

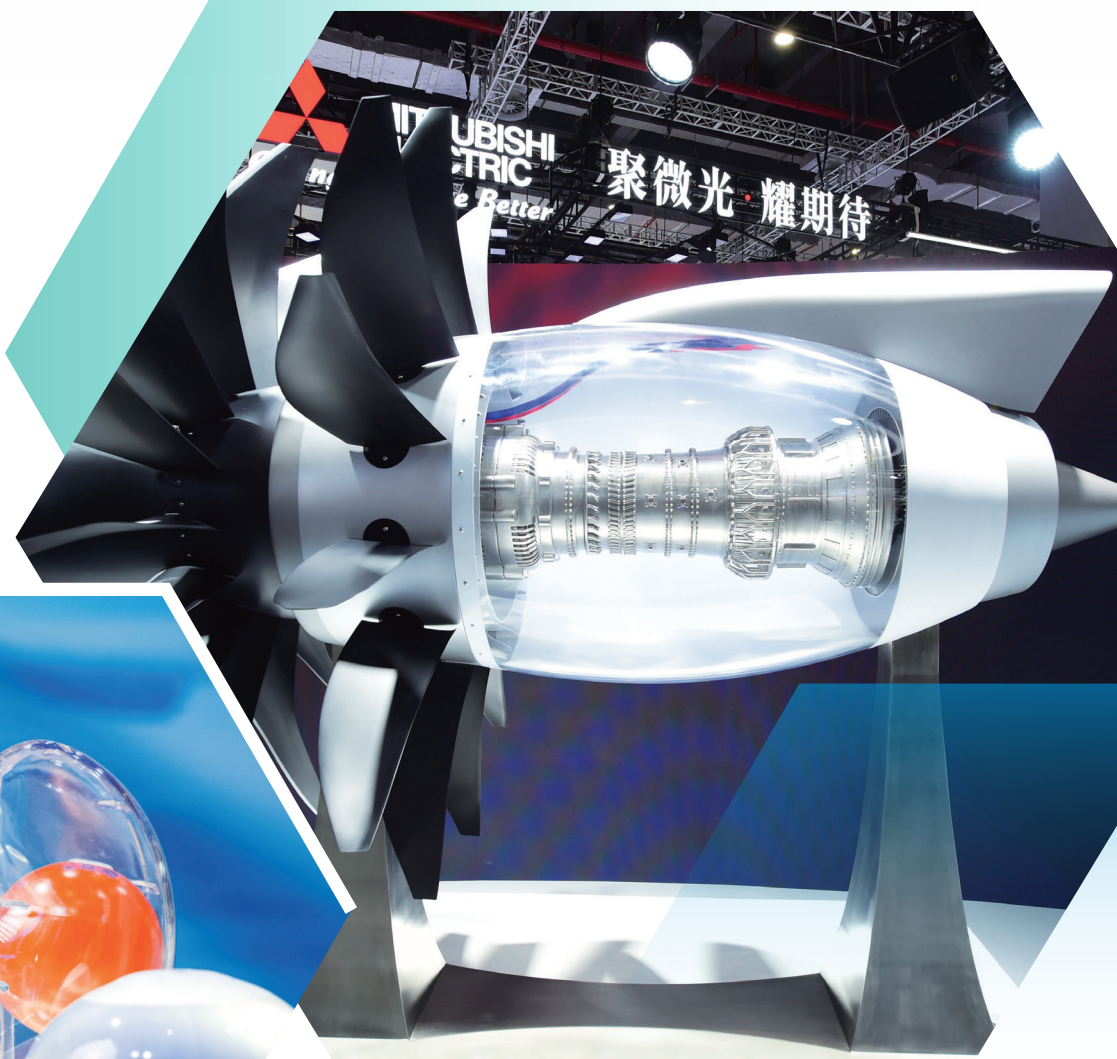


中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

2024

中国国际进口博览会 参展商联盟

China International Import Expo
Enterprise Alliance



新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



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NEW ERA SHARED FUTURE

简介

Introduction

中国国际进口博览会参展商联盟于2018年11月6日在首届进博会开幕期间,由展商自发倡议成立,旨在成为优质参展企业交流合作平台、连接参展各方信息与资源共享平台,以及为促进中国与世界各国(地区)之间经贸商务往来与发展建言献策的智囊平台。

The CIIE Enterprise Alliance was spontaneously established during the opening of the first CIIE on November 6, 2018. It was initiated by exhibitors as a platform for high-quality exhibitors to exchange and cooperate, share information and resources among all parties, and provide advice and suggestions for economic and trade exchanges and development between China and countries (regions) around the world.

200+家

展盟成员
Members:
200+ enterprises

150+场

累计举办活动
Cumulative events held:
150+ events

展盟数据

Data of the CIIE Enterprise Alliance

参展商联盟大会
CIIE Enterprise Alliance Conference

轮值主席
Rotating
Chairman

理事会
Council

秘书处
Secretariat

15家专委会
15 Professional Committees

组织架构

Organizational Structure

L'ORÉAL
GROUPE

展盟轮值主席 欧莱雅
Rotating Chairman L'ORÉAL

展盟已成为进博“走进地方”的深度参与者、进博“越办越好”的重要贡献者、和进博促进行业升级的创新引领者。

The CIIE Enterprise Alliance has become a deeply involved participant in the “CIIE In Regions” initiative, an important contributor to the continuous improvement of the CIIE, and an innovative leader in promoting industry upgrade at the CIIE.

“ 展盟秘书处执行单位 中国银行
The executing unit of the CIIE Enterprise Alliance Secretariat
Bank of China

作为“战略合作伙伴”及参展商联盟秘书处,中国银行与进博会始终相伴,为参展企业提供高效、全面的综合金融服务。

As the “Strategic Partner” and the secretariat of the CIIE Enterprise Alliance, Bank of China has always been with the CIIE, providing efficient and comprehensive financial services for exhibitors.



展盟大事记

Chronicle of the CIIE Enterprise Alliance

2018

进博会展盟成立, 发布展盟章程
Establishment of the CIIE Enterprise Alliance and release of the Charter of the Alliance

2019

进博会展盟座谈会、大会
CIIE Enterprise Alliance Symposium and Conference

2020

展盟大会, 展盟组织架构优化;
首次设立乳业、公共卫生防疫等7家专委会
CIIE Enterprise Alliance Conference; restructuring of the Alliance's organization framework; establishment of seven professional committees for the first time including the Professional Committee for Dairy Industry and the Professional Committee for Public Health and Epidemic Prevention

2021

进博会展盟理事会, 发起“展盟拓扑行动”倡议;
成立农产品、能源低碳及环保技术等8家专委会
The “Enterprise Alliance Topology Action” initiated by the Council of the CIIE Enterprise Alliance; establishment of eight professional committees including the Professional Committee for Agricultural Products, the Professional Committee for Low-carbon Energy and Environmental Protection Technology

2022

展盟暨虹桥论坛新春交流活动;
“进博会走进江西”展盟成员座谈会
The Enterprise Alliance and Hongqiao Forum New Year Exchange Meeting; “CIIE Entering Jiangxi” Enterprise Alliance Member Symposium

2023

“进博会走进云南”展盟大会, 展盟大会首次走进地方;
5场外资企业圆桌会
“CIIE Entering Yunnan” Enterprise Alliance Conference (first CIIE Enterprise Alliance Conference held in regions); five foreign-funded enterprise roundtable meetings

2024

“展盟进中银”新春沙龙;
“进博会走进重庆”外资企业圆桌会
“Enterprise Alliance Entering Bank of China” New Year Salon; “CIIE Entering Chongqing” foreign-funded enterprise roundtable meeting

展盟足迹

CIIE Enterprise Alliance Footprints

从2018年至2024年，展盟已打卡了中国18个省市。

From 2018 to 2024, the Alliance has visited a total of 18 provinces, autonomous regions and cities in China.

未完待续
To be continued



• 2024.07.04
南宁 Nanning



• 2024.04.02
重庆 Chongqing



• 2023.09.05
海口、琼海 Haikou, Qionghai



• 2023.06.19
昆明 Kunming



• 2023.08.03
贵阳 Guiyang



• 2023.08.18
乌鲁木齐 Urumqi



• 2023.03.23
长春 Changchun



• 2022.09.28
南京 Nanjing



• 2022.09.09
杭州 Hangzhou



• 2022.08.24
苏州 Suzhou



• 2022.07.23
南昌 Nanchang



• 2021.07.14
北京 Beijing



• 2021.09.13
大连 Dalian



• 2021.09.23
沈阳 Shenyang



• 2021.07.07
成都 Chengdu



• 2021.07.05
青岛 Qingdao



• 2018.11.06
上海 Shanghai

专委会

Professional Committees

遵循“综合展，专业办”理念，各展区领军企业牵头在联盟项下成立专业委员会，助力行业可持续发展，提升进博会专业化、国际化、品牌化水平。

Following the concept of “holding the comprehensive exhibition professionally”, leading enterprises in each exhibition area have established professional committees under the Alliance to assist in the sustainable development of industries and enhance the professionalism, internationalization, and branding levels of the CIIE.

公共卫生防疫专委会

Professional Committee for Public Health and Epidemic Prevention



汽车创新发展专委会

Professional Committee for Automobile Innovation and Development



日化消费品专委会

Professional Committee for Daily Chemical Consumer Goods



乳业专委会

Professional Committee for Dairy Industry



工业数字化转型专委会

Professional Committee for Industrial Digital Transformation



智慧供应链专委会

Professional Committee for Smart Supply Chain



体育产业专委会

Professional Committee for Sports Industry



农产品专委会

Professional Committee for Agricultural Products



能源低碳及环保技术专委会

Professional Committee for Low-carbon Energy and Environmental Protection Technology



智慧出行及新能源专业委员会

Professional Committee for Smart Mobility and New Energy



集成电路专委会

Professional Committee for Integrated Circuit



绿色智能家电家居专委会

Professional Committee for Green and Intelligent Home Appliances and Furnishings



医疗器械专委会

Professional Committee for Medical Equipment



药品专委会

Professional Committee for Pharmaceuticals



可持续时尚及生活方式专委会

Professional Committee for Sustainable Fashion and Lifestyle



展盟亮点

Highlights of the CIIE Enterprise Alliance



政商对话 Government -enterprise Dialogue



2022年进博会会期，首届能源安全及低碳发展合作高峰论坛举办，时任商务部部长助理李飞、USCBC会长艾伦、英国驻华贸易使节吴侨文等出席并发言，超过200名官产学研各界人士参会。论坛围绕“加强国际合作，保障能源安全，推进能源转型”主题展开交流研讨，彰显了进博会共商、共建、共享的精神。

During the 2022 China International Import Expo, the inaugural Energy Security and Low-carbon Development Cooperation Forum was held. Li Fei, then Assistant Minister of Commerce, Craig Allen, President of the USCBC, and John Edwards, Britain's HM Trade Commissioner for China, attended and delivered speeches, with over 200 officials, industry representatives, and scholars participating in the event. The forum focused on discussions around the theme of “Enhancing International Cooperation, Ensuring Energy Security, and Promoting Energy Transition”, showcasing the spirit of extensive consultation, joint contribution and shared benefits of the CIIE.

2021年9月，智慧供应链专委会大连行活动成功举办，13家专委会成员单位、10余家大连当地企业、及展商、合作伙伴代表到会。本次活动重点对接大连产业发展升级、经济开放提质增效所需所求，借助进博会平台助力东北振兴双碳双循环发展新格局。

In September 2021, the Professional Committee for Smart Supply Chain held a successful event in Dalian, with participation from 13 members of the professional committees, over 10 local enterprises in Dalian, as well as representatives from exhibitors and partners. This event focused on matching the needs of Dalian's industrial development and upgrade, boosting the quality and efficiency in economic opening-up, and helping Northeast China develop the new dual-carbon and dual-circulation development paradigm in its revitalization by leveraging the CIIE platform.



产业联动 Industry Linkage



媒体聚焦 Media Focus



2024年1月29日，“美”好进博茶话会在上海张园成功举办，上海市静安区副区长，中国香料香精化妆品工业协会理事长出席活动并致辞。本次活动详细介绍了进博会消费品展区美妆及日化用品板块相关情况，并邀请参展商、合作伙伴及媒体代表分享进博故事。与会嘉宾反响热烈、媒体高度关注。

On January 29, 2024, the “Beauty” CIIE Tea Party was successfully held at Zhang Yuan in Shanghai. The Deputy District Mayor of Jing'an District, Shanghai, and the Chairman of the China Association of Fragrance Flavour and Cosmetic Industries attended and delivered speeches. The event provided detailed information on the cosmetics and daily chemical consumer goods section in the CIIE consumer goods exhibition area, inviting exhibitors, partners, and media representatives to share CIIE stories. The event received enthusiastic responses from attendees, and the media paid high attention.



展客对接 Pair Exhibitors and Customers Up



食品展区连续多届举办供需对接会,邀请中国国内大中小企业及政府团组到会洽谈采购,如2022年2月第五届进博会乳制品专区供需对接会,邀请京东、光明、罗森、联华等近百家食品流通和生产企业、平台企业、跨境电商等采购商参与洽谈,强化展客精准对接,积极发挥四大平台作用。

The food exhibition area has held supply-demand matchmaking meetings for several sessions, inviting domestic enterprises of all sizes and government delegations for negotiation and purchase. For example, the fifth CIIE Dairy Product Zone Supply and Demand Matching Meeting in February 2022 invited nearly a hundred food distribution and production enterprises, platform enterprises, cross-border e-commerce enterprises and other purchasers such as JD.com, Bright Dairy, Lawson, and Lianhua to participate in negotiations, strengthening precise matching of exhibitors and customers and actively leveraging the four major roles of the platform.

2023年9月,药品专委会“开放创新与沿革实践”海南行活动成功举办,海南省主要领导人出席并发言,默沙东等16家展商参与。活动包括海南自贸港生物医药及医疗器械产业投资机遇分享会及政企座谈会,实地考察瑞金海南医院和博鳌一龄生命养护中心等重点医疗机构,让展商了解营商环境,深化投资合作。

In September 2023, the Professional Committee for Pharmaceuticals held the “Open Innovation and Historical Evolution Practice” event in Hainan, attended by the main leader of Hainan Province and representatives from 16 exhibitors including MSD. The event included a seminar on investment opportunities in the biopharmaceutical and medical device industries in the Hainan Free Trade Port and a government-enterprise discussion meeting. Participants also visited key medical institutions such as Ruijin Hainan Hospital and the Boao Yiling Life Care Center to understand the business environment and deepen investment cooperation.



投资促进 Investment Promotion



研学赋能 Empower through Research



各专委会根据行业需求,发挥专委会资源优势,围绕行业热点话题牵头研讨、撰写相关行业报告。比如汽车创新发展专委会、智慧出行及新能源专委会自成立以来,已对外发布《汽车创新发展报告》、《2021年度成果集》、《2022年度成果集》、《进博会展盟汽车创新发展专委会成员共识》等行业报告。

Each professional committee leverages its resource advantages to lead discussions and write industry reports on hot topics in response to industry needs. For example, since its establishment, the Professional Committee for Automobile Innovation and Development and the Professional Committee for Smart Mobility and New Energy have released industry reports such as the *Automotive Innovation and Development Report*, *2021 Annual Achievements*, *2022 Annual Achievements*, and *Member Consensus of the Professional Committee for Automobile Innovation and Development of the CIIE Enterprise Alliance*.

展盟声音

CIIE Enterprise Alliance Voices

这些年，展盟及专委会聚焦绿色、创新、数智等热点话题举办各类活动、发布行业报告、建交流对话平台，助推行业高质量发展。

Over these years, the Alliance and its professional committees have organized various activities, released industry reports, and established communication and dialogue platforms with the focus on hot topics such as green, innovation, and digital intelligence to promote high-quality industry development.

绿色 GREEN

绿色智能家电家居专委会、可持续时尚及生活方式专委会：可持续消费高峰论坛

Professional Committee for Green and Intelligent Home Appliances and Furnishings, Professional Committee for Sustainable Fashion and Lifestyle: Sustainable Consumption Summit

日化消费品专委会：高质量发展——日化消费品专委会可持续消费座谈会

Professional Committee for Daily Chemical Consumer Goods: High-Quality Development - Symposium on Sustainable Consumption by the Professional Committee for Daily Chemical Consumer Goods

农产品专委会：共话创新、绿色和可持续发展——农产品专委会圆桌会

Professional Committee for Agricultural Products: Roundtable Discussion on Innovative, Green, and Sustainable Development by the Professional Committee for Agricultural Products



创新 INNOVATION

药品专委会：“开放创新与沿革实践”海南行

Professional Committee for Pharmaceuticals: “Open Innovation and Reform Practice” Hainan Tour

能源低碳及环保技术专委会：能源低碳创新发展国际合作高峰论坛

Professional Committee for Low-carbon Energy and Environmental Protection Technology: International Cooperation Summit on Low-carbon and Innovative Development in Energy

汽车创新发展专业委员会：双碳目标下汽车创新与产业发展国际合作研讨会

Professional Committee for Automobile Innovation and Development: International Cooperation Seminar on Automotive Innovation and Industrial Development under Dual Carbon Goals



数智 DIGITAL INTELLIGENCE

工业数字转型专委会：《中国工业数字化转型倡议书》

Professional Committee for Industrial Digital Transformation: China Industrial Digital Transformation Initiative

体育产业专委会：“体育+数字化”主题研讨会

Professional Committee for Sports Industry: Thematic Seminar on “Sports + Digitalization”

智慧供应链专委会：“粤港澳大湾区数·智发展”系列沙龙

Professional Committee for Smart Supply Chain: “Guangdong-Hong Kong-Macao Greater Bay Area Digital · Intelligent Development” series salo



(仅列举部分展盟活动)
(Only part of the Enterprise Alliance activities are listed)

加入展盟

Joining the CIIE Enterprise Alliance



2024 年展盟理事会成员

2024 Council Members of the CIIE Enterprise Alliance



排名不分先后
In no particular order



中国国际进口博览会 CHINA INTERNATIONAL IMPORT EXPO

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