



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

CIIE NEW ERA
SHARED FUTURE
新时代 共享未来

虹桥国际经济论坛
HONGQIAO INTERNATIONAL
ECONOMIC FORUM

CIIE Newsletter

VOLUME 1 JULY 2024



China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai)



Foreword

The China International Import Expo (CIIE), personally planned, proposed, deployed, and promoted by President Xi Jinping, is a major decision made by the Central Committee of the Communist Party of China (CPC) to advance a new round of high-level opening-up and a major measure taken by China to open up its market to the world. The CIIE has been successfully held for six consecutive years, serving as a platform for international procurement, investment promotion, cultural exchange, and open cooperation. The CIIE has become a showcase of China's new development paradigm, a platform for high-standard opening up, and a public good for the whole world.

The 20th CPC Central Committee adopted a resolution on further deepening reform comprehensively to advance Chinese modernization at its third plenary session. In accordance with President Xi Jinping's important instruction to achieve continued success, we will thoroughly study and implement the spirit of the third plenary session of the 20th CPC Central Committee to make the CIIE better serve as a window for fostering a new development pattern that creates new opportunities for the world through China's further development, a platform of high-standard opening up that allows China's enormous market to be shared by the world, and a greater role in providing shared international public goods and services that facilitate an open world economy and let the world benefit from win-win cooperation.

New Era Shared Future. As we mark the 100-day countdown to the 7th CIIE, we are officially launching the CIIE Newsletter. We hope the newsletter can help you explore the progress and achievements of the CIIE, find the latest exhibition information, and exchange ideas among all parties. In this newsletter, we can check "CIIE Updates", share "CIIE Stories", listen to "CIIE Voices", expand "CIIE Partnership" and embrace the "four-leaf clover" - National Exhibition and Convention Center (Shanghai). Let us work together to make the CIIE a continued success and witness the ever-expanding openness of China.

CIIE Newsletter Editorial Office
July 2024

CIIE in Numbers

Great achievements have been made in the past 6 editions of the CIIE.

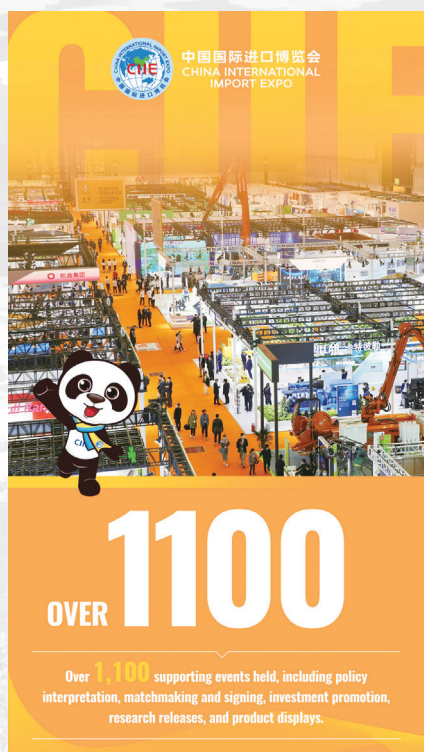


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CIIE Partnership

Ministries and Commissions

The General Administration of Customs of the People's Republic of China publishes the *Customs Clearance Notice for the Seventh China International Import Expo of 2024* and the *Facilitation Measures of the Customs for the Seventh China International Import Expo of 2024*36

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01 | CIIE Updates >>>>

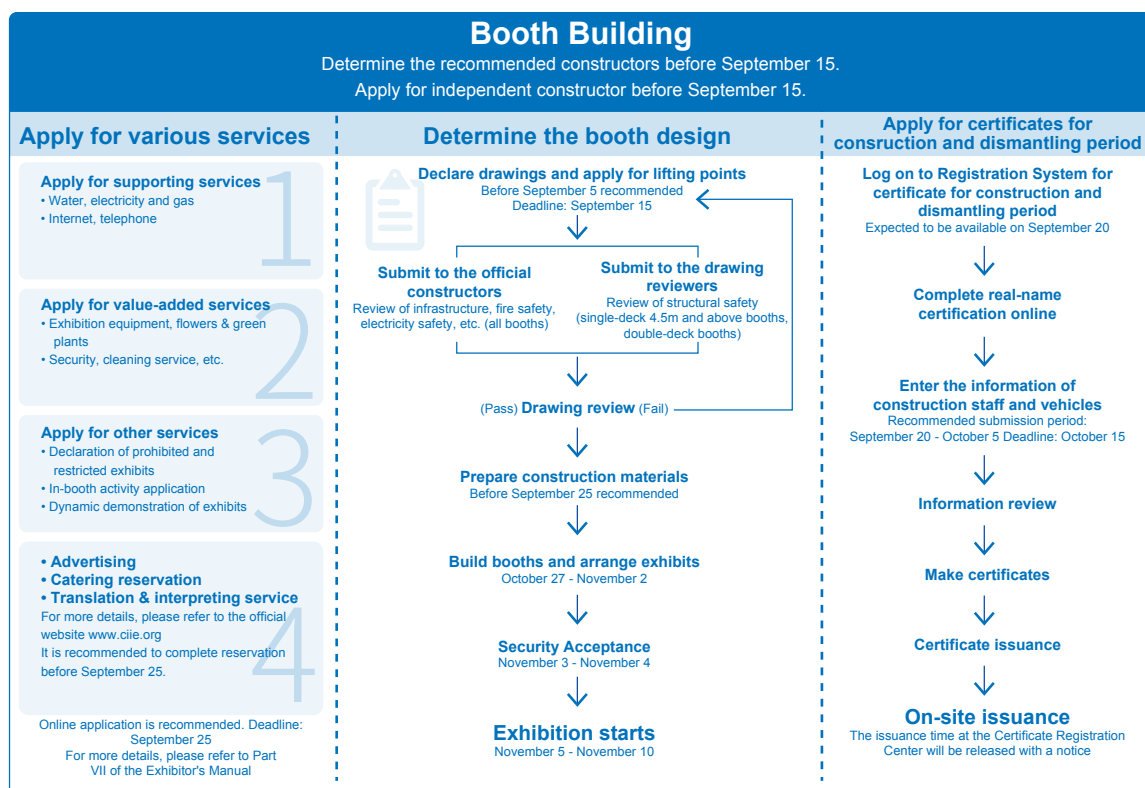
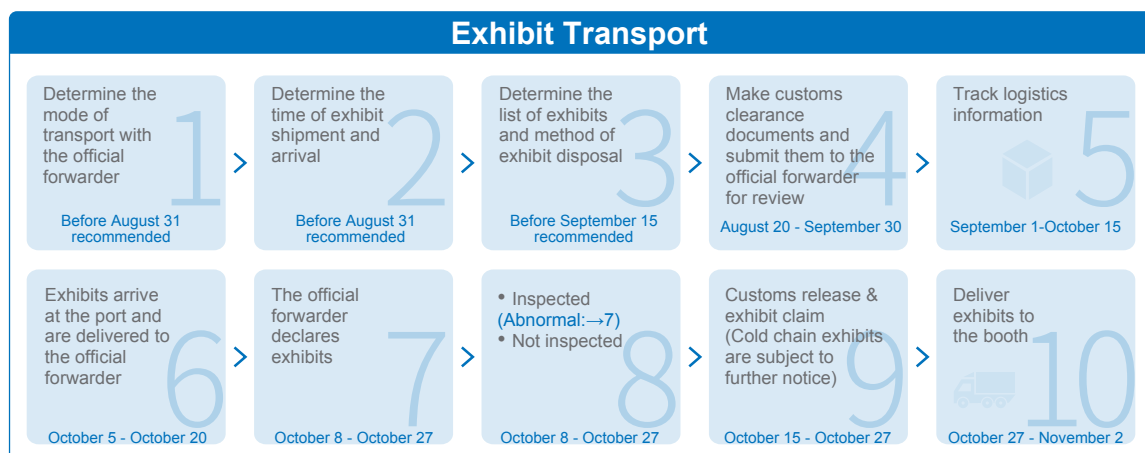
第七届中国国际进口博览会整体时间安排
Schedule of the 7th China International Import Expo

内容 Content	日期 Date	时间 Time	备注 Notes
闭馆期 Closed Period	10月25日 / Oct.25	0:00-24:00	闭馆安全检查 Closing for Safety Inspection
	10月26日 / Oct.26	0:00-24:00	
布展期 Set-up Period (企业商业展) (Enterprise & Business Exhibition)	10月27日 / Oct.27	8:00-20:00	展品布置 Exhibits Arrangement 展台搭建 Booth Setup
	10月28日 / Oct.28	8:00-20:00	
	10月29日 / Oct.29	8:00-20:00	
	10月30日 / Oct.30	8:00-20:00	
	10月31日 / Oct.31	8:00-20:00	
	11月1日 / Nov.1	8:00-20:00	
	11月2日 / Nov.2	8:00-20:00	
	11月3日 / Nov.3	8:00-20:00	安全检查 Safety Inspection
	11月4日 / Nov.4	8:00-18:00	
开展期 Exhibition Period (企业商业展) (Enterprise & Business Exhibition) (配套现场活动) (Supporting Activities)	11月5日 / Nov.5	8:00-18:00	开闭馆时间 Opening & Closing Time
	11月6日 / Nov.6	8:00-18:00	
	11月7日 / Nov.7	8:00-18:00	
	11月8日 / Nov.8	8:00-18:00	
	11月9日 / Nov.9	8:00-18:00	
	11月10日 / Nov.10	8:00-18:00	
撤展期 Move-out Period	11月10日 / Nov.10	19:00-22:00	展品回运 Exhibits Shipping
	11月11日 / Nov.11	8:00-20:00	展品回运 Exhibits Shipping
	11月12日 / Nov.12	8:00-20:00	展台拆除 Booth Dismantling

考虑到现场配套活动的时间安排,大会将允许相关人员提前进入。
In consideration of the schedule of on-site activities, the organizer will allow relevant person to enter in advance.

The 7th China International Import Expo (Business Exhibition)

Exhibition Service Flow



Booth Dismantling

18:00 November 10 - 22:00 November 12



Comprehensive Country Exhibition

Over 50 Countries and International Organizations Confirmed Participation in the Country Exhibition of the 7th CIIE

As of now, more than 50 countries and international organizations have confirmed their participation in the Country Exhibition of the 7th CIIE. Among them, countries like France will participate as countries of honor.



Enterprise & Business Exhibition

■ New Materials Special Section to Debut at 7th CIIE

For the first time, the 7th CIIE will feature a special section for new materials within the Intelligent Industry and Information Technology of the Business Exhibition. Fortune Global 500 companies and industry leaders from countries including the United States, Germany, and Japan have confirmed that they will debut in the new materials special section.



■ First and Second Batches of Exhibitors for the 7th CIIE Announced

List of the first batch of exhibitors

 食品及农产品展区 Food and Agricultural Products
南华国际发展有限公司 LA CAVE DE FAMILLE
BRIGHT FOOD INTERNATIONAL LIMITED
香港威利有限公司 Hong Kong Vee Living Limited
法国拉戈拉彤城堡公司 FRANCE FORTRESS
正大集团 CHAROEN POKPHAND GROUP
a2牛奶公司 The a2 Milk Company Limited
雀巢 Nestlé S.A.
佳农鲜果贸易公司 GOODFARMER FRESH FRUIT TRADING CORP.
嘉吉公司 Cargill, Incorporated
恒天然集团 FONTERRA CO-OPERATIVE GROUP LIMITED
百事公司 PepsiCo, Inc.
南侨(泰国)公司 NAMCHOW (THAILAND) LTD.
都乐亚洲控股有限公司 Dole Asia Holdings Pte. Ltd.
乌拉圭国家肉类协会 INSTITUTO NACIONAL DE CARNES (INAC) - URUGUAY
达能 DANONE
澳优乳业股份有限公司 Ausnutria Dairy Corporation Ltd.
大洋洲乳业 Oceania Dairy Limited
乐斯福集团 Lesaffre Group
JBS S.A.
佳沛国际 Zespri International Limited

 食品及农产品展区 Food and Agricultural Products
鑫荣懋智利 Joy Wing Mau Chile Spa
丰益国际有限公司 WILMAR INTERNATIONAL LIMITED
法国农业食品委员会 CONSEIL AGRO-ALIMENTAIRE FRANCE-CHINE - CAFC
BROWNES FOODS OPERATIONS PTY LTD
新西兰纽仕兰乳业有限公司 Milk New Zealand Dairy Limited
EN商事株式会社 EN TRADING COMPANY Co., Ltd
PIÑAS RICAS DEL ECUADOR S A PIRECUASA
法国国际葡萄酒大奖赛股份有限公司 France FIWA SAS
美商美乐家有限公司 Melaleuca, Inc.
迈大集团 MAYORA GROUP
新虹桥国际中心有限公司 New Hong Qiao International Center Company Limited
保乐力加亚洲免税有限公司 Pernod Ricard Asia Duty Free Co., Ltd
路易达孚集团 Louis Dreyfus Company B.V.
香港巨猿食品科技有限公司 Hongkong Giant Ape Food Science and Technology Company Limited
澳大利亚天然生物科技有限公司 Australian Natural Biotechnology Pty Ltd
瀚誉欧洲进出口贸易有限公司 Sinoloben Europa Trading GmbH
奈卡塔健康有限公司 NECTAR HEALTH LIMITED
新西兰牧怡食品集团 Maui Food Group Limited
澳洲大陆酒业集团 Aus Continent Wine Group PTY LTD

 食品及农产品展区 Food and Agricultural Products
大川国际贸易有限公司 Taa Chuan Trading Import Export Co.,Ltd
克来尔山谷食品有限公司 CLARE VALLEY FOOD PTY LTD
Whisky Republic Limited

 汽车展区 Automobile
丰田汽车 Toyota
大众汽车 Volkswagen
奥迪 Audi
保时捷 Porsche
CARIAD
现代汽车集团 HYUNDAI Motor Group
宝马 BMW
梅赛德斯-奔驰 Mercedes-Benz
通用汽车 General Motors
沃尔沃汽车 Volvo Car
捷豹路虎 JAGUAR LAND ROVER
特斯拉 Tesla
本田 HONDA
日产 Nissan
福特汽车 Ford Motor
SNOWY RIVER RV
REGENT RV
米其林 Michelin

 汽车展区 Automobile
雅马哈发动机 Yamaha Motor
安波福 Aptiv
佛瑞亚 Forvia
科德宝 Freudenberg Group
HRC
伟巴斯特 Webasto

 技术装备展区 Intelligent Industry & Information Technology
海克斯康 Hexagon
卡尔蔡司 Carl Zeiss
三星 SAMSUNG
欧姆龙 OMRON Corporation
霍尼韦尔 Honeywell
阿旺西斯;新格拉斯;奥利维托 Avancis; Singulus; Olivotto
英格索兰 Ingersoll Rand
西门子 Siemens AG
奥的斯电梯公司 Otis Elevator Company
GE Vernova
GE航空航天 GE Aerospace
施耐德电气 Schneider Electric
三菱电机株式会社 MITSUBISHI ELECTRIC CORPORATION
ABB
江森自控 Johnson Controls

 技术装备展区 Intelligent Industry & Information Technology
罗克韦尔自动化 Rockwell Automation
卡特彼勒 Caterpillar
上银科技 HIWIN GmbH
尼康 NIKON CORPORATION
力拓集团 Rio Tinto
3M公司 3M Company
陶氏公司 The Dow Company
戴尔 Dell
日立 Hitachi
东芝 toshiba
高通 Qualcomm
美光 Micron Technology
杜邦 DuPont
埃森哲 Accenture
霍克 HAWK
英特尔公司 Intel Corporation
兄弟工业株式会社 The Brother Group
ATB 奥地利驱动技术集团 ATB Austria Antriebstechnik AG
必和必拓 BHP
格兰富 Grundfos
赛莱默 Xylem
美利肯 Milliken
贝克休斯 Baker Hughes

 技术装备展区 Intelligent Industry & Information Technology
阿法拉伐集团 Alfa Laval Corporate AB
住友电工 Sumitomo Electric
株式会社不二越 NACHI-FUJIKOSHI CORP.
阿斯麦 ASML
丹佛斯 Danfoss
贺利氏 Heraeus
德国肖特 SCHOTT AG
书赞按诺 SUZANO
豪雅 HOYA
约翰迪尔 John Deere
柘科 Zeeco
艾默生 Emerson
法孚集团 Fives
SoftBank Robotics Group Corp.
Mezolen
东丽 Toray
诺贝尔轴承 Nobel bearing

 消费品展区 Consumer Goods
松下 Panasonic
迅销 FAST RETAILING
欧莱雅 L' Oréal
拜尔斯道夫 Beiersdorf AG

 消费品展区 Consumer Goods
BEST-LINKS (HK) CO., LIMITED
宝洁 P&G
历峰集团 RICHEMONT
资生堂 Shiseido
雅诗兰黛集团 Estée Lauder Company
杜嘉班纳 DOLCE&GABBANA
花王 Kao
高丝 KOSÉ
科蒂 Coty
爱茉莉太平洋 AMOREPACIFIC
微妙國際珠寶有限公司 V MUSE INTERNATIONAL JEWELRY LIMITED
康宝莱 TOP LINE
香港威利有限公司
宜庭家纺 ESTEEM HOME
宜家 IKEA
金光集团 PT. Purinusa Ekapersada
乐高 LEGO
倍世 BWT
斯凯奇 SKECHERS
泰佩思琦 Tapestry
泰普尔 Tempur
VIPSHOP

 消费品展区 Consumer Goods
王子制药 Ouji Sekken (Hong Kong) Co., Limited
鸿恩 HONN
万生发展有限公司 GOLD ACTIVE DEVELOPMENT LIMITED
林内 Rinnai
亚瑟士 ASICS
彪马 PUMA
曼茨 Mannz
汉斯希尔 SYR
艾恩科技 IAM
美而浦 MULTIPURE
株式会社丸石サイクル
骊住 LIXIL
欧若拉水晶1834 Eleonora Crystal 1834
贝亲 Pigeon
莱汰 Mootaa
艾可爱尔 IQAir
西伯利亚健康 Siberian Wellness
英乔 INJOI
阿夕娅 ASIYA
JAVA
巴基斯坦彭莎珠宝 WINZA PAKISTAN

 医疗器械及医药保健展区 Medical Equipment & Healthcare Products
辉瑞 Pfizer
罗氏 Roche
默沙东 MSD
阿斯利康 AstraZeneca
赛诺菲 Sanofi
诺和诺德 Novo Nordisk
拜耳 Bayer
诺华 Novartis
美敦力 Medtronic
武田制药 Takeda Pharmaceutical
GE医疗 GE HealthCare
波士顿科学 Boston Scientific
碧迪医疗 BD
欧加隆 Organon
复星健康 FOSUN HEALTH
西门子医疗 Siemens Healthineers
飞利浦 Philips
勃林格殷格翰 Boehringer Ingelheim
吉利德科学 GILEAD SCIENCES
瓦里安医疗 Varian Medical Systems
高济医疗 Cowell Health
雅培 Abbott
葛兰素史克 GSK

 医疗器械及医药保健展区 Medical Equipment & Healthcare Products
医科达 Elekta
安利 Altacor
爱德华生命科学 Edwards Lifesciences
百特医疗 Baxter
佳能医疗 CANON MEDICAL
卡尔史托斯 KARL STORZ
赫力昂 HALEON
多特瑞 dōTERRA
美时医疗 Time Medical
盈康一生 Incaier
美宝 MEBO
奥林巴斯 Olympus
爱尔康 Alcon
Asclepius医学 Asclepius Meditec (Japan)
梯瓦制药 Teva Pharmaceuticals
施乐辉 Smith & Nephew
西伯利亚健康 Siberian Wellness
艾纳诗 Air Nutri
穆拉德 Murad
依视路陆逊梯卡 EssilorLuxottica
康宝莱 Herbalife Nutrition
美国新科技 NuScience
优莎纳 USANA

 服务贸易展区 Trade in Services
汇丰集团 HSBC Group
淡水河谷 Vale
伊藤忠 ITOCHU
德迅 Kuehne+Nagel
冯氏集团 Fung Group
德勤 Deloitte
ITG RESOURCES (SINGAPORE) PTE.LTD
毕马威 KPMG
渣打银行 Standard Chartered Bank
英富曼 Informa Markets
邓白氏 Dun & Bradstreet
安永 EY
慕尼黑博览集团 Messe München GmbH
PIRAEUS PORT AUTHORITY S.A.
普华永道 PwC
东南物流越南公司 Southeast Logistics Vietnam Co.,Ltd
中瑞集团 Cotecna Inspection S.A
万豪国际 Marriott International
英益集团 Ying Yi Limited
欣海报关 Xinhai Customs Broker
YUN CHEN TECHNOLOGY (SINGAPORE) PTE. LTD.

国家及地区展团 Country and Region Pavilions
香港贸易发展局 Hong Kong Trade Development Council
越南工贸部贸易促进局 Vietnam Trade Promotion Agency
马来西亚中华总商会 The Associated Chinese Chambers of Commerce and Industry of Malaysia
新西兰中国商会 CHINA CHAMBER OF COMMERCE IN NEW ZEALAND
塞尔维亚发展署 Development Agency of Serbia
欧美工商会 European American Chamber of Commerce & Industry
瑞士中心集团 Swiss Centers Group SA
北欧创新中心 Venture Cup China
NETC Europe B.V.

List of Second Batch Exhibitors

 食品及农产品展区 Food and Agricultural Products
泰森食品公司 Tyson Foods Inc.
好丽友 Orion Corp.
邦吉公司 Bunge Limited
麦德龙 MCG
上好佳(国际)有限公司 Liwayway (International) Company Limited
兰特黎斯集团 Lactalis Group
SAVENCIA SA
法国猪业联盟&法国畜牧及肉类协会 INAPORC&INTERBEV
人头马君度集团 Rémy Cointreau
艾地盟 ADM
印尼百家适集团 Bagus Group
阿拉福兹 Arla Foods amba
拜耳作物科学 Bayer CropScience AG
通用磨坊 General Mills
三菱商事 Mitsubishi Corporation
富邑葡萄酒集团 TREASURY WINE ESTATES HK LIMITED
尤可 AUCOKO
儀卓國際有限公司 Excel Rank International Company Limited
利丰食品加纳有限公司 LEEFOUND FOOD STUFF GHANA LIMITED
固杰有限公司 STEADY FIRST COMPANY LIMITED
美佳意精品酒合作社 MAGIC YARDS WINE GROUP
法国卡斯特 Cavesmaitre France

 食品及农产品展区 Food and Agricultural Products
荷仕兰(香港)乳业有限公司 Hoeslandt (HK) Dairy Limited
龙港实业发展(香港)有限公司 SDC (HONG KONG) CORPORATION LIMITED
OIE香港 OIE HONG KONG LIMITED
PPK Global
相生ユニビオ株式会社
奢啡咖啡 Tonx & Syns Health Co. Ltd
麒麟麦酒株式会社 KIRIN Brewery Company, Limited
迈德乐 Mederer GmbH
JATCORP
莱慎欧洲有限公司 Landcent Europe B.V.
BEBI USA, LLC
澳之骄 Oz-Town Australia Pty Ltd
萨普托乳业 Saputo Dairy Australia PTY LTD.
美国大豆出口协会 U.S. Soybean Export Council

 汽车展区 Automobile
安飞航空 Ampaire Inc.
Aerlyte Inc.
PROMETEON TYRE GROUP S.R.L.
西井控股(香港)有限公司 Westwell Holdings (Hong Kong) Limited
亿达动力科技有限公司 E. Tech Dynamic Technology Co., Ltd.

 技术装备展区 Intelligent Industry & Information Technology
苏美达香港有限公司 SUMEC HONG KONG COMPANY LIMITED
基恩士 KEYENCE
英威达 INVISTA
旭化成 Asahi Kasei
泰纳瑞斯 TENARIS
康菲公司 ConocoPhillips
德国威乐水泵 WILO SE
長和實業集团有限公司 Copower
索尼 SONY
永恒力 JUNGHEINRICH AG
AGC株式会社 AGC Inc.
帝人集团 TEIJIN LIMITED
麦太保 Metabowerke GmbH
日立能源 Hitachi Energy
德国莱茵科斯特有限公司 Rhein Koester Co.,Ltd
三菱重工集团 Mitsubishi Heavy Industries Group
HG科技 HG Technology PTE. LTD.
福迪威 Fortive
品英 Pickering Interfaces Limited
EKOL
特拉多姆 Tetradom

 消费品展区 Consumer Goods
博柏利 Burberry
乔山健康科技 JOHNSON HEALTH TECH.
飒拉 ZARA
露露乐蒙 lululemon
施坦威 Steinway & Sons
凌美 LAMY
傲胜 OSIM
埃肯 Elkem
舒乐氏 SOLEUSAIR
POPMART
苏美达香港有限公司 SUMEC HONG KONG COMPANY LIMITED
Z DIAMOND
康黛有限责任公司 CONTER S.R.L.
维克特美容有限公司 VII BEAUTY LLC
澳容 EAORON
MLILY USA
璐珪浠 (JNC) 集团 JNC Mongolia LLC
香港露妍珠宝有限公司 HONG KONG LUYAN JEWELRY CO., LIMITED
日本神田株式会社 KANDA CO.,LTD



医疗器械及医药保健展区
Medical Equipment & Healthcare Products

强生 Johnson&Johnson
礼来制药 Eli Lilly
西万拓 Sivantos
德国自然空气能量 A.N.C.S
美和满医疗 MHM HEALTHCARE
士卓曼 Straumann
因美纳 illumina
赛诺根 SERAGON
元化智能 Yuanhua Technology
锐适 Arthrex
康维他 Comvita
诺美嘉 Noromega
NMG
史赛克 Stryker
仙乐健康 Sirio
健安喜 GNC
德国HA大药房 HCP
安科锐 ACCURAY
澳佳宝 BLACKMORES
瑞迪博士 Dr Reddy's



医疗器械及医药保健展区
Medical Equipment & Healthcare Products

目立康 Menicon
爱琅 ARGON
诺威佳 NYO3
禾宝蓝 HERBALAND
TAANE
天蓝国际 BRIGHT SKY
山屿海 Mountain & Sea
澳药集团 FPA Group
吕孟集团 L & M Group
DSG
RB & MANON
费森尤斯医疗 Fresenius Medical Care
北美美容 MarryHealth



服务贸易展区
Trade in Services

国泰 Cathay
香港旅游发展局 Hong Kong Tourism Board
法兰克福展览亚洲控股有限公司 Messe Frankfurt Asia Holding Ltd
ALBATROSS AMERICA INC.
南洋商业银行 Nanyang Commercial Bank

 服务贸易展区 Trade in Services
联怡国际香港有限公司 ETERNAL INTERNATIONAL (HK) LIMITED
全球貨代信用合作聯盟 World International Freight Forwarder Alliance (WIFFA)
中白工业园区开发股份有限公司 China-Belarus Industrial Park Development Company, CJSC
中欧商贸物流合作园区 CECZ
达飞集团 CMA CGM GROUP
德意志展览 Deutsche Messe
DHL快递 DHL Express
联邦快递 Federal Express
富睿玛泽 Forvis Mazars
MSC地中海航运 Mediterranean Shipping Company
NX集团 NIPPON EXPRESS
太平船务 Pacific International Lines
SGS集团 SGS
住友商事株式会社 Sumitomo Corporation
TopBridge Global INC
日邮物流 Yusen Logistics
OSELL GROUP
钻石快航有限公司 Diamond Line GmbH
YQN
新鑫海航运有限公司 NEW GOLDEN SEA SHIPPING PTE, LTD.

国家及地区展团 Country and Region Pavilions
伊朗中国工商会 Iran-China Chamber of Commerce & Industries (ICCCI)
澳门贸易投资促进局 Macao Trade and Investment Promotion Institute
巴西出口投资促进局 The Brazilian Trade and Investment Promotion Agency (Apex-Brasil)
巴基斯坦贸易促进局 Trade Development Authority of Pakistan
马来西亚国际商务促进协会 MALAYSIA PROMAS INTERNATIONAL BUSINESS SOCIETY
QazTrade Center for Trade Policy Development
加拿大国际贸易促进会 Canada International Trade Promotion Society
至善(葡萄牙)有限公司 Perfeição Eminente, Lda
魁北克投资署 Investissement Quebec
加拿大创业协进会 Association of Chinese Canadian Entrepreneurs

■ The 7th CIIE Business Exhibition Recruitment Enters Final Stage, Exhibitor Registration for the 8th CIIE Officially Starts



Currently, the 7th CIIE Business Exhibition recruitment enters final stage. On July 3, the 8th CIIE Business Exhibition recruitment officially kicked off during the “CIIE in Guangxi” event. A total of 26 companies signed up on the spot, with a combined exhibition area of 15,000 square meters. Notably, companies such as L’Oreal, Volvo Cars, Mitsubishi Electric, 3M, HSBC, and Louis Dreyfus were among the first to achieve eight-year full attendance at the CIIE.

Registration for the 8th Business Exhibition:

Overseas enterprises interested in participating in the exhibition can register and submit their registration information at official website, via China International Import Expo(CIIE) (www.ciie.org)- Business Exhibition-Exhibitors. Previous exhibitors can directly contact China International Import Expo(CIIE) staff to register.

Contact:exhibition@ciie.org

■ Application for the 7th CIIE Opens for Domestic and International Professional Visitors

Starting from May 20, applications for the 7th CIIE are open to both domestic and international visitors. To register, visitors can go to the official CIIE website (www.ciie.org), the mobile app, or the WeChat mini program and click on “Professional Visitor Application”. Previous attendees can register via the “one-click registration” link sent via email.

■ Nearly 100 CIIE Exhibitors Join the 7th CIIE Buyer-Invitation Roadshows

Since the launch of the first Buyer Invitation roadshow for the 7th CIIE on May 21, nearly 100 exhibitors from various sectors - Food and Agricultural products, Intelligent Industry & Information Technology, Consumer Goods, and Medical Equipment & Healthcare Products - have taken part in multiple roadshow events in Wuhan, Tai'an, Qingdao, Chengdu, and Lishui, engaging with nearly 900 buyers. In the city of Lishui, Zhejiang Province, exhibitors from the Medical Equipment & Healthcare Products section also held discussions with relevant government departments.



■ The Video Teleconference on Organizing Trade Missions to the 7th CIIE Held in Beijing

On July 16, the video teleconference on organizing trade missions to the seventh CIIE was held in Beijing.

CIIE and Hongqiao Forum Hold Global Consultation at UN Headquarters



A consultation meeting for the 7th China International Import Expo and the Hongqiao International Economic Forum, an important part of the expo, was held at the United Nations headquarters in New York, the United States, on May 9. The meeting aimed to promote South-South trade and investment to advance sustainable development goals. Representatives, deputy representatives, and senior officials from 23 countries' missions to the United Nations attended the meeting, along with representatives from various United Nations agencies including the Department of Economic and Social Affairs, the United Nations Development Programme, UNICEF, UNFPA, UNCDF, UNIDO, and UNCTAD.

African Experts and Scholars Discuss Themes and Topics for the 7th Hongqiao Forum

On April 12, the Secretariat of the Hongqiao International Economic Forum and the Hongqiao International Economic Forum Research Center jointly held the symposium on “Global Openness and China-Africa Cooperation” and a regional consultation for Africa on the themes and topics of the 7th Hongqiao Forum, in Johannesburg, South Africa. This event brought together approximately 40 experts and representatives from the African government, industry, academia, and research institutions to discuss the themes and topics for the forum.



Expert Meeting on the Themes and Topics of the 7th Hongqiao Forum and Exchange Meeting of Cooperating Units Held in Beijing

On May 28, the Expert Meeting on the Themes and Topics of the 7th Hongqiao Forum and Exchange Meeting of Cooperating Units was held in Beijing. Hosted by the Secretariat of the Hongqiao International Economic Forum and organized by the Hongqiao Forum Research Center, this expert meeting was a crucial step in designing the themes and topics for the 7th Hongqiao Forum. On the basis of extensive solicitation of opinions, thorough research, global consultations, and international seminars that had been carried out previously, the meeting aimed to collect expert feedback to fine-tune and improve the proposed themes and topics for the forum.

Supporting Events

7th CIIE Starts Accepting Applications to Hold Supporting Events

The official call for proposals for the 7th CIIE on-site supporting events has been launched on June 19. Organizations and institutions are invited to submit proposals for a variety of events that align with the CIIE's theme and leverage their respective strengths. Interested parties can visit the CIIE website (www.ciie.org) and click on the "Supporting Events and People-to-People Exchange" section to access detailed information, including the overall event schedule, application instructions, and answers to frequently asked questions. Applications can be submitted according to the provided instructions and guidelines.



People-to-People Cultural Exchange Events

7th CIIE Starts Accepting Applications to Hold People-to-People Cultural Exchange Events

On May 6, the 7th CIIE started accepting applications to hold people-to-people and cultural exchange events. Notices were sent to 31 provinces, municipalities, autonomous regions, and the Xinjiang Production and Construction Corps (XPCC), inviting them to submit their proposals. Invitations were also extended to the embassies and consulates of the United Arab Emirates, Belgium, Spain, Malaysia, South Korea, Indonesia, and Turkmenistan in China, as well as the Hong Kong Economic and Trade Office in Shanghai and the Macao Government Tourism Office.

By the end of the 6th CIIE, 11 provinces and municipalities, including Fujian, Tianjin, and Shaanxi, had established permanent cultural exhibition halls at the National Exhibition and Convention Center (Shanghai), covering a total area of 12,000 square meters. This year, the establishment of permanent exhibition halls by various provinces, cities, and regions is moving along smoothly.

CIIE Investment Promotion Events

CIIE Investment Promotion Events Successfully Launched in Guangxi and Chongqing

For six consecutive years, the CIIE has proven its success in transforming exhibits into commodities and exhibitors into investors, generating significant spillover effects in the process. This year, Ministry of Commerce of the People's Republic of China (MOFCOM) is ramping up its investment promotion efforts with a series of "CIIE Goes Local" events across various Chinese cities, bolstering the "Invest in China" brand. These events aim to attract global investors to China, encouraging them to establish a presence and benefit from China's "dividends of openness".

From April 1 to 3, MOFCOM and the Chongqing Municipal People's Government jointly hosted the CIIE in Chongqing event with the theme "To Boost Dual Circulation by Introducing More Foreign Investment". This event highlighted key areas proposed by Chongqing, including digital economy, intelligent manufacturing, automotive sector, biomedicine, food, consumer goods, and trade-in services. The event drew the participation of over 160 foreign businesses and investment promotion agencies, in person. Notably, 81 of these participants were Fortune 500 companies and industry leaders. A series of activities were held, including a roundtable for foreign-invested enterprises, an economic and trade investment promotion meeting, matchmaking sessions to connect potential partners, and field trips.

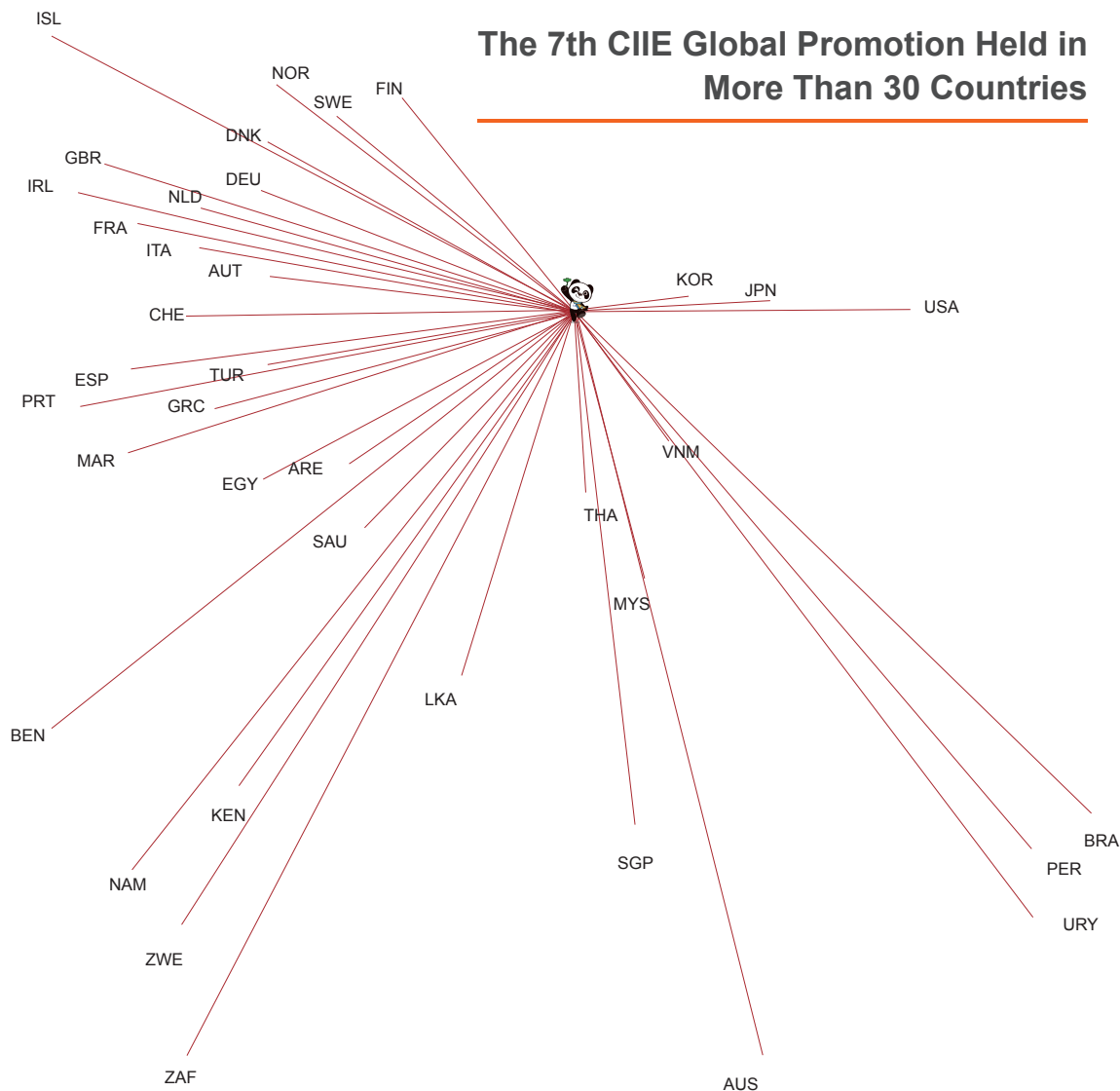


From July 3 to 5, MOFCOM and the People's Government of Guangxi Zhuang Autonomous Region jointly hosted the CIIE in Guangxi event with the theme “To Boost Dual Circulation by Introducing More Foreign Investment”. This event focused on key sectors such as the electronic information industry, green chemicals and new materials, automotive and equipment manufacturing, biomedicine and medical devices, food processing, light industry, and textile industry. A total of 110 foreign businesses and investment promotion agencies participated in person, including 73 Fortune 500 companies and industry leaders. The event featured a series of activities including meetings between ministry and regional leaders with company representatives, thematic promotion conferences, matchmaking sessions to connect potential partners, and field trips.



Global Promotion

The 7th CIIE Global Promotion Held in More Than 30 Countries



2023

December 4-12: Switzerland, Austria, France

2024

January 15-22: Vietnam, Thailand, Malaysia
 January 22-31: Sri Lanka, Singapore, Australia
 March 20-28: Brazil, Portugal, Netherlands
 April 8-18: Namibia, South Africa, Zimbabwe
 April 14-23: France, Denmark, Italy
 April 17-27: UAE, Kenya, Benin
 April 20-29: Saudi Arabia, Egypt, Morocco
 May 6-15: Finland, Iceland, Norway
 May 7-16: USA, Japan, South Korea
 May 22-June 1: Turkiye, Peru, Uruguay
 May 29-June 7: Spain, Sweden, Germany
 June 19-28: UK, Ireland, Greece

02 | CIIE Stories >>>

CIIE Accelerates Medical Innovation, Market Access

Since its inaugural edition in 2018, the China International Import Expo has emerged as a vital platform for showcasing innovative medical solutions, including treatments for rare diseases, and driving global medical enterprises to innovate and invest in China.

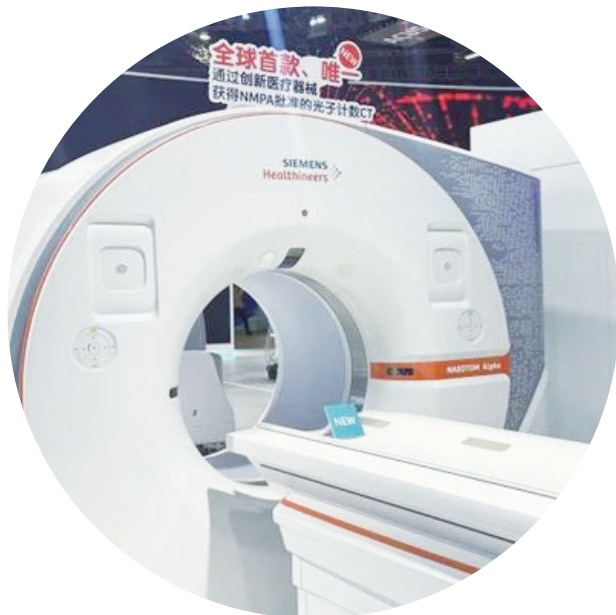
Leveraging the CIIE, numerous innovative drugs and medical devices have entered the Chinese market, providing Chinese doctors and patients with a plethora of new treatment options.

Siemens Healthineers' Naeotom Alpha, the world's first photon-counting CT scanner, has become commercially available in China just two years after its debut at the fourth CIIE.

Jerry Wang, head of China at Siemens Healthineers, said: "The CIIE has garnered attention from multiple parties, including medical products and healthcare security authorities, facilitating the expedited introduction of innovative medical devices."

Gilead Sciences' AmBisome, a drug for treating invasive fungal infections, was showcased at the fifth CIIE. It similarly received approval from China's National Medical Products Administration to enter the market just three months after the expo.

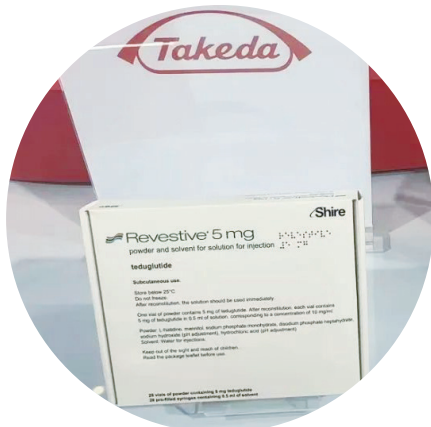
The CIIE has also played a significant role in accelerating the approval process for new indications of existing drugs.



Japanese pharmaceutical company Takeda's Revestive®, which is used for treating short bowel syndrome, was also featured at the fifth CIIE. Within six months after the expo, it entered trial use in medical institutions in the Boao Lecheng International Medical Tourism Pilot Zone in Hainan and received official approval from the NMPA just 15 months after the expo.

In addition to facilitating the transition of exhibits into commercial products, the CIIE has also prompted exhibitors to boost investment in China and expedite their localization strategies.





For example, Boston Scientific's Polaris, a PCI (percutaneous coronary intervention) guiding device, caught the attention of Shanghai's drug regulatory authority at its CIIE debut in 2019. In July 2022, the company obtained a license to produce the device in China and the first Polaris then rolled off the line in a Shanghai factory in September of the same year.

Through the CIIE, certain exhibits have also earned inclusion in China's national medical insurance catalog, which benefits the Chinese people and contributes to the Healthy China 2030 Initiative.

At the sixth CIIE, biopharmaceutical company GSK showcased its Benlysta for the fifth consecutive year. During the five years, Benlysta has been included in China's medical insurance coverage list to treat systemic lupus erythematosus in adults and children.



Vocinti, another CIIE exhibit from Takeda, used in treatment for reflux esophagitis, was also included in China's medical insurance coverage list in 2020. "We will accelerate the introduction of more flagship products in China and actively participate in building China's medical innovation ecosystem," said Sean Shan, senior vice-president of Takeda and president of Takeda China, adding that the company will also empower the high-quality development in Chinese healthcare and contribute to the realization of Healthy China 2030 Initiative.



Least Developed Countries Tap into Chinese Market Opportunities at CIIE

The China International Import Expo has provided a platform for the least developed African countries to showcase their unique agricultural products and access the Chinese market.

Since its first edition, the CIIE has actively invited the least developed countries (LDCs) to participate, offering each of them two free standard exhibition stands. Since the fifth edition, that number has increased to four.

In addition to the complimentary exhibition stands, the CIIE also identifies unique products with market potential from these countries and encourages them to be exhibited. Expo organizers assist exhibitors in connecting with buyers and partners, ensuring fruitful outcomes for them. Additionally, the CIIE creates opportunities for strong media coverage.

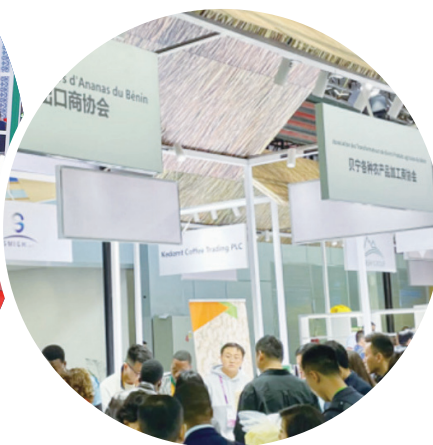
Since 2018, approximately 30 enterprises from LDCs have attended the CIIE each year in search of business opportunities. Many of these enterprises, with the support of international organizations, have made their presence felt at the expo. For instance, companies from Madagascar and Mozambique have participated through the International Trade



Centre of the United Nations, while others from the Central African Republic, Niger, Angola, and Somalia have utilized the services of the European American Chamber of Commerce & Industry.

At the sixth CIIE, the China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products (CFNA) collaborated with entities such as ITC and Alibaba.com to establish an African agricultural products pavilion. The pavilion featured 20 agricultural exporters from nine of the least developed African countries, including Niger, Sudan, Ethiopia, and Benin, attracting considerable attention. Traditional African products like sesame, peanuts, and soybeans were the focus of Chinese buyers. The Benin booth was particularly popular, with a significant increase in online interest in Benin pineapples.

Data indicated that during the expo, the pavilion facilitated discussions between over 300 Chinese enterprises and African companies, with the intended purchase amounts exceeding expectations.



Benin Pineapples Make Big Splash in China Thanks to CIIE

The China International Import Expo has emerged as a gateway for high-quality fruits from around the world to enter the Chinese market.

Last year, Benin's pineapples, one of the West African country's main export products, leveraged the sixth CIIE to accelerate the process of entering China. Benin pineapples were granted access to the Chinese market in September last year, with the first batch arriving in November.

Additionally, the CIIE provides multiple support policies, including free standard booths for least developed countries such as Benin, further facilitating the entry of their specialty agricultural products into the Chinese market.

Ahead of the opening of the sixth CIIE, Simon Pierre Adovelande, Beninese ambassador to China, welcomed the first batch of Benin pineapples at the Shanghai Pudong International Airport. In his view, participating in the sixth CIIE is an important move that benefits all of Benin. It signifies that China's vast market has opened its doors to Benin pineapples.

Due to the strong interest in food among Chinese consumers, Benin pineapples became the center of attention at last year's expo, leading to numerous orders being placed. An exhibitor



from Benin expressed delight, highlighting the opportunity to sign major deals with Chinese companies.

The debut of Benin pineapples at the sixth CIIE also brought potential investment. "In addition to ordering Benin pineapples, we also plan to invest in building factories in Benin, using our planting technology and advanced management experience," said the head of Africa business at a Shanghai-based company.

To Adovelande, the debut of Benin pineapples at the sixth CIIE is a result of the collaborative efforts between China and Benin in developing the Belt and Road Initiative. Additionally, he harbors greater expectations for economic and trade exchanges between the two nations.

"The BRI has opened up the Chinese market to the world, and I hope that Benin's cashews, cotton, and other specialty agricultural products can also enter China in the future," said Adovelande.



03 | CIIE Voice >>>



Voices from People of All Circles

- **Former French Prime Minister Jean-Pierre Raffarin** said that there will be many public and private activities between China and France this year, and France will also be a guest country of honor at CIIE 2024. (Global Times, May 6: French Prime Minister Raffarin: France always wants to remain independent in its policy towards China.)
- **Nicholas Burns, U.S. Ambassador to China**, said that he would continue to encourage American enterprises to participate in the CIIE, and he also looked forward to more exchanges between the United States and Shanghai. (Shanghai Observer, June 13: Mayor Gong Zheng of Shanghai meets US Ambassador to China Nicholas Burns)
- **Tomislav Momirovic, Minister of Internal and Foreign Trade of Serbia**, said that the CIIE is very important to Serbian enterprises, and Serbia has been sending high-level delegations to the event for many years. Last year, Serbia participated in the CIIE as a guest country of honor. Serbia hopes to further deepen cooperation with China through the CIIE and other platforms. (People's Daily, May 13: Carry forward the ironclad friendship between Serbia and China - an interview with Momirovic, Serbian Minister of Internal and Foreign Trade)

- **Korhan Kurdoglu, Chairman of the DEIK (External Economic Relations Board) China Business Council in Türkiye** said that Türkiye has participated in the CIIE for six consecutive years, and Turkish food and cosmetics are very popular. The CIIE has provided important business opportunities for many Turkish enterprises and has also become an important platform for economic and trade exchanges between the two countries. (CCTV news APP, May 25: Promotion conference of the 7th CIIE held in Türkiye).

第七届进博会推介会在土耳其举行

央视新闻客户端 | 2024-05-25 03:06:29 浏览量57964



第七届中国国际进口博览会推介会24日在土耳其第一大城市伊斯坦布尔举行，来自政商学界近百人参加活动。

土耳其爱琴海出口商协会负责人亚克·埃斯基纳齐致辞时表示，该协会2019年与进博会结缘，协会多家成员通过进博会平台把土耳其的商品带去中国，“我们非常期待参加第七届中国国际进口博览会，中国市场充满机会”。

土耳其对外经济关系委员会中理事会主席科尔汗·库尔德奥卢说，土耳其连续6年参加进博会，土耳其食品和化妆品类很多商品深受欢迎。进博会为土耳其众多企业提供了重要商机，也成为两国经贸交流的重要平台。

• **Julio Perez, Chairman of the Peruvian Exporter Association**, said that the CIIE is an important platform for consolidating Peru-China economic and trade cooperation, and many Peruvian SMEs have gained better development opportunities through the CIIE. The Association will devote itself to assisting more Peruvian exporters to bring high-quality products to China. (Xinhua, May 30: Promotion Conference of the 7th CIIE Held in Peru)

• **Egemberdieva Asel, Deputy CEO of QazTrade Center for Trade Policy Development Joint-Stock Company**, said that the CIIE is an important platform to promote Kazakhstan products to China. Last year, Kazakhstan, as one of the guest countries of the 6th CIIE, sent more than 40 institutions and enterprises to the event exhibition, who fully felt the tremendous business opportunities and vast development space in China. (People's Daily, June 11: Injecting new impetus into the construction of a more united China-Central Asia community with a shared future)

• **Nalika Kodikara, Minister Counselor Commercial of the Embassy of Sri Lanka to Chian** said that Sri Lanka has participated in the CIIE for six consecutive years, and the CIIE has provided excellent opportunities for foreign enterprises to introduce their products and establish their brand images. (China Daily website, June 14: New era in China – Sri Lankan official lauds roles of Chinese market in her country's path to prosperity).

CHINA DAILY NEWS Home / China / New era in China

Sri Lankan official lauds Chinese market for her country to prosper

china-daily.com.cn | Updated: 2024-06-14 08:24 f t in +

China Daily App: Download



Nalika Kodikara, the minister counselor commercial of the embassy of Sri Lanka to China, believes that China's inclusive market is powering ahead and will give a boost to the economy of her country.

She lauds the China International Import Expo (CIIE) as an eye-opening and rewarding platform, where enterprises from her country have the opportunity to get closer to their Chinese counterparts and consumers and keep up with market trends. "Most of the companies got new inquiries, new opportunities, new contracts through the CIIE," she says.

• **Magdalena Żukowska, Consul-General of Poland in Shanghai** said that, the CIIE has further removed the barriers between international cooperation, which makes Polish enterprises more willing to export products to China, and more and more Polish exhibitors are willing to participate in the CIIE. (Jiefang Daily, June 24: Poland and China like each other very much)

• **Bernard Arnault, Chairman and CEO of LVMH Group**, said that LVMH will participate in the CIIE for the fifth time this year, bringing products of its 12 brands to exhibitors and consumers in Shanghai, China. (People's Daily Online, May 8: We have long-term confidence in the Chinese market)



人民网 >> 国际

“我们对中国市场具有长期信心”

——访法国路威酩轩集团董事长兼首席执行官伯纳德·阿尔诺

2024年05月09日09:58 | 来源：人民网-国际频道

人民网巴黎5月8日电（记者杨一）“习近平主席在中法建交60周年之际对法国进行国事访问，彰显了法中两国间的友谊和信任。”在中法建交60周年之际，法国路威酩轩集团董事长兼首席执行官伯纳德·阿尔诺近日在接受人民网记者采访时表示，路威酩轩将继续致力于深化法中经贸合作，期待从日益密切的双边经贸往来中获得更大发展。

• **Walter Doring, Chairman of the German Hidden Champions Association and former Deputy Governor and Minister of Economy of Baden-Württemberg**, said that China has huge market potential and he hopes to strengthen cooperation with the CIIE Bureau to jointly help more German SMEs to enter the China market through the CIIE. (China News, June 6, Promotion Conference of the 7th CIIE Held in Germany)

- **Tobias Wahl, board chairman of the Hawk brand at Karcher Group**, said that by taking the “CIIE Express”, Karcher has successfully brought the concept of deep cleaning to China, and a variety of cleaning products have opened the door of opportunities to the Chinese market. (Xinhua News Agency, June 7: Dialogue on new economic opportunities in China - German enterprises embrace business opportunities in China)

- **Catherine Jin, Vice President of Sony (China)**, said that Sony actively develops innovative technologies to promote sustainable development, and some technologies made their debut at the CIIE last year, which attracted wide attention. (CBN, June 14: Sony (China) VP Catherine Jin: Making consumption sustainable)

- **Bai Chenxi, Senior Director of Public and Government Affairs at Bayer Group**, said that Bayer will participate in the CIIE for the seventh consecutive time this year. Not only will the booth area be expanded, but also more attention will be paid to the development in the Yangtze River Delta region. (cztv.com, June 27: The 7th CIIE promotional roadshows held in Lishui, aiming at the comprehensive health industry).

- **Paul Hudson, CEO of Sanofi Group**, said that Sanofi is looking forward to promoting the cooperation and innovation between China and France in the medical and health industry by displaying breakthrough drugs, vaccines, and world-class immunology research and development pipelines at the 7th CIIE. (People's Daily, June 29, Sanofi CEO Paul Hudson: Insisting on extensive and deep cooperation in China)

人民日报客户端 热点 直播 报刊 锐评 人民日报平台 下载客户端

连续七届参展进博会，赛诺菲在华加大研发投入

人民日报客户端上海报道 沈文敏 2024-06-28 16:41 阅读量5.5万

赛诺菲是连续第七次参展的进博会“老朋友”，其首席执行官韩保罗近日在上海表示，今年是中法建交60周年，法国也是第七届进博会的主宾国之一，作为法国最大的医疗健康企业，赛诺菲期待通过展示突破性的药物、疫苗和世界级的免疫学研发管线，推动中法医药健康产业合作创新。

据介绍，40多年来，赛诺菲向中国市场引入了60余种创新药物和疫苗，在2020年至2023年间共交付了25种创新药品和疫苗。

韩保罗认为，中国持续深化医药改革，鼓励创新药研发，推动人工智能等新技术应用，为中国生物医药产业创新发展打造了良好环境。

自2018年以来，赛诺菲累计在中国与超过1100个临床研究中心合作，覆盖近300家医院，有近百项正在进行或计划开展的临床试验，其中早期临床的批准数量达到15个，涵盖免疫、肿瘤、神经、罕见病等适应症领域。

Overseas Media

From May to June, overseas media actively reported the latest information and global promotion activities of the 7th China International Import Expo. Among them, the Associated Press, Kyodo News Agency of Japan, Yonhap News Agency of South Korea, Malaysian National News Agency, Finnish News Agency (STT), Norwegian News Agency (NTB), ANSA of Italy, Agencia EFE of Spain, Les Échos of France, Heti Világgazdaság (hvg.hu) of Hungary, Viðskiptablaðið (vb.is) of Iceland, Sputnik of Russia, Tasnim of Iran, DHA of Türkiye, and some other organizations not only reported the latest development of the CIIE and related promotional activities, but also encouraged local enterprises to make good use of the CIIE as a platform to expand their exports to China.



Domestic Media

From May to June, central media agencies such as People's Daily, Xinhua News Agency, and CCTV, as well as local and industrial media organizations extensively reported the latest developments of participating countries and enterprises, global promotion and investment roadshows, and the spillover effect of the CIIE.



Interaction on Overseas Social Media Platforms

According to incomplete statistics, since the start of 2024, there have been 1855 CIIE-related posts on six major overseas social media platforms, including Facebook, X, LinkedIn, Instagram, YouTube, TikTok, with a total of 34.25 million views, and a total of 1.49 million interactions. Posts that attracted high attention include:

1. In early May, the overseas social media platform planned posts on topics including President Xi Jinping's visit to France, the 60th anniversary of China-France diplomatic relations, and France's being a guest country of honor of the 7th CIIE, in which relevant contents were forwarded and liked by Joan Valadou, French Consul General in Shanghai, and Vincent Bonhaume, Foreign Relations Manager at the Comité France-Chine.

2. On June 4, the Chinese Embassy in Argentina reposted a comment that an exhibition and trading center dedicated to displaying Argentine imported goods was recently set up in Shanghai. The 7th CIIE will be held in Shanghai in November this year, and more Argentine enterprises are welcome. The Argentine Ambassador to China Marcelo Suárez Salvia and the Argentine Beef Promotion Institute also reposted and liked it.

Dialogue Chine-France
@dialogueCHN_FRA

Les exportations françaises de fromage vers la Chine ont grimpé de 286% au cours des 10 dernières années, atteignant 6 306 tonnes en 2023. Le fromage français est présenté depuis des années à l'exposition annuelle #CIIE et a gagné de nombreux fans chinois.

Translated from French by Google

French cheese exports to China have soared 286% over the past 10 years, reaching 6,306 tonnes in 2023. French cheese has been featured at the annual exhibition #CIIE for years and has won many Chinese fans.

Was this translation accurate? Give us feedback so we can improve: [👍](#) [👎](#)

China International Import Expo @cieonline · May 29

🇫🇷 French cheese exports to #China have surged 286% over the last 10 years to 6,306 tonnes in 2023. With a soft and creamy texture underneath its bloomy white rind, French cheese has for years been displayed at the annual #CIIE and won over many Chinese fans. We expect to see

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Embajada de China en Argentina
@ChinaEmbArg

Recién lanzó en Shanghai un centro de exhibición y comercio para bienes importados desde #Argentina. #CIIE2024 (Exposición Internacional de Importación de China) será este noviembre en #Shanghai. Esperamos más participación de empresas argentinas.

[Translate post](#)

China International Import Expo @cieonline · Jun 4

An exhibition and trading center for imported goods from #Argentina was recently launched in #Shanghai to better meet the consumption needs of the Chinese market, as #China is the second-largest trading partner of the South American country.

[Show more](#)



3. On June 7, the post “Australian wine returns to Chinese market” published by the CIIE on LinkedIn was reposted and liked by TIQ, the trade and investment institution of Queensland Government of Australia, and its CEO Justin McGowan Gaicd, Investment NSW, the investment department of New South Wales, Australia, and Damian Meduri, its Deputy Director of Greater China, the Government Investment and Trade Department of South Australia, the Victoria Trade and Investment Representative Office of Australia, Helen Sawczak, Director of the China-Australia Chamber of Commerce etc.

4. On June 13, the overseas social media platform of the CIIE published a post on congratulating the 60th anniversary of the founding of the United Nations Conference on Trade and Development (UNCTAD), saying that it would continue to promote the development of South-South cooperation and international trade in the future. Related content was liked by the account of the United Nations Office for South-South Cooperation.



5. A new breakthrough has been made in the dissemination of the CIIE Stories, which not only actively tell the stories to their places of origin, but also actively interact with international organizations, and gain wide attention from the international community. The Associated Press,

Kyodo News Agency of Japan, Yonhap News Agency of South Korea, News Agency of Nigeria, and Australian Associated Press reported the “CIIE Stories” about Ethiopian coffee beans, with 571 reposts and 14.88 million views. The post on Rwanda's entry into the CIIE published by the overseas social media platform of the CIIE was forwarded and liked by the Rwanda Development Board. On June 26, the overseas social media platform of the CIIE posted stories about handicrafts and special agricultural products of Mali entering the Chinese market. Related posts were liked by Dima Al-Khatib, director of the United Nations Office for South-South Cooperation, Rabab Fatima, UN Under-Secretary-General and high representative of the UN-OHRLS, and the Embassy of China in Mali.

China International Import Expo @cieonline · Jun 18
Over the past six years, many featured goods from #Ethiopia, a UN-defined least developed country (#LDC), have obtained more exposure in the Chinese market due to the #CIIE, which plays an important role in helping products from LDCs to be marketed in #China. One of the
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United Nations and 8 others

Rwanda Development Board reposted
China International Import Expo @cieonline · 12h
As a @UN-defined least developed country (#LDC), #Rwanda has benefited from the annual #CIIE since 2018, as the expo has been committed to helping goods from LDCs be marketed in #China. During previous CIIEs, Rwanda has displayed featured products like coffee, tea, chili and...
[Show more](#)



UNOSSC and 8 others

04 | CIIE Partnership >>>

Ministries and Commissions

The General Administration of Customs of the People's Republic of China publishes the *Customs Clearance Notice for the Seventh China International Import Expo of 2024* and the *Facilitation Measures of the Customs for the Seventh China International Import Expo of 2024*

On June 28, on the basis of summarizing the facilitation measures for the previous six sessions of the China International Import Expo, the General Administration of Customs of the People's Republic of China published the *Customs Clearance Notice for the Seventh China International Import Expo of 2024* and the *Facilitation Measures of the Customs for the Seventh China International Import Expo of 2024*, to ensure the China International Import Expo a better event each year.

Trade Missions

Shanghai Trade Mission

As the “host city” of the CIIE, Shanghai has gathered the strength of the whole city to serve the successful hosting of the CIIE. In the past six years, Shanghai trade mission kept ranking first among local trade missions in terms of both the amount of intended orders and the scale of buyers, making positive contributions to making CIIE a “successful, wonderful and fruitful” event.

Relying on Shanghai's advantages as the world's largest port trade city and the largest distribution center for imported consumer goods in China, Shanghai trade mission integrates governmental, business and social resources to build a three-dimensional trade promotion system of “2+4+18+X” that combines tiered arrangements, specialization and full coverage, which means “6 days +365 days” online and offline trade service platforms, four major buyer alliances, namely, large retailers, comprehensive trade service providers, cross-border import e-commerce operators and exhibition service providers, sixteen sub-missions for different districts, state-owned assets, and service trade, as well as X buyers groups from key industries and key fields, forming an investment organization

network featuring interplay between different industries and unimpeded communication.

Before each session of the CIIE, the Shanghai trade mission would hold a city-wide mobilization meeting to comprehensively promote the investment attraction and procurement mobilization, and extensively mobilize regional headquarters of multinational corporations, large state-owned enterprises and buyers from key industries to participate in the expo in groups, so as to drive enterprises of the industrial chain and the supply chain to organize missions for procurement.

Centered on the overall goal of “accurate matchmaking and effective procurement”, Shanghai trade mission has actively held promotional roadshows to attract buyers to participate in the pre-expo supply-demand matchmaking meeting covering six exhibition areas of the CIIE, so as to lay a foundation for the conclusion of transactions during the expo. The mission has made full use of online and offline channels to organize buyers to participate in procurement matchmaking activities of key countries and regions. At major countdown time

to the CIIE, the mission organized its members to extensively carry out various preheating activities, build the brand of the event, and create a “CIIE vibe”, so as to promote more exhibitors and buyers of the CIIE to pay attention to and participate in the CIIE.

During the CIIE, the Shanghai trade mission has promoted buyers to actively enter the venue

for procurement and improve the success of the transactions. The mission has made every effort to organize fruitful supporting activities covering policy interpretation, matchmaking and contract signing, new product display, and investment promotion, as well as to promote trade negotiations, accurate matchmaking, and effective transactions between exhibitors and buyers.

Anhui Trade Mission

The Anhui trade mission, adopting the “1+16+N” mode, has actively organized various organizations, industries, institutions and enterprises in the province to participate in the CIIE, actively contacted with relevant departments to organize key enterprises to various on-site promotional events in Shanghai many times, cooperated with the CIIE Bureau to carry out promotional roadshows (Anhui), and organized and mobilized enterprises of different industries for accurate match-making negotiations and discussion of cooperation opportunities. During the previous sessions, the trade mission organized groups of professional visitors of agriculture and medicine to negotiate on procurement.

At the 6th CIIE, a number of technological innovation products from Anhui, such as cognitive grand models like “Zu Chongzhi” and iFLYTEK Spark and the collaborative robot Effort ECR5,

were selected in the exhibition of Chinese-style Modernization Achievements in the China Pavilion, which showed Anhui's open attitude of embracing the world for win-win development and became a brilliant “China business card” at the CIIE.

In the past six sessions of the CIIE, Anhui attracted the investment of more than RMB 60 billion from more than 30 countries and regions. In order to turn more exhibitors into investors, Anhui Province has the “Invest in Anhui” (Shanghai) symposium and leveraged events such as the Hongqiao International Economic Forum and the summits of “Invest in China Year” for promotion. Hefei, Wuhu, Xuancheng and other cities have leveraged events such as the Investment Promotion Conference of the G60 S&T Innovation Valley of Yangtze River Delta at the CIIE for investment negotiation and new breakthroughs in attracting investment.

Enterprise Alliance

The China International Import Expo Enterprise Alliance (hereinafter referred to as the Enterprise Alliance) was spontaneously launched by exhibitors in November 2018, aiming to become a platform for exchanges and cooperation between high-quality exhibitors, a platform for information and resource sharing among exhibitors, and a think tank platform for promoting economic and trade exchanges and development between China and other countries (regions) around the world.

After six years of development, there are more than 200 enterprises and 15 professional committees in the Enterprise Alliance, and more than 150 events have been held, which has played an active role in deepening industry exchanges and helping the CIIE to be a better event each year. In the future, the Enterprise Alliance and the professional committees will hold more rich and wonderful activities to continuously help the sustainable development of the industry, and make the CIIE a more professional and international event with a better brand image.

HQF Members and Partners

In order to enhance the international influence of the Hongqiao Forum, better gather resources, and expand brand communication, the Hongqiao Forum has continuously promoted the construction of the forum partner network.

Recently, the Hongqiao Forum has newly developed Chongyang Institute for Financial Studies, Renmin University of China, and the Taihe Institute as think tank partners. So far, there are seven think tank partners, namely, the National Institution for Global Strategic of the China Academy of Social Sciences, Institutes of Science and Development of the China Academy of Sciences, the Center for China & Globalization, Shanghai WTO Affairs Consulting Center, the China Development Research Foundation, the Chongyang Institute for Financial Studies, Chongyang Institute for Financial Studies of Renmin University of China, and the Taihe Institute.

Think Tank Partners



中国科学院科技战略咨询研究院
Institutes of Science and Development, Chinese Academy of Sciences

CCG 全球化智库
CENTER FOR CHINA & GLOBALIZATION



中国发展研究基金会
China Development Research Foundation



人大重阳
RDCY



太和智库
Taihe Institute

It has also developed Xinhuanet and Phoenix TV as media partners. So far, there are seven media partners, namely China News Agency, The Paper, CGTN (China Global Television Network), China Economic Information Service, Yicai, Xinhuanet, and Phoenix TV.

Media Partners



CGTN



中国经济信息社
CHINA ECONOMIC INFORMATION SERVICE



05 | News of NECC (Shanghai) >>>>

Recent Events

From June 13 to 15, the SNEC 17th (2024) International Photovoltaic Power Generation and Smart Energy Conference & Exhibition (SNEC PV⁺ 2024) was held at the National Exhibition and Convention Center(Shanghai) for the first time, with an exhibition area of over 380,000 square meters. This event attracted more than 5,000 distinguished guests including relevant representatives of governments and industry organizations, CEOs of leading enterprises in the industry, authoritative scientists and experts in academia, market analysis institutions, financial institutions and the media to discuss the development patterns and industrial opportunities of green energy in the future world.

From June 25 to 27, the Food and Beverage Innovation Forum 2024 (FBIF2024) and the FBIF iFood Show were held at the National Exhibition and Convention Center(Shanghai). More than 270 speakers from the food industry and related industries from the United States, Britain, Australia, the Netherlands, Canada, Spain, Italy, Brazil, Germany, Singapore, Japan and other countries gathered at the NECC (Shanghai). The new version of the Wow Food Awards and the FBIF Food Innovation Exhibition with an area of over 62,000 square meters were also held in the same period.

From July 4 to 7, the 22nd China International Foundry Expo (Metal China), the 17th China International Die Casting Industry Exhibition and the 17th International Nonferrous and Special Casting Exhibition hosted by the China Foundry Association were held at the National Exhibition and Convention Center(Shanghai). More than 1,500 enterprises from home and 26 foreign countries and regions participated in the exhibitions, with an exhibition scale of nearly 100,000 square meters. These exhibitions covered more than 10,000 high-tech, cutting-edge, and new products in the whole industrial chain, and staged nearly 100 wonderful activities in a multi-dimensional and colorful way.



Events Preview

No.	Event	Opening	Closing	Pavilions
1	iCVS China Intelligent Connected Vehicle Show and Automatic Driving Expo	2024.8.8	2024.8.11	3H, NH
2	Mihoyo Game Culture Convention	2024.8.15	2024.8.18	2.1H, 3H, 4.1N, NH
3	2024 Intertextile Shanghai Home Textiles	2024.8.14	2024.8.16	5.1H, 6.1H, 5.2H, 6.2H
4	The 23rd China International Allfood Expo	2024.8.21	2024.8.23	1.1H, 2.1H, NH
5	2024 Intertextile Shanghai Apparel Fabrics 2024 China International Fashion Fair (September Edition) 2024 Yarn Expo Autumn	2024.8.27	2024.8.29	1.1H, 2.1H, 3H, 4.1H, 5.1H, 6.1H, 7.1H, 8.1H, 5.2H, 6.2H, 7.2H, 8.2H, NH
6	China Composites Expo 2024	2024.9.2	2024.9.4	5.1H, 6.1H, 7.1H
7	The 3 rd EESA Energy Storage Exhibition in 2024	2024.9.2	2024.9.4	1.1H, 2.1H, 3H, 4.1H, NH
8	2024 China Dental Show	2024.9.3	2024.9.6	5.2H
9	China International Furniture Fair (Shanghai) China International Furniture Machinery & Woodworking Machinery Fair(Shanghai)	2024.9.11	2024.9.14	1.1H, 2.1H, 3H, 4.1H, 5.1H, 6.1H, 7.1H, 8.1H, 6.2H, 7.2H, 8.2H, NH
10	China International Industry Expo	2024.9.24	2024.9.28	1.1H, 2.1H, 3H, 4.1H, 5.1H, 6.1H, 7.1H, 8.1H, 5.2H, 6.2H, 7.2H, NH

06 | Q&A >>>>

Q: Who are the professional visitors of the 7th CIIE?

A: Professional visitors, including buyers, of the 7th CIIE are industry insiders from enterprises, government agencies, public institutions, social organizations, and more. In relation to the expo's six exhibition areas respectively for food and agricultural products, automobile, intelligent industry and information technology, consumer goods, medical equipment and healthcare products, and trade in services.

Professional visitors are primarily organized into groups, and these groups are classified into those for trade missions from all provinces, autonomous regions, municipalities, independently planned cities and the Xinjiang Production and Construction Corps, Central Enterprise Trade Mission of the State-owned Assets Supervision and Administration Commission of the State Council (SASAC), trade mission of the National Health Commission of the PRC, as well as industrial trade missions of representative organizations in various industries.

Q: How can I register as a professional visitor to the 7th CIIE?

A: Please sign up online: visit the official website of the CIIE (www.ciie.org), select "Business Exhibition" - "Buyer" - "Registration", or CIIE WeChat Mini Program/APP, select "Me" - "Buyer Registration", to sign up for the CIIE.

After registration, you can log in through the official website of CIIE, select "Business Exhibition" - "Buyer" - "Sign In" column or WeChat Mini Program/APP, select "Main" - "Institutional Users" - "Visitors" to view and modify the filled information, or check the progress of relevant procedures such as certificate review and making.

All buyers shall register online in advance, as on-site regular registration for the seventh CIIE will not be allowed.

All professional visitors, including buyers, shall register online in advance, as on-site regular registration for the 7th CIIE will not be allowed.

For more details, please dial the hotline of the CIIE: 968888.

07 | Supporting Enterprises >>>>

Strategic Partner



Comprehensive Partner



Core Supporting Partners





中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



WeChat Official
Account



Official Website



Weibo



Douyin



Mobile APP



Participation
Service



Facebook



Instagram



LinkedIn



TikTok



X



YouTube