬兰驻华大使馆商务参赞田马可等各国驻华使节亲临创新孵化专区，参与研讨活动，共商创新发展。多家医疗机构、大型国有企业、中国民营500强企业在现场与参展企业达成合作意向。

Innovation Incubation Special Section focuses on the theme of "Crossing Boundaries, Incubating Innovative Forces and Leading Future Technologies". Innovative enterprises, incubation platforms of global top enterprises

and innovation incubation parks are welcomed to participate in this special section. We aim to offer opportunities to unleash the passion for innovation, interact with industry leaders, and explore the way of innovation together.

Innovation Incubation Special Section only accepts unlisted growth and innovative enterprises in seed, start-up and growth stages. Considering the needs of enterprise development, CIIE grants preferential booth fee for this special section. In addition, exhibitors in this special section can participate in the awarding and other forum activities free of charge.

The special section focuses on creating an innovative incubation system of "incubation acceleration + investment drive + scenario access". It aims to drive innovative enterprises to expand their circle of friends and accelerate their commercialization in China.

During the 6th CIIE, H.E. Bertrand Lortholary, French Ambassador to China, H.E. Thorir Ibsen, Icelandic Ambassador to China, H.E. Per Augustsson, Swedish Ambassador to China, Mikael Hemniti Winther, Danish Consul General in Shanghai, Henning Kristoffersen, Norwegian Business Counselor to China, and Marko Tiesmäki, Finnish Business Counselor to China and other envoys stationed in China visited the Innovation Incubation Zone in person to join forums and discuss innovative development. Multiple medical institutions, large state-owned enterprises, and China's top 500 private enterprises reached cooperation intentions with exhibitors on site.







## 税收优惠政策

## Preferential Policies on Taxation

财政部、海关总署、国家税务总局于2020年10月12日联合发布《关于中国国际进口博览会展期内销售的进口展品税收优惠政策的通知》（财关税【2020】38号）。具体内容如下：

一、对进博会展期内销售的合理数量的进口展品免征进口关税、进口环节增值税和消费税。享受税收优惠的展品不包括国家禁止进口商品，濒危动植物及其产品，烟、酒、汽车以及列入《进口不予免税的重大技术装备和产品目录》的商品。

二、每个展商享受税收优惠的销售数量或限额，按附件规定执行。附件所列1-5类展品，每个展商享受税收优惠政策的销售数量不超过列表规定；其他展品每个展商享受税收优惠政策的销售限额不超过2万美元。

三、对展期内销售的超出政策规定数量或限额的展品，以及展期内未销售且在展期结束后又不退运出境的展品，按照国家有关规定照章征税。

四、参展企业名单及展期内销售的展品清单，由承办单位中国国际进口博览局和国家会展中心（上海）有限责任公司向上海海关统一报送。

On October 12, 2020, the Ministry of Finance, the General Administration of Customs, P.R.China, and the State Administration of Taxation jointly issued the Notice of the Preferential Tax Policy for the Imported Exhibits Sold at the China International Import Expo (CGS [2020] No.38). The contents are as follows:

I. Imported exhibits sold in a reasonable quantity during the exhibition will be exempt from import tariffs, import value-added tax, and consumption tax. The exhibits enjoying the preferential policies do not include the prohibited imported goods, endangered animals and plants and their products, tobacco, alcohol, automobiles and the goods listed in the Catalogue of Imported Major Technical Equipment and Products not Exempted from the Duties.

II. The sales quantity or quota of exhibitors granted with tax preferences shall comply with the provisions in the Appendix. Five categories of exhibits granted with tax preferences are shown in the Appendix. Therefore, the sales quantities of those exhibits of each exhibitor are not allowed to exceed the required ones on the list. For other exhibits enjoying the preferential tax, their sales quantities are not allowed to exceed the equivalent sales volume of USD 20,000.

III. Exhibits out of the permitted quantity granted with tax preferences, and those failing to be sold out during the exhibition and are impossible to be sent back after the exhibition will be levied in accordance with relevant regulations of China.

IV. The List of Exhibitors and List of Exhibits Sold at the CIIE will be submitted by the hosts, China International Import Expo Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd., to the Shanghai Customs.



# 税收优惠政策

## Preferential Policies on Taxation

中国国际进口博览会享受税收优惠政策的展品清单 List of Exhibits of the China International Import Expo Granted with Tax Preferences		
序号 S/N	类别 Category	备注 Notes
1	机器、机械器具、电器设备及仪器、 仪表（医疗或外科用仪器及设备除外） Machines, mechanical appliances, electrical equipment, instruments, and meters (excluding medical or surgical apparatus and equipment)	每个参展商享受税收优惠数量不超过 12 件 The maximum sales quantity of each exhibitor granted with tax preferences: 12 pcs
2	牵引车、拖拉机 Motor tractors and tractors	每个参展商享受税收优惠数量不超过 2 件 The maximum sales quantity of each exhibitor granted with tax preferences: 2 pcs
3	船舶及浮动结构体 Ships and floating structures	每个参展商享受税收优惠数量不超过 3 件 The maximum sales quantity of each exhibitor granted with tax preferences: 3 pcs
4	医疗或外科用仪器及设备 Medical or surgical apparatus and equipment	每个参展商享受税收优惠数量不超过 5 件 The maximum sales quantity of each exhibitor granted with tax preferences: 5 pcs
5	艺术品、收藏品及古物 Works of art, collectibles, and antiques	每个参展商享受税收优惠数量不超过 5 件 The maximum sales quantity of each exhibitor granted with tax preferences: 5 pcs
6	除上述类别外的其他展品 Exhibits other than the above categories	每个参展商享受税收优惠的销售限额不超过 2 万美元 The equivalent sales volume of the maximum sales quantity of each exhibitor granted with tax preferences: USD 20,000

注：上述展品不包括国家禁止进口商品，濒危动植物及其产品，烟、酒、汽车以及列入《进口不予免税的重大技术装备和产品目录》的商品。

Note: The above-mentioned exhibits enjoying the preferential policies do not include the prohibited imported goods, endangered animals and plants and their products, tobacco, alcohol, automobiles and the goods listed in the Catalogue of Imported Major Technical Equipment and Products not Exempted from the Duties.



# 专业观众注册流程

## Online Registration Process for Buyers

### 专业观众注册流程

#### Online Registration Process for Buyers

##### 步骤1: 单位账号注册 (或使用往届进博会账号注册登记)

(网站地址: 中国国际进口博览会官网-企业商业展-参观预登记)

Step 1: Register an organizational account (or use an account for a previous CIIE for registration purpose).

(Website address: the CIIE's official website (www.ciie.org) – Business Exhibition – Registration)

##### 步骤2: 按要求填报单位信息 (包括单位名称、地址、联系人等重要信息)

Step 2: Complete the organizational information as required (including the name, address and contact of the organization concerned).

##### 步骤3: 按要求填报人员证件信息 (包括姓名、性别、证件号、照片等信息)

Step 3: Complete the personal information as required (including the name, gender, ID number and photo of the individual concerned, among other things).

##### 步骤4: 单位信息审核

Step 4: Review of the organizational information

##### 步骤5: 人员信息审核

Step 5: Review of the personal information

##### 步骤6: 证件制作

Step 6: Production of the certificate

##### 步骤7: 证件发放

Step 7: Issue of the certificate

### 专业观众注册路径

#### Registration Paths for Non-organizational Buyers

##### 路径一: “中国国际进口博览会”官方APP注册

Path 1: the CIIE's official app



##### 路径二: “中国国际进口博览会”微信小程序注册

Path 2: the CIIE's WeChat mini program



##### 路径三: “中国国际进口博览会”官网注册

Path 3: the CIIE's official website



官方网址: <https://www.ciie.org>

电话: +86-21-968888

The CIIE's official website: <https://www.ciie.org>

Telephone: +86-22-968888



# 国家会展中心(上海)介绍

## Introduction to National Exhibition and Convention Center (Shanghai)

### 展览面积

国家会展中心(上海)总建筑面积超150万平方米。集展览、会议、活动、商业、办公、酒店等多种业态为一体。其中可展览面积近60万平方米,是目前上海规模最大的展览场馆,也是上海市标志性建筑之一。

### 会议设施

国家会议中心(上海),是由中国国际进口博览会开幕式及虹桥国际经济论坛举办地为代表,包括85个大中小型会议室共计5万平方米会议面积组成的国际化现代会议设施“群落”,是截至目前华东地区会场规格最高、面积最大、数量最多的国际化会议中心,也是各方举办会议、活动、宴会以及精品展览的期许之地。

### 交通

国家会展中心(上海)地处长三角核心腹地,坐落在上海虹桥商务区核心区西部,与虹桥交通枢纽直线距离仅1.5公里,通过空中连廊、地下通道及地铁2号线、17号线与上海虹桥火车站、虹桥机场紧密相连,周边高速路网四通八达,1至2小时可到达长三角各主要城市,航空2至3小时可直达亚太主要经济城市

### Exhibition Area

With a total construction area of more than 1.5 million square meters, the National Exhibition and Convention Center (Shanghai) integrates exhibitions, conferences, activities, commerce, offices, hotels, and other business forms. It has an exhibition area of nearly 600,000 square meters, which is now the largest exhibition venue in Shanghai and one of the landmark buildings in Shanghai.

### Conference Facilities

The National Exhibition and Convention Center (Shanghai) is the venue of the opening ceremony of the China International Import Expo as well as the Hongqiao International Economic Forum. With 85 conference rooms of different sizes and a total conference area of 50,000 square meters, it is an international cluster of modern conference facilities. As of now, it is an international conference center with the highest venue specification, the largest area, and the largest number in East China and also the expected venue for all parties to hold conferences, events, banquets, and high-quality exhibitions.

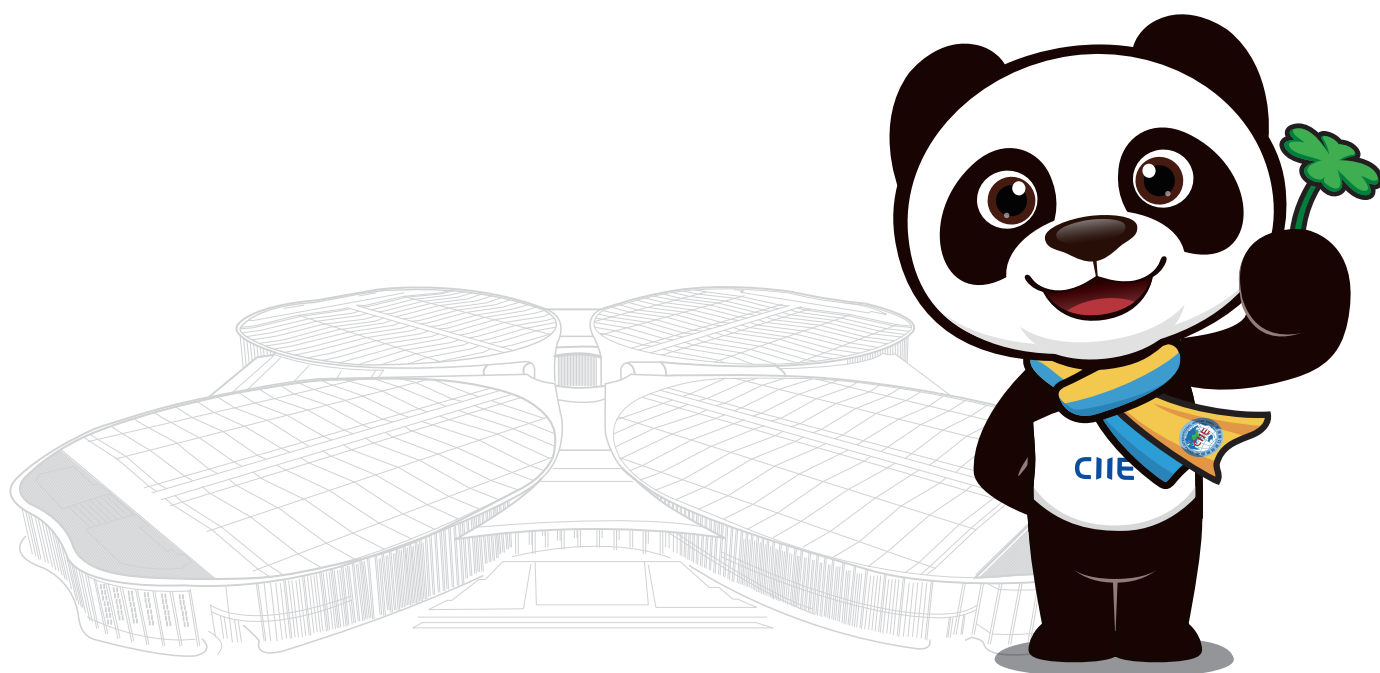
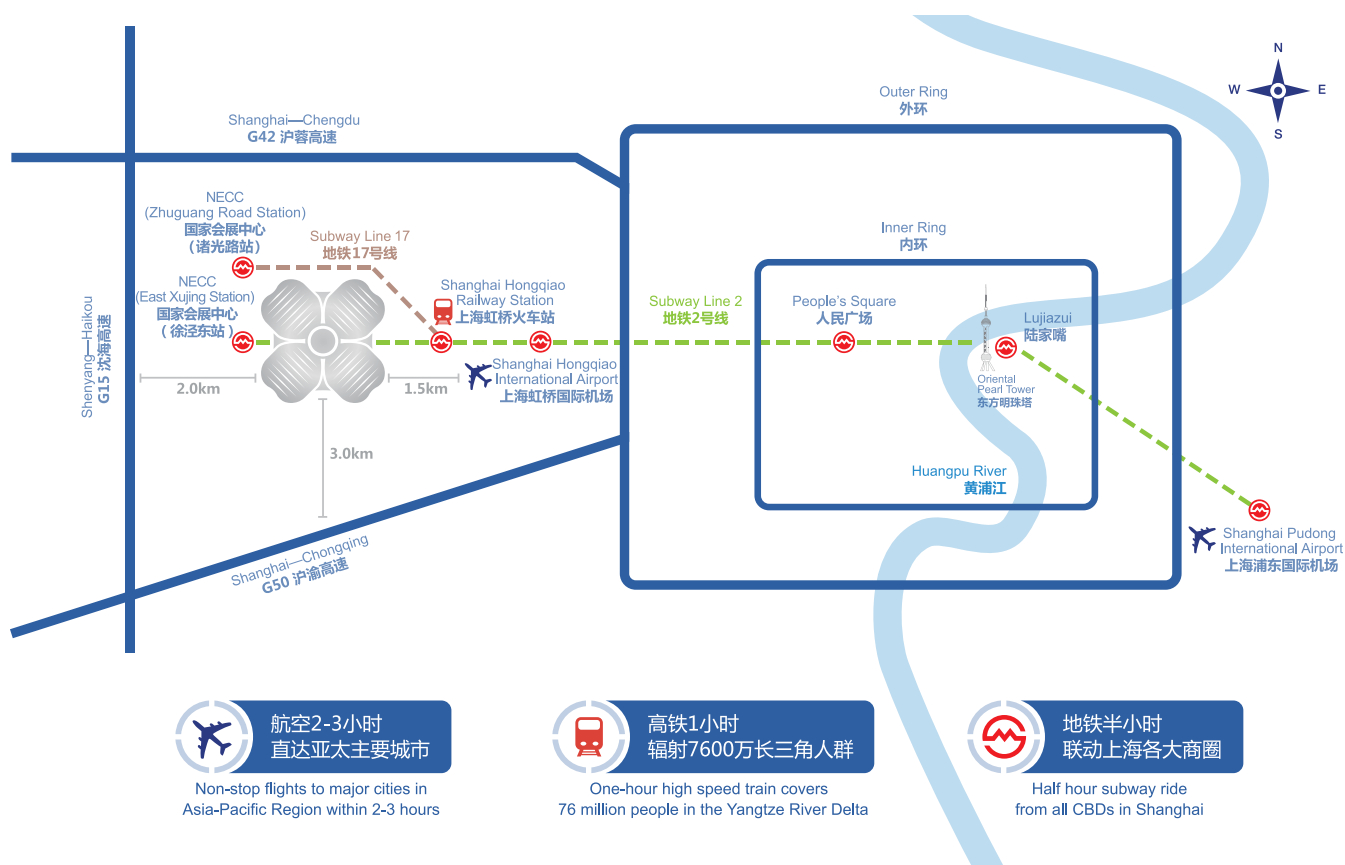
### Transportation

The National Exhibition and Convention Center (Shanghai) is located in the core inland of the Yangtze River Delta, in the west of the core area of the Shanghai Hongqiao business area. Its straight-line distance from the Hongqiao Comprehensive Transportation Hub is only 1.5 kilometers and is connected to Shanghai Hongqiao Railway Station and Hongqiao Airport by the space corridor, underground passage and Metro Line 2 and Line 17. It is also equipped with an expressway network extending in all directions nearby. It takes only 1 to 2 hours to go to the main cities in the Yangtze River Delta and 2 to 3 hours by air to the main economic cities in Asia-Pacific.



# 交通路线图

## Traffic Roadmap





# 中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

举办地点: 国家会展中心 (上海)  
主办单位: 中华人民共和国商务部  
上海市人民政府  
承办单位: 中国国际进口博览局  
国家会展中心 (上海)  
合作单位: 世界贸易组织  
联合国开发计划署  
联合国贸易和发展会议  
联合国粮农组织  
联合国工业发展组织  
国际贸易中心

Venue:  
National Exhibition and Convention Center  
(Shanghai)  
Hosts:  
Ministry of Commerce of the People's  
Republic of China, Shanghai Municipal  
People's Government  
Partners:  
World Trade Organization,  
United Nations Development Programme,  
United Nations Conference on Trade and  
Development,  
Food and Agriculture Organization of the  
United Nations, United Nations Industrial  
Development Organization, International  
Trade Center  
Organizers:  
China International Import Expo Bureau,  
National Exhibition and Convention Center  
(Shanghai) Co., Ltd.

专业观众报名方式  
在中国国际进口博览会官方网站 ([www.ciie.org](http://www.ciie.org)) 上进行报名  
Register on the CIIE official website ([www.ciie.org](http://www.ciie.org))

联系我们  
中国国际进口博览局  
国家会展中心 (上海)  
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电话: +86-21-968888  
网址: [www.ciie.org](http://www.ciie.org)  
China International Import Expo Bureau  
National Exhibition and Convention Center (Shanghai)  
Address: 333 Songze Avenue, Shanghai, China  
Tel: + 86-21-968888  
Fax: + 86-21-67008811  
Website: [www.ciie.org](http://www.ciie.org)

官方微信公众号 Official WeChat Account of CIIE



企业微型客服 Customer Service WeCom of CIIE

